RE/FRAMING IDENTIFICATIONS

rsa+
PHILADELPHIA 2012
THE UNIVERSITY OF TEXAS AT AUSTIN

DEPARTMENT OF RHETORIC & WRITING

DOCTORAL STUDIES
The history, theory, criticism, and pedagogy of rhetoric and writing
Cultural rhetorical studies
Digital rhetorics

UNDERGRADUATE STUDIES
Major in Rhetoric & Writing

FACULTY
David Charney
Diane Davis
Rasha Diab
Lester Faigley
Linda Ferreira-Buckley
Justin Hodgson
Mark Longaker
Eric Pritchard
Trish Roberts-Miller
John Ruszkiewicz
Clay Spinuzzi
Margaret Syverson
Jeffrey Walker

AFFILIATED FACULTY
Brian Bremen
Barry Brummett
Jerome Bump
Larry Carver
Richard Cherwitz
Dana Cloud
Joshua Gunn
Jacqueline Henkel
Robert King
Wayne Rebhorn
Marjorie Curry Woods

DIGITAL WRITING AND RESEARCH LAB
UNDERGRADUATE WRITING CENTER
drw.utexas.edu
RE/FRAMING IDENTIFICATIONS

2012 RSA CONFERENCE PROGRAM

Loews Hotel
1200 Market Street
Philadelphia, PA 19107
215.627.1200
• **Session Locations:** All sessions will be held in the Loews Hotel, except the five sessions designated for off-site venues

• **AV:** An asterisk* denotes rooms with AV facilities; these requests will be confirmed in April.

• **Chair Duties:** Chairs should (a) make introductions and (b) enforce time limits

• **Paper Time Limits:** 3-paper panels = 20 minutes each; 4-paper panels = 15 minutes each; Roundtables = adjust accordingly, allowing time for discussion. It’s professional courtesy to abide by these limits.

The RSA Conference T-shirts depict symbols and people that represent the city of Philadelphia: Benjamin Franklin, one of the founding fathers of the United States, the Liberty Bell, an iconic symbol of American Independence, and Crystal Bird Fauset, the first African-American female state legislator in the United States.
THURSDAY, MAY 24, 2012

Noon - 5:00 pm* CAREER RETREAT MEETING (Cheryl Geisler, Commonwealth B)
8:00 am - 5:00 pm ASHR MEETING (Dave Tell, Commonwealth C)
Noon - 5:00 pm ARST MEETING (Lisa Keranen, Commonwealth D)

FRIDAY, MAY 25, 2012

8:00 am – 10:00 pm REGISTRATION (Millenium Foyer)
8:00 am - noon CAREER RETREAT MEETING (Cheryl Geisler, Commonwealth B)
8:00 am - noon ASHR MEETING (Dave Tell, Commonwealth C)
8:00 am - noon ARST MEETING (Lisa Keranen, Commonwealth D)
8:45 am - noon RSA BOARD BUFFET BREAKFAST & BOARD MEETING (Kris Ratcliffe, Howe)

9:30 – 10:45 FRIDAY “A” SESSIONS

A01 RECOGNIZING IMMAPPANCY IN THE READING, WRITING, AND TEACHING OF RHETORIC (Washington A)

A Brief History of Map Rhetoric, or, Defining Immappancy
Samantha NeCamp, Midway College

Immappancy in Rhetoric and Composition: Tracing Spatial Metaphors through Contemporary Scholarship
Lisa Arnold, American University

Spatial Metaphors and Translingual Pedagogies: Placing Ourselves in the Curriculum
Vanessa Kraemer Sohan, University of Louisville (Chair)

A02 DIFFICULT IDENTIFICATIONS: HEALTH, DISABILITY, AND MENTAL ILLNESS (Washington B)

Health Is a Material Horizon for Rhetoric
Nathan Stormer, University of Maine

Identification by Sensation: Alternative Means of Connection among Diverse Bodies
Shannon Walters, Temple University

Breaching an Enclave: Reconfiguring the Face of Mental Health
Jessica Bargar Kuperavage, Penn State University (Chair)
Lisa Keranen, University of Colorado (Respondent)
A03  RHETORICAL ANALYSES OF MEDIEVAL TEXTS (Washington C)

“Uncer giedd geador”: Rhetorical Personae in the Old English “Wulf and Eadwacer”
John Moffatt, University of Saskatchewan  (Chair)
Stopping in “fly-over country”: Sir Gawain and the Green Knight and the Ciceronian Tradition
Joseph Turner, University of Delaware
Dante among the Sodomites: (Mis-)Identification, the Vernacular, and Civic Discourse in Inferno 15-16
Kevin Gustafson, University of Texas at Arlington

A04  MULTIMODAL DESIGN, POLITICAL CRITIQUE, AND RHETORICAL EDUCATION IN COLLEGE WRITING (Tubman)

Artful Critique, Political Design, and the Photo Series: De-Familiarizing Steichen’s “Great Family of Man” as Rhetorical Education
Kuhio Walters, West Chester University of Pennsylvania  (Chair)
“Harsh Beauty,” Fragmentation, Metamorphosis: Aesthetic Arguments in the Collaboration of Romare Bearden and Russell Goings
Gretchen Dietz, West Chester University of Pennsylvania
“We Don’t Need No Thought Control”: Self-authorization, Bricolage, and Garageband as Critical Pedagogy
Devon Kehler, West Chester University of Pennsylvania

A05  NATIONAL SECURITY AND TERROR RHETORICS (Anthony)

Jessica Prody, Colgate University  (Chair)
The Consummatory, Epistemological, and National Security Functions of the Pirate Narrative
Kundai Chirindo, The University of Kansas
“If You See Something, Do Something”: The New Vigilante War On Terror
Athena Murray, University of Georgia

A06*  CONSUBSTANTIALITY (Adams)

Toward a Rhetoric of Spirit: Burke, Hegel, and Consubstantial Recognition
Joseph Sery, University of Pittsburgh  (Chair)
Consubstantiality in a Shifting Rhetorical Ecology: Familial Letter Writing during World War II
Brian Gogan, Western Michigan University
Public Response to the Gulf Oil Spill: Towards a Theory of Identification and Articulation through Consubstantiality
Dustin Greenwalt, University of Georgia
A07  REFRAMING TRADITIONS *(Jefferson)*

Re-framing the Controversy Over Human Origins
George Gittinger, University of Pittsburgh  (Chair)
Beyond the Greco-Roman View of Rhetoric: An Illustration of the use of
Nyaya Sutra Argument in a Writing Classroom
Ghanashyam Sharma, University of Louisville
The Mantel of Colbert, The Mantle of Cato
Michele Kennerly, Northeastern University

A08*  IS THERE A RHETORIC OF IMAGES? THE PROBLEM OF STYLE
*(Congress A)*

The Syntax of Narratives: The Example of Vectors
Kathy Northcut, Missouri University of Science and Technology
Bodiless Heads on Magazine Covers: Metaphor and Visual Persuasion in
Communicating Science
Maria Gigante, University of Maryland
Domesticating the Deep Past: The Persuasive Power of Synecdoche
Alan Gross, University of Minnesota  (Chair)

A09*  DIS-IDENTIFYING THE NONMODERN CONSTITUTION: BRUNO
LATOUR’S RHETORIC AND COMPOSITION *(Congress B)*

Smartphone Parliament: Composing Mobile Assemblages
Alexander Reid, SUNY Buffalo  (Chair)
ANT(s) on the Move: Networks, Objects, Insects
Bryon Hawk, University of South Carolina
The Fittingness of Relationality: Thinking with Latour and Heidegger on
Persuasion
Thomas Rickert, Purdue University

A10*  REFRAMING IMPERIAL RHETORICS IN THE PRACTICE OF
NATIONAL POLITICS *(Congress C)*

An Ottoman Spring?: Political Appropriation of the Past in Contemporary
Turkey
Jim Bowman, St. John Fisher
“He was (Re)Framed!” Celebrating Zheng Chenggong Once Again
Jennifer Rudolph, Worcester Polytechnic Institute
“I don’t go there for the war criminals”: Japanese Desire to Conserve a
Singular Culture
Jennifer deWinter, Worcester Polytechnic Institute  (Chair)

A11*  THE CHRISTIAN RIGHT SINCE OBAMA: ARGUMENTS AND
ARTIFACTS [SPECIAL FORUM] *(Regency A)*

Ayn Rand, the New Testament, and the Dissociation of Ideologics
Brian Jackson, Brigham Young University  (Chair)
Conservative Meaning and the Rhetoric of Pledges in the Obama Era
Ben Crosby, Iowa State University
A12* THE POLITICAL RHETOR AS TEXT: PERSPECTIVES ON VISUAL, TEXTUAL, AND EMBODIED RHETORICS (Lescaze)

Deeds Done in More Than Words: US Presidents Embodying Executive Citizenship
Elise Verzosa, University of Arizona
But Is She [blank] Enough?: Visual Rhetoric, Women Candidates, and the News
David Rogers, University of North Carolina-Greensboro
Political Rhetoric in a Transnational World
Rebecca Richards, St. Olaf College (Chair)

A13* OLD FLAMES, NEW FRAMES: RE-PLACING ENVIRONMENTAL RHETORIC [ROUNDTABLE DISCUSSION] (Regency B)

Ranging in Place and Time: Reframing Freedom as an Environmental Value
M. Jimmie Killingsworth, Texas A&M University
Watershed Rhetorics: Resistance and Restoration in the Colorado River Basin
Paul Formisano, University of New Mexico
The ‘Chamizal Effect:’ Solastalgia and the Rhetoric of Place on the US/Mexico Border
Michelle Hall Kells, University of New Mexico
Art Suitable for Framing: The Big-Budget Nature Film and the Myth of ‘Untouched’ Spaces
Lisa D’Amico, Texas A&M University
Time as Place: Contrasting Temporalities in Sand County and Tinker Creek
Dan Cryer, University of New Mexico (Chair)

A14 NINETEENTH-CENTURY WHITE FEMINISTS AND RHETORIC (Roberts Boardroom)

Cognitive Metaphor Studies and Gertude Buck’s The Metaphor: A Study in the Psychology of Rhetoric
Ashley Rose Kelly, North Carolina State University, (Chair) and Randy Allen Harris, University of Waterloo
Agency, Community, and the “Respectable” Woman: The Rhetoric of Nineteenth-Century Feminist Lois Waisbrooker
Wendy Hayden, Hunter College, CUNY
A New Woman and a True Woman: Jane Campbell and the Re/Framing of Identity
Susanna Engbers, Kendall College of Art and Design
11:00-12:15 FRIDAY “B” SESSIONS

B01  HUMAN RIGHTS / HUMANS WRITE: COMMUNITY LITERACY  
TEACHING AS HUMAN RIGHTS ACTIVISM  
*(Roberts Boardroom)*

**Identity, Property, and Empathy: Kenneth Burke in the Human Rights Tradition**
John Tiedemann, University of Denver  (Chair)

**Ethical Encounters at the Intersection of Education and Activism**
Geoffrey Bateman, University of Denver

**Rules for Writing Center Radicals**
Eliana Schonberg, University of Denver

**Sponsoring the Human Right to Literacy**
Robert Gilmor, University of Denver

B02  IMMIGRATION RHETORIC  
*(Washington B)*

**Facing Immigration: Prosopopeia and Public Rhetorics of the “Muslim-Arab-Middle Eastern” Other**
Johanna Hartelius, Northern Illinois University  (Chair)

**Ethnic Screening: Deflection, Reflection, and Selection of Immigration in Arizona SB2281**
José Cortez, University of Arizona

**Circulating Counterhegemonic Ideographs Within the Immigration Debate: Rhetorical Agency and Postmodernity**
Steven Accardi, Penn State University—Hazleton

B03  REFRAMING BURKEAN THEORY AND PRAXIS  
*(Washington C)*

**Burke, McKeon, Weaver: Reframing Modernist Rhetoric**
Patrick Shaw, University of Southern Indiana  (Chair)

**“You Don’t Have Liability for Your STRAWMAN”: Sovereign Citizens, Capitis Diminutio, and Burkean Burlesque**
Drew Loewe, St. Edward’s University

**Reframing Burkean Rhetoric for Exploring Virtual Simulacra**
Pamela Andrews, University of Central Florida

B04*  RELIGION, WOMEN, AND SOCIAL JUSTICE  
*(Commonwealth C)*

**The Female Seminary and Rise of Social Justice for Women**
Kristen Welch, Longwood University  (Chair)

**Backstabbing Prophets: The Rhetorical Construction and Contestation of Gender, Religious Legitimacy, and Catholic Identity in the Apostolic Visitation of Institutes of Women Religious in the United States**
Kari Tremeryn, Carnegie Mellon University

**Perceptions of Participants after a High School World Religions Course**
Shelley Buckingham, West Island College
B05  TWENTIETH-CENTURY AFRICAN AMERICAN TACTICS (Anthony)

Re-discovering African American Critical Practice during World War II
Jansen Werner, Minnesota State University, Mankato (Chair)
A Different Way to Tell the Story: The Du Boisian Rhetoric
Joseph Evans, Mount Carmel Baptist Church and Divinity School, Howard University
Dick Gregory’s Satire on Segregation
Daniel Keller, Ohio State University

B06*  RESPONDING TO RHETORIC THAT DOES VIOLENCE (Adams)

@$hole: A Story of Internet “Being” and Rebellion
Michael Smith, Purdue University (Chair)
Would a SLUT by Any Other Name Still Wear Stilettos?: The Rhetoric of Underwear and Sexual Assault
Rebecca Lea McCarthy, Highline Community College
Bodies Under Construction: Rhetorical Tactics for Re-Scripting Rape
Kaitlin Marks-Dubbs, University of Illinois, Urbana-Champaign
The Material Rhetoric of Abuse Prevention Orders
Elizabeth Britt, Northeastern University

B07  ORIGINS AND FUTURES OF COMPOSITION (Jefferson)

Adams Sherman Hill, Accreditation, and the “Birth” of First-Year Composition
Ryan Skinnel, University of North Texas (Chair)
Origins of the Five-Paragraph Essay
Matthew Nunes, Ohio University
Reframing College Writing: Disciplinary and Public Implications
Kristine Johnson, Xavier University

B08*  IDENTIFICATION OF SELF AND OTHER IN VIRTUAL SPACES (Congress A)

Procedural Rhetoric in Dead Island: Confessional Code and Gender Enactment
Grace Hagood, University of South Carolina (Chair)
Identity Subversion in Virtual Space: Trolling as Play
Cecil Decker, University of South Carolina
Witnessing New Identities: The Virtual and Material Worlds of Nonprofit Imagery
Brian Harmon, University of South Carolina
A Gorgian Fool’s Deadly Serious Game: Embodiment, Performance, and Parody in Stephen Colbert’s SuperPAC
Mary Fratini, University of South Carolina
**B09* RE-FRAMING RHETORICAL ACTION WITHIN GLOBAL DIGITAL NETWORKS (Congress B)**

Rethinking Identifications through Global-digital Confluence
Santosh Khadka, Syracuse University

*Bayanihan and the Digital Rhetorics of Transnational (Im)mobility*
Eileen Lagman, University of Illinois (Chair)

*Costs of the Social Media Revolution*
Rachel Shapiro, Syracuse University

**B10* PRESIDENT OBAMA'S RHETORIC AND ITS RECEIPTION (Congress C)**

Charging Treason While Committing Treason: Patricia Roberts-Miller's "Cunning Projection" and Barack Obama's Identity Critics
Keith Miller, Arizona State University (Chair)

*Novel Disclosures, Worlding, and the Politics of the Presidency*
Joshua Gonzalez, University of Iowa

*"The First Asian American President": Obama, the Birthers, and the Identification of Foreignness*
Vincent Pham, California State University San Marcos

**B11* RHETORICAL REMAINS: AFFECT, ENACTMENT, AND THE LIVING DEAD (Regency A)**

*Estate Sale Finds: Material Rhetoric and/as a Method of Object-Oriented Invention*
Kerry Banazek, University of Pittsburgh

*Dead Bodies, Live Voices: [Re]Inventing Vocality for Digital Rhetoric*
Erin R. Anderson, University of Pittsburgh (Chair)

*Paging Memory, Moving Memory, Forgetting*
Anne Frances Wysocki, University of Wisconsin-Milwaukee

#dogwalking in cemetery woods: Rhetoric of Remains
Jamie Bianco, University of Pittsburgh

**B12* MOURNING AND MEMORIALS (Lescaze)**

*The Role of Turn of the Nineteenth-Century Memorial Samplers in Gendering Sentiment and Mourning Practices*
Maureen Daly Goggin, Arizona State University (Chair)

*War Memorials, Metonyms of Dead U.S. Soldiers, and the Delimitation of Commemoration and Mourning*
Bryan Walsh, Indiana University

*Friends or Enemies? Transnational Identification at Coronado National Memorial*
Cynthia Haller, York College/City University of New York
B13* STEWART, COLBERT, AND THE REVIVAL OF COMMON SENSE REALISM (Regency B)

Shaftesbury on Humor as a Midwife to Common Sense
Rachel Bowman, University of North Carolina at Greensboro (Chair)

Parody, Perspicuity, and Jon Stewart’s Reasoned Eloquence
William Duffy, Francis Marion University

After Jon: The Colbert Report, Passion, and the Pedagogy of Parody
John Pell, Stanford University

B14 AGONISM AND DIALOGISM IN ANCIENT AND MEDIEVAL JEWISH TEXTS (Washington A)
[Sponsored by Khal Rhetorica Affiliate]

Chair: David Metzger, Old Dominion University

The Kairos of Curses: Balancing on the Brink of God’s Judgment in Psalm 7 and Psalm 109
Davida Charney, University of Texas at Austin

The Agonistic Bavli: Greco-Roman Rhetoric in Sasanian Persia
Richard Hidary, Yeshiva University

A Medieval Jewish Sophist? The “Both-And” Rhetoric of Rabbi Moses ben Nachman
Patricia Bizzell, College of theHoly Cross

12:30 – 1:45 FRIDAY “C” SESSIONS

C01 POLITICAL CONTROVERSIES & THEIR AUDIENCES (Mayor’s Room at City Hall)

Political Controversy and Audience Reception
Barbara Warnick, University of Pittsburgh (Chair)

Palin Reality: A metaphorical and narrative analysis of Palin’s Vice Presidential Nomination Acceptance Speech
Tiara Foster, Syracuse University

Barack Obama’s Selma Sermon and Post-Partisan Political Theology
Jason Moyer, Malone University

OFF-SITE VENUE: Mayor’s Room at City Hall (allow time to clear security)
**Directions**: from Loew’s Hotel (1200 Market St) to City Hall (Broad and Market Sts)

- Turn left on Market Street, and walk west toward City Hall, a large grey building directly in the middle of Market Street just past 13th Street.
- When you arrive at City Hall, turn right (north), and walk to the entrance near Juniper and Commerce Streets, which is marked “Visitor Entrance.”

You will need to sign in and show identification; your bag will be inspected. Security will give you directions to the Mayor’s Room. Fifteen minutes will allow you to complete this process comfortably. This space is wheelchair accessible.

**C02  2012 RSA CAREER RETREAT FOR ASSOCIATE PROFESSORS [SPECIAL FORUM] (Washington A)**

*Co-Chairs*: Cheryl Geisler, Patricia Roberts-Miller, Thomas Miller

*Panelists*: Alfred Mueller, Penn State Mont Alto

- Julie Bokser, DePaul University
- Meta Carstarphen, University of Oklahoma
- Christine Tulley, The University of Findley
- Martha Cheng, Rollins College
- Leah Ceccarelli, University of Washington

**C03  RHETORIC, SCIENCE, AND NEUROSCIENCE (Washington B)**

*Synapses and Memory Palaces: Synaptic Mapping, Topoi, and Rhetorical Memory*

Will Dodson, University of North Carolina at Greensboro  (Chair)

*Reframing the “Neuroscientific Challenge”: The Rhetoric of Decision Making Research*

Christian Smith, University of South Carolina

**C04  GLOBAL PRACTICES OF WORKING TOWARD PEACE (Washington C)**

*Recognizing the Effects of the Past in the Present: Theorizing A Way Forward on the Israel-Palestine Conflict*

Matthew Abraham, DePaul University  (Chair)

*A Dramatistic Analysis of the 7.5 Riot in Urumqi, China, in 2009*

Deng Zhiyong, University of Shanghai for Science and Technology, and Wang Lingling

*Hospitality and ‘Real Presences’: Dorothy Day’s Pacifist Conversion*

Sean Barnette, Lander University
C05  **ARISTOTLE’S RHETORIC (Tubman)**

Reframing Identities from Exclusion to Exception: Tracing Exception as a Means of Persuasion in Aristotle’s Theory of Forensic Rhetoric
Mari Lee Mifsud, University of Richmond (Chair)

**Shame on You! Developing Character through Shame in Aristotle**
Brita Anderson, University of Pittsburgh

**Good Man Reasoning**
Daniel Cutshaw, Old Dominion University

C06  **REFRAMING THE FRAMERS: THE RHETORICAL WORK OF RESISTING SLAVE IDENTIFICATIONS (Anthony)**

Kermit Campbell, Colgate University

“Let Me Come Before the World”: Harriet Jacobs’s Epistolary Interventions
Suzanne B. Spring, Colgate University (Chair)

C07*  **APOLOGIA AS RHETORICAL PRACTICE (Adams)**

I’m Kind of, Mostly, But Not Totally Sorry I Killed Your Mother: Apology in the Aftermath of the Salem Witchcraft Crisis
Lauren Lemley, Abilene Christian University (Chair)

From a Vial of Hemlock to a Vial of Steroids: Apology, Agonism, and Aporia*
Marc Santos, University of South Florida

Framing Public Apologies for the Personal Pffense: (Re) constructing the Private/Public Identity in Political Apologia
Elizabeth Dudash, Missouri State University, and Spencer Harris, University of Kansas

C08  **CORPOREAL RHETORIC (Jefferson)**

Critical Thinking as Embodied Inference
Eve Wiederhold, George Mason University

Writing as a Practice of Wonder
Laura Micciche, University of Cincinnati

Composing with the Body Present
Donna Strickland, University of Missouri-Columbia (Chair)

C09*  **SOCIAL DELIVERY (Congress A)**

Craft Delivery
Jeff Rice, University of Kentucky (Chair)

Craft, Plentitude, and Negation: Delivery in Post-Consumer Rhetorics
David M. Grant, University of Northern Iowa

Delivering Resilience
Jodie Nicotra, University of Idaho
C10* PROPHETIC RHETORIC ON THE ROAD TO MORAL SALVATION
(Congress B)
A Generation Lost to Conformity: Post-War Education and America’s Covenant
Emily Darnell, Western Carolina University
The Prophetic and Shifting Transcendence: How Rhetoric Changed the Rules for Salvation
Beth Huber, Western Carolina University (Chair)
Apocalypticism and the Anti-Christ: The Rhetoric of Evangelical Identity
Alan Wray, Western Carolina University

C11* SPATIAL EPIDEICTIC: MATERIAL RHETORICS AND CONTINUUMS OF (MIS)IDENTIFICATION (Congress C)
A Rhetoric of Place: Examining Epideictic Rhetoric within the Spatial Design of the Plan of St. Gall
Logan Bearden, Florida State University
Carefully Screened from Public View”: The Gentleman’s Directory, Epideictic Rhetoric and Spaces of Prostitution
Josh Mehler, Florida State University (Chair)
Misidentifying the Legacy: Competing Epideictic Rhetorics in FSU’s Legacy Walk
Leigh Graziano, Florida State University

C12* THE ETHICS OF VISUAL FRAMING AND THE COMIC CORRECTIVE (Regency A)
Re-Framing the Veil: Marjane Satrapi’s Persepolis as Comic Corrective
Christopher Basgier, Indiana University
The Laugh of Recognition: Ethical Frames and Torture at Abu Ghraib
Laura Sparks, Indiana University
Does the Frame Change the Picture? - On the Responsibility of Identity Coherences
Lavinia Hirsu, Indiana University (Chair)

C13* QUEER RHETORICS (Lescaze)
Love Multiplied: Sister Wives, Polygamy, and Queering Heterosexuality
Courtney Bailey, Allegheny College (Chair)
The Queerness of Rurality; Or, Idaho Made Me This Way
Erin Rand, Syracuse University
Queering the Ice: A Critical Rhetoric of the Case of Johnny Weir
Brandon Bumstead, Wayne State University
C14*  AESTHETIC RHETORICS OF WAR: DEFENDING AND CONTESTING WAR THROUGH ART, CULTURE, AND MEDIA (Commonwealth C)

Chair: Jeremy Engels, The Pennsylvania State University

The Nature of War: Visions of Biomimesis in the Future Military
Roger Stahl, University of Georgia

The Poetics of Battle: La Grande Illusion as an Emancipatory Discourse on War
John Minbiole, The Pennsylvania State University

Constructing the “Peace Candidate”: Barack Obama’s Anti-War Campaign Aesthetic
Mike Bergmaier, The Pennsylvania State University
Stephen Hartnett, University of Colorado Denver (Respondent)

C15  A DIALOGUE ON RECENTLY PUBLISHED BOOKS IN THE HISTORY OF RHETORIC (Millenium Hall)

[SPECIAL FORUM Sponsored by ASHR]

Facilitator: Brandon Inabinet, Furman University

Letters to Power: Public Advocacy Without Public Intellectuals by Samuel McCormick
Reviewed by: Paul Stob, Vanderbilt University

Dirty Words: The Rhetoric of Public Sex Education, 1870-1924 by Robin E. Jensen
Reviewed by: Whitney Myers, Texas Wesleyan University

Militant Citizenship: Rhetorical Strategies of the National Woman’s Party, 1913-1920 by Belinda Stillion Southard
Reviewed by: Cindy Koenig Richards, Willamette University

Spirits of the Cold War: Contesting Worldviews in the Classical Age of American Security Strategy by Ned O’Gorman
Reviewed by: Rachel Whidden, Lake Forest College

Enemyship: Democracy & Counter-Revolution in the Early Republic by Jeremy Engels
Reviewed by: Mark Longaker, University of Texas

Founding Fictions by Jennifer Mercieca
Reviewed by: Lester Olson, University of Pittsburgh

C16  RHETORICAL THEORY (Commonwealth B)

The Dimensions of Rhetoric
Bruce McComiskey, University of Alabama at Birmingham (Chair)

The Problematical Reframing of Rhetorical Theory
Matthew Parfitt, Boston University

Rhetoric, Theory, Ideology
Jamie Merchant, Northwestern University
C17 CREATING IDENTITIES IN U.S. PRESIDENTIAL CAMPAIGNS
(Commonwealth A2)

Prophecy, Collectivism, and Presence: The Rhetoric of Henry A. Wallace’s 1948 Southern Tour
Adam Gaffey, Texas A&M University (Chair)

Narrative, the Self, and the Creation of a Presidential Political Identity:
Michele Bachmann’s Candidacy Announcement
Morgan Ginther, Georgia Southern University

C18 RHETORICS OF LEGAL COURT CASES AND QUESTIONS OF RIGHTS (Parlor 2)

When Communism and Jim Crow Collide: Harry Raymond and the Case of Willie McGee
Jaclyn Howell, University of Kansas (Chair)

In Defense of “Breathing Space:” The Structure of Political Debate in Snyder v. Phelps
Jeremiah Hickey, St. John’s University

Rhetorical Construction of Gender in Marriage Cases
Helen Lee, University of North Carolina at Chapel Hill

C19 Seminar Meeting (Roberts Boardroom)
Only registered participants may attend
[Sponsored by Taylor and Francis, Routledge Journals]

Leader:
Professor Laurent Pernot, University of Strasbourg

Registered Participants:
Janet Atwill (University Tennessee)
Kathleen Bingham (University Utah)
Joshua Butcher (Trinitas Christian School)
Brad Cook (University of Mississippi)
Richard Graff (University of Minnesota)
Larry Green (University of Southern California)
Katie Homar (University of Pittsburgh)
Susan Jarratt (University of California, Irvine)
Robert King (Elms College)
Kathleen Lamp (Arizona State University)
Ilon Lauer (Western Illinois University)
Arabella Lyon (SUNY, Buffalo)
Kerri Morris (Governors State University)
Ellen Quandahl (San Diego State University)
James Selby (Whitefield Academy)
Vessela Valiavitcharska (University of Maryland)
Lisa Villadsen (University of Copenhagen)
Susan Wells (Temple)
Marjorie Woods (University of Texas)
C20  **EMERGENT GENRES** *(Howe)*

Genre Emergence and Evolution  
Carolyn Miller, North Carolina State University  (Chair)

Model Readers and the Manufacture of Exigence in Emergent Genres  
Lindsay Russell, University of Washington

Cookbook Rhetoric: Cooking Memoirs and the Formation of Identity and Genre  
Jennifer Mallette, University of Arkansas

C21  **NEW DIRECTIONS IN THE RHETORIC OF MEDICINE: RE/FRAMING OUR MODES OF INFLUENCE IN PRACTICES OF MODERN MEDICINE**  
[ROUNDTABLE DISCUSSION] *(Commonwealth A!)*

John Lynch, University of Cincinnati  
Michelle Gibbons, Georgia Tech  
David Gruber, North Carolina State University  
Monica Brown, University of British Columbia  
Jillian Klean Zwilling, University of British Columbia  
Lora Arduser, Texas Tech University  
Jennifer Malkowski, University of Colorado (Chair)  
Blake Scott, University of Central Florida  
Jordynn Jack, University of North Carolina, and Lisa Keranen, University of Colorado (Respondents)

**2:00-3:15  FRIDAY “D” SESSIONS**

D01  **REFRAMING BLACK WOMEN’S INTELLECTUAL SPACES: LEARNING FROM PEDAGOGICAL, SCHOLARLY, AND METHODOLOGICAL APPROACHES TO RHETORICAL STUDIES** *(African American History Museum)*

On Making It In Rhetoric and Composition: A Black Woman’s Perspective on Motherhood, Marriage, and Graduate School  
April Baker-Bell, Michigan State University

On Teachable, Rhetorical Moments: The Examination of Illness Narratives by Black Women  
Letitia Fowler, Michigan State University

On Mothering: Intellectual Possibilities for Examining Black Women’s Roles in Writing Program Administration  
Staci Perryman-Clark, Western Michigan University  (Chair)
**OFF-SITE VENUE:** African American History Museum

**Directions:** Turn Right from Loew’s front door; and walk east on Market to 11th Street. Turn left (north) on 11th and go two blocks to Arch Street. Turn right (east) on Arch Street, and walk four blocks to 7th Street. Go into the African American History Museum; panel is in the auditorium. (Total distance: .6 mile) This site is wheelchair accessible.

---

**D02 PERFORMING IDENTITIES: RHETORIC AND INTERSECTIONALITY**

*(Washington A)*

**Embracing Intersectionality**
David Wallace, University of Central Florida

**Aristotle Is Not My Father: Re-framing & Decolonizing Legitimizing Narratives in Rhetoric Studies**
Malea Powell, Michigan State University

**Reading Ted Haggard: Performing a Queer Archive**
Jonathan Alexander, University of California, Irvine (Chair)

---

**D03 OUR CALL FOR ACTION: REFRAMING THE CONSTRUCTED IDENTITIES OF STUDENTS AND TEACHERS OF WRITING IN HIGHER EDUCATION** *(Commonwealth A2)*

**Reforming Identities: The Intersection of Identity and Pedagogical Practice**
Beth Edelstein, Towson University

**“Listen Harder”: Challenging Constructions of Identity Attached to Multilingual Learners**
Amanda Gates, Towson University

**Vital Voices In Our Field: Recognizing and Learning from the Intellectual Contributions of African American Undergraduate Male Writers**
Steven Lessner, Michigan State University (Chair)
D04* CHANGING CONCEPTS OF U.S. CITIZENSHIP (*Regency B*)

The 1909 Plan of Chicago as Representative Anecdote: Envisioning Citizenship at the Turn of the Century
Martha Cheng, Rollins College, (Chair) and Julian Chambliss, Rollins College
Reframing Citizenship Identification: The Rhetoricity of White Racial Shame
Edward Hahn, University of Minnesota
A Nation of Investors: The Rise of Citizenship in the 21st Century
Blake Abbott, University of Richmond

D05 FUNCTIONS OF ANTI-SLAVERY DISCOURSES (*Tubman*)

The Audacity of the Plain Style: Quaker and Puritan Plain Styles in Early American Anti-Slavery Discourse
Bjorn Stillion Southard, University of Georgia (Chair)
Capitalizing on Ambivalence: Enslavement Tropes in Nineteenth Century America Social Reform Discourses
Melissa Huffman, University of New Mexico

D06 RHETORICAL ANALYSES OF PLACE (*Anthony*)

Consubstantiality along the 49th Parallel: The Rhetorical History of Canadian (Anti)Annexation Movements
Daniel Richards, University of South Florida (Chair)
Reframing Local Identity: *Star Trek* and the Visual Rhetorics of Place Branding in Rural Alberta.
Derek Foster, Brock University
Kneading a Palatable Identity: The Rhetorical Function of Cookbooks in the Assimilation of New Mexico
Katie Councilor, University of Wisconsin-Madison

D07* MEDIEVAL AND EARLY MODERN RHETORICS (*Adams*)

Reframing Deliberative Rhetoric in the Middle Ages: Identifying Noble Women as Agents of Civic Persuasion in the Long Twelfth Century
Shawn Ramsey, Bowling Green State University (Chair)
“I am what you should be”: Ciceronian self-fashioning in Jonson’s *Catiline*
Vernon Dickson, Florida International University
Mother Knows Best: Ethos in Dorothy Leigh’s Seventeenth Century Conduct Manual
*Julia Combs, Southern Utah University

D08 PERCEPTIONS OF SELF AND OTHERS (*Jefferson*)

Composing Empathy: Understanding Self and Identifying Other Through Reflective Writing and Social Action
Kerrie Farkas, Millersville University (Chair)
Redemptive Self-Love: A Reframing of Perception
Kimberly Johnson, University of Memphis
**D09**  LISTENING *(Congress A)*

Exodus Re/framed: A Listening Rhetoric  
Julie Bokser, DePaul University (Chair)

Listening Gestures  
Cory Holding, University of Illinois at Urbana-Champaign, and Hannah Bellwoar, Juniata College

Paper Towels Getting Married: Listening to the Cultural Logics of Homosexuality  
Timothy Oleksiak, University of Minnesota

**D10** WHEN TECHNOLOGIES & BODIES MEET: SHIFTING IDENTITIES ACROSS MACHINES *(Congress B)*

From Agency to Desire: Reframing the Body Through Technology & Across Cultures  
Jennifer Sano-Franchini, Michigan State University (Chair)

Mediating Bodies, Assembling Identities: The Roles of Desire and Technology in Regulating the Lives of Adult Film Actors  
Lehua Ledbetter, Michigan State University

Reframing Civic Space: Bodies, Mobile Devices, and the Coffeehouse as Symbol  
Stacey Pigg, University of Central Florida

**D11** RE/FRAMING "IT GETS BETTER": QUEERING THE GENEALOGIES OF CRITICAL IN(TER)VENTION *(Congress C)*

Charles E. Morris, III, Boston College

Cindy M. Spurlock, Appalachian State University (Chair)

Peter Campbell, University of Illinois at Urbana-Champaign

**D12** IDENTIFYING DIS-IDENTIFICATIONS: THE CASE OF VICTORIA WOODHULL, DISAPPEARED RHETOR *(Regency A)*

Outrageous Outrage: Calling Out the Hypocrisy of the Presumptively Moral While Presumptively Immoral Oneself  
Jane Detweiler, University of Nevada, Reno (Chair)

Reframing the Female Apologia: a Rhetorical Analysis of Victoria Woodhull’s Apologia  
Meghan Sweeney, University of Nevada, Reno

“Nothing said with an earnest purpose and for a good end, is or can be obscene”: Woodhull’s “Notorious” Persona as A Case Study of “Counter Ethos”  
Katie Miller, University of Nevada, Reno
D13* COLOR AND STYLE: STRATEGIES FOR IDENTIFICATION, FRAMING, AND RESISTANCE IN AFRICAN-AMERICAN RHETORICAL PRODUCTION AND ACTS (Lescaze)

Raise it Up!: The Rhetoric of Resistance in Baltimore’s Dirt Bike Movement
Katie Kavanagh O’Neill, University of Pittsburgh (Chair)

Mammies and Matriarchs: An Intersectional Analysis of Feminine Style and Signifyin’ in Carol Moseley-Braun’s 2003-2004 Campaign for the Presidency
Shanara R. Reid-Brinkley, University of Pittsburgh

Reading Gender in the City: Assumptions and Complications
Rickie Sanders, (co-authored by Loreley Gomez Garcia), Temple University

D14* FASHION AND RHETORIC (Commonwealth C)

“Sarah-dipity”: Framing, Feminine Style, and the Mediated Identity of Sarah Palin
Danee Pye, University of Texas at Austin

Fashioning Race for the “Post” Era: Racial Tourism, Rhetorical Agency, and the Neoliberal Citizen
Anjali Vats, University of Washington

D15 WHITE PRIVILEGE IN SOCIETY: RHETORICAL ANALYSIS AND IMPLICATIONS (Millenium Hall)

Wearing Whiteness: Re-Framing Authority, Feminism and Race
Dr. Meta Carstarphen, University of Oklahoma

Default Whiteness and Advanced Composition-Rhetoric Pedagogy
Dr. Kathleen Welch, University of Oklahoma (Chair)

‘White Makes Might’: White Privilege and Issues of Identity in Superhero Media
Bryan Carr, The University of Oklahoma

D16 THE HELP IN CONTEXT: WHITE WOMEN, CIVIL RIGHTS, AND ISSUES OF IDENTIFICATION (Commonwealth B)

The Help as Nostalgic Re- vision
Christine Farris, Indiana University (Chair)

Medgar Evers’s Assassin and Eudora Welty’s Voices
John Schilb, Indiana University
D17 NAVIGATING THE CONTINGENT: THE ROLE OF IMAGES, SPACES, AND VISION IN ALTERING IDENTIFICATIONS (Commonwealth A1)

Monster Citizens: A Rhetorical Examination of True Blood as Instruction for Identities in Transition
Marylou Naumoff, Wayne State University

Dancing with the Transgendered Star: The Role of Bodily Performances on the Articulation of Identity
Erika Thomas, California State University, Fullerton (Chair)

Overcoming Conditionality: From Bystander to Activist in “From Memory to Action”
Theresa Donofrio, California State University, Fullerton

“If you do this, I will own you forever”: Materializing the Pulitzer Prize for Photography
Daniel Kim, University of Colorado at Boulder

D18 PHRONESIS, IDENTIFICATION, AND EQUALITY IN U.S. LEGAL RHETORIC (Washington B)

Queer Phronesis in Constitutional Argument
Peter Odell Campbell, University of Illinois, Urbana-Champaign (Chair)

Reconstituting a Prudential Middle Ground Regarding Racial Classifications: From Bakke to Parents United
James Jasinski, University of Puget Sound

Dividing Definitions of Gender/Sexuality and the Implications for Lesbian Asylum Seekers in the United States
Sara McKinnon, University of Wisconsin, Madison

D19 THE ROLE OF THE CONTEMPORARY UNIVERSITY (Parlor 2)

Reframing Academia: The Identification of the Contemporary University with Corporate America
Christie Daniels, Michigan State University (Chair)

The Mis-Education of Michael: Rhetorical Analysis of a Southern Utah Rancher’s Advice to the College of Southern Utah
Julia Combs, Southern Utah University

D20 JESUIT RHETORICAL TRADITIONS: EXAMINATIONS OF MISSION AND IDENTITY [Affiliate Jesuit Conference on Rhetoric and Composition] (Howe)

Eloquence and the Rhetorical Arts at Loyola Marymount University
Steven Mailloux, KJ Peters, and, Maureen Fitzsimmons, Loyola Marymount University

Naming, Unnaming and Renaming: Jesuit Roles in Rhetoric and Education for Eloquence in the U.S.
Cinthia Gannett, Fairfield University (Chair), and John Brereton, Boston Athenaeum

Vincent Casaregola, Saint Louis University
D21  RHETORICS OF VICTIMHOOD: PLACES AND INDIVIDUALS *(Roberts Boardroom)*

Re-Framing Southern Identity through the Landscape of Victimization: A Rhetorical Reading of Charles
Diedre Garriott, University of Tennessee (Chair)

Showcasing the Scars: Competing Frames of Victimhood in the Former Yugoslavia
Amy Milakovic, Avila University

Breaking Bad: Identification and Dis-Identification with the Victimhood of Privilege
Paul Johnson, University of Pittsburgh

3:30 – 4:45  FRIDAY “E” SESSIONS

E01  FRAMING DANISH POLITICAL RHETORIC THE AMERICAN WAY: HOW US POLITICS AND MEDIA PREFIGURE THEIR DANISH COUNTERPARTS *(Washington A)*

Reframing Political Identities: The Concession Speeches of Danish and American Political Candidates
Mark Herron, University of Copenhagen

Political Commentators and their (Re)framing of Rhetorical Citizenship
Mette Bengtsson, University of Copenhagen (Chair)

(Re)framing Web-Mediated Rhetorical Citizenship: Political Debates among Users on US and Danish Online Newspapers
Rasmus Rønlev, University of Copenhagen

Inception: How US and Danish Politicians Used Conversational Implicatures to Plant Views in People’s Minds
Christian Kock, University of Copenhagen

E02  OUTREACHING IDENTITIES: PUBLISHING AND PERFORMANCE FROM THE PRISON-INDUSTRIAL COMPLEX *(Washington B)*

Gestures Less Revelatory: Revisiting Performance in Prison
Patrick Berry, Syracuse University (Chair)

Prison IDs: Contradictory Visions of Literacy, Schooling, and Identity
Cory Holding, University of Illinois at Urbana-Champaign

Behind the Collective “We”: Publishing Between Prisoners and University Volunteers
Andrea Olinger, University of Illinois at Urbana-Champaign
E03 REFRAMING EPISTOLARY IDENTIFICATIONS: MAKING VISIBLE THE RHETORICAL WORK OF NINETEENTH-CENTURY LETTERS (Washington C)

Josie Walwema, Oakland University (Chair)
Rhetorical Education for Romantic Engagement: Reframing Romantic Identifications
Pamela VanHaitsma, University of Pittsburgh
Re-framing Children’s Letters: Finding a Methodology for the Rhetorical Analysis of Children’s Writing
Jessica Isaac, University of Pittsburgh
Rhetorical Rights: Citizenship, Self, and Representations of Letter-Writing
Kathleen Davies, University of Pittsburgh

E04 LETTING IT RIDE: RHETORICAL GAMBLES AND SPECULATIVE SUBJECTIVITY (Tubman)

Kenneth Burke’s Shadow Play
Kyle Jensen, University of North Texas
You Bet Your Life: Austin’s Wager and Performative Subjectivity
Brooke Rollins, Louisiana State University (Chair)
Teaching to the Dicethrow
John Muckelbauer, University of South Carolina
Two Versions of Homo Economicus: Foucault on the Rhetorical Pedagogy of Risk
Jeffrey T. Nealon, Penn State University

E05 ISOCROTEAN RHETORIC (Adams)

The Continuing and Controversial Relevance of Isocratean Rhetoric in Re/Framing Identifications
Charles Marsh, University of Kansas (Chair)
Isocratic Invective, Aristophanic Attack, and Platonic Philippic: Re-Framing Classical Critique and Contemporary Appropriations of Anti-Teacher Rhetoric
Rocky Colavito, Butler University

E06* RHETORICS OF VIDEO GAMES (Anthony)

Playing in the Quagmire: The Transformation of Political Discourses in Assassin’s Creed
George Boone, University of Illinois (Chair)
Reframing the Public Sphere: Interface Design, Procedure and Persuasion in World of Warcraft
Nathan Hulsey, North Carolina State University
Hunting for Identity: Community, Performance, and the Curious Case of the Huntard in World of Warcraft
Jeff Holmes, Arizona State University
E07  RHETORICS ABOUT JAPAN (Jefferson)
Both Insiders and Outsiders: Re/Framing Identification in Japanese Rhetoric
Dominic Ashby, Miami University (Chair)
“To Knot the Ties of Friendship”: Narrative Repair of U.S.-Japan Relations in the Japanese American Courier, 1928-1942
Hilary Schuldt, Carnegie Mellon University

E08*  ASCRIBING AND RESISTING COMMUNAL IDENTITIES IN THE 21ST CENTURY (Congress A)
Play and Non-Play: Determining Rhetorical Identity after Kosovo’s Independence
Mary Hedengren, University of Texas at Austin
How Flash Mobs Perform Disidentification
Megan Varelmann, University of Texas at Austin
“Internet Hate Machine”? Anonymous’ Identity and “Incoherent” Rhetoric
Marjorie Foley, University of Texas at Austin (Chair)
“Where Do You Stand?”: Organizing Rhetorical Identity on a Commercial Website
Amanda Wall, University of Texas at Austin

E09*  DIGITAL TEMPLATES, DESIGN, AND AUTHORSHIP (Congress B)
Digital Self-Presentation in the Age of the Template
Ronald Tulley, The University of Findlay (Chair)
The Role of Digital Design in Online Rhetorical Invention
Vincent Oliveri, University of Washington
Citationality, Ethics and Authorship in Digital Media
Kim Moreland, University of Wisconsin
Keeping Good Faith: Wikipedia, Community Identity, and Editor Diversity
Melanie Kill, University of Maryland

E10*  ROMAN RHETORIC (Congress C)
Cultivating Rhetoric: Rhetorical Culture in Roman Antiquity
Ilon Lauer, Western Illinois University (Chair)
Reframing Roman Citizenship: The Coins of the Principate
Kathleen Lamp, Arizona State University
Quintilian’s “Natural” Latin and Ambiguity on Language Foreignness
Jay Jordan, University of Utah
E11* AMERICAN WOMEN LEARN TO SPEAK: ORATORICAL EDUCATION FROM THE EARLY REPUBLIC TO THE PRESENT *(Regency A)*

David Gold, University of Tennessee  (Chair)
“Faculties Capable of Improvement”: Almira Hart Lincoln Phelps and Oratorical Education for Girls
Jane Donawerth, University of Maryland
The Arguments They Wore: The Role of the Neoclassical Toga in American Delsartism
Lisa Suter, University of Tampa
Rhetorical Bodies and Womanly Eloquence: Regendering the Public Speaker through Physical Culture in the Late Nineteenth Century
Paige Van Osdol, Ohio State University
‘Resolved that the Mind of Woman Is Not Inferior to that of Man’: Women’s Oratorical Preparation in California State Normal School Literary Societies in the Late Nineteenth Century
Suzanne Bordelon, San Diego State University
Learning Not to Preach: Evangelical Speaker Beth Moore and the Rhetoric of Constraint
Emily Murphy Cope, University of Tennessee, Knoxville

E12* ENVIRONMENTAL RHETORICS *(Lescaze)*

Reading the Atlas of the Patagonian Sea: Toward a Visual-Material Rhetorics of Environmental Advocacy
Amy Propen, California Polytechnic State University (Chair)
Cyberactivism and Climate Change
Sharon Harris, Texas Christian University
Crime or No Punishment? Gulf Fishermen Reframe Tony Hayward’s Rhetoric on the Deepwater Horizon Spill
Matt McKinney, University of Nevada-Reno

E13* PRESIDENT OBAMA’S RHETORIC *(Commonwealth C)*

Circulation, Obama Hope, and the Study of Reframed Dis/Identifications in a Networked, Global Climate
Laurie Gries, University of Florida  (Chair)
The African Influences of Obama’s Politics
Kundai Chirindo, The University of Kansas
Empathy as Theme and Rhetorical Means in the Speeches of Barack Obama
Eric Leake, University of Denver
E14 FORMING AND CONTESTING JEWISH IDENTITY THROUGH MEMORY, LITERACY, EMBODIMENT, AND PRACTICE (Millenium Hall)
[Sponsored by Khal Rhetorica Affiliate]

Jewish Rhetoric as Ethnic Rhetoric
Michael Bernard-Donald, University of Wisconsin-Madison (Chair)

Rhetorical Absence and Assimilation in Jewish Representation of (Jewish) Adoption
Deborah Holdstein, Columbia College

Secular B’nai Mitzvot: Rhetorical Tradition in the Jewish Children’s Folkshul of Philadelphia
Eli Goldblatt, Temple University

The Individual Versus the Collective: Rethinking the Canon of Memory in the Jewish and Greco-Roman Traditions
Rachel Carrales, University of Wisconsin-Madison

E15 DIVERGENT HISTORIES AND RHETORIC’S BASE: NEW FRAMES, NEW QUESTIONS (Howe)

Byzantine Contexts: Conceptualizing Rhetoric in the Eastern Roman Empire
Ellen Quandahl, San Diego State University

Emergent and Divergent Latin American Historical Rhetoric: Meeting Reader Expectations for Coverage
Susan Romano, University of New Mexico

Encounters with Theory in a History of Post-Classical Greek Rhetoric
Susan Jarratt, University of California, Irvine (Chair)

E16 DEBATING DIVERSITY: AN ANALYSIS OF THE LEGAL AND ETHICAL ARGUMENTS SURROUNDING THE SIXTH CIRCUIT COURT OF APPEALS DECISION IN COALITION TO DEFEND AFFIRMATIVE ACTION, INTEGRATION AND IMMIGRANT RIGHTS AND FIGHT FOR EQUALITY BY ANY MEANS NECESSARY (Commonwealth A1)

Affirmative Action, Then and Now: A Legal History
Eric M. Gander, Baruch College (Chair)

The Facts Matter: How Bad Facts Make For Bad Law
David E. Grassmick, Kirkland & Ellis LLP

E17 DEBATING REVISIONS OF CIVIL RIGHTS RHETORIC (Commonwealth A2)

Should Rosa Parks be Adulated or Emulated?: Challenging Rhetorics of Disengagement in Civil Rights Archetypes
Paul Feigenbaum, Florida International University (Chair)

Tea Shall Overcome: Questioning the Appropriation of Civil Rights Movement Rhetoric in Conservative Politics
Michelle Trim, Elon University
E18  RHETORICS OF “DEVELOPING” REGIONS/NATIONS (Parlor 2)
Reframing Laptops, Children, and Education in Developing Nations: Metaphors that Re-construct Identities in the One Laptop Per
Child Project
Ana Cooke, Carnegie Mellon University (Chair)
Ethical Implications and Long-Term Impacts of Volunteer Tourism on Developing Regions
Laura Hennessey, University of South Florida

E19  MEETING OF THE INTERNATIONAL TASK FORCE (Roberts Boardroom)
Kendall Phillips (US) (Chair)
Cecilia Miranda (Brazil)
Alejandra Vitale (Argentina)
Jing Zhao (China),
Ying Yuan (China)
John Moffatt (Canada)
Ruth Amossy (Israel)
Hilde van Belle (Belgium)
Lisa Villadsen (Denmark)
Philippe Salazar (South Africa)
Ryan Solomon (South Africa)
Alan Finlayson (UK)

E20* ANALYZING VISUAL RHETORICS (Regency B)
Re/framing the Word as a Force of Visual Rhetoric: From Orality to Visual Presence in Insular Illuminated Manuscripts
Bill Endres, University of Kentucky (Chair)
Framing Visual Rhetoric: The Riot Kiss
Leslie Hahner, Baylor University
Analysis versus Production in Visual/Verbal Communication
Susan Hagan, Carnegie Mellon University, and Martha Cheng, Rollins College

*5:00 – 6:30 FRIDAY KEYNOTE SPEECH (Millenium Hall)
[Co-sponsored by Taylor and Francis & University of Minnesota]
Chair: Kris Ratcliffe, Marquette University
Encapsulating the National Identity in Key Presidential Phrases
Kathleen Hall Jamieson, Annenberg Public Policy Center of the University of Pennsylvania
Karlyn Kohrs Campbell, University of Minnesota

6:30 – 8:00  FRIDAY KEYNOTE RECEPTION (Millenium Hall)
[Sponsored by Taylor and Francis]
SATURDAY, MAY 26, 2012

8:00 – 9:15 SATURDAY “F” SESSIONS

F01 RHETORICS OF PREACHING (Washington A)

Identification Delivered: Persuasion and the Politics of the Fifth Canon
Kerrie Carsey, York College of Pennsylvania
Disintegrating Discourses? A Rhetorical Analysis of How Evangelical Pastors are Teaching the Free Market and Preaching Personal Responsibility since the Onset of the Recession of 2008
Stephanie Martin, University of California, San Diego
“Discerning God’s Will for Us”: Narrative and the Pulpit
Corrina Yerke, North Carolina State University

F02 IDENTITY, SUBJECTIVITY, AND THE ARCHIVE: CASE STUDIES AND CRITICAL REFLECTIONS (Howe)

Karlyn Kohrs Campbell (Chair and Respondent)
Up in the Air or Between the Sheets: The Dueling Public Identities of Amelia Earhart
Julia Scatlof O’Grady, University of Minnesota, Twin Cities
The ‘Other’ Rhetorician: Speechwriters, Their Archives, and Presidential Rhetoric
Allison Prasch, University of North Carolina, Chapel Hill (Chair)
Locating Lesbian Voices in GLBT Archives: A Contrast in Archival Experiences
Alyssa Samek, University of Maryland
The Archive and the Scholar: A Relationship of Habitus?
Jillian Klean Zwilling, University of Illinois, Urbana-Champaign

F03 NAMING, FRAMING, AND RE-FRAMING: GOD AND DEVIL TERMS IN CONTESTED RHETORICAL SITUATIONS (Washington C)

The God Terms of War: “Woman’s Place” and “Mothers” in the U.S. Rhetoric of WWI Intervention
Stacey Sheriff, Bridgewater State University (Chair)
The God Terms of Immigration: Teaching Rhetoric to Move Past the Issues
Elizabeth Kimball, City University of New York-New Community College
Still Crazy after All These Years: God and Devil Terms in Segregationist and Tea Party Rhetoric
Erin Boade, Raritan Valley Community College
F04  RHETORICS OF POPULAR CULTURE  (Tubman)

The Bakhtinian Grotesque and The Fall of Cultural Kings
Rebecca Ingalls, Drexel University  (Chair)
A Weapon from Wandlore: Consubstantiality in the Realm of Harry Potter
Joseph Brentlinger, The University of Texas at Austin
Malcolm Gladwell’s [Rhetorical] Situation
Susan Hilligoss, Clemson University

F05  ETHOS, SUBJECTIVITY, AND IDENTIFICATIONS  (Anthony)

Relocating the Habitual Meeting Place: Ethos as an In-Situ Dynamic
Lew Caccia, Youngstown State University  (Chair)
Bakhtin, Foucault, and Butler on Authors and Subjects
Michael Robertson, Independent Scholar
Love and Rhetoric: A Dear Josh Letter
Josue Cisneros, Northeastern University, and Eric Jenkins, University of Cincinnati

F06  REFRAMING AGENCY: INTERROGATING CONTEMPORARY THEORIES OF AGENCY IN THREE CASE STUDIES (THE RURAL, THE RELIGIOUS, AND THE DIGITAL)  (Adams)

Agency in Interactive Data Displays: Learning about Natural Contexts for Agency by Studying Authored Environments
Gregory D. Wilson, Iowa State University (Chair), and Jacob D. Rawlins, Iowa State University
Developing Multiple Understandings of Agency in Case Studies of Women Farmland Owners
Rachel M. Wolford, Iowa State University
Politicizing the Family: Dr. James Dobson and the “Agent Function” in Contemporary Politics
James Mcafee, Iowa State University

F07  ARTISTS AS RHETORICIANS  (Jefferson)

The Political Engagement of the Post-revolutionary Mexican Avant-Garde
Elliott Heilman, Northwestern University  (Chair)
Contemporary Global Art: Schizophrenic Identity, Cosmopolitan Imagination
Monica Westin, University of Illinois
Does it (Still) Matter if You’re Black or White?: Afrofuturism in Michael Jackson’s Art
Lisa Corrigan, University of Arkansas
Kanye West’s Reframing of Audience Values
Kerri Morris, Governors State University
F08* RACIALIZED RHETORICS: UNDERSTANDING PAST AND PRESENT TACTICAL REFRAMINGS OF AMERICAN IDENTIFICATIONS  
(Commonwealth A1)

Public Sphere, Theater and Re-imagining an Identity  
Karen Ching Carter, Arizona State University

The Art of Margarita “Mago” Gándara as a Site of Rhetorically Performed Citizenship  
Yazmin Lazcano-Pry, Arizona State University (Chair)

Voicing, Constructing, and Negotiating Identities: International Teaching Associates in Composition Classrooms  
Yuching Jill Yang, Arizona State University

F09* LEGAL/POLITICAL/CULTURAL LOGICS THAT HAUNT DEFINITIONS OF MARRIAGE  (Commonwealth A2)

Definitional Anxieties over Protecting Marriage: Kategoria as Civic Violence  
Van Hillard, Davidson College (Chair)

The Victim Style In Religious Anti-Gay Rhetoric  
Brenda Glascott, California State University, San Bernardino

A Definitional Argument of Marriage: A Case Study of Sister Wives  
Lara Stache, University of Wisconsin - Milwaukee

F10* RE/FRAMING ENVIRONMENTAL CRISIS AND DEVELOPMENT RHETORICS: LOCAL/GLOBAL CONTEXTS FOR RHETORICAL ACTION  (Commonwealth B)

Been Heres vs. Drill Heres: The Rhetorics Framing Natural Gas Development of the Marcellus Shale  
James Guignard, Mansfield University

Whose Honey, Whose Hive: Addressing Colony Collapse Disorder (CCD) in Honeybee Populations through an Image Event  
Kurt Stavenhagen, Syracuse University

Rhetorical Diffusion: Framing and Reframing Treeplanting as a Sustainable Development Strategy  
Eileen Schell, Syracuse University (Chair)

A Plea for Earthy Writing: Permaculture and Rhetorics of Place  
Stephanie Wade, Unity College

F11* PHILADELPHIA FREEDOM, COMMERCE, AND THE PRINCIPLES OF ’98: A FIFTY-YEAR VIEW  (Regency A)

Stephen H. Browne, Pennsylvania State University (Chair and Respondent)

Crumbling Columns: Controversy in Philadelphia and the Decay of Virtue  
Brandon Inabinet, Furman University

Federalism and the New Economy  
Jennifer R. Mercieca, Texas A&M University

The Politics of Resentment and the Monster Bank: On the Rhetorical Criticism of the Techniques of Governance  
Jeremy Engels, Pennsylvania State University
F12  REFraming John Dewey’s Contributions to Rhetorical Studies (Lescaze)

Chair: Danee Pye, University of Texas at Austin

Refraiming Dewey’s Commitment to Science, Deliberation, and the Sociology of Rhetoric
Robert Danisch, University of Waterloo

Comprehensive Rhetorical Pluralism and the Demands of Non-Coercion: John Dewey, Disagreement, and the Freeing Solvent of Jain Logic
Scott R. Stroud, University of Texas at Austin

Rhetoric, But For What? Reframing Dewey’s Pullman Strike Encounter for a Post-Rorty World
Matthew Clark Williams, University of Minnesota, Twin Cities Campus

Objectifying the Event: Dewey on the Telos of Rhetoric
Nathan Crick, Louisiana State University
Paul Stob, Vanderbilt University (Respondent)

F13*  In Consideration of What’s Possible: Three Critical Approaches for Reframing Difference (Commonwealth C)

Hierarchical Framing Thwarts Social Justice
Judy Holiday, Arizona State University

Wilderness and Access: Race, Class, and Rhetorical Listening in Ecocomposition
Elizabeth Lowry, Arizona State University

“My name is Chief Wise Owl, and I exist....” — A Native American Tribe Reframes Survivance: The Hiding in Plain Sight Documentary Project
Elenore Long, Arizona State University (Chair)

F14*  Early U.S. Rhetorics (Regency C2)

Franklin and Empiricism: On Becoming a Tolerable English Writer
Thomas Reynolds, Northwestern State University (Chair)

English Literacy and American Identity: Rhetorics of Writing in Eighteenth-Century Philadelphia
Shawn Casey, The Ohio State University

Reframing a Scientific Culture: The Rhetoric of Benjamin Smith Barton
Carroll Ferguson Nardone, Sam Houston State University

F15*  Beneath the Mask There Is an Idea: Re/framing Identities in the Materialities of Print and Digital Texts (Congress A)

The Woman Behind the Pants: Rhetoric, Feminism, and the Re/framed Identity of Annie Smith Peck
Hannah Scialdone-Kimberley, Old Dominion University

The Grammar of Anonymous: A Pentadic Analysis of Operation BART
Dylan Retzinger, New Mexico State University

The User Behind the Profile: A Case Study of a Facebook User’s Perceptions of User Content
Katie Retzinger-Pruitt, Old Dominion University (Chair)
F16  **RHETORICS OF THE 2011 EGYPTIAN REVOLUTION** (Congress B)

Disastrous Dialogues – Meaning Formation, Agential Potential, and the Arab Spring
Sine N. Just, Copenhagen Business School (Chair)

**Beyond Persuasion: The Rhetorical Form of Revolutionary Movements**
Ebony Coletu, The American University - Cairo

**(Re)Framing the Interests of English Speakers: “We are all Khaled Said”**
Katherine Bridgman, Florida State University

F17  **COMMUNICATING ACROSS CULTURES** (Commonwealth D)

Metonymic Reframing in Multilingual Communication
Rebecca Lorimer, University of Wisconsin-Madison (Chair)

**Divergence and Convergence in Intercultural Communication: A Rhetorical Case Study of Online Movie Reviews**
Shuwen Li, University of Minnesota at Twin Cities

**Re/Framing Identifications for an Intercultural Era: Updating and Teaching Young, Becker, and Pike's Rhetoric of Reconciliation**
William Lalicker, West Chester University

F18*  **PERSONAL AND NATIONAL IDENTITIES IN LITERARY RHETORICS** (Regency C1)

Dialogue and Internal Monologue: Modes around the Limitations of the Self in Literary Journalism
Emma Seemann, San Diego State University (Chair)

**“We have come so far, it is over”: Identification and Rhetoric in Sylvia Plath’s Last Poems**
Stephanie Horton, Georgia State University

**Violent Identifications in a Femicide Testimonio**
Michelle A. Holling, California State University San Marcos

F19  **ENGAGING HISTORIES OF ENGLISH AND COMMUNICATION STUDIES** (Congress C)

Dividing a Shared History: Defining Rhetoric within the Disciplinary Identities of English and Communication Graduate Students
Andrew Cole, University of Wisconsin – Milwaukee (Chair)

**Disciplinary Identifications with Aristotle’s Rhetoric**
Sarah Spring, University of Iowa
9:30 — 10:45   SATURDAY “G” SESSIONS

G01  Seminar Meeting *(Reading Room, Philadelphia Athenaeum)*  
[ Sponsored by Taylor and Francis, Routledge Journals ]

**Leader:**
Professor Laurent Pernot, University of Strasbourg

**Registered Participants:**
Janet Atwill (University Tennessee)  
Kathleen Bingham (University Utah)  
Joshua Butcher (Trinitas Christian School)  
Brad Cook (University of Mississippi)  
Richard Graff (University of Minnesota)  
Larry Green (University of Southern California)  
Katie Homar (University of Pittsburgh)  
Susan Jarratt (University of California, Irvine)  
Robert King (Elms College)  
Kathleen Lamp (Arizona State University)  
Ilon Lauer (Western Illinois University)  
Arabella Lyon (SUNY, Buffalo)  
Kerri Morris (Governors State University)  
Ellen Quandahl (San Diego State University)  
James Selby (Whitefield Academy)  
Vessela Valiavitcharska (University of Maryland)  
Lisa Villadsen (University of Copenhagen)  
Susan Wells (Temple)  
Marjorie Woods (University of Texas)  

**OFF-SITE VENUE:** Reading Room, Philadelphia Athenaeum  
(219 S. 6th Street)  
Google Maps  

**Directions:** Turn right leaving Loew’s and go east on Market Street to 6th Street.  
Turn right on 6th Street and walk south four blocks, to Walnut Street. You will be at  
Washington Square Park. Continue an additional half block; the Athenaeum will be on  
the left side of 6th Street. Total distance: .8 mile. This site is wheelchair accessible
G02 Rhetorical Analyses of Literary Texts (*Anthony*)

The Pedagogy of the Constructed Self in Frances Perkins's Rhetorical Autobiography  
Janet Zepernick, Pittsburg State University (Chair)

From Hostile Other to Dear Mother: the Reshaping of Albania-Europe Relations in I. Kadare’s Works  
Jing Ke, Beijing Foreign Studies University

Reading Between National Lines: Pearl Buck’s Rhetoric of Universal Humanity  
Kasi Williamson, Saint Louis University

G03 Framing and Being Framed in the Liberal Marketplace of Identifications (*Washington B*)

Michael McGinnis, Wayne State University (Chair)

A Communist for the Constitution: Elizabeth Gurley Flynn and the Dilemmas of Using the Marketplace Metaphor to Defend Free Speech for Socialists  
Mary Anne Trasciatti, Hofstra University

Reframing American Christian Fundamentalism: More than a Reaction to Modernity  
Naomi Clark, University of Missouri

Bold Silence: Taking the Einstein Pledge in 1953  
Julia Allen, Sonoma State University

G04 “The Idea of Latin America”: Reconsidering Identity Formation in Latin American and Latino Contexts (*Washington C*)

Reframing the Role of Genre for Constituting 19th century Mexican National Identity  
Mariana Ozuna, Universidad Autónoma de México

“Sin Fronteras”: Mexican Labor Activism and Transnational Identity in the United States  
Alejandra Vitale, Universidad de Buenos Aires

Constructions of Self in the Inaugural Speeches of Bachelet, Kirchner, and Rousseff  
Rene De los Santos, DePaul University (Chair)

G05 U.S. Government Identites & Spectacle (*Tubman*)

The Contract with America: Reframing Government through the Iconic Encasement of Form and Message  
Margaret Kunde, University of Minnesota (Chair)

Red State Re/Framed: Reclaiming Oklahoma’s Radical History/Political Identity  
Rachel Jackson, University of Oklahoma

Congressional Committee Hearings as Political Spectacle  
*Paul McKeen, University of Illinois at Urbana-Champaign*
G06  REFRAMING OUR UNDERSTANDINGS OF NINETEENTH-CENTURY AMERICAN RHETORIC TO INCLUDE THE CATHOLIC: A BEGINNING (Washington A)

Whores of Babylon and Delilahs: Early American Anti-Catholic Rhetoric and Efforts to Reframe the Image of U. S. Catholics.
Carol Mattingly, University of Louisville

Framing the Catholic Women’s Education: The Catholic Educational Exhibit at the World’s Columbian Exposition
Elizabethada A. Wright, Rivier College (Chair)

Using an Old Frame to Reframe a Gilded Age: Re-Constructing Post-Civil War American Identity via Antebellum Anti-Catholicism
Michael Sobiech, University of Louisville

G07  KAIROTIC INVENTIONS (Adams)

Kairotic Encounters: The Possibilities for Conceptual Writing in Rhetorics Discourse
Erica Fischer, University of South Carolina (Chair)

Re-framing Literate Identities: Kairos and Transfer from GE to Writing in the Disciplines
Tara Lockhart, San Francisco State University

Discerning the Indiscernible: Rereading Kairos Through Alain Badiou’s Being and Event
John Vance, University of Louisville

G08  INTERPRETING VISUAL IMAGES (Jefferson)

Judy Fowler, Fayetteville State University (Chair)

Four Rhetorical Qualities of Pictures
Jens Kjeldsen, University of Bergen

Surprise Homecomings and Vicarious Sacrifices
Lisa Carlton, The University of Iowa

G09*  QUEER MOVEMENTS, QUEER RHETORICS: IDENTIFICATION AND IDENTITY IN LGBTQ EXPERIENCE (Commonwealth A1)

From One to Many: Queer Collectivity and Individual Identification with Queer Social Movements
A.V Luce, Syracuse University (Chair)

The TSA Made Me Queer: Consubstantiality of Breast Cancer Survivors and Queers Under TSA’s Gaze
Sally Spalding, Syracuse University

Engendering Solidarity: Identification and Rhetorical Gay-Straight Alliances Building
Christopher Perrello, Syracuse University
G10* HEALTH RHETORIC IN THE PUBLIC SPHERE *(Commonwealth A2)*

Rhetorical Assumptions and Healthism Discourse: Citizen Perspectives on Public Communication about Healthy Living
Philippa Spoel, Laurentian University (co-authors: Roma Harris and Flis Henwood)

Patient Empowerment Rhetorics around Electronic Health Record Infrastructures
J. Blake Scott, University of Central Florida

“Good” Handwashing as Belonging
Monica Brown, University of British Columbia

Disciplining the Patient: The Limits of Agency
Judy Segal, University of British Columbia (Chair)

“Polyherbacy” and Risk in Discourses about Dietary Supplements
Colleen Derkatch, Ryerson University.

G11* AESTHETIC NOISE: RHETORICAL DISIDENTIFICATION AND SPACES OF DISSENSUS *(Commonwealth B)*

Democracy as Scandal
Randall Bush, Northwestern University

Meeting of the Styles: Visual Ebullience, Disensus, and Transnational Re-identification
Caitlin Bruce, Northwestern University (Chair)

Architectural Noise as Anticipatory Illumination: Daniel Libeskind’s Jewish Museum Berlin
Brent Allen Saindon, University of Pittsburgh

“Dressing and Addressing ‘The Part Having No Part’: The Levi’s ‘We Are All Workers’ Ad Campaign”
David Seitz, Penn State University-Greater Allegheny, and Michael Vicaro, University of Pittsburgh

G12* KENNETH BURKE’S LOGOLOGY AND SCAPEGOATING *(Regency A)*

From Logosophia to Logology: Kenneth Burke’s Appropriations of Coleridge
Walter Beale, University of North Carolina, Greensboro (Chair)

Applying Kenneth Burke’s Scapegoating Dialectic to Heidegger’s Being & Time: An Exploratory Account of Rhetorical Purification as Authenticity
Jermaine Martinez, University of Illinois

Reframing Advertising Discourse as Sermons of Salvation: How Burke’s Logology Explains Advertising
Jeanie Wills, University of Saskatchewan
G13 RE/FRAMING OUR COMMITMENTS: FROM HISTORY TO IDENTIFICATION (*Lescaze*)

Identification, Consubstantiality, Interval and Temporality: Luce Irigaray and the Possibilities for Rhetoric
Jan Odom, Georgia Gwinnett College

Re/framing Women’s History for Identification
Cara Minardi, Georgia Gwinnett College (Chair)

Rhetoric’s Shared Disciplinary Identifications
Tonya Ritola, Georgia Gwinnett College
Barbara Biesecker, University of Georgia (Respondent)

G14* THE AUTHENTIC: ON IDENTIFICATION AND DISTANCE (*Commonwealth C*)

Identification Beyond Symbolic Action
Robert Leston, New York College of Technology

Against an Old-fashioned Future, or The Authenticity of What’s Next
Timothy Richardson, University of Texas at Arlington (Chair)

Hacking Temple Grandin: A Lesson in Identification and Authenticity
Ron Brooks, Oklahoma State University

One-Touch Vintage: Authentic Operations of the Hipstamatic at War
Anthony Collamati, Clemson University
David Metzger, Old Dominion University (Respondent)

G15* CHINESE MIGRANT WORKERS & REPRESENTATIONS OF CHINESE IN THE U.S. (*Regency C2*)

Rhetorical Topoi in Action: Public Space and Struggle of Identification at a Grassroots Organization of Chinese Migrant Workers
Mingjie Wang, University of Colorado Boulder (Chair)

Surveillance and Discipline of “the Other”: The Representation of Chinese Immigrants in the Statistical Atlases of the United States from 1874 to 1925
Li Li, Iowa State University

G16* REFRAMING THE SELF IN ACTS OF DEFIANCE: IDA B. WELLS’ CONFRONTATIONAL RHETORIC (*Regency C1*)

Wearing Out the Apron: Ida B. Wells at the 1893 Chicago World’s Fair
Yvonne Schultz, Mount Vernon Nazarene University (Chair)

Dismayed But Undaunted: The Epideictic Power of Blame in Wells’ Anti-Lynching Pamphlets
Beth Church, Bowling Green State University

The Emergence and Shaping of Wells’ Voice in her Early Public Rhetoric
Sue Wood, Bowling Green State University
G17  TEACHING RHETORIC, TEACHING IDENTIFICATIONS  
[ROUNDTABLE DISCUSSION] (Congress B)  
Jenn Fishman, Marquette University (Chair)  
Tarez Graban, Indiana University  
Erin Krampetz, Ashoka Global Headquarters  
Andrea Lunsford, Stanford University  
Beverly Moss, The Ohio State University

G18  CHRISTIANITY AS SOCIAL/BUSINESS LOGIC  (Congress C)  
The Social Gospel as Christian Empiricism: William T. Stead’s *If Christ Came to Chicago*  
Elizabeth Gardner, University of Maryland (Chair)

G19  RHETORIC IN (AND OF) EARLY MODERN POLITICAL PHILOSOPHY: FOUR STUDIES OF LOCKE’S SECOND TREATISE OF GOVERNMENT  
(Howe)  
Debating Locke’s Second Treatise: The Status (and Rhetorical Stakes) of the Scholarly Controversy  
James Arnt Aune, Texas A&M University (Chair)  
Locke as “Critical” Rhetorical Theorist in the Two Treatises of Government  
Ned O’Gorman, University of Illinois  
Locke’s Second Treatise and the Distrust of Deliberation  
Trish Roberts-Miller, University of Texas, Austin  
John Locke, Rhetoric, and the Modes of Power  
Dave Tell, University of Kansas

G20*  RHETORIC AND SCIENCE  (Congress A)  
The Rhetorical Control of Novel Images in Science  
Jeanne Fahnestock, University of Maryland (Chair)  
Reframing the Frontier of Science: George W. Bush’s Stem Cell Rhetoric”  
Leah Ceccarelli, University of Washington  
Drawing the Search Term: Visual Rhetoric in Chemistry Research  
Michelle Sidler, Auburn University

G21  LINGUISTIC PRAGMATISM AND WIKILEAKS  (Commonwealth D)  
WikiLeaks and the Negotiation of Post-National Civic Agency  
James Daniel, University of Wisconsin - Madison (Chair)  
The Secret of the Leak: WikiLeaks and the Production of Silence  
Atilla Hallsby, University of Georgia
11:00 — 12:15 SATURDAY “H” SESSIONS

H01 AUTHOR MEETS (RHETORICAL) CRITICS: ROGERS SMITH DISCUSSES RACIAL IDENTITY IN OBAMA’S AMERICA [SPECIAL FORUM] (Howe)

Chair: Vanessa B. Beasley, Vanderbilt University
Author: Rogers Smith, University of Pennsylvania, co-author with Desmond King of Politics in Obama’s America (Princeton University Press, 2011).
John M. Murphy, University of Illinois, and Shawn Parry-Giles, University of Maryland (Respondent)

H02 RHETORICS THAT AFFECT FAMILIES (Washington B)

The Rhetoric of Family Values in the 1985-1993 “Family Policy” Debates
Jill Weber, Hollins University (Chair)
“Do You Know Who the Father Is?: A Rhetorical Analysis of Confrontations between Strangers and Teen Moms
Jenna Vinson, The University of Arizona
American Housing Defined
Shannon Stevens, University of Minnesota
Domestic Violence Bill in Lebanon and the Public Sphere
Nicole Khoury, Arizona State University

H03* INFLUENCES ON U.S. GOVERNMENT POLICIES (Regency C2)

Petitioning Against the “Opium Evil”
Jessica Kuperavage, Pennsylvania State University
Civilian Exclusion: The Rhetorical Diffusion of Responsibility for Japanese Internment Camps in “Executive Order No. 9066”
Ashley Karlin, Carnegie Mellon University (Chair)

H04 REFRAMING THE UNIVERSITY: THE PROPAGATION OF NEOLIBERALISM IN HIGHER EDUCATION (Tubman)

Neoliberal Economic Reasoning: From Academic Inquiry to Public Commonplace
Catherine Chaput, University of Nevada Reno
The Shaping of eLearning Policy from 2000 – 2010
Chris Werry, San Diego State University
MJ Braun, University of North Carolina at Pembroke (Chair)
H05  RHETORICAL CONSTRUCTIONS OF CLASS CATEGORIES *(Anthony)*

The Hillbilly as “Rhetorical Myth”: Re/Framing Appalachian Identity
Todd Snyder, Siena College  
Crafting Capitalist Identifications: Recovering the Image of the CEO After the 2008 Economic Collapse
Steven Herro, College of Southern Nevada  
Negotiating—and Rejecting—Conflicting Identities: Colleague/Employee, Grad Student/Customer, etc.
Mitzi Jones, University of Arkansas (Chair)

H06  RISK(Y) IDENTIFICATIONS IN BIOMEDICAL AND HEALTH ACTIVIST DISCOURSES *(Adams)*

Rhetorics of Risk, Authority, and Presence in Vaccine Controversy
Heidi Lawrence, Virginia Tech University  
The Exigences of Genetic Disease: A Rhetorical Reading of “Somatic Individuality” in Two Biosocial Communities
Kelly Pender, Virginia Tech University (Chair)  
Recruiting the “Bad Girls of Breast Cancer”: The Risky Rhetoric of Breast Cancer Action and Breast Cancer Fund
Karen Kopelson, University of Louisville  
Risk and the Rhetorical Formation of Identity in Online Discourse about Down Syndrome
Amy Reed, Virginia Tech University

H07  CONSTITUTING NATIONAL IDENTITY: DANISH GENRES OF GOVERNANCE *(Jefferson)*

The Opening Address
Marie Klujeff, Aarhus University (Chair)  
Ineffable power: The annual address of Queen Margrethe II of Denmark to the nation on New Year’s Eve
Carsten Madsen, Aarhus University  
Defining Danish democracy: The Constitution Day Address
Sofie Madsen, Aarhus University  
No Regrets? Danish Government Apologies
Lisa Villadsen, University of Copenhagen

H08*  RE/FRAMING DIGITAL HISTORICAL METHODS: TOOLS, TECHNOLOGIES, ETHICS, EPISTEMOLOGIES *(Commonwealth A1)*

The Archive in my Office: Considerations for Creating An Institutionally-Based Digital Archive
Alexis Ramsey-Tobienne, Eckerd College (Chair)  
What Digitization (Dis)allows: The Albuquerque Indian School Digitization Project
Whitney Myers, Texas Wesleyan University  
Reframing Digital Epistemologies: A Metadata Project
Tarez Samra-Graban, Indiana University
H09* DISCOURSES OF MADNESS: THREE HISTORICAL PERSPECTIVES
(Commonwealth A2)

Humors and Spirits in Robert Burton’s Anatomy of Melancholy
Susan Wells, Temple University

Narrative Survival: Personal and Institutional Accounts of Asylum Confinement
Carol Berkenkotter, University of Minnesota (co-author: Cristina Hanganu-Bresch)

Proving (In)sanity in 19th Century America: The Hinchman Conspiracy Case
Cristina Hanganu-Bresch, University of the Sciences (Chair)

H10* DINÉ AND HOPI RHETORICS: FRAMING ONE’S OWN STORIES
(Commonwealth B)

Thinking and Speaking the Circle: Symbolic Action in Navajo Rhetoric
Edward Karshner, Robert Morris University (Chair)

“Would you Pee in a Church?”: Compulsory Native Rhetoric on the San Francisco Peaks
Kyle Boggs, University of Arizona

Re/Framing the NMAI: Storytelling and the Invisible Influence of Institutional Memory
Andrea Davis, Washington State University, Tri-Cities

H11* ENTER THE ACTRESS: WOMEN, RHETORIC, AND THE THEATRICAL STAGE (Regency A)

The Rhetoric of Breeches: A Textual Re-evaluation
Elizabeth Keenan, University of Delaware

Elizabeth Barry: Mistress of Emotion
Elizabeth Tasker, Stephen F. Austin University

A Short History of Motherhood on the London Stage
Lindal Buchanan, Old Dominion University

Painting the Theatrical Postcard: Ellen Terry’s Pre-Raphaelite Ethos
Rachael Zeleny, University of Delaware (Chair)

H12 REFRAMING THE BRAIN: IDENTIFICATION AND THE RHETORIC OF NEUROSCIENCE (Lescaze)

Reframing Pleasure: Olds’ Rats, Identification, and Addiction
Jordynn Jack, University of North Carolina, Chapel Hill (Chair)

Reframing Pain: Quantifying Pain through an “Objective Brain Phenotype”
David Gruber, North Carolina State University

Reframing Deception: Psychology, Rhetoric, and Agency
Nathaniel Rivers, St. Louis University

Reframing Sanity: Scapegoating the Mentally Ill in the Case of Jared Laughner
Katie Rose Guest Pryal, University of North Carolina, Chapel Hill

Reframing Consilience: Pitfalls and Possibilities of Cognitive Rhetorics
Daniel Gross, University of California, Irvine
H13* RESHAPING IDENTITIES IN SITUATIONS OF CRISIS AND RADICAL CHANGE (Commonwealth C)

Constructing an Image of Woman Citizen: Public Letters and Addresses during the French Revolution
Jürgen Siess, University of Caen, France and ADARR (Chair)
How Can a Woman Become a War Witness and a Citizen? French Nurses in WWI
Ruth Amossy, Tel Aviv, ADARR
The Invention of the Political Student in France during the Algerian War
Eithan Orkibi, Tel Aviv and Bar Ilan University, ADARR

H14 RHETORIC AND THE NEW MATERIALISMS: ACTING IN A WORLD THAT ACTS (Washington C)

Rhetoric and the New Materialism
Carl Herndl, University of South Florida (Chair)
An Ontological History of Pain Medicine
Scott Graham, University of South Florida
Teaching Latour to Count to Three: How the Third Sophistic Might Cultivate an Ethos of Care
Marc C. Santos, University of South Florida

H15* REFRAMING FORCE: (RE)IDENTIFICATION AND PERFORMATIVITY IN OBSCENE, OFFENSIVE, AND VIOLENT TEXTS (Congress A)

The Performative Force of Stand-Up Comedy in The Lenny Bruce Performance Film
Kevin Casper, Louisiana State University
Excitable Verse: Reframing Hateful Rhetoric at GodLovesPoetry.com
David Riche, Louisiana State University
Know What You Do: Identification and the Rhetorical Force of Gameplay in God of War III
Catherine Riley, Louisiana State University (Chair)

H16 FEMINIST RHETORICS: THEORIES AND PEDAGOGIES (Congress B)

Re/Framing Essentialism, Intersectionality and Recognition: A Feminist Rhetorical Approach to the Audience
Sara McKinnon, University of Wisconsin-Madison (Chair)
Still “The Other ‘F’ Word”: Re/Framing the Rhetoric of Feminism within Composition Courses
Elizabeth Vogel, Arcadia University
Boston’s Gleaning Circle (1805): Reframing Women’s Education
Katherine Fredlund, Bowling Green State University
H17  RHETORIC AND COMPOSITION PEDAGOGIES (Congress C)
Rhetorical Tactics for Improved Stature and Structure of Composition Pedagogy
Holly Burkett, Towson University  (Chair)
The Citizen in the Classroom: Teaching Composition during the 2008/2011
Daisy Miller, Hofstra University
(Re)Constructing Ourselves, Our Worlds, and Our Classrooms with 3D CGI
Nikki Agee, University of Texas at El Paso

H18  RHETORICAL ANALYSES OF POPULAR CULTURE GENRES (Commonwealth D)
Be Here Now: Perpetual Contact, Absent Presence, and the Windows Phone 7 “Really” Advertisements
Vince Merserko, Kansas University  (Chair)
Reframing the Self in the World in the French Comic Book La Vie de Pahé
Binita Mehta, Manhattanville College
Equal Opportunity Offenders and Politics of Unaccountability
Jonathan Rossing, Indiana University Purdue University, Indianapolis

H19*  INTERSECTIONS OF RHETORIC AND ECONOMIC THEORY (Regency C1)
Reclaiming Social Knowledge: This American Life Making the Economic Crisis Matter
Frank Stec, The Pennsylvania State University (Chair)
Economic Citizenship in Paul Ryan’s “Roadmap for America’s Future”
Ryan Stangler, University of Kansas

H20  RESEARCH NETWORK [Runs from 11:00-1:45 into session I21 and includes lunch] (Millenium Ballroom)

Leaders & Participants:
• Ralph Cintrón (University of Illinois-Chicago): Mette Bengtsson, Brian Larissa, Tim Dougherty, Genevieve Garcia de Mueller, Christine Beagle, Ligia Mihut, Lisa Thornhill Richman
• Diane Davis (University of Texas-Austin): Erin Williams, Katie Irwin, Steven Accardi, Shreelina Ghosh, Jacob Robertson
• Chris Farris (Indiana University): Sarah Kornfield, Erich Werner, Meaghan Brewer, Genesia Carter, Carolyn Wisniewski, Lauren Lemley
• Cara Finnegan, (University of Illinois): Dawn Armfield, Caitlin Bruce, Lavinia Hiru, Lara Stache, Monica Westin, Caroline Gottschalk-Druschke
• Shirley Wilson Logan (University of Maryland): Rasmus Rønlev, Diedre Evans Garriott, Nadya Pittendrigh, Ghanashyam Sharma, Mittie Carey, Vanessa Rouillon
• Carolyn Miller (North Carolina State University): Lauren Archer, Miles Coleman, Judith Fourzan-Rice, Gerald Jackson, Daniel Kim, Mridula Mascarenhas
12:30 — 1:45 SATURDAY “I” SESSIONS

I01 RELIGION, IDENTIFICATION, AND THE REFRAMING OF HUMAN RIGHTS RHETORIC IN A GLOBAL CONTEXT (Friends Monthly Meeting Room, Arch Street Meeting House)

“For you were aliens in the land of Egypt”: Conservative Christian Identity and Immigration Reform
Barbara Little Liu, Eastern Connecticut State University
Jeffrey Ringer, Lee University (Co-chair)
Religious Identifications/Purifications/Excisions: Pornography and Minorities in a Muslim Democracy
Mary McCoy, University of Wisconsin - Madison (Co-chair)
Patricia Bizzell, College of The Holy Cross (Respondent)

OFF-SITE VENUE: Friends Monthly Meeting Room, Arch Street Meeting House

(320 Arch Street at 4th & Arch Street) Google Maps
Directions: Turn right leaving Loew’s, and go east on Market Street to 5th street. Turn left (north) on 5th Street, or turn left on the walkway through Independence Hall Park. Walk one block to Arch Street. Turn right on Arch and walk east to 4th Street. The meeting is a gray stone building at 4th and Arch. Come in through the front drive; we are in the Monthly Meeting Room. Total distance: .8 mile. This site is wheelchair accessible.

102 REFRAMING WOMEN’S AGENCY (Washington A)

Angelina Grimke Finds Female Agency in Southern Tradition
Louise W. Knight, Northwestern University

“Free Love” and the Oneida Perfectionists: Reimagining Female Agency by Reimagining Marriage
Leslie J. Harris, University of Wisconsin - Milwaukee (Chair)

“Nourished and Equipped for the Duties of Life”: Cultivating Political Agency Through Community Cookbooks
Cindy Koenig Richards, Willamette University

Race, Gender, and Agency in American Girl’s Historical Character Books
Sara VanderHaagen, Loyola University Chicago

103 RHETORICIANS IN THE PUBLIC SPHERE (Washington B)

More Rhetoricians Patrolling the Public Sphere?
Christian Kock, University of Copenhagen (Chair)

From Analyst to Participant: One Rhetorician’s Adventures in the Local Public Sphere
Thomas Moriarty, Salisbury University

104 RE/FRAMING RHETORICAL ANALYTICS IN A TRANSNATIONAL AGE (Washington C)

Networking Arguments: Rhetoric, Transnational Feminism, and Public Policy Writing
Rebecca Dingo, University of Missouri, Columbia

Branding Bodies: Rhetorically Assembling the Neoliberal Nation State
Jennifer Wingard, University of Houston (Chair)

Responsibility at a Distance: Traces of Life and Death in a Neoliberal World
Rachel Riedner, The George Washington University

105 DEMOCRACY IN PRACTICE (Tubman)

Democracy as Discursive Insurgency: Entering and Breaking
Andrew Rechnitz, University of Texas at Austin (Chair)

Democracy and its Death Drive(s): Event and the Reframing of Subjectivity in Democratic Style
Matthew Bost, University of Minnesota-Twin Cities

Deconstructing America: Stephen Colbert’s Testimony Before Congress
Robert Mulholand, University of Georgia
I06  RHETORICAL MEMORY AND ITS USES (Anthony)
Memory, Propaganda, and Resistance: Investigating ‘Jihadi Tourism’
William DeGenaro, The University of Michigan Dearborn  (Chair)
Identification Takes Place: The Uneven Geography of Memory
Scott Tulloch, Georgia State University
Constructing the Addict: A 12-Step Program
Jaime Wright, St. John's University

I07  RHETORICAL CONSTRUCTIONS OF TEACHER & STUDENT IDENTITIES (Adams)
Creating Consubstantiation between Teachers and Students Despite Disparate Rhetorics of Embodiment
Nicole Howell, Syracuse University  (Chair)
Re-identifying the Student via the Sophistic Fragments
Lee Bauknight, University of South Carolina
Effectively Ineffective: (Re)Framing Teacherly Identity in Public Spaces
Christina Saidy, Arizona State University

I08  COMPLEX LIVING ARGUMENTS: SUSTAINMENT THROUGH IDENTIFICATION (Jefferson)
Setting the Terms of Debate, Dynamically
Chris Mays, Illinois State University
Identificatory Resonances: Disassembling the “Birther Movement”
Julie Jung, Illinois State University  (Chair)
Hazardous Identifications: Why the Truth about Aspartame and Splenda is so Hard to Swallow
Amy E. Robillard, Illinois State University

I09*  FRAMING HEALTHCARE REFORM: CHOICE, CARE, AND PRACTICES OF DELIBERATION (Commonwealth A1)
Our “Big, Messy Tough Democracy”: Healthcare Reform and the Failure of Rhetoric
Adam Ellwanger, University of Houston-Downtown
Rhetoric and the Possibilities of Care
Casey Boyle, University of Utah  (Chair)
Defining “clinical meaningfulness” in FDA cancer-care hearings
Christa B. Teston, University of Idaho
Accountable Deliberation: The Public’s Role in Healthcare Reform
Jonathan Maricle, University of South Carolina
I10* REORDERING [REFRAMING] RHETORIC AS DISTRIBUTED AND NETWORK(ED) ACTIVITY *(Commonwealth A2)*

Re-assembling Rhetoric: Tracing the Construction of Language, Culture, and Identify Across Local and Global Contexts
Steven Fraiberg, Michigan State University

Network Rhetoric: Making Visible How Rhetoric Mediates the Associations Between Members of an Actor Network
Sarah Read, DePaul University (Chair)

I11* PROVOCATIVE IDENTIFICATIONS: INTOXICATING, INEXORABLE AND INVISIBLE RHETORICS *(Commonwealth B)*

Habit-Forming: Identity-Addiction and the Rhetoric of Humility
Kendall Joy Gerdes, The University of Texas at Austin (Chair)

(Re)readwriting Companion Species
Steven J LeMieux, The University of Texas at Austin

Night Letters: A Rhetoric of the Suicide Note
Sarah Frank, The University of Texas at Austin

Breaking Up [at] Hegemony: *Stuff White People Like* and Identifying [with] Privilege
Cate Blouke, The University of Texas at Austin

Re/framing ‘White’ Student Identities Via Reflexive Reading
Eric Detweiler, The University of Texas at Austin

I12* BURKEAN METHODS *(Regency A)*

Equations, Indexing, and Kenneth Burke’s Critical Method
David Erland Isaksen, Brigham Young University (Chair)

They Speak English in What?: Burkean Consubstantiality in *The Boondocks*
Lauren DeGraffenreid, University of Nevada Reno

Social Recalcitrance: Tropes, Schemes, Ideographs and the Dialectical Space of Ambiguity and Change
Jacqueline Preston, Utah Valley University

I13 ART AND IDENTIFICATION *(Lescaze)*

The Rhetoric of Vanitas
Kathleen Bingham, University of Utah

Pulling Back the Mask: The Rhetorical Structure of Cinematic Horror
Kendall Phillips, Syracuse University

Satirical Music Theatre as Moral Vernacular: Danish Revue during the German Occupation 1940-45
Jette Barnholdt Hansen, Section of Rhetoric, University of Copenhagen (Chair)
I14* INSIDER/OUTSIDER RHETORICS (Commonwealth C)

Internet Memes and the Exchange of Insiderness
Alan Benson, University of North Carolina at Greensboro (Chair)
Rhetorics: Negotiating Inclusivity and Exclusivity through Identification
Charlotte Hogg, Texas Christian University Sorority
Ryan Neville-Shepard, Indiana University-Purdue University

I15 BLACK POWER AND BLACK MUSLIM RHETORICS (Regency C2)

“Ready for the Revolution”: Stokely Carmichael, Black Power Rhetoric, and Object-Oriented Ontology
Carlton Clark, Collin College (Chair)
(Re)Framing the Argument: Malcolm X's Rhetorical Refusals as Model for Social Change
Scott Varda, Baylor University

I16* KENNETH BURKE: MUSIC, ART, FILM (Congress A)

Aural Rhetoric in Kenneth Burke’s Musical Compositions
Joel Overall, Texas Christian University (Chair)
Kenneth Burke and the Western Round Table on Modern Art
Ethan Sproat, Purdue University
Dialectical Struggle in Next to Normal: A Burkean and Corderian Analysis
Rosanne Carlo, University of Arizona

I17 RELIGIOUS DISCOURSE AS PROTEST (Congress B)

Debates about Dissent 1620—1760: Rhetoric, Religion, and the Politics of Liberty
C. Jan Swearingen, Texas A&M University (Chair)
Reframing Religious Dissent: The Figure of Schematismus in a Huguenot Remonstrance (1622)
Claudia Carlos, Independent Scholar
Anndrea Ellison, Northwestern University

I18 RHETORICS OF ANCIENT GREECE (Congress C)

Resurrecting Aristides of Athens: A translation and rhetorical analysis of “To Emperor Hadrian Caesar from the Athenian Philosopher Aristides”
Alfred Mueller II, Mount St. Mary’s University (Chair)
The Klepsydra's [Water Clock’s] Influence upon Oratorical Precepts and Practices in Ancient Greece
Tim Behme, University of Minnesota
Ethical Arguments and Economics in Aristophanes’ Wealth
Sean Larson, University of Wisconsin, River Falls
I19  FEMINSIST RHETORICAL ANALYSES (*Commonwealth D*)

Here Comes the... Groom? Post-Feminist Masculinity during the Wedding Planning Process
Jeremy Adolphson, University of Wisconsin - Milwaukee (Chair)
Performing for Approval: A Feminist Rhetorical Analysis of the Testimony of Melissa Fryrear
Shannon Montgomery, Georgia State University
Writing a Riot: Re/Framing Punk and Feminism Through Riot Grrrl Zines
Rebekah Buchanan, Western Illinois University

I20*  RHETORICS OF 9/11 (*Regency CI*)

Rhetoric Re/Framed as Exchange: Methodical Performance, Baudrillard, and 9/11 Ten Years Later
Brian Gogan, Western Michigan University (Chair)
Re/framing Public Memory in the Arena: Sport, the 10th Anniversary of 9/11, and the Illusion of Democracy
Michael Butterworth, Bowling Green State University
9/11/11: The Visual and Rhetorical (Re)Constitution of Muslim American Identity Politics
Nicholas Paliewicz, University of Utah

I21  RESEARCH NETWORK [begins in Session H21 and includes lunch] (*Millenium Ballroom*)

Leaders & Participants:
- **Ralph Cintrón** (University of Illinois-Chicago): Mette Bengtsson, Brian Larissa, Tim Dougherty, Genevieve Garcia de Mueller, Christine Beagle, Ligia Mihut, Lisa Thornhill Richman
- **Diane Davis** (University of Texas-Austin): Erin Williams, Katie Irwin, Steven Accardi, Shreelina Ghosh, Jacob Robertson
- **Chris Farris** (Indiana University): Sarah Kornfield, Erich Werner, Meaghan Brewer, Geneseca Carter, Carolyn Wisniewski, Lauren Lemley
- **Cara Finnegan** (University of Illinois): Dawn Armfield, Caitlin Bruce, Lavinia Hirsu, Lara Stache, Monica Westin, Caroline Gottschalk-Druschke
- **Shirley Wilson Logan** (University of Maryland): Rasmus Rønlev, Diedre Evans Garriott, Nadya Pittendrigh, Ghanashyam Sharma, Mittie Carey, Vanessa Rouilloon
- **Carolyn Miller** (North Carolina State University): Lauren Archer, Miles Coleman, Judith Fourzan-Rice, Gerald Jackson, Daniel Kim, Mridula Mascarenhas
- **Roxanne Mountford** (University of Kentucky): Matthew Oakes, William Duffy, Emily Murphy Cope, Carolyn Ostrander, Mary Beth Pennington, David Stock
- **Lester Olson** (University of Pittsburgh): Jason Schneider, Merci Decker, Susan Ryan, Amy Anderson, Bryan Blankfield, Belinda Walzer
- **Kendall Phillips** (Syracuse University): Paul Johnson, Michelle Kearl, Jennifer LeMesurier, Pamela Pietrucci, Mary Jo Wiatrak-Uhlenkott
- **Kris Ratcliffe** (Marquette University): Lisa Bailey, Heather Brown, Naomi Clark, Jason Ludden, Timothy Oleksiak, Christina Santana
2:00 – 3:15 SATURDAY “J” SESSIONS

J01 PERFORMING RADICAL RHETORICS (Washington A)

Josue Cisneros, Northeastern University (Chair)
Rhetoric and Saul Alinsky’s Rules for Radicals
Jerry Blitefield, University of Massachusetts Dartmouth
The Rhetorical Situationist: Remapping Agency between Singularity and the Specta
Piper Corp, University of Pittsburgh

J02* (DIS)ABILITY RHETORICS (Regency C2)

Image(ining) Nostalgic (Dis)Ability: The Stigmatization of Attention Deficit Hyperactivity Disorder and Inhibition of Rhetorical Agency
Nathan Stewart, Wayne State University (Chair)
What is Autism? DSM-5 Development and Expert Ways of Knowing
Kimberly Elmore, Texas Tech University
Rhetorics of Autism Representation and (Dis)Identification
Alison Sutherland, Arizona State University
The Rhetorical Art of Disability Accommodation Forms
Susan Ghiaciuc, James Madison University

J03 RHETORICAL ANALYSIS OF NEWS MEDIA (Washington C)

The Objectivity Bias: Examining Readers’ Evaluation of Objectivity/Bias in News
Christopher Eisenhart, University of Massachusetts Dartmouth (Chair) and Peter Cramer, Simon Fraser University
Sexed Up: Nationalism and Sexuality in the Amanda Knox Case
Athena Murray, University of Georgia
Re/framing Obama: Exceptionalism and Deviance in Representations of Obama in the New York Times
Jacquelyn Arcy, University of Minnesota
J04 RE/FRAMING NINETEENTH-CENTURY AFRICAN AMERICAN RHETORIC (Tubman)

Rhetorical Travels: Public Experience within the Landscape of Frederick Douglass’s Narrative
Lindsey Banister, San Diego State University
Rhetoric of Agitation: Rev. Jermain W. Loguen’s Speech in Defiance of the Fugitive Slave Law of 1850
Paul Minifee, San Diego State University
The ‘Whited Sepulcher’ and the ‘Abyss of Injustice’: Martin Luther King Reframes Frederick Douglass
Glen McClish, San Diego State University (Chair)


Texting God: Delivering Prayer in a Digital Age
William Fitzgerald, Rutgers University, Camden
Ending Street Harassment, One iPhone At a Time: How the Hollaback! Campaign Maps the World
Heather Brown, Monmouth University (Chair)
Performing on Twitter: Comedians and the Rebirth of the One-Liner
Michael Phillips-Anderson, Monmouth University

J06 RHETORICS OF THE VISUAL (Adams)

Visual Rhetoric: A Peircean Account of Interpretation
Michael Carter, North Carolina State University (Chair)
Refracted Views: Interpretive Flexibility and NASA’s James Webb Space Telescope
Ryan Weber, University of Alabama in Huntsville
Photographs, Witnesses and Bodies: Toward a Visual Rhetoric of Law
Jennifer Andrus, University of Utah, and Nathan Atkinson, Georgia State University

J07 FUNCTIONS OF IDENTIFICATION (Jefferson)

The Persuasive Force of Identification
Beth Innocenti, University of Kansas (Chair) and Jean Goodwin, Iowa State University
Categorizations for Identification: Normative and Narrative Formations in Mental Health
Jessica Lee, The University of Arizona
Making Injustice Visible: Minority Rhetorics and Cross-Boundary Identification
Thomas McNamara, University of Illinois at Urbana-Champaign
J08*  TEN YEARS LATER, COMMEMORATING 9/11  (*Commonwealth A1*)

From Terrorism to Tourism: A Rhetorical Inquiry into the Tenth Anniversary of 9/11
Aaron Hess, Indiana University-Purdue University Fort Wayne (with Art Herbig)

How to Build a Monument: Remembering 9-11 from 2002 to 2011
Linda Czuba Brigance, Associate Professor, SUNY Fredonia

The Power of an Open Wound: The Rhetoric of the Martyred State Ten Years after 9/11
Lee M. Pierce, Graduate Student, University of Georgia

Vernacular Stories and Vernacular Commemoration
Sara Rowe, Graduate Student, Texas A&M University  (Chair)

J09*  RACIAL IDENTIFICATIONS AND IDENTITIES  (*Commonwealth A2*)

Racialized Rhetorics: Understanding Past and Present Tactical Reframings of American Identifications
Yazmin Lazcano-Pry, Arizona State University  (Chair)

A Turn for Reciprocity: Fostering a Space for Multi-Multiracial Identities
Ashley McNeil, Salisbury University

“Hispanic and White Only”: Rhetoric and the Changing Notion(s) of Race in the United States
Malinda Williams, University of Denver

J10*  MEDICAL RHETORIC: NARRATIVES AND IDENTITIES  (*Commonwealth B*)

Sarah Stone Watt, Pepperdine University (Chair)

Re/Framing Medical Identities: Rhetorics of Secrecy and Expression in a Medical Writing Group
Susan Miller, University of Utah

Corpus-Assisted Discourse and Metaphorical Analyses of HIV/AIDS Patient Narratives: Cross-Cultural Comparison of Two Discussion Forums in the United States and in China
Jingwen Zhan, University of Pennsylvania, and Huiling Ding, Clemson University

Medical Images and the Rhetorical Construction of Health Identity
Mary Assad, Case Western Reserve University

From “Mutilation” to the “Ritual Nick”: An Examination of Language in Debates About Female Circumcision in Africa
Spencer Harris, The University of Kansas
J11* FRAMING IDENTITY THROUGH IMAGE, ADVOCACY, AND EDUCATION: NINETEENTH-CENTURY ALIENATION, OPPORTUNITY, AND NATIONALISM (Regency A)

Framing through Difference: Anti-Chinese Sentiments, the Racialized Gaze, and the Rhetoric of Difference in Nineteenth-Century Political Cartoons
Sue Hum, University of North Carolina at Greensboro
“To guide their own craft”: Framing Metaphors of Spatial Agency in Stanton’s “The Solitude of Self”
Kristie Fleckenstein, Florida State University
Framing Women for National Endeavors: Lockwood’s Lessons in English
Nancy Myers, University of Texas at San Antonio (Chair)

J12 FOUCAULT’S LAST LECTURES: SOME IMPLICATIONS FOR RHETORIC (Lescaze)

Foucault’s Last Lectures: Rhetoric, Parrhesia, and the Tradition of Advising the Prince
Arthur E. Walzer, University of Minnesota (Chair)
Foucault, Frankness, and Philodemus
Robert Gaines, University of Maryland
Free Speech and the Otherness of Truth: Courage and Dissent in Modern Democracies
Pat J. Gehrke, The University of South Carolina

J13* STEAMPUNK RHETORIC: VINTAGE TEXT IN WEB 3.0 (Commonwealth C)

Along the Lines of Wired Gyred Grammars in the of Future Writing
Jimmy Butts, Clemson University
Grammatology as Vintage Rhetoric
Jan Holmevik, Clemson University
Steampunk Typing: Teleprompting Élecriture
Cynthia Haynes, Clemson University (Chair)

J14 WAR RHETORICS (Washington B)

The Transformation of Obama’s War Rhetoric from Campaign to Post-Election: A Close Textual Analysis of President Obama’s War Address on Afghanistan
Heather Roy, Syracuse University (Chair)
War Rhetoric Reframed: Barack Obama’s Health Care Reform Address and the Evolution of the War Rhetoric Genre
Mike Bergmaier, Penn State University
**J15* WORKERS, CRITICS, RADICALS, CLERKS: RE/FRAMING IDENTITIES AT THE UNIVERSITY OF NEW CAPITALISM (Congress A)**

Critics and Citizens for New Capitalism: The Antinomy of the First-Year Writer
Mathew Oakes, University of Illinois at Chicago (Chair)
**Between Interpellation and Identification in the University: Who’s Kicking Who?**
Kevin Carey, University of Illinois at Chicago

The Return of Argument in Freshman Composition: Citizens, Workers, or What?
Lucas Johnson, University of Illinois at Chicago

**J16 KENNTH BURKE (Congress B)**

Red, Pink, or Red, White and Blue? Defining and Redefining Burke’s Political Past in the Controversy of the University of Washington’s Cancellation of a 1952 Burke Lecture Series
David Williams, Florida Atlantic University (Chair)
**Beyond the Symbolic Frame: Revisiting Burke**
Matt King, University of Texas at Austin

Articulating the Patterns in Modern American Rhetoric: Reframing Burke’s Identification with Travel, Movement, and Migration
Stacy Day, Penn State Abington

**J17 THE VIOLENCE OF RHETORIC AND THE RHETORIC OF VIOLENCE [ROUNDTABLE DISCUSSION] (Congress C)**

Joshua Gunn, University of Texas
Nathan Stormer, University of Maine
Megan Foley, Mississippi State University
Gregory Goodale, Northeastern University
Bradford J. Vivian, Syracuse University
Jeremy Engels, Penn State University (Chair)

**J18 “UNDOCUMENTED, UNAFRAID, AND UNAPOLOGETIC”: REFRAMING CITIZENSHIP AND CIVIC IDENTITIES IN DREAM ACTIVISM (Commonwealth D)**

Out of the Shadows, Into History: An Analysis of the Mimetic Strategies and Rhetoric of Undocumented Immigrant Youth
Kaitlyn Patia, University of Minnesota (Chair)
**Dissenting DREAMer Voices: The Constitutive Effect of Social Protest by Undocumented Immigrant Youth**
Claudia Anguiano, Dartmouth College

The Queer State of U.S. Citizenship (and How Undocumented Youth are Outing It)
Ruben Casas, University of Wisconsin

Narrative as Social Action: A Study of The DREAM ACTIVIST Organization
David Tucker, University of Minnesota

Reflections on Narrative and Rhetorical Reframing
Andreea Ritivoi, Carnegie Mellon University (Respondent)
J19* PRESENCES OF FEMINIST IDENTITIES (Regency C1)

Reframing Simone de Beauvoir's Rhetorical Ontology: Identifying Existentialism
Ira Allen, Indiana University (Chair)
Having it All: 30 Rock, Post-Irony, and Feminist Identity
Zachary Wagner, The University of Kansas
Towards a Critical Intersectional Rhetoric: Feminist Identity Theory in Critical Rhetorical Studies
Michelle Kelsey Kearl, Marian University

J20 RHETORIC, MYTH, AND THE AMERICAN DREAM (Howe)

Toy Story 3 and the Mythic Evolution of the American Dream
Christopher Medjesky, Bowling Green State University (Chair)
Mythologizing the Past: Johnny Appleseed and the Role of Truth in Constitutive Rhetoric
Justin Mando, Carnegie Mellon University
Meth, Myth, & the American Dream: A Narrative Analysis of the Montana Meth Project
Jeremy Adolphson, University of Wisconsin – Milwaukee

3:30 — 5:30 SATURDAY “K” SUPER SESSIONS

K01* CRITICAL GENEALOGIES: RETROSPECTION AND THE FUTURE OF RHETORICAL CRITICISM (Commonwealth A)

Co-leaders:
Vanessa Beasley, Vanderbilt University
Carole Blair, University of North Carolina, Chapel Hill
Jim Jasinski, University of Puget Sound
Charles Morris, Boston College
Kirt Wilson, Pennsylvania State University

Presenters:
Ruth Beerman, University of Wisconsin-Milwaukee
Peter Campbell, University of Illinois
Rasha Diab, University of Texas
Erik Robert Johnson, Northwestern University
Daniel Kim, University of Colorado
Vorris Nunley, University of California-Riverside
Allison Prasch, University of Minnesota
Tonya Hassell Ritola, University of North Carolina at Greensboro
Jonathan Rossing, Indiana University Purdue University, Indianapolis (IUPUI)
Susan Ryan, Carnegie Mellon University
Alyssa Samek, University of Maryland
Anthony Stagliano, University of South Carolina
Jillian Zwilling, University of Illinois
K02* HOW WOMEN'S RHETORICAL HISTORY SHAPES OUR RHETORICAL PRESENT/PRESENCE (Commonwealth B)

Shirley Logan, University of Maryland (Chair)
Katherine Adams, Loyola University
Gwendolyn Pough, Syracuse University
Jessica Enoch, University of Texas
Hui Wu, University of Texas at Tyler

K03* RHETORIC AND FILM (Regency A)

Joyce Middleton, East Carolina University (Co-chair)
Kendall Phillips, Syracuse University (Co-chair)
Kent Ono, University of Illinois Urbana-Champaign
David Blakesley, Clemson University of
Susan Owen, University of Puget Sound
Peter Ehrenhaus, Pacific Lutheran University

K04* RECLAIMING RHETORICAL LEADERSHIP: FROM THE AMPHITHEATER TO THE BOARDROOM (Lescaze)

Gregory Clark, Brigham Young University (Co-chair)
David Kaufer, Carnegie Mellon University (Co-chair)
Ludmila Hyman, Carnegie Mellon University
Ron Placone, Carnegie Mellon University

K05* DOING VISUAL POLITICS IN REAL TIME: READING THE OPTICS OF NOW (Commonwealth C)

Cara Finnegan, University of Illinois Urbana-Champaign (Chair)
Michael Shaw, BAGnewsNotes
Karrin Vasby Anderson, Colorado State University
Vanessa Beasley, Vanderbilt University
Jens Kjeldsen, Södertörn University
Christa Olson, University of Wisconsin

K06* RHETORICAL REACHES: A FORUM ON PEDAGOGICAL PROJECTS THAT BREAK THE BOUNDARIES OF OUR RHETORIC CLASSROOMS (Regency C)

Katie Kavanagh O’Neill, University of Pittsburgh (Co-chair)
David Coogan, Virginia Commonwealth University (Co-chair)
Linda S. Flower, Carnegie Mellon University
Eli Goldblatt, Temple University
Phyllis Ryder, George Washington University
David W. Seitz, Penn State University
David Landes, University of Pittsburgh
K07*  NEW PERSPECTIVES ON KENNETH BURKE (Congress A)

Jack Selzer, Penn State University (Chair)
Steven Mailloux, Loyola Marymount University
Gaines Hubbell, Rensselaer Polytechnic Institute
James Zappen, Rensselaer Polytechnic Institute
Kris Rutten, Ghent University
Ronald Soetaert, Ghent University
Jason Maxwell, Penn State University

K08*  DECOLONIAL RHETORICS OF INDIGENEITY AND LATINIDAD
(Congress B)

Victor Villanueva, Auburn University (Chair)
Damián Baca, University of Arizona
Laura Pérez, University of California, Berkeley
Ellen Cushman, Michigan State University
Tricia Serviss, Auburn University

K09*  HUMAN RIGHTS RHETORIC (Congress C)

Arabella Lyon, University at Buffalo (Co-chair)
Lester Olson, University of Pittsburgh (Co-chair)
Erik Doxtader, University of South Carolina
Gerard A. Hauser, University of Colorado
Jacqueline Jones Royster, Georgia Institute of Technology
Mary E. Stuckey, Georgia State University
Kirt Wilson, University of Minnesota

K10*  RHETORIC FROM BEYOND (THE HUMAN) (Commonwealth D)

Diane D. Davis, University of Texas at Austin (Chair)
Michelle Ballif, University of Georgia
Debra Hawhee, Penn State University

K11*  TRANSNATIONALISM AND RHETORIC (Howe)

Ralph Cintron (Co-chair)
Robert Hariman (Co-chair)
Rebecca Dingo, University of Missouri
Eileen E. Schell, Syracuse University
Cezar Ornatowski, San Diego State University
Philippe-Joseph Salazar, University of Cape Town
Rene De los Santos, DePaul University
Michael Kaplan, Indiana University

K12*  THE POWER OF HISTORICAL MODELS IN PUBLIC DEBATES: AN
INTERNATIONAL OVERVIEW (Washington A & B)

John Moffatt, University of Saskatchewan (Chair)
Ruth Amossy, ADARR, Tel Aviv University
Christian Kock, Københavns University
**SUNDAY, MAY 27, 2012**

**8:00 – 9:15**  **SUNDAY “L” SESSIONS**

**L01  HOME IS CALLING: FORMING SCHOLARLY IDENTITIES BY BRINGING HOME TO WORK** *(Washington A)*

*Crafting a Place, Crafting a Place-Identity*
Marilee Brooks Gillies, Michigan State University  (Chair)
“Bring the Family to Work” Day? What about a “Bring My Family to Work” Career?
Elena Garcia, Michigan State University

**L02  FRAMING TROUBLE** *(Washington B)*

*Future Tense: Science Fictions of Present Distress*
Pat Gill, University of Illinois  (Chair)
*The Radical Possibilities of Catastrophe Films: Alfonso Cuarón’s *Children of Men* and a ‘Rhetoric of Warning’*
Peter Campbell, University of Illinois
*Remembering to Forget, Forgetting to Remember: Trauma in *Dexter***
Thomas DiPiero, University of Rochester

**L03  LOOKING AT ANIMALS, LOOKING AT US: CRITICAL ANIMAL STUDIES AND RHETORIC** *(Washington C)*

*Animal Queer*
Aneil Rallin, Soka University  (Chair)
*Animal Actors, Inhumane Acts in Bullfighting Films of the 1950s and 1960*
I-Lien Tsay, Soka University
*This Little Piggy Went to Market*
Diana Winslow, Rochester Institute of Technology
Jill Swiencicki, St. John Fisher College (Respondent)
L04  RE-FRAMING MEDIEVAL AND EARLY MODERN RHETORICAL THEORY THROUGH CONTEMPORARY CONTEXTS: PETER RAMUS, ROBERT OF BASEVORN, AND DESIDERIUS ERASMUS (Tubman)

A Rhetorician in the Latin as a Second Language Classroom: Speculative Grammar and Double Translation as Foregrounds to the Rhetorical Theory of Peter Ramus
Jeff Paschke-Johannes, Ball State University (Chair)
The Persuasion of Many in a Moderate Amount of Time: Robert of Basevorn on Advertising
Tess Evans, Ball State University
Brevity in the Evolution of Personal Writing From Erasmus to Twitter
Matthew Balk, Ball State University

L05  NONHUMAN/ANIMAL RHETORICS (Anthony)

Into the Pens: Placing the Nonhuman in Rhetorical Studies
Cynthia Bateman, Southern Illinois University Edwardsville (Chair)
The Risks and Returns of Framing Human-Animal Identification through Analogies to the Abuse of Dehumanized People
Amy Larsen, Texas A&M University
Towards a Pragmatics of Animal Rhetoric: Affect, Animals, and Rhetorical Analysis
Dustin Greenwalt, University of Georgia

L06  GLOBAL POST-RECESSION ECONOMIC RHEToric and NATIONAL Identity (Adams)

Chair: Adam Ellwanger, University of Houston, Downtown
Made in Germany: German Identity and the Rhetoric of Quality
Gerald P. Mulderig, DePaul University
Selling Washingtons in Ecuador: Dollarization and National Identity in Ecuador
Peter DuPuis, Independent Scholar
Reframing American Exceptionalism: Competition and the Problem of GDP and Wealth
J. Banks Smither, College of Charleston (Chair)

L07  TEACHING RHETORICAL ACTION IN LOCAL COMMUNITY (Jefferson)

Locating the place of Kairos in Place Conscious Teaching
Bernice Olivas, University of Nebraska-Lincoln
Teaching Rhetorical Action as Making Space for Kairos
Robert Brooke, University of Nebraska-Lincoln (Chair)
“Why Didn’t We Know?”: Students respond to Kairos; Reading, Writing, Creating and Teaching for Their Community
Dan Boster, Ralston High School
“If People Ask You What You Are Doing, Tell Them You Are a Writer”: Kairos and Rhetorical Space in the Writing Marathon
Susan Martens, University of Nebraska-Lincoln
L08* (RE)FRAMING CITIZENSHIPS (Commonwealth A1)

Rethinking Infantile Citizenship: The Juvenile Diabetes Research Foundation and the Rhetoric of Embodied Activism
Jeff Bennett, University of Iowa
Affect Binds Amidst the Ruins: Photography and Corporeal Citizenship at Heart Mountain
Emily Cram, Indiana University (Chair)
“Food Not Bombs The Protest Rhetoric of Homeless Meal-Sharing Programs
Melanie Loehwing, Florida Atlantic University
Undoing Citizenship
Isaac West, University of Iowa

L09* ARTICULATING WOMEN AND DISABILITY (Commonwealth A2)

“Mad Women on Display: Rhetoric and the Female Body at the Glore Psychiatric Museum”
Madaline Walter, Benedictine College, and Lauren Obermark, The Ohio State University (Chair)
‘In a spirit of mutual cooperation’: Distributed Authorship and the Website for MindFreedom International
Elizabeth Brewer, The Ohio State University

L10* HUMAN RIGHTS RHETORIC: POLITICAL, LEGAL, CORPORATE INFLUENCES (Commonwealth B)

The U.S. Constitution and Human Rights: A Rhetorical Look at How the Constitution Is Used as a Weapon by Political and Corporate Interests to Deny Human Rights Concerns to Non-citizens Across the Globe
Mark Davis, Texas Tech University (Chair)
Commodiousness, Concern, and the Uses of Repetitive Questioning in Human Rights Rhetoric
William Morgan, New York University
Formosa Betrayed and Its Fate(s): Rhetorical Ecologies and the Reframing of Human Rights Rhetoric
Jonathan Benda, Northeastern University

L11* DIGITAL IDENTIFICATIONS (Regency A)

Identification with Technology: Man as a Servomechanism
Peter Zhang, Grand Valley State University (Chair)
Institutional and Crowdsourced Manipulation: Demagoguery in the Digital Age
Jeff Swift, North Carolina State University
Inventing Frames of Identification: Narrative Inquiry, Digital Video, and Collaborative Autobiography
Julie Lindquist, Michigan State University
L12  AMERICAN IDENTITY AND THE SECOND WORLD WAR (Lescaze)
Franklin D. Roosevelt and the Negotiation of a Constitutive Crisis
Jennifer Mercieca, Texas A & M University
Lindbergh’s America: National Identity through Anti-Interventionists’
Eyes
Mary Stuckey, Georgia State University
Reframing Religion on the Eve of War: John Dewey and the Gospel of
Democracy
Paul Stob, Assistant Vanderbilt University
Reinhold Niebuhr, the Fact of Guilt, and the Grace of God
John M. Murphy, University of Illinois  (Chair)

L13*  SPORTS AND RHETORIC (Commonwealth C)
Humorous and Phanatic Masculinity in Philadelphia: The Strategic
Rhetoric of Hypermasculinity Exposed in the Blogosphere of Sport
Ryan McCullough, West Liberty University (Chair), and Daniel Mistich,
University of Georgia
Support Those That Support the Sport: The Limited Shelf-Life of “Rider-
Wade Nelson, University of Winnipeg
Rhetoric Running Wild: What Sports can Teach Us about the Fifth Canon
Sam Evans, Old Dominion University

L14*  THE UTILITY OF ACTIVITY THEORY TO THE METHODOLOGY AND
HISTORIOGRAPHY OF RHETORIC (Commonwealth D)
Gorgias’ Encomium of Helen and Arête: Contradiction and Resolution
Laurel Adams, Bowling Green State University
Noblewomen in the Twelfth Century: The Deliberative Rhetorical
Tradition in the ars dictaminis
Shawn Ramsey, Bowling Green State University
African-American Women’s Biographies and Autobiographies as Literate
Activity in the Jim Crow Era
Sue Carter Wood, Bowling Green State University  (Chair)

L15  POSTULATES, PRICES, AND PRECARITY: RHETORICAL THEORY IN
ECONOMY AND FINANCE (Congress A)
The Metaphysical Origins of Kenneth Burke’s Economic Writing
William Schraufnagel, Penn State University
Banking on Failure: Credit Derivatives, Activity Theory and the Great
Recession
Nickk Schuur, San Diego State University
Work It: the Rhetorics of Precarity
Alexandria Murray Risso, San Diego State University  (Chair)
L16  CHEROKEE, PAIUTE, AND NARRAGANSETT RHETORICAL MOVES  
(Congress B)

Double-Woven Identificatory Rhetorics: Cherokee Women’s 1831 Opposition to Double Removal
Amanda Moulder, St. John’s University (Chair)
“Pleading for the Far-off Plains of the West”: Sarah Winnemucca’s Place-based Rhetorical Practices
Rosalyn Eves, Southern Utah University
“We Face East”: The Narragansett Dawn and Ecocentric Rhetorics of Identity and Justice
Matthew Ortoleva, Worcester State University

L17*  DIGITAL INFLECTIONS IN RHETORICAL THEORY  (Congress C)

Audience 3.0: A New Rhetorical Ethics (and Aesthetics) for a Post-Remix Era
Aaron McKain, Hamline University
Theorizing the Fantasy-Meme
David Heineman, Bloomsburg University of Pennsylvania, and Anna Turnage, Bloomsburg University of Pennsylvania

L18  GIAMBATTISTA VICO’S INGENIUM: REFRAMING DIGITAL IDENTITIES  (Howe)

From Narbs to Authentic Identities: Ingenium and Collective Realities
Ananda Mitra, Wake Forest University
Virtual Transcendence and the Ingenium of Sex: The Interplay of Imagination and Reality in Second Life Capture Role Play
Margaret Zulick, Wake Forest University
Digital Identities in an Age of Artificial Intelligence: The Rhetorical Imagination of IBM’s Watson
Zoltan P. Majdik and Carrie Anne Platt, North Dakota State University
Stochasticity and Ingenium: Finding Similarities across Digital Identities
Alessandra Beasley Von Burg, Wake Forest University

L19  RHETORICS OF GAY AND LESBIAN IDENTITY  (Regency C1)

Re/Framing Lesbian Identity through Rhetorics of Collective Memory
Jean Bessett, University of Pittsburgh (Chair)
The Rhetoric of the Possibility of Lesbian Love: Argumentative Aspects of the Legal Struggle of Lesbian Mothers in Argentina
Emiliano Marello, Universidad de Buenos Aires
Anti-Gay Violence in Popular Discourse: A Close Textual Analysis of Milk and Glee
Thomas Dunn, University of Georgia
L20 Rhetorical Solutions to Pedagogical Problems
(Regency C2)

Toward a Stylistic Renaissance: Classical Rhetoric and Language Difference
Brian Ray, University of North Carolina-Greensboro (Chair)
The Cold-Blooded Murder of the English Tongue: Addressing Grammar within the Disciplines
Julia Combs, Southern Utah University
Beyond Plagiarism: Paraphrase and Power
Sonya Brown, Fayetteville State University

9:30 – 10:45 Sunday “M” Sessions

M01 The History of Medical Rhetorics (Surgical Amphitheater, Pennsylvania Hospital)

Lifting the Primeval Curse: Sin, Science, and the Fight for Obstetric Anesthesia
Josh Reeves, North Carolina State University (Chair)
Re-Framing Medical Knowledge in Nineteenth Century America: Genre, Pedagogy, and the Medical Model of Disciplinary Practice
Sara Newman, Kent State University
(Re-)framing the Body: Students between Western and non-Western Approaches to Medicine
Sigrid Streit, Stanford University

Off-Site Venue: Surgical Amphitheater, Pennsylvania Hospital

Directions: Turn right at Loew’s front door, and walk east to 12th Street. Immediately turn right (south) on 12th Street. Walk past Chestnut, Walnut, and Locust Streets to Spruce St. Turn left (east) on Spruce, and walk to the Pennsylvania Hospital main entrance at 800 Spruce, just past 9th Street. Check in at the desk, showing ID, as if you were a hospital visitor. You will be given an id; a conference staff person will help you find the Surgical Amphitheater, which is beautiful, deeply historic, somewhat uncomfortable, and (apologies) not all accessible to people with difficulty walking. Total distance: .7 mile; allow a good twenty minutes to walk to the hospital, check in and find the amphitheater.
M02  (RE-)FIGURING THE NATION: FREEDOM, MOVEMENT, AND THE MAPS OF STATE SOVEREIGNTY (Washington A)
Ralph Cintrón, University of Illinois-Chicago  (Chair)
 Transnational Moves: Immigrant Rhetorics and the Nation-State
Jason Schneider, University of Illinois at Chicago
The Military in the Discourse of Turkish National Identity
Matthew deTar, Northwestern University
Rhetoric, Freedom and the Construction of the ‘Arab Spring’
David Bleeden, DePaul University

M03  RHETORICS OF DISCOMFORT: REFRAMING MEMORY AND MARGINALIZATION IN THE ACADEMY, THE CLASSROOM, HISTORIC SITES, AND THE SELF  (Washington B)
Gaps, Stutters, Traumas, and Commemorations of Public History:  Or, How the New Echota State Historic Site Reframes the Canon of Memory
Rochelle L. Harris, Kennesaw State University  (Chair)
What Happens When a White Italian-American Girl Has an Identity Crisis?:  An Argument for Rhetorical Discomfort to Reframe Marginalization and Privilege
Jessica Corsaro, St. Johns University
The Other Linguist Other: Reframing Conversations about Speakers of Standardized English and Linguistic Diversity
Maria Montaperto, Montclair State University

M04*  REFRAMING RHETORICS OF SCIENCE: THE POSTHUMAN BODY (Congress C)
Golem vs. Cyberbeing
Bernadette Longo, University of Minnesota  (Chair)
Leaving the Flesh Behind: Post-human Adventures into Prosthetics, Cyberspace, and Spirituality
Dale Sullivan, North Dakota State University
The Rhetoric of Prosthetics and Remixed Flesh
Amanda Booher, Texas Technological University
Guattari/Jacobs: A Political Ecology of Media Technology
John Monberg, Michigan State University
The Rhetorical Experience of ‘Bodies without Organs’
Steven B. Katz, Clemson University

M05  STRATEGIES OF IDENTIFICATION: LOCATING THE GROUNDS FOR TAXONOMIES OF IDENTITY (Tubman)
Signs of Class: Late Nineteenth-Century Efforts to Fix Class Identity
Rodney Herring, University of Colorado Denver  (Chair)
Cunning Identification and Rhetorically Necessary Equivocation in Racist and Homophobic Discourse
Patricia Roberts-Miller, University of Texas
Constructing Insanity: Identifying “Us” and “Them” in Insanity Defense Jurisprudence
Andrea Lewis, Arizona State University
M06  **RE-FRAMING AND RE-EVALUATING THE WAY WE THINK ABOUT REMEDIAL EDUCATION** *(Anthony)*

Curricular Fragmentation From High School Through College  
John Wittman, CSU Stanislaus  
**Remedial Education at CSU Stanislaus**  
Helen Sandoval, CSU Stanislaus (Chair)  
**Evaluating the Long Term Challenges**  
Alex Janney, CSU Stanislaus

M07  **GAMES RE/FRAMED: CULTURAL REFLECTIONS OF SOVEREIGNTY, HISTORICITY, AND AUGMENTATION IN VIDEO GAMES** *(Adams)*

Throw Tomahawk, Cast Spirit Walk: The Problems of Agency and Representation of American Indians in Video Games  
Emily Legg, Purdue University  
Alex Layne, Purdue University (Chair)  
“I Didn’t Ask For This”: On (Bio)Ethics, Rhetoric, and Deus Ex: Human Revolution  
Samantha Blackmon, Purdue University

M08  **TRUTH AND RECONCILIATION COMMISSIONS AND THE WORK OF IDENTIFICATION: PERFORMANCE, ENACTMENT, DIVISION** *(Jefferson)*

Thrice-Told Tales: Re-Staging the Truth and Reconciliation Hearings  
Patricia Stephens, Long Island University  
“We Joined a World”: Promoting Identification with Past Truth Commissions to Reframe the Past  
Jim Beitler, Roger Williams University (Chair)  
**Race and Racism in the Work of Truth and Reconciliation Commissions**  
Katherine Mack, University of Colorado, Colorado Springs

M09*  **VISUAL RHETORICS OF ENVIRONMENTAL APOCALYPSE** *(Commonwealth A1)*

Re/framing Environmentalism: Apocalyptic Rhetoric in An Inconvenient Truth and the Shift to New Media  
Savannah Thompson, University of Nevada, Reno (Chair)  
**Environmental Narratives and Apocalyptic Place: The Case of Facetheclimate.org**  
Esben Bjerggaard Nielson, University of Aarhus  
Visualizing Blight: ‘The Ruins of Detroit’ and the Instability of the Apocalypse  
Brook Irving, University of Iowa [Gerald Hauser Award Winner]
M10* RHETORICS OF DON'T ASK, DON'T TELL (Commonwealth A2)

Deliberative Discourse Surrounding the Repeal of “Don't Ask, Don't Tell”
Karen Wink, U.S. Coast Guard Academy (Chair)

Heroes v. Haters: Don't Ask, Don't Tell and the Masquerade of Justice
Maggie Werner, Hobart & William

Obama Doesn’t Like To ‘Tell’: A Rhetoric of Ambiguity in President Obama’s ‘Don't Ask, Don’t Tell’ Signing Address
Kristen Hungerford, University of Memphis

M11* OBJECT-ORIENTED RHETORIC: THE CASE OF THE BENJAMIN FRANKLIN BRIDGE (Commonwealth B)

Diane Davis, University of Texas at Austin (Chair and Respondent)

I Dreamed I Saw a City Invincible”: Rhetorical Agency and the Fourfold
Scot Barnett, Clemson University

Between Steel and Stone: Object-Oriented Identification
Nathan Gale, University of Texas-Arlington

Paul Cret and the Decorum of Objects
James Brown, University of Wisconsin

M12* REFRAMING RHETORICAL HISTORIOGRAPHY: WHAT EMERGING METHODS, THEORIES, AND SUBJECTS MEAN FOR FUTURE PRACTICE (Regency A)

Our Embodied Past: Opportunities and Challenges in Writing Rhetoric’s Material History
Jessica Enoch, University of Maryland

Beyond Berlin: Revising Revisionist History
David Gold, University of Tennessee (Chair)

Women Making History: What Successful Twentieth-century Women Can Teach Us
Lisa J. Shaver, Baylor University

Storiographies at Odds: The Case of Frances Willard
Lisa Zimmerelli, Loyola University

M13 CIVILITY AND ITS MALCONTENTS (Lescaze)

Where is Tallman?: Agitation, Factionalism, and Making the Political Personal
Kevin Mahoney, Kutztown University of PA

Antagonistic Logic
MJ Braun, University of North Carolina-Pembroke

Pens, Swords, Silencers: When Incivility Turns to Violence
Seth Kahn, West Chester University of Pennsylvania (Chair)
M14*  ONLINE RHETORICS (Commonwealth C)

Natalia Kovalyova, University of North Texas at Dallas (Chair)
The “My Online Friends” Discussion Board: A Place for Reframing Religious and Liberal Identifications
Catherine Pavia, Arizona State University (Chair)
Re/Framing Gender Identifications in (Inter)actions with Virtual Conversational Partners
Margaret Weaver, Missouri State University, and Sheryl Brahnam, Missouri State University
Beauty and the Traps: Consubstantiality and Sexual Politics in the Online Construction of Identity
Aliyah Hulsey, North Carolina State University

M15*  HISTORIES OF RHETORIC AND DREAMS OF CITIZENSHIP (Commonwealth D)

“Preaching to the Fishes”: Rhetoric’s Complicated Promises
Lois P. Agnew, Syracuse University
“We Are All the Same Species of Beings as Cicero”: The Roman Ideal in America
Marlana Portolano, Towson University
Ceremonial Rhetoric, Intellectual Disability, & the Shape of Citizenship
Zosha Stuckey, Towson University (Chair)
‘Teaching Must be Our Demonstration!’: The Rhetorical Education of the Prince Edward County Free School, 1963-1964
Candace Epps-Robertson, Syracuse University

M16  PRACTICES OF PUBLIC RHETORIC AND RHETORICAL ETHNOGRAPHY (Congress A)

On Public Rhetoric and Rhetorical Ethnography
Candice Rai, University of Washington (Chair)
The Materializing Rhetorical Landscape: Placemaking in Environmental Movements
Caroline Gottschalk-Druschke, University of Rhode Island
Rhetorical God: Ethnography, Materiality, and Identification as Community Building
Megan Marie, Northwest Arkansas Community College
Permanent Recovery: Rhetorics of Addiction in the 12-step Industry
Lindsay Marshall, University of Illinois
Panopticon 2012: Rhetorical Ethnography, Embodiment, and Penal Culture at the Supermax Prison
Nadya Pittendrigh, University of Illinois
M17  “MARKET AND NON-MARKET TALK”: HOW CONTENDING DISCOURSES PROBLEMATIZE DEBATES ABOUT EDUCATION REFORM (Congress B)

Abandoning the Language of the Marketplace: How Educators Defend the Liberal Arts
Carolyn Commer, Carnegie Mellon University

Market Talk, Professionalism, and Democracy: The Case of the Common Core Standards Initiative (CCSI) and the National Council of Teachers of English (NCTE)
Jim Webber, University of New Hampshire (Chair)

“Out of Many Values, One Reform: The Rhetoric of Charter Schools”
Alexis Teagarden, Carnegie Mellon University

M18  RE/FRAMING RHETORIC’S IDENTIFICATION AS A LIBERAL ART (Washington C)

Rhetoric, Liberal Education, and the Mechanic Arts
David Beard, University of Minnesota Duluth

Can Rhetoric Learn to Live with Neo-Liberalism?
Timothy Barouch, Northwestern University, and Brett Ommen, University of North Dakota (Chair)

The Liberal is Practical and the Practical is Liberal: Liberal Education in the 21st Century
William M. Keith, University of Wisconsin-Milwaukee

The Perilous Threat of the Illiberal Arts and Liberal Living
David Gore, University of Minnesota, Duluth

M19  RELUCTANCE TO RHETORICAL INTERVENTIONS [ROUNDTABLE DISCUSSION] (Howe)

Jamie Landau, Keene State College (Chair)
David Coogan, Virginia Commonwealth University
Marita Gronnvoll, Eastern Illinois University
Rebecca Kuehl, South Dakota State University
Charles E. Morris III, Boston College
Anna M. (Amy) Young, Pacific Lutheran University

M20  TEA PARTY POLITICAL RHETORICS (Regency C1)

Heather Brook Adams, Penn State University (Chair)

Tea Party: Metonym of Leaders and Narrative of Movement
Virginia Ferrer, Syracuse University

(Re) presenting the Will of the People: The Tea Party’s Rhetorical Challenge to Radical Democracy
Lee Pierce, University of Georgia

Already inside: the non-fringe, non-extremist, tea-flavored Republican center
Cindy Tebbe Cowles, Arizona State University

The George Soros = Koch Brothers Syndrome
Donald Lazere, Cal Poly San Luis Obispo
M21  PRESIDENTIAL RHETORICS (Regency C2)

[Re]Framing Hegemony: Cosmopolitan Values and the Trans-Atlantic Alliance (Kennedy)
Andrew Barnes, Georgia State University  (Chair)
The Gloves Are Coming Off": A Mixed Method Analysis of the Bush Administration’s Torture Memos
Dani Weber, University of Pittsburgh at Bradford
William Saas, Penn State University

11:00 – 12:15  SUNDAY “N” SESSIONS

N01  WOMEN’S LABOR AND HUMAN TRAFFICKING (Washington A)

Reframing Domestic Labor and Female Identities in American Communist Party Discourse
Jennifer Keohane, University of Wisconsin-Madison  (Chair)
From White Slave to Sex Worker: Reframing Prostitution in American Society
Annie Hill, University of Minnesota
Victims of Confession: The Regulation of Human Agency in the Discourse on Human Trafficking
Jason Regnier, University of Iowa

N02  18th- AND 19th-CENTURY BRITISH, SCOTTISH, AND U.S. RHETORICS (Washington B)

The Eloquence of the Age
Katie Homar, University of Pittsburgh  (Chair)
Lynee Gaillet, Georgia State University
Progressive Imperialism and Reframing American Identity
Una Kimokeo-Goes, Willamette University

N03  ONLINE FAMILY ADVICE GENRES (Washington C)

Reframing Familial and Racial Identities in a Transracial, Transnational Adoptive Parents’ Online Message Board
Jeff Paschke-Johannes, Ball State University  (Chair)
“So you hear it from everywhere“: Infant-feeding Rhetoric Goes Viral
Amy Koerber, Texas Tech University
Inventing Childbirth: Commonplaces and Ideologies in Online Birth Plan Advice
Kim Hensley Owens, University of Rhode Island
N04* RHETORICS OF NEW/SOCIAL MEDIA *(Congress C)*

Gary Woodward, The College of New Jersey

**The Rhetoric of Re/mediation**

Justin Hodgson, The University of Texas at Austin (Chair)

“Collaborative Expectancy”: Identification and Division in Online Communities

John Jones, West Virginia University

“We Live in Public”? Why Publics Theory is a Mismatch for Social Media

Michael Faris, Penn State University

N05 LATE NINETEENTH-/EARLY TWENTIETH-CENTURY GENDER ROLES FOR WOMEN: DOCTOR, STUDENT, UNION ACTIVIST *(Anthony)*

Nineteenth-Century American Women Physicians and the Collective Development of Ethos

Carolyn Skinner, The Ohio State University (Chair)

**Meddling in Suche Thinges as Are Proper for Men**

Carolyn Kinslow, Cameron University

The Democratic Origins of Teachers’ Union Rhetoric: Margaret Haley’s Speech at the NEA

Mark Hlavacik, Penn State

N06 IN/OUT/IDENTIFY/REIDENTIFY: THE SHIFTING BOUNDARIES BETWEEN I/WE AND HE/SHE/THEM IN SCIENTIFIC, MEDICAL, AND HEALTH DISCOURSE *(Adams)*

Reframing the Scientific “Persona”

Karen Sorensen, North Dakota State University (Chair)

**Reputation, Purification, and the FDA’s Break With Women**

Isabel Gardett, University of Utah

The Preacher Becomes the Doctor: Abstinence-only Education and the Reidentification of the narrative Voice in Health Textbooks

Sara Sliter-Hays, Wheeling Jesuit University

N07 ENTHYMEMES AND DIS/IDENTIFICATIONS *(Jefferson)*

Interdisciplinary Time: Rhetoric’s Enthymeme and Linguistic Projection

Alexis Teagarden, Carnegie Mellon University (Chair)

Failed Enthymemes and Dis/identification

David Elder, Morningside College
N08* TO SEE AND NOT TO SEE: RHETORIC, VISUALITY, BIOPOLITICS  
(Commonwealth A1)

The Arrested Gaze: Framing Identifications through Visual Censorship in Communist Poland
Cezar Ornatowski, San Diego State University (Chair)
“The Leader Never Grows Old”: Re-Framing the “Right” Images as Rhetorical Arguments in Communist Romania
Noemi Marin, Florida Atlantic University
Rhetorics of Control: The Intelligence of Images
Philipe-Joseph Salazar, University of Cape Town

N09* RHETORICS OF/ABOUT LYNCHING  
(Commonwealth A2)

Invisible Archives and the Politics of Performing Lynching Photographs: The Case of the Moore’s Ford Lynching Reenactment
Bryan Walsh, Indiana University (Chair)
Blood Sacrifice, Communal Atonement: Framing Spectacle Lynching through Image-Word Transfiguration
Scott Gage, Colorado State University-Pueblo
Re-framing African American Identity: The Lynching of Claude Neal
Samuel Perry, Baylor University

N10* DEFINING CITIZENSHIP IN DIFFERENT CULTURAL SITES  
(Commonwealth B)

Questioning Citizenship: Does the Identity of “Citizen” Have Contemporary Relevance?
Jessica Prody, Colgate University (Chair)
The Afghan Institute of Learning and Creating Hope International: Blending Private and Public Sphere Distinctions in Global Citizenship
Rebecca Kuehl, South Dakota State University
Choques of Citizenship: Lessons from the Chicano Movement and the Immigration Rights Protests
Clariza Ruiz de Castilla, University of Texas at Austin

N11* COMIC BOOK RHETORICS  
(Regency A)

Learning to Love the Machine: Machine Aesthetics and Super-hero Style in Iron Man
Tyler Welsh, University of Texas at Austin (Chair)
The Power of the Perky: The Feminist Rhetoric of Gaiman’s Death (Sandman)
Lanette Cadle, Missouri State University
Superman as Cameraman: Visual Rhetoric & Anxiety Management in the Atomic Era
Nathan Atkinson, Georgia State University
N12  THE RHETORIC OF SOCIAL PROBLEMS (Lescaze)

Blue Smoke and Statistics: Numbers in Social Problems Rhetoric
Joel Best, University of Delaware

The Ascent of Punditry: The Rhetorical Reconstruction of Reality
Lynn Letukas, University of Delaware

Persuasion, Public Argument, and Publics: A Rhetorical Perspective on Claims Making
Lawrence J. Prelli, University of New Hampshire

The claimant and the claim: Identity and Rhetorical Ethos in Claims-Making
Eithan Orkibi, Tel Aviv University (Chair)
Herbert W. Simons, Temple University (Respondent)

N13*  THE RHETORICAL PRESIDENCY OF BARACK OBAMA (Commonwealth C)

Ethos and Enargeia in the Rhetorical War Presidency of Barack Obama
Michael S. Kochin, Tel Aviv University (Chair)

Genre in Crisis: Barack Obama, August 2011
Kathleen Hall Jamieson, Penn

The State of the Union Address and its Audience
G. R. Boynton, University of Iowa

N14*  OFFICIAL APOLOGIES: A RHETORIC OF (RE)FRAMING CIVIC COMMITMENTS? (Commonwealth D)

Collective Apologies and Reconstituting Citizenship
Jason A. Edwards, Bridgewater State University

"Owning and Disowning the Past: The Rhetoric of Statements of Regret for the Massacres at Mountain Meadows and Bear River"
Keith Grant-Davie, Utah State University

Apologies of the Week, Ladies and Gentlemen: A Copyrighted Feature of this Broadcast
Rosa Eberly, Penn State University

A Sorry Excuse for an Apology? An analysis of the Danish Secretary of Social Affairs’ Reasons for not Apologizing
Lisa S. Villadsen, University of Copenhagen (Chair)

N15  RHETORIC AND MUSIC (Congress A)

Musical and Rhetorical Chills in Broadway Show Tunes
David Dzikowski, Penn State University (Chair)

"Ello Mama Africa:" The Rhetorical Use of Patois in Reggae Music Lyrics and the Afrocentrist Movement in Jamaica
Shari Wolke, Michigan State University

Aurality and the Ideograph: National Songs Framing National Identity
Nicole Barnes, Georgia State University
N16  RHETORICS OF U.S. LAW (Congress B)
Indulging John Marshall’s “Sympathies”: Identification, the Cherokee Nation, and the Supreme Court in Worcester v. Georgia
Joseph Bartolotta, University of Minnesota (Chair)
The Presidency as a Tool for Foreign Policy: An Exploration of the Implications of United States v. Curtiss-Wright Export Corp
Shelby Bell, University of Minnesota
Not Gay Enough: Performing Identifications in U.S. Asylum Law
Michaela Frischherz, The University of Iowa [Gerald Hauser Award Winner]

N17  EXIGENCIES FOR PRESIDENTIAL ADDRESSES (Tubman)
Talk the Walk: Presidential Pardons and the Rhetoric of Reconciliation
Graham Dods, Concordia University (Chair)
Defining Democracy Following Domestic Crisis: McKinley’s Assassination and the Productive, Sober-Minded Citizen
Jay Childers, University of Kansas
Grappling with the Monster of Anarchy: A Rhetorical Analysis of Grover Cleveland’s Eulogy for Former President McKinley
Merci Decker, University of Memphis

N18  NAMING AS RHETORICAL IDENTIFICATIONS/ DISIDENTIFICATIONS (Regency C2)
From Beats to Beatniks: Naming a Generation Synecdochically
Stephen Heidt, Georgia State University (Chair)
Naming the Unnamed: Reframing the Cultural Politics of Sexuality at Faith-Based Universities
Danielle Williams, Baylor University
“RIP, mothafucka!” Naming, the Death of Osama bin Laden, and (dis) Identification
Therese Grettano, University of Scranton

N19  RHETORICAL VIRTUES (Regency C1)
Rhetorical Virtues: Ethical Imperatives in Writing and Speech
John Duffy, University of Notre Dame (Chair)
Identifying with Virtue
Daniel Cutshaw, Old Dominion University
The Politics of Truth: Competing Modes of Veridiction in ‘Cablegate’
Daniel Horvath, University of Minnesota

N20  RHETORICS OF CARE (Howe)
No Longer Quivering, Still Testifying: Narrative Rhetoric Online
Erin Cole, University of Minnesota (Chair)
MyChart, Consumerism, and the Ethic of Care
Lisa Meloncon, University of Cincinnati
Tamika L. Carey, University of North Carolina at Pembroke
12:15—1:50  GENERAL LUNCHEON: PRESIDENT’S ADDRESS & AWARDS
SESSION (Millenium Hall)
[Sponsored by Marquette University]
Awards are listed in this program on page #106

Chair: Kris Ratcliffe, Marquette University

Presentation of Awards :
Lester Olson, University of Pittsburgh, Hauser Award Chair
Cara Finnegan, University of Illinois, Awards Committee Chair

PRESIDENT’S ADDRESS:
Re-framing Narratives of Nation: Women’s Participation in the American Civil War
Jacqueline Jones Royster, Georgia Institute of Technology

Announcements of Upcoming Events:
2013 Institute (Lawrence, Kansas), Dave Tell, University of Kansas, Institute Director
2014 Conference (San Antonio, Texas), Kendall Phillips, Syracuse University, RSA President-elect

2:00 – 3:15  SUNDAY “O” SESSIONS

001  REFRAMING NARRATIVES AND RHETORICS OF RACE THROUGH CLASSROOM PRACTICE (Washington A)
The Struggle to Reframe Identity: Types of Student Resistance to Talking and Writing about Racism
Irene Lietz, Carlow University (Chair)
Students of Color in White Public Space: Reframing Academic Rhetorics
Samantha Looker, University of Wisconsin Oshkosh
Relational Constructions of Whiteness: One Teacher’s Story of Racism in Two Classrooms
Amanda Wray, University of North Carolina at Asheville

002  GLOBAL RHETORICS OF ACTIVISM (Washington B)
The Politics and Poetics of Subterranean Voices in Post-Socialist China: A Critique of Duanzi as Folk Criticism
Peter Zhang, Grand Valley State University (Chair)
Zero-Sum Identities: The Constitutive (And Disintegrative) Rhetoric of Singapore’s Independence
Rohini Singh, University of Illinois at Urbana-Champaign
Reframing Identities and Community in a Post-Catastrophe Situation: Rhetorics of “Netroots” Movements in Post-earthquake L’Aquila
Pamela Pietrucci, University of Washington
O03  **POLITICAL IN/CIVILITY** *(Washington C)*

Civility in Discourse: Barack Obama as Rhetorical Theorist  
Craig Rood, Pennsylvania State University  (Chair)

**Outburst Rhetoric: Re/Framing Identification in an Age of Incivility**  
Brett Miller, Southwest Baptist University, and Josh Compton, Dartmouth College

The Ego Function of Oppositional Rhetoric Online  
Michael Rancourt, Rensselaer Polytechnic Institute [*Gerald Hauser Award Winner*]

**Rhetors of the World Unite! Reframing Democratic Identity using Rhetorical Activism in an Age of Apathy**  
Terry Peterman, Texas Christian University

O04  **POST-WORKERISM AND THE RE/FRAMING OF REVOLUTION: A RHETORICAL ENTERPRISE** *(Tubman)*

Investigating the Roots of Post-Workerism: Re/frames Freedom as Autonomy  
Jason Del Gandio, Temple University (Chair)

A Thousand Orator-Communists  
M. R. Greene-May

**Exodus, Egypt, and the North African Revolutions**  
Josh Hanan, Temple University

**Beautiful Monsters: Love, Corruption, and Democracy**  
Michael LeVan, University of South Florida

O05  **THE RELATIONSHIP OF BODY TO RHETORIC** *(Anthony)*

The What of Rhetoric's Study: From Humanistic Text to Posthumanistic Milieu  
Diane Keeling, University of Colorado  (Chair)

**Re-Framing the Body: In Search of a Rhetorical Framework to Fit Physical Shifts in our Sexual Identities**  
Kat Lambrecht, University of Nevada, Reno

**Hedwig and the Angry Inch: A Theory of Bodily Rhetoric**  
Fiona Harris Ramsby, University of Utah

O06*  **POLITICAL AFFECT** *(Congress C)*

**On Kindness: Reframing Political Discourses According to Affective Authority**  
Susan Ryan, Carnegie Mellon University  (Chair)

**The Case for Common Sensorium: Collective Emotion and the Neoliberal Landscape**  
Tim Jensen, The Ohio State University

**Changing the Subject: Rhetorical Empathy in Gay Rights and Fundamentalist Discourse**  
Lisa Blankenship, Miami University

**The Rhetorical Mimic: Using Empathy to Persuade**  
Kim Lacey, Saginaw Valley State University
O07* RHETORICS OF MEMORIALS (Commonwealth A1)

Jamie Thornton, Kaplan University (Chair)
Re-Framing the Holocaust for the Future: How Regional Holocaust Museums in the United States Impact Holocaust Memory
Lisa Costello, Georgia Southern University
Who’s the Drum Major? Framing Authority in the MLK Memorial
Sara VanderHaagen, Loyola University Chicago
Never Again: Reframing National Identity in Global Memorial Museums
Elizabeth Weiser, The Ohio State University-Newark

O08* RHETORICAL CONSTRUCTIONS OF LAND (Commonwealth A2)

A Century of Change: National Geographic, Ecospeak, and the Rhetoric of Amazonian Land Development
Garrett Stack, San Diego State University (Chair)
Reframing the Picturesque: Island Identities, Ecologies, and Rhetorics of Presence
Peter Goggin, Arizona State University
Nostalgia, Guilt, and Illegitimacy: The Haunted American Land Ethic
Justine Wells, University of South Carolina
“We stand for the land:” Identity Deeply-rooted in Contextual, Familial, and Directional Substance Invoked Simultaneously in Three-minute Testimonies Protesting Recovering Wolves to Yellowstone
Patricia Paystrup, Southern Utah University

O09* RHETORICAL PEDAGOGIES (Commonwealth B)

Aphthonius’ Pedagogy of Writing: The Place of Story in the Progymnasmata
Jim Selby, Whitefield Academy (Chair)
“Links in the Chain”: Recovering Bakhtin’s Primary and Secondary Speech Genres in Composition Theory and Pedagogy
Lauren Campbell, University of Pittsburgh
Levinas and Buber: Responsibility, Dialogue, and Reframing Rhetorical Pedagogy
Danika Brown, University of Texas, Pan American

O10* RHETORIC AND ORDINARY DEMOCRACY (Regency A)

Samuel McCormick, Purdue University (Chair)
Face-to-face Democratic Deliberation: The Role of Rhetoric in Communal Assemblies
Frank M. Bryan, University of Vermont
Vicarious Deliberation: How the Oregon Citizens’ Initiative Review Influences Deliberation in Mass Elections
John Gastil, Penn State University
“Listening to the People: the Contribution of Online Comment Forums”
Karen S. Hoffman, Marquette University
Robert Hariman, Northwestern University (Respondent)
O11  RHETORICAL QUESTIONS OF HUMAN RIGHTS DISCOURSE
(Lescaze)

Erik Doxtader, University of South Carolina and the Institute for Justice and Reconciliation (Chair)

The Limits of Religious Rights Discourse: The EU in Domestic Turkish Politics
Matthew deTar, Northwestern University

Revisiting the Constitution of Medina: A Medieval, Arab-Islamic Articulation of Conciliation and Human Rights
Rasha Diab, University of Texas

Logos and Aristotelian Justice: Dikē from Aporia to Analogy
Megan Foley, Mississippi State University

What Are The Alternatives? Human Rights, Subjectivity and the Potential of Narrative
Belinda Walzer, University of North Carolina-Greensboro

O12* PANDEMIC EXIGENCIES: MEDIATING NARRATIVE, DISCOURSE, AND ETHOS (Commonwealth C)

Re-framing Journalistic “Role” in the Genre of Pandemic Reportage
Tess Laidlaw, Mount Saint Vincent University

Constructing Severity: Health Communication and Perceptions of Seriousness in Flu Discourse
Heidi Lawrence, Virginia Tech

Adaptable Ethos and Ethnographic Methods: Re/framing Interviewer Identification Practices
Libby Anthony, Virginia Tech (Chair)

O13* ETHOS: CONTEMPORARY THEORETICAL AND POLITICAL IMPLICATIONS OF A CLASSICAL CONCEPT (Commonwealth D)

Barbara Warnick, University of Pittsburgh (Chair and Respondent)

Exploring the "Ethos Effect": Ethos and Identity in Rhetoric’s Critical Vocabulary of the Person
Dana Anderson, Indiana University

Intertextual Ethos and Transitive Chains of Authority
John Oddo, Carnegie Mellon University

The Ethos of Foreigners
Andreea Deciu Ritivoi, Carnegie Mellon University
O14 THE POSSIBILITY FOR ETHICAL ENGAGEMENT THROUGH DISRUPTING IDENTIFICATION PROCESSES *(Regency C1)*

[Re] [Re] [Re]-Framing Identification: Jacques Derrida, Hans-Georg Gadamer and the Ethics of Letting Go
Nathanial Street, University of South Carolina (Chair)
Agamben and the As-Not
David Stubblefield, University of South Carolina
Sartre and Levinas – Ethics of Identity
Andreas Herzog, University of South Carolina
Transborder Immigrant Tool—Nonverbal Rhetoric and Reframing Border Protest
Anthony Stagliano, University of South Carolina

O15 IDENTIFYING (WITH) THE GHOST IN THE MACHINE: DEVELOPING CRITICAL APPROACHES FOR AUTOMATED AND ARTIFICIAL RHETORICS *(Congress B)*

The Googled and Fragmented Public Body of Michelle Obama
Amber Davisson, Willamette University (Chair)
Procedurality, Enthymeme, and Matching Culture
Dawn Shepherd, Boise State University
Augmented Detection of Eliminationist Rhetoric Using Statistical Methods
Wes Unruh, Independent Scholar, and Aron Price, Independent Scholar
The Substance of Internet Cookies: Considerations of Digital Identification
Aaron Hess, Indiana University–Purdue University Fort Wayne

O16 ARIZONA AS SITE OF RACIAL/ETHNIC CONFLICTS, PART I: THE DEBATES *(Adams)*

Legislative New Racism and the Rhetoric of Ethnic Studies in Arizona
Alan Chu, University of Arizona (Chair)
Keeping the Targets Out: Representation and Social Justice in the Arizona SB 1070 Debate
Emily Cooney, Arizona State University
Individuals, Not Solidarity: The Framing of an Emergent Discourse
Renee Reynolds, University of Arizona
[Note: Part II is Session P15]

O17 IL/LITERACIES AND RHETORICAL EDUCATION *(Regency C2)*

The Work of Illiteracy in the Rhetorical Curriculum
Peter Mortensen, University of Illinois at Urbana-Champaign (Chair)
Citizenship Schools, Literacy, Techne
Michael Dimmick, University of Wisconsin - Madison
O18*  RHETORICAL EDUCATION IN THE UNITED STATES, 1940-1960: PROPAGANDA AND THE COMMUNICATION ARTS (Congress A)

Cara Finnegan, University of Illinois (Chair)
Radio, War, and the Communication Arts: New Perspectives on Rhetorical Education in the 1940s
Roxanne Mountford, University of Kentucky
Re/Framing (The) Class: Mental Hygiene Films and Current-Traditional Rhetoric in Postwar Secondary Schooling
Kelly Ritter, University of North Carolina

O19  STARTING AND MAINTAINING AN RSA STUDENT CHAPTER [ROUNDTABLE DISCUSSION] (Howe)

Pamela Conners, North Carolina State University
Kimberly Thomas-Pollei, University of Minnesota (Chair)
William Schraufnagel, Pennsylvania State University
Jeff Swift, North Carolina State University
David Stock, University of Wisconsin-Madison

O20  IMPLICATIONS OF REVOLUTIONARY RHETORICS (Jefferson)

Rhetorically (re)remembering Black Power and the Peoples Temple: A Feminist Call for Counter-Histories and Maintained Otherness
Jacqueline Schiappa, University of Minnesota
The Cyber-Propelled Egyptian Revolution and the Power of Facebooking
Samaa Gamie, Lincoln University
Framing Labor as nationalist or anti-nationalist: Samuel Gompers and the AFL
Kristin Mathe, The Pennsylvania State University

3:30 – 4:45  SUNDAY “P” SESSIONS

P01  RHETORICAL BODIES REFRAMING RHETORIC (Washington A)

The Rhetoric of State Normals: Reframing Schoolhouses as Civic Spaces
Justin Sevenker, University of Pittsburgh
A Rhetoric of Roller Derby
Trisha Red Campbell, University of Pittsburgh
Revealing Rather Than Concealing Disability: The Rhetoric of Parkinson’s Advocate Michael J. Fox
Peter Moe, University of Pittsburgh (Chair)
‘I Listen with My Eyes’: American Sign Language, Listening Bodies, and Rhetorical Spaces
Steph Cerosa, University of Pittsburgh
Jessica Enoch, University of Maryland (Respondent)
P02  SOPHISTIC RHETORICS  (Washington B)

στις μαλακίες: Reframing Gorgias in Light of Harry Frankfurt
Rocky Colavito, Butler University  (Chair)
Crouching Sophist, Hidden Platonist: Identifying the Politics of Rhetoric in the 21st Century
Anthony Wachs, Northern State University, and John Jasso, University of Pittsburgh

P03  RHETORICAL AGENCY REFERAMED: SOCIAL ONTOLOGY IN NONMODERN COMMUNITIES  (Washington C)

“Black Atlantic” Oceans and Ontologies: Spatial Assemblages and Race
Nicole McFarlane, Clemson University
Ontological Invention/Inventing Ontology: Singular Writing that Writes Community
Jared Colton, Clemson University
Greenwashing the Unwashed Masses: Politics, Environmentalism and Nonhuman Agency
Steve Holmes, Clemson University  (Chair)

P04  LGBTQ RHETORICAL FRAMES  (Tubman)

Re-framing the Scene of Recognition
Sarah Burgess, University of San Francisco  (Chair)
Hiding and Seeking Rhetorical Visibility of LGBTQ People at the Smithsonian
Jessica Shumake, University of Arizona
The Rhetoric of Transgender Recognition as a Template for Future Im/Possibility
Erika Thomas, California State University, Fullerton

P05  CHALLENGES TO DOMINANT CULTURAL LOGICS OF SUCCESS  (Anthony)

(Re)Framing “Off-Centered People”: Paradox, Identification, and the Dangers of Success
Rebekah Fox, Texas State University-San Marcos  (Chair)
From Flash Mobs to Freedom
Trey Conner, University of South Florida St. Petersburg
Hip Hop Techne: A Rhetorical Analysis of Jay-Z’s Decoded as a Discourse of Augmentation
Marylou Naumoff, Wayne State University

P06  AFRICAN RHETORICAL PRACTICES  (Adams)

Maternal Bodies, Militant Voices: The Women of Liberia and Their Demand for Peace
Alison Prasch, University of Minnesota  (Chair)
Revolutionary Addresses in the Gold Coast: The Case of a Postcolonial Constitutive Rhetoric
Erik Johnson, Northwestern University
P07  REFRAMING THE ENLIGHTENMENT'S RHETORICAL LEGACY
(Congress B)

Ned O'Gorman, University of Illinois at Urbana-Champaign (Chair)

The Rhetoric of Common Sense
Ronald C. Arnett, Duquesne University

Rhetoric’s Vitality in the German Enlightenment: The Case of Mendelssohn and Lessing
Gina Ercolini, University of South Carolina

Practical Judgment and Disinterested Rhetoric in Kant
Scott R. Stroud, University of Texas at Austin (Chair)
Nathan Crick, Louisiana State University (Respondent)

P08*  INHERENTLY THEIR OWN: AUTHENTICITY AND AFFILIATIONS IN THE LONG 18TH CENTURY (Commonwealth A1)

Freemasonry, Class, and Intellectual Democracy in the Chambers’ Cyclopædia
Krista Kennedy, Syracuse University (Chair)

Rhetorical Character & Jurisprudence in Adam Smith
Stephen McKenna, Catholic University of America

Adam Smith, Sincerity, and Bourgeois Virtue
Mark Longaker, University of Texas Austin

Thomas De Quincey’s Rhetoric: Commodified Resistance
Lois Agnew, Syracuse University

P09*  REFRAMING COMMUNITIES: POSSIBILITIES AND PROBLEMS (Commonwealth A2)

Beverly Moss, The Ohio State University (Chair)

The Rhetoric of Living History: Fraternal Organizations and Persuasion to Community
Erika Standjord, The Ohio State University

Reframing “Objective” Science: Community Bodies and Bodies of Communities in Science and Technology Centers
Jennifer Herman, The Ohio State University (Chair)

Drawing on What They Already Know: Questioning the Rhetoric of Literacy Accumulation across Communities
Julia Voss, The Ohio State University

P10*  RHETORICS OF PHOTOGRAPHY (Commonwealth B)

Blackness: European Photographic Coverage of the Black American Experience
Kimberly Singletary, Northwestern University Developing (Chair)

Eve Arnold’s Photographs of Marilyn Monroe: Re/Framing Identity and Identification of Icons
Courtney Caudle, University of Illinois at Urbana-Champaign

“Women of the Revolution:” Icons, Ideographs, Empty Signifiers and the Photo Essay Genre
Mina Ivanova, Georgia State University
P11  **FEATURED SESSION: RSA SEMINAR LECTURE (Howe)**  
[Sponsored by Taylor and Francis, Routledge Journals]  
Larry Green, University of Southern California (Chair)  
**Epideictic Rhetoric in Antiquity: Issues and Interpretations**  
Laurent Pernot, University of Strasbourg  

P12  **ADVOCATING HUMAN RIGHTS IN THE NAME OF SOCIAL JUSTICE (Lescaze)**  
Gerard A. Hauser, University of Colorado at Boulder (Chair)  
**Bleeding Mississippi: Violence, Coercion, and Social Change in the Civil-Rights Era Deep South**  
Erin Boade, Raritan Valley Community College  
**Crafting of Modern Social Reform: Evangeline Booth, Aimee Semple McPherson, Dorothy Day and the Rhetorical Combination of Religion and Science in the Interwar Period**  
Sabrina Marsh, University of Illinois  
**Madonna Delinquente: Rights, Retributions, and the Maternal Body**  
Mary Jo Wiatrak-Uhlenkott, University of Minnesota  

P13*  **REFRAMING IDENTITIES AND SITES IN THE PUBLIC SPHERE (Commonwealth C)**  
Tactics, Strategies, and The Public Sphere: Reframing Identities of Homeless Participants of a Street Newspaper in Atlanta  
Jeremy Godfrey, Georgia State University (Chair)  
**Gardening as Civil Disobedience: Reframing the Public Sphere**  
Antonia Massa-McLeod, University of Wisconsin  
**Weblogs and Reframed Identifications in Public Sphere Discourse: Reuters’ 24-7 Fukushima Blog**  
David Hingstman, University of Iowa  

P14*  **ARIZONA AS SITE OF RACIAL/ETHNIC CONFLICTS, PART II: MEMORIALS (Commonwealth D)**  
Moving Memories” in Arizona: Interruption as a Tactic for Shaping Memory Spaces  
Jennifer Haley-Brown, University of Arizona (Chair)  
**In Memoriam, U.S.A.: An Argumentative Analysis in the Wake of the 2011 Arizona Shootings**  
Stephanie Wideman, Wayne State University  

P15*  **PATHOS ACROSS THE OFFICES (Congress A)**  
Inventing Without A Thought: the Influence of Affect Theory on Rhetorical Studies  
Julie Nelson, University of Wisconsin - Milwaukee  
**Arrangement and the Structuring of Emotion through Narrative**  
Jennifer Kontny, University of Wisconsin - Milwaukee (Chair)  
**Emotion and Affect/Memory and Delivery**  
Dennis Lynch, University of Wisconsin – Milwaukee  

82
P16  ARISTOTLE’S RHETORIC (Jefferson)

Seeing the words: The verbal-visual connection in Aristotle’s Rhetoric
Brent Chappelow, Arizona State University (Chair)
The Songbird and the Dissident: Stesichorus, Aristotle, and the Fable
John Belk, Pennsylvania State University
Sophistical Reasoning, Fallacies, and the Argument from Design
Karyn Stoutenburg, Minnesota State University, Mankato

P17*  RHETORICAL FIGURES: COMPETING DEFINITIONS AND USES (Congress C)

The Trouble of Trope in Deleuze and Guattari: Action, Pragmatics, or Representation?
Freya Thimsen, University of North Carolina (Chair)
Toward an Analytically Useful Taxonomy of the Figures of Speech
Daniel Dickson-LaPrade, Carnegie Mellon University
Argumentative Figures and Stylistic Enthymemes: The Case of the “I Have a Dream” Speech
Daniel Dickson-LaPrade, Carnegie Mellon University

P18  19th and 20th-CENTURY RHETORIC AND RELIGION (Regency C2)

Reframing Religion: Charles Finney and Revival Rhetoric in the Second Great Awakening
Dustin Wood, Texas A&M University (Chair)
Spiritualism on Trial: The Arguments of Austin Phelps
Russell Hirst, University of Tennessee
The “Black Robe Regiment” and the Appeal of Sacred Patriotism
Brandy Scalise, University of Kentucky

P19  RHETORICAL INSTRUCTION (Regency C1)

Reframing Rhetorical Instruction in the Composition Class
Lilian Mina, Indiana University of Pennsylvania (Chair)
Imitation as Inspiration: Enabling Change through Affirmation
Sarah Allen, University of Northern Colorado
Reframing High School Reading Instruction through Rhetorical Reading
Jim Warren, University of Texas at Arlington

P20  REPUBLICAN 2012 PRESIDENTIAL CANDIDATES’ RHETORICS (Regency A)

Coming to Terms with Conservative Rhetoric: Two Readings of Mitt Romney’s “Faith in America”
Benjamin Crosby, Iowa State University (Chair)
Innocence and Authenticity: Rick Perry, the Death Penalty, and Failures of Identification
Megan Eatman, University of Texas
Libertarian Populism?: The Paradox of the Ron Paul Revolution
Eric English, University of Pittsburgh
5:00 – 6:15  SUNDAY “Q” SESSIONS

Q01  SAY IT AGAIN: REFRAMING VOICES FOR NEW CONTEXTS  
(Washington A)

Discursive Units and Counter-Frames: Constituents’ Voices and the City 
Council of St. Petersburg, FL
Kristin Mathe, The Pennsylvania State University

Strategic Ambiguity: The Reframing of Vague Rhetoric in the Universal 
Declaration of Human Rights
Holly Gates, The Pennsylvania State University

Reframing Public Memory: The Salem Witchcraft Crisis Narrative in 
Contemporary American Pop Culture
Lauren Lemley, Abilene Christian University

Reframed Television: Characters, Crimes, and Genres
Sarah Kornfield, The Pennsylvania State University  (Chair)

Q02  BEGINNING WITH FORGETTING: RETHINKING PUBLIC MEMORY  
(Washington B)

Ritual Forgetting
Josh Reeves, North Carolina State University

Forgetting or Foreclosure?  The Politics of Selective Remembrance
Barbara Biesecker, University of Georgia

The Digitality of Forgetting
Jason Kalin, North Carolina State University  (Chair)
Bradford Vivian, Syracuse University (Respondent)

Q03  FIRST-PERSON PERSUASIVE: UNCOVERING RHETORICAL 
DIMENSIONS OF PERSONAL DISCOURSE  (Washington C)

Dana Anderson, Indiana University (Chair and Respondent)

“Fake it Till You Make it”:  Performing Authenticity in First-person 
Narratives
Sine Nørholm Just, Copenhagen Business School

A Cautious Exposure: The Ambiguities of Agency in Undercover 
Immersion Reportage
Christine Isager, University of Copenhagen

Ethos and Identity at War:  Personal Experience and Veterans’ Strategies 
of Response to the War in Iraq
Lydia Wilkes, Indiana University
Q04  ENVIRONMENTAL RHETORICS (Tubman)

We the People”—of Color: Environmental Justice Activists Reconstitute the U.S. Constitution
Karen Powers, Kent State University at Tuscarawas (Chair)
The Identities of Appalachian Coal Miners: Pillars of the Community or Destrocers of the Environment?
Jennifer England, New Mexico State University
The Feeling of Agonistic Pluralism: Terry Tempest Williams’ Open Space of Democracy
Jill Swiencicki, St. John Fisher College

Q05*  RHETORICAL CONSTRUCTIONS OF BODIES AND DEATH (Congress A)

Death and Identity Displacement: “Bodies“ and the Marketing of Public Health
Tara Pauliny, John Jay College, CUNY (Chair)
Appealing to Death vs. Life: A Rhetorical Strategy or a Personal Need?
Marianallet Mendez, Drexel University
Stolen Remains: Reframing the Body Politic
Kate Pantelides, University of South Florida
Kill the Warm-Up: The Rhetorical Remaking of Death in the Pre-need Deathcare Industry
Allie Rowland, University of Colorado-Boulder

Q06  RE-FRAMING CIVIL RIGHTS DISCOURSE: THE RHETORICAL FOUNDATIONS OF THE HARLEM RENAISSANCE (Adams)

Politicizing the Interstices between the Harlem Renaissance and the Modern Civil Rights Movement
Jansen B. Werner, Minnesota State University, Mankato (Chair)
Framing the Harlem Renaissance’s Impact on Contemporary Black Culture
Christopher Brown, Minnesota State University, Mankato
Race Consciousness as the Rhetorical Motive of the Harlem Renaissance
Byron B Craig, Indiana University

Q07  MEDIEVAL RHETORIC (Jefferson)

The Importance of Going Medieval: Reframing the History of Rhetoric in the Middle Ages
John Jasso, University of Pittsburgh (Chair)
Medieval Monastic Scribes and Ars Praedicandi: Re/Framing How We Identify the Rhetor
Julia Marie Smith, University of Illinois
‘L’èxstasi diví’: Ramon Llull and the Mystic Joy of the Word
Clyde Moneyhun, Boise State University
Q08* RHETORIC AND THE LAND-GRANT LEGACY: A PECHA KUCHA
[SPECIAL FORUM] (Commonwealth A1)
Jenny Rice, University of Kentucky (Chair)
Rosa Eberly, Penn State University
David Beard, University of Minnesota Duluth
Scott Wible, University of Maryland
Jen Wingard, University of Houston

Q09* REFRAMING ACADEMIC DISCOURSE & IDENTITY
(Commonwealth A2)
Reframing Academic Discourse, Reframing Identity
Johanna Schmertz, University of Houston-Downtown (Chair)
Making It Personal: How Graduate Instructors Reframe Academic Identity
Meaghan Brewer, Temple University
Reframing African American Verbal Tradition as a Rhetorical Benefit For All Academic Writers
Bonnie Williams, Michigan State University

Q10* RHETORICAL AGENCY IN ONLINE COMMUNITIES
(Commonwealth B)
The Problem of the Autism Community, the Autistic Community, and the Many
Kimberly Elmore, Texas Tech University
Online Counter-Narratives of Muslim Women
Danielle Saad, Texas Tech University (Chair)
“Writing Instructors Really Are a Pretty Selfless Lot”: Constructing Students and Technology on the WPA-L
Christopher Andrews, Texas Tech University

Q11* THE FUTURE OF ACADEMIC JOURNALS [ASHR SPECIAL FORUM]
(Regency A)
Jonathan Buehl, The Ohio State University
Susan Delagrange, The Ohio State University-Marion
Alan Gross, University of Minnesota (Chair)
James Jasinski, University of Puget Sound
Kendall Phillips, Syracuse University
H. Lewis Ulman, The Ohio State University

Q12 RHETORICAL CONSTRUCTIONS OF WOMAN AND FEMININE STYLE
(Lescaze)
20th and 21st Century Political Women: Re/Framing Oneself as “Woman”
Michele Lockhart, Texas Woman’s University (Chair)
Rhetorically Framing the “Inside Woman”: Female Health Care Workers Across Editions of Our Bodies, Ourselves
Lillian Campbell, University of Washington
Q13* PERSUADING MINDS: RHETORICS OF COGNITION AND (SELF-) IDENTIFICATION (Commonwealth C)

Why You Can’t Persuade a Zombie to Not Eat Your Brains
Richard Marback, Wayne State University

Thinking Different: Primitive Accumulation, Cognitive Economies, and the Quest for a More Perfect Mind
Andrew Pilsch, Penn State University

Encomium of Frank: Rhetoric and Resistance in the Case of the Korean War “Turncoats”
Jenell Johnson, University of Wisconsin-Madison

On The Ends of Species: Rhetoric and Cognition in Contemporary Bioethics Debates
Jeff Pruchnic, Wayne State University (Chair)

Q14* ARCHIVAL RESEARCH AND/OF 19th-CENTURY INSTITUTIONS AND PEOPLE (Commonwealth D)

Rhetoricians in the Archive: Revisiting the Site and the Task
Natalia Kovalyova, UNT Dallas (Chair)

Afong Moy: Reframing Gentility in the Early Nineteenth Century
Hyoejin Yoon, West Chester University of Pennsylvania

Q15 CULTURAL LOGICS ABOUT EDUCATION (Anthony)

The Business of Education: Examining the Discourse of Corporatization in School Board Deliberation
Pamela Conners, Gustavus Adolphus College (Chair)

Free Appropriate Public Education: Anxiety of Agency in Special Education Law
Mary Glavin, Carnegie Mellon University

Of Numbers and Arguments: Analysis of The Death and Life of the Great American School System
Justin Thorpe, Michigan State University

Q16* INTELLECTUAL HISTORY AND RHETORIC (Congress C)

Identity of Arabic Rhetoric between Heritage and Modernity
Hanadi Behairi, Umm al-Qura University (Chair)

Intellectual History as Epistemology and Rhetoric: The Case of Wittgenstein’s Vienna
Jean Nienkamp, Indiana University of Pennsylvania

Writing the Future Self: A Phenomenological Encounter with the Hupomnêmata
Chloe Hansen, University of Pittsburgh
Q17  INTERPRETING SYMBOLIC ACTIONS  (Congress B)

Almost like Identification: How Bodies Move and are Moved Toward Allegiance
Nancy Bixler, Independent Scholar  (Chair)
They Will Know Us by Our Signs: Protestant Ideology and the Preservation of Sign Language
Tracy Ann Morse, University of Tampa
I Wanted to Learn Anything, I Wouldn’t Have Gone To Community College: NBC’s Community and Meta-comedy as a Corrective to Symbolic Action
Zachary Wagner, The University of Kansas

Q18  RHETORICS OF/ABOUT THE MILITARY  (Regency C2)

The Battle over Mount Soledad: A Cross is Not a Symbol of Christianity but a Symbol of Universal Military Sacrifice.
Bob Stein, San Diego State University  (Chair)
Talking Like a Marine: a Computer Aided Rhetorical Analysis of Military Identity and Rhetorical Performance
William Marcellino, Carnegie Mellon University
War Deaths: Who Counts?
Frank Stec, The Pennsylvania State University

Q19  RHETORICS OF KNOWING AND BEING  (Regency C1)

Uninventing Biological Warfare: Tales of Two Fissions [Explicit/Tacit Knowledge]
George Gittinger, University of Pittsburgh  (Chair)
Beyond Fields, Metaphors, and Games: Orders of Worth as Interstitial Rhetorics in and Between Institutions
Don Waisanen, Baruch College, and Majdik Zoltan, North Dakota State University
Speaking Being: Techne and the Re/framing of Cartesian Identity
Drew Kopp, Rowan University, and Bruce Hyde, St. Cloud State University

Q20  CONSTITUTIONAL RHETORICS: ORIGINS AND APPLICATIONS  (Howe)

Propositions and Prepositions: The Generative Rhetoric of The Federalist Papers
Andrew Black, University of Maryland  (Chair)
A Call for Praxis: Institutional Critique and the Re/framing of Constitutional Rhetorics
Wendy Grosskopf, University of Rhode Island
Reframing Corporations as Individuals: The “Persuasive Marvels” Unleashed by the Citizens United Ruling Fox
Rebekah Fox, Texas State University-San Marcos
6:30 – 9:00  SUNDAY, GRADUATE STUDENT DISCUSSION AND RECEPTION  
(Millennium Hall)  
[Sponsored by Northwestern University]  

Co-Chairs:  
Jennifer Keohane, University of Wisconsin, Madison  
Kendall Joy Gerdes, University of Texas at Austin  

A Discussion on “Getting Published as a Graduate Student: From Conference Paper to Publication”  

Participants:  
Elise Verzosa, The University of Arizona  
Cindy Koenig Richards, Willamette University  
Ryan Skinnell, University of North Texas  
Brandon Inabinet, Furman University  
Jim Brown, University of Wisconsin, Madison  
Vincent Pham, California State, San Marcos  

MONDAY, MAY 28, 2012  

8:00 – 9:15  MONDAY “R” SESSIONS  

R01  REFRAMING WHAT LITERATURE SCHOLARS KNOW: TRANSFER AND THE RHETORIC OF LITERARY ANALYSIS (Washington A)  

What’s So Different Really about Writing about Literature?  
Laura Wilder, University at Albany, SUNY  

Can writing literary analyses prepare students to write in other disciplines?  
Barrie Meadows, University of Louisville, and Joanna Wolfe, University of Louisville (Chair)  

Students writing about literature and instructors teaching writing with literature  
Laura Beerits, University of Texas at Austin, and Stephanie Odom, University of Texas at Austin  

R02  FRAMING THE OTHER: TROPES OF THE RHETORICAL PRESIDENCY (Washington B)  

Constructing the Enemy: The Rhetorical Moves of Roosevelt’s “Pearl Harbor Address to the Nation”  
Rachel Gearhart, University of New Mexico (Chair)  

Barack Obama’s Rhetorical Regression Toward the Future: The Tyranny of Tyrannizing Images  
Deborah S. Paczynski, University of New Mexico  

Is the Rhetoric of Obamocracy Off Key  
Katherine M. Alexander, University of New Mexico
R03  REFRAMING THE POPULAR FRONT: LESSONS FROM THE RHETORIC OF THE 1930’S (Washington C)
The Big Money: John Dos Passos and the Limits of Popular Front Rhetoric
Stephen Schneider, University of Louisville
Kenneth Burke, Science and Society, and the Academic-Popular Front
Antonio Ceraso, DePaul University (Chair)
Anarchism, Rhetoric, and the Politics of the Spanish Popular Front
Michael Ristich, Wayne State University

R04*  ISSUES OF THE DIGITAL AGE (Tubman)
Critical Exposure: Reporting on Radiation Risks in the Digital Age
James Wynn, Carnegie Mellon University (Chair)
“A Short Burst of Inconsequential Information:” Can Avian Consciousness Help Theorize Ecocriticism and Networked Rhetorics?
Damien Pfister, University of Nebraska-Lincoln

R05  RE-FRAMING THE RHETORIC OF DIALOGIC ENGAGEMENT (Anthony)
When and Why Should We Be Civil?
Craig Rood, Pennsylvania State University (Chair)
Realizing Dialogic Communication’s Constructive Potential
Debian Marty, California State University, Monterey Bay
Creating Conditions for Deliberative Decision Making
Josina Makau, California State University, Monterey Bay

R06  FUNCTIONS OF ETHOS AND IDENTITY (Adams)
“I Used to be a Fearful Thinker, Now I am a Fearless Thinker”: Chronic Mental Illness and Recuperative Ethos
Cathryn Molloy, University of Rhode Island (Chair)
Reframing Ethos in Social Media: Do Authorless Sources Have Intentions?
Danette Paul, Brigham Young University
Old Jew, New Jew: Discourse, Appropriation and Jewishness in a “Post-Identity” Era
Jamie Moshin, Marietta College
R07  POSSIBILITIES FOR RHETORICAL COMMUNITY: PERSPECTIVES FROM POLITICAL SCIENCE (Congress B)

James Aune, Texas A&M University (Chair)
Hélène Landemore, Yale University and Hugo Mercier, University of Pennsylvania
“Is it better to be loved than feared?”: Machiavelli and the Bases of Political Action
Benedetto Fontana, Baruch College/CUNY
Speaking without Ornament: The Politics of Machiavelli’s Plain Performance
Daniel Kapust, UW Madison
Dilip Gaonkar, Northwestern U (Respondent)

R08*  DE-STRATIFYING RATIONAL IDENTITIES THROUGH RHETORICS OF RUINS, MUSIC, AND MYSTICISM (Commonwealth A1)

Mysticism and Science: Identities of Evangelical Protestant Persuasion in the 18th and 19th Centuries
Heather Blain, University of Illinois (Chair)
“O Lord, trouble so hard”: Sonic Rhetorics and the Low-Down Reconstruction Blues
Jonathan Stone, University of Illinois
Rhetoric in Ruins: A Hauntological Approach to the Posthuman Rhetorics of Detroit’s Decay
Maggie Kainulainen, University of Illinois

R09  REFRAMING IDENTITIES OF CITIZENSHIP IN THE TWENTY-FIRST CENTURY: NEW ARGUMENTS FOR EDUCATION, ACCESS, AND RIGHTS (Regency C1)

The Promise of Citizenship and Education in the DREAM Act
Amy Wan, Queens College, CUNY
Sumak Kawsay: Citizenship, Nature, and the Good Life
Christa Olson, University of Wisconsin-Madison
Rhetorical Practices of Global Citizens
Scott Wible, University of Maryland (Chair)

R10*  EPIDEICTIC RHETORIC (Commonwealth B)

Praise, Blame, and Primates: Epideictic Rhetoric and its Evolutionary Roots
Daniel Bommarito, Arizona State University (Chair)
“Under God:” An Epideictic Weapon in the Fight Against Communism
Elizabeth Thorpe, College at Brockport SUNY
The Last Interview: Moral Truth in Epideictic Rhetoric
Andrea Longini, Carnegie Mellon University
R11* RHETORICS OF POLITICAL CARTOONS (Regency A)

Anarchy framed: How political cartoons redefined the cultural identity of anarchism in the late 1800s
Hilary Ray, University of Arkansas (Chair)

Ideographs in Cartoons: Drawing Conflict for Western Consumption
Brendan Hughes, Eastern Illinois University

R12 WOMEN’S RIGHTS CONSTRAINED BY SEXISM AND RACISM (Lescaze)

Separate Spheres, Unified Progress: Anti-Suffragist Rhetoric of Civic Identity
Rachel Rigdon, Northwestern University (Chair)

"Rights Talk" and Gendered Racism: A Discussion of the Stolen Sisters Campaign and the Human Rights Response to Discrimination and Violence against Indigenous Women in Canada
Kelly Pineault, Independent Scholar

Girls Who Know Their Enemies: Investigating Identification and Scapegoating through the Educational Initiatives in the Girl’s Club Run by the Women of the Ku Klux Klan
Abigail Selzer King, Purdue University

R13* BEFORE THE AFTERMATH: HOW WORDS COME BETWEEN TRAUMA AND RECOVERY (Commonwealth C)

The Survivor’s Ontology: Infrastructural Rhetorics and Post-Disaster Recovery
Jamie Bono, Daemon College

United We Fall: Rhetoric and Recovery in Community Trauma
Rose K. Emerick, Independent Scholar

Identifying the Disease: A Critical Look at the Rhetoric of Post Traumatic Stress Disorder
Katie Kavanagh O’Neill, University of Pittsburgh (Chair)

R14 NINETEENTH-CENTURY RHETORICS OF MEDICINE, RELIGION, POLITICS (Commonwealth D)

Rhetoric, Imagination, and the American Physicist in the Nineteenth Century
Gabriel Cutrufello, Swarthmore College (Chair)

Framing Fundamentalism: Ethics, Identification, and Feminist Rhetorical Action in the Career of the 19th Century Anti-Mormon Rhetor, Ann Eliza Young
J.P. Hanly, Georgetown College

John Brown, Villain: Santa Fe Trail’s Narrative Reframing of How the Civil War Began
Anne Harries, Penn State University
R15  EARLY MODERN RHETORICS (Congress A)

Performing Memory: Early Modern Elocutionary Practices and Somatic Knowledge
Dana Harrington, East Carolina University (Chair)
Tropological Regression in the Renaissance: Deconstructing Metalepsis and In Utramque Partem in Erasmus and Luther
Kurt Zemlicka, University of North Carolina at Chapel Hill
The Sixteenth Century English Manor and the Foundations of English Rhetoric
Daniel Ellis, St. Bonaventure University

R16  KENNETH BURKE (Jefferson)

Coming To a Welfare Center Near You: Permanence and Change—The Lecture Series
Ann George, Texas Christian University (Chair)
Negation and Non-deliberation: “New Atheism” in the Burkean Barnyard
Gavin Hurley, University of Rhode Island

R17*  ONLINE EXPRESSIONS OF SELF (Regency C2)

Vernacular Rhetoric, Aesthetics, and Status: Book Reviews on Amazon.com
Chris Ingraham, University of Colorado, Boulder (Chair)
Remixing Writing/Remixing Rhetoric
John Logie, University of Minnesota
The Constitutive Powers of Facebook: An Analysis of Helen Zille’s Facebook
Emily Sauter, University of Wisconsin Madison

R18  RHETORICS OF FINANCIAL INSTITUTIONS (Congress C)

Passing the Note: Identifying Opportunities for Rhetorical Intervention During Bank Robberies
Jamie White-Farnham, University of Wisconsin-Superior (Chair)
The Public Framing of a Private Institution: The Federal Reserve’s Rhetorical Construction of a Democratic Identity
Ari Klein, Carnegie Mellon University
**R19* WHERE SCIENCE AND RHETORIC MEET (Commonwealth A2)**

Framing 21st-century Female Sexuality: The Rhetorical Terms on Which Science and Vernacular Meet.
Sarah Hanks, University of Oklahoma (Chair)

Feynman, Photons, and Word Bags: Rhetorical Approaches to the Infinitesimal
Jessica Restaino, Montclair State University

Software Rhetoric and Rhetoric for Documenting Software: Reframing Engineers to be Rhetoricians
Joseph Jeyaraj, Liberty University

Gilbert White’s (Natural) History: Nature, Culture, Narrative and the Real in The Natural History of Selborne
Carrie Byars Kilfoil, University of Louisville

**R20 FORCEFUL STYLE AND PERFORMANCE IN THE CLASSICAL, BYZANTINE, AND MODERN ERAS (Howe)**

Versions of the Maximum Style: Sublimity, Force, and Method
Jeffrey Walker, University of Texas at Austin

Reading Poetry, Performing Rhetoric: The Place of Poetic Performance in Byzantine Rhetorical Education
Vessela Valiavitcharska, University of Maryland

Charles Olson’s Sublime Style: Force and Performance in “Projective Verse”
Dale Smith, Ryerson University (Chair)

**9:30 – 10:45 MONDAY “S” SESSIONS**

**S01 THE RHETORIC OF ABRAM LINCOLN (Lincoln Memorial Room, The Union League)**

Abraham Lincoln in Philadelphia: Defining and Deriving National Identity
David Zarefsky, Northwestern University (Chair)

Arete and Mystery in Public Discourse: A study of Abraham Lincoln Re/framing Identifications
Natalie Kuroiwa-Lewis, Saint Martin's University

**OFF-SITE VENUE:** Lincoln Memorial Room, The Union League

(140 South Broad Street) Google Maps
Directions: Turn left (west) from Loew’s, and walk toward City Hall (large grey building directly across Market Street). At City Hall, turn left, and continue around City Hall to Broad Street. Turn left (south) on Broad, and walk a little over two blocks. The Union League is just past Samsom Street on the west side of Broad Street. (Some signs for Broad will read Avenue of the Arts.) Enter through the curved staircase, or take the accessible entrance at street level. Total distance: .4 mile

Note: the Union League is a private club, and we have agreed to abide by their dress code: collared shirt or turtleneck and jacket for men; no jeans sneakers, athletic clothing, or shorts.

S02 WOMEN’S RIGHTS IN THE 1970s (Washington A)

Making A Wave: A Rejection of the Equal Rights Amendment in 1970
Elizabeth Benacka, Lake Forest College (Chair)
“Who are you and I to decide...?”: Literal, Implicit, and Metaphoric Identities as Rhetorical Strategies
Rebecca Hayes, North Dakota State University

S03 REFRAMING RHETORIC, REFRAMING CULTURE: THREE STORIES, THEORIES AND METHODOLOGIES (Washington B)

The Proof is in the Story
Madhu Narayan, Michigan State University
Conservative Vice Lords, Incorporated: Rhetorical Constructions of Identity as Social Mobilization
Doug Schraufnagle, Michigan State University
This Book Called My Body
Daisy Levy, Michigan State University (Chair)

S04 RHETORICAL CONSTRUCTIONS OF HEROES (Washington C)

Constructing the Ideal Soldier: The Mediated Presence and Identity of Pat Tillman
Marita Gronnvol, Eastern Illinois University (Chair)
Unlikely Hero: Randy Weaver and the American Myth of Revolution
Eddie Glenn, University of Kansas
I Was Struck By Radiation on the Way to the Classroom: Superheroes as an “Available Means” in the Classroom
Jonathan Evans, Texas Woman’s University

S05* ENVIRONMENTAL RHETORICS (Tubman)

Denial 2.0: Hyperlinks, Identification, and the Virtual Policy Networks of Climate Change Denial
Megan McIntyre (Chair)
Rhetorically Unsustainable: Environmental Activism, Burnout, and the Struggle for a Sustainable Movement
Adam Conrad, University of Colorado Boulder
Rhetorical Framing in Corporate Press Releases: The Case of British Petroleum and the Gulf Oil Spill
Chad Wickman, Auburn University
S06 RHETORIC AND THE POSSIBILITY OF POLITICS (Anthony)

The Problem of Race in the 21st Century
Byron Craig, Indiana University

What Makes a Politics of Capitalism Possible?
Steven Rahko, Indiana University

The Rhetorical Constitution: Reframing the Political
Ira Allen, Indiana University (Chair)

S07 IDENTITIES OF NEW MEXICO, LATINOS/AS, AND WRITING PEDAGOGY (Adams)

Se Habla Español Aquí: A Case Study of Authorship, Agency, and Self-Governance in New Mexico
Elizabeth Leahy, University of Arizona

Historicizing Latinidad: Manifest Destiny and the Rhetorical Construction of Latino Identity in the United States
Ana Milena Ribero, University of Arizona (Chair)

Writing Pedagogy, Spirituality, and Gloria Anzaldúa: Forging El Mundo Zurdo
T.J. Geiger, Syracuse University

S08 INVENTION TACTICS AND FUNCTIONS (Jefferson)

The Interpretive Stases: A Heuristic for the Reframing of Textual Meaning
K. Martin Camper, University of Maryland (Chair)

Identifying with the Accused: A Modern Theory of Stasis
Michael Hoppman, Northeastern University

Where Invention and Arrangement Meet
Danielle Koupf, University of Pittsburgh

S09* DRESSING UP: THE MATERIAL-VISUAL RHETORIC OF IDENTITY, PROFESSIONALIZATION, AND APPEARANCE (Commonwealth A1)

“Accidentally Ordinary: How Everyday Environments Write on Us”
Marilee Brooks-Gillies, Michigan State University

“I Refuse to Hide: The Importance of Clothing in Developing and Presenting my Scholarly Identity”
Elena Marie Garcia, Michigan State University

“Seeking Power over My Own Body: Negotiating the Tensions of the Academy, Fashion, and Identity”
Katie Manthey, Michigan State University (Chair)

“Ties on Khandooras: Dressing for the US institution in the United Arab Emirates”
Lamiyah Bahrainwala, University of Texas Austin
S10* RHETORICS IN SCHOOL FILMS AND BOOKS (Commonwealth A2)

Picturing a Scientist in Middle School Textbooks: A Visual Rhetoric Approach to the Problem of Gender Disparities in STEM
Holly Wells, Texas Lutheran University (Chair)
Re/framing Gender Through American School Books
Amy Lueck, University of Louisville

S11* THE CONSTITUTIVE RHETORIC OF ON-LINE AND HYBRID COMMUNITIES: TWO CASE STUDIES OF DISCOURSE REFRAMING IDENTITIES (Commonwealth B)

Reframing Theories of Constitutive Rhetoric to Address the Identity Formations of On-Line Discourse
J.S. Dunn Jr., Eastern Michigan University
The Vernacular Rhetorics of an On-Line Discussion Board: How Discourse Persuades and Constitutes Audiences at michigan-sportsman.com
Scott Kowalewski, Virginia Tech
The Constitutive Rhetoric of Atheists On-Line: A Case Study of the Youtube Atheism Debates
Dayna Goldstein, Georgia Southern University (Chair)

S12* RHETORICS OF TERRORISM (Regency A)

Rhetoric of Terrorism: Motivation and the Role of Identity in the World's Most Contentious Rhetoric
Adiel Suarez-Murias, Wake Forest University (Chair)
A Jihad of One: Al-Qaeda's Inspire Magazine and the Reinvention of Guerilla Terrorism
Flurije Salihu, Arizona State University
Apocalyptic Identification in America: Reframing Terror from the Founders to the 2012 Fanatics
Jennifer Jackson, North Central College

S13 VOICE, IDENTITY, & PERSONA: FRAMING WOMEN IN THE MEDIATED POLITICAL SPHERE (Lescaze)

Telling Women's Stories: The Unique Voice of Female Journalists: Reporting from War-Torn Countries
Denise Oles-Acevedo, Iowa State University
Women First or Journalists First: Media Coverage of Violence against Female Journalists in War Zones
Heidi Hamilton, Emporia State University (Chair)
The Ladies at the Tea Party: The Conservative Feminine Persona According to Palin, Bachmann and O'Donnell
Stephen A. Klien, Augustana College
S14* BARACK OBAMA’S PRESIDENTIAL RHETORIC (Commonwealth C)

Does Presidential Rhetoric Matter?: Reframing the Controversy Over Rhetorical Efficacy
Antonio de Velasco, University of Memphis (Chair), and Mark Nagle, Indiana University
This is Our Generation’s Sputnik Moment’: Masterplots of American Success in President Obama’s 2011 State of the Union Address”
Lauren Archer, University of Washington

S15 RHETORIC OF THE “IT GETS BETTER” CAMPAIGN (Commonwealth D)

It Gets Better May Make it Worse: The Narrative Fidelity of Dan Savage’s Coming Out Narrative
Christopher Thomas, Wake Forest University (Chair)
“It Gets Better”?: Rhetorical Possibilities and Coming Out Narratives
Alexandra Cavallaro, University of Illinois
Hannah Johnson, Augustana College

S16 NINETEENTH-CENTURY RHETORIC AND POETICS IN A TRANSNATIONAL CONTEXT (Congress A)

Emerson, Eloquence and the Belletristic Mind
Roger Thompson, Georgia Southwestern State University
Oliver Wendell Holmes Sr. in France: Rhetoric, Poetics and Medicine
Paul Dahlgren, Virginia Military Institute (Chair)
“By Inevitable Association”: The Rhetoric of Latin-American Anti-rhetorical Modernist Aesthetics
Abraham Romney, University of California, Irvine

S17 RETHINKING THE RHETORIC OF ECONOMICS: ECONOMIC RHETORIC AND MARKET PERFORMATIVITY (Congress B)

Economic Imaginaries
Josh Hanan, Temple University
Economic Performativity as Rhetorical Struggle
Sine N. Just, Copenhagen Business School
Competitive Markets and the Performativity of Prices
Michael Kaplan, University of Indiana, Bloomington (Chair)
Rhetoric, Materiality, and Affect
Catherine Chaput, University of Nevada
The Norms of (Economic) Rhetorical Culture
Randall Iden, Northwestern University, and Dale Cyphert, University of Northern Iowa
Deirdre McCloskey, University of Illinois, Chicago (Respondent)
S18* (RE)FRAMING THE RHETOR: NARRATIVE IDENTIFICATIONS ACROSS NEW MEDIA PERFORMANCES (Congress C)

Gender and Ethnic Identification in Victim Narratives of the Gulf of Mexico Oil Spill
R.J. Lambert, The University of Texas at El Paso (Chair)

Gender Identification and Arenas of Performance in Online Professional Websites
Moushumi Biswas, The University of Texas at El Paso

Female Gender Performance in Online Dating and Social Networking Profiles
Julieta Diaz-Inman, The University of Texas at El Paso

“Sexting” as Sexual Performance Framed by Institutional Controls
Judith Fourzan-Rice, The University of Texas at El Paso

(Re)framing WPA through Student Video Narratives and New Media
Minal Singh, The University of Texas at El Paso

S19 RHETORICS OF CITY DEVELOPMENTS (Regency C2)

Reshaping the Mexican Border City Imaginary
Rebecca Robinson, University of Iowa (Chair)

Gentrifying the Gentrified: When Privileging City Expansion Thwarts Community Identity
Mary Anne Taylor, University of Texas at Austin

Emily Winderman, University of Georgia

S20 INTELLECTUAL HISTORY AND RHETORIC (Regency C1)

Framing and Reframing History: The Work of Jeremiah in the Deuteronomic History
B. Lee Miller, Chadron State College (Chair)

History and Rhetoric: Nancy Struver’s Contribution to Rhetoric’s Place in the History of Ideas
Kimberly Thomas-Pollei, University of Minnesota

The Intellectual of C. Wright Mills: His Contributions to a Rhetorical Understanding of the Intellectual in Society
Timothy Carpenter, University of Colorado Boulder
S21 Seminar Meeting (*Howe*)
[Sponsored by Taylor & Francis]

*Leader:*
Professor Laurent Pernot, University of Strasbourg

*Registered Participants:*
Janet Atwill (University Tennessee)
Kathleen Bingham (University Utah)
Joshua Butcher (Trinitas Christian School)
Brad Cook (University of Mississippi)
Richard Graff (University of Minnesota)
Larry Green (University of Southern California)
Katie Homar (University of Pittsburgh)
Susan Jarratt (University of California, Irvine)
Robert King (Elms College)
Kathleen Lamp (Arizona State University)
Ilon Lauer (Western Illinois University)
Arabella Lyon (SUNY, Buffalo)
Kerri Morris (Governors State University)
Ellen Quandahl (San Diego State University)
James Selby (Whitefield Academy)
Vessela Valiavitcharska (University of Maryland)
Lisa Villadsen (University of Copenhagen)
Susan Wells (Temple)
Marjorie Woods (University of Texas)

11:00 – 12:15  MONDAY “T” SESSIONS

T01 NINETEENTH CENTURY DEBATING, LIVING, AND LEARNING: INTELLECTUAL CULTURE FRAMING IDENTITY (*Howe*)

Gregory Clark, Brigham Young University (Chair)
The Production and Competition of Identities in Nineteenth Century College Literary Societies: An Intellectual Rising in the Old South
Lindsay Harroff, Furman University
Framing Manly Character: Learning and Labor at the Lyceum Village, 1838–1842
Angela G. Ray, Northwestern University
Religious Confrontation as Intellectual Empowerment: Robert Ingersoll and the Popular Lecture in the Nineteenth Century
Paul Stob, Vanderbilt University
The Anxieties of Arguing: Comic Framings of Non-Normative Debating Societies
Carly S. Woods, University of Nebraska-Lincoln
William Keith, University of Wisconsin-Milwaukee (Respondent)
T02  SITES OF SIGHT: THEORIZING PARTICULARLY PUBLIC AGONISMS
(Washington B)
State of the Union: “Dialectical Image” and the Legibility of Public
Culture
Dale Smith, Ryerson University
Don’t Tread on Me: Tea Party Invocations of the Gadsden Flag
Nate Kreuter, Western Carolina University (Chair)
National Culture, Public Memory, and the Cultivation of Environmental
Citizenship at the Smithsonian
Cindy Spurlock, Appalachian State University

T03  CROSSING BORDERS, DRAWING BOUNDARIES: THE RHETORIC OF
LINES ACROSS AMERICA (Washington C)
Imagined Communities and the American Narrative: The Rhetoric of the
‘Birther’ Debates
Patti Wojahn, New Mexico State University (Chair)
Difference as Rhetorical Stance: Meaningful Interactions and
Identification Across Racial and Ethnic Lines
Kathryn Valentine, New Mexico State University
Becoming Trickster: Reframing Identity, Carving New Paths, Inventing
Alternative Destinations
Jennifer Clifton, Arizona State University

T04  RHETORIC OF PUBLIC HEALTH: RE-FRAMING DISEASE IDENTITIES
(Regency C1)
The Framing and Re-Framing of Diabetes: Innocent Victims or Bad
Citizens?”
Lora Arduser, University of Cincinnati (Chair)
Framing Pharma: A Historical Perspective on Image Advertising
Holly Ryan, Pennsylvania State University
Home Remedies and Patent Medicine: The Persona of Lydia E. Pinkham
Jillian Klean Zwilling, University of Illinois
Reclaiming Science: Containment Rhetoric, Recuperative Re-Framing, &
The Swine Flu Affair
Jennifer Malkowski, University of Colorado
Blake Scott, University of Central Florida (Respondent)

T05  AMERICA TO THE AMERICANS: EPIDEICTIC DISCOURSES ON
NATIONAL IDENTITY (Anthony)
The Lincoln Memorial as Persuasion: Architecture as Epideictic Rhetoric
Matthew Teutsch, University of Texas at Austin
Ethos, Epideictic, and Apple Pie: Teaching Voters about American
Character(s)
Chris Geyer, University of North Carolina at Greensboro
“For ever and For the Better”: Epideictic and the Dedication of the Brown
v. Board of Education National Historic Site
Eric Dieter, University of Louisiana Lafayette (Chair)
Epideictic Rhetoric, Athletes, and Veterans: A National Discourse
Jacob Babb, Cazenovia College
T06  THE FEMININE AND RHETORIC (Adams)
Feminine Rhetoric in II and IV Maccabees and in the Martyrdom of Blandina
Robin Waugh, Wilfrid Laurier University (Chair)
Feminine Ethos and The Rhetoric of Intersubjectivity in the Showings of Christian Mystic Julian of Norwich
Heather Palmer, University of Tennessee
Panties of Protest: Challenging Theories of Feminist International Organization
Kathryn Johnston, Northwestern University

T07  THE RHETORIC OF RESPECTABLE RACISM (Jefferson)
The Survival of the Unfit: Was Madison Grant a Darwinist?
John P. Jackson, Jr., University of Colorado (Chair)
Judgment, Bias, and Race: The Body of Persuasion in Reactionary Rhetoric
Trish Roberts-Miller, University of Texas at Austin
Franz Boas’s Ironic Use of Madison Grant in United States v. Cartozian
Doug Coulson, University of Texas at Austin

T08*  FASHION STATEMENTS: THE INVESTIGATION OF CLOTHING AND POLITICAL PERFORMANCES IN A GENDERED PUBLIC CULTURE (Commonwealth A1)
(Un)Dressing to Dissent: Anti-establishment fashion in the un-silencing of the Dixie Chicks
Lisa Foster, University of Oklahoma
“From the Kitchen to Congress”: Playing the Politics of Fashion to Reach the Head of the Table
Denise Oles-Acevedo, Iowa State University – Panel Chair
“The Most Intellectual-Looking Exquisite”: Benjamin Disraeli’s Sartorial Wit as Affective Rhetoric
Ryan Blum, University of Illinois at Urbana-Champaign (Chair)
Missing Ties and Magic Underwear: The (Re)Fashioning of Mitt Romney’s Presidential Style
Stephanie L. Young, University of Southern Indiana

T09*  AT THE CENTER OF THE CENTER: IDENTIFICATION AND INVENTION IN MARGINALIZED COMMUNITIES (Commonwealth A2)
Can a Morehouse Man be a Mean Girl?: An examination of Vibe online reader responses to “The Mean Girls of Morehouse”
Seth Davis, Syracuse University
“She Did Not Love Those White Children:” Resisting, Resenting, and Re/ framing Personal and Theoretical Appropriations as Identifications
Carolyn Ostrander, Syracuse University
Ethos and the Bacchanalian Myth in 19th Century Trinidad
Kevin Browne, Syracuse University
I’m a #muthaf@cknmonsta: Hip-hop Female Discourse and Agency in Online Spaces
LaToya Sawyer, Syracuse University (Chair)
T10* GOING DEEPER WITH THE NEW RHETORIC: THE USE OF DISSOCIATION IN FRAMING AND REFRAMING SOCIAL VALUES
(Commonwealth B)

Dissociation and Metaphor in Arguments about Higher Education
Carolyn Commer, Carnegie Mellon University (Chair)

Dissociative Arguments and Marginalized Identities in the Same-Sex Marriage and Don’t Ask, Don’t Tell Controversies
Doug Cloud, Carnegie Mellon University

Levy’s Real Jewish Bread: Visual Rhetoric, Dissociation, and Rye Analysis
Amy Anderson, University of Kentucky

T11* DISABILITY DISCOURSES (Regency A)

Disability and the Multiliteracy Center: Reframing the Rhetorical Space of the Writing Center
Alison Hitt, Syracuse University (Chair)

"Birth, Death and Sex for All": Opportunities for Meaning-Making for Individuals with Intellectual Disabilities
Jayna Payne, Loyola University Chicago

The Tragedy of Injury: Obscuring Disability in the Discourses of Football
James Cherney, Wayne State University

Hearing Out the Deaf: Re-framing Disabled Identity Through Deaf Protest
Anthony Cavaiani, Wayne State University

T12 RE/FRAMING COMMEMORATIVE SPACES: WAR, SOCIAL CONFLICT, AND THE EXPANSIVE POWER OF EPIDEICTIC (Lescaze)

The Menin Gate: A Rhetoric of Commemoration and Division
Marguerite Helmers, University of Wisconsin Oshkosh

Competing Eulogies Unraveling Epideictic: Pat Tillman as Soldier and Brother
Marsha Lee Baker, Western Carolina University (Chair)
David Starnes, Western Carolina University

Soldier Confession and Civic Conversion: Complicating the Epideictic
Lynn Searfoss, Appalachian State University

T13* POSTMODERN DIS/IDENTIFICATIONS: TACTICS AND PRACTICES OF RHETORICAL SUBJECTIVITY (Commonwealth C)

Networked Subjectivity: The Ground of Postmodern Identification
Helen Foster, University of Texas at El Paso

Aliterity as a Means to Agency: Reframing Individual and Collective Subjectivities Using the Positive Deviance Approach
Lucia Dura, University of Texas at El Paso

Graduate Assistant Professionalization: Reframing Identifications via Networked Writing Practices
Brian McNely, Ball State University, and Katherine Denker, Ball State University (Chair)
T14  RHETORICAL METHODS TO ANALYZE TRAUMA (Commonwealth D)
Recontextualizing patient reported speech in DSM-5
Patty Kelly, Simon Fraser University (Chair)
Rhetoric’s Ontology and the Psychoanalytic Real: An Analysis of Rhetorical Responses to the Deepwater Horizon Explosion
Kevin Johnson, California State University, Long Beach
The Twin Towers and the ‘Rebel Flag’: Trauma, Commemoration, and Tourism in American Identity
Cynthia Fields, Virginia Tech
New Media
Minal Singh, The University of Texas at El Paso

T15  CONSTRUCTING ONLINE IDENTITIES (Congress A)
Giving an Account of the Medium: Agency, Opacity, and Identity in Marc Maron’s What the Fuck Podcast
Vince Meserko, Kansas University (Chair)
Identity and Language Learning via a Virtual World
Jo’el Madore, Texas Woman’s University
Re/Framing Authorial Identity in Women’s Personal Blogs
Candice Melzow, Texas A&M University

T16  EXPECTATIONS IN WRITING STUDIES: EFFICIENT RHETORIC & THE RHETORIC OF EFFICIENCY (Congress B)
Rhetoric, Efficiency & Multilingual Writers
Kevin Eric DePew, Old Dominion University (Chair)
Rhetoric, Efficiency & Digital Writing Pedagogies
Julia Romberger, Old Dominion University

T17*  NATIONAL POLITICAL IDENTITIES (Congress C)
Crimean Tatar Survivance Rhetoric and Crimean Identity
Christian Berry, University of Central Florida (Chair)
Martin Marinos, University of Pittsburgh
(Re)Framing Populism in the U.S.
Mark Schaukowitch, University of South Carolina
The Hidden Address: The Rhetorical Construction of Ataturk’s Nutuk as a Sacred Text in Contemporary Turkey
Elif Guler, Old Dominion University
T18  REMEMBERINGS ACROSS TIMES AND PLACES (*Regency C2*)

The Cause Abandoned: The Rhetoric of Northern Civil War Commemoration, 1881-1897
Eric Fuchs, Pennsylvania State University  (Chair)

Mines, Parks, and Leisure: Walking as Remembrance in the North of England
Robert Topinka, Northwestern University

Re/Framing Transnational Collective Memories: Dokdo/Takeshima, Korea/Japan
Jerry W. Lee, The University of Arizona

*T19  IMMIGRATION POLICY AND RE-IMAGING IDENTITIES
[ROUNDTABLE DISCUSSION] (*Tubman*)

Karen Carter, Arizona State University  (Chair)
Yazmin Lazcano-Pry, Arizona State University
Yuching Jill Yang, Arizona State University
Josue David Cisneros, Northeastern University

Thank You to Sue Wells of Temple University and the host committee; Gabriel Cutrufello, Ann Green, Katie Gindlesparger, John Landreau, and Shannon Walters for making this conference possible.
2012 RSA Luncheon/Awards Schedule (12:15-1:50)

2012 Fellows of the Rhetoric Society of America:
Jeanne Fahnestock, University of Maryland

Win Horner, Texas Christian University (Professor Emerita and Radford Chair Emerita)

2012 The George E. Yoos Distinguished Service Award:
Jack Selzer, Penn State University

2012 Book Awards:


2011 Book Award:
Marjorie Curry Woods, University of Texas-Austin, *Classroom Commentaries: Teaching the Poetria Nova Across Medieval and Renaissance Europe* (Ohio State UP, 2010).

2012 Kneupper Award:

2011 Kneupper Award:

2012 Dissertation Award:

2011 Dissertation Award:
Christa J. Olson, Constitutive Visions: Indigeneity, Visual Culture, and the Rhetorics of Ecuadorian National Identity University of Illinois-Urbana-Champaign under the direction of Debra Hawhee and Ralph Cintron, English

Honorable Mention: Nancy Bixler, U Washington, Communication, Walk Me Home: How Bodies Move and are Moved in the Breast Cancer Walk, University of Washington under the direction of Leah Ceccarrelli

2012 The Gerard A. Hauser Awards:
Michaela Frischherz, The University of Iowa, “Not Gay Enough: Performing Identifications in U.S. Asylum Law”

Brook Irving, University of Iowa, “Visualizing Blight: ‘The Ruins of Detroit’ and the Instability of the Apocalypse”

Michael Rancourt, Rensselaer Polytechnic Institute, “The Ego Function of Oppositional Rhetoric Online”
Rhetoric Journals
Proudly Published by Routledge

Rhetoric Society Quarterly
The Official Journal of the Rhetoric Society of America
Editor: James Jasinski, University of Puget Sound

*Rhetoric Society Quarterly* features original articles on all areas of rhetorical studies including theory, history, criticism, and pedagogy. The journal publishes five times a year, with four issues and one bonus special-topic issue to bring readers timely and agenda-setting perspectives on rhetoric.

Print ISSN 0277-3945 • Online ISSN 1930-322X • www.tandfonline.com/RRSQ

Rhetoric Society Quarterly
Editor: Theresa Jarnagin Enos, The University of Arizona

*Rhetoric Review*, a scholarly interdisciplinary journal of rhetoric, publishes in all areas of rhetoric and writing and provides a professional forum for its readers to consider and discuss current topics and issues.

The journal publishes manuscripts that explore the breadth and depth of a discipline, including: history, theory, writing, praxis, philosophy, professional writing, rhetorical criticism, cultural studies, multiple literacies, technology, literature, public address, graduate education, and professional issues.

Print ISSN 0735-0198 • Online ISSN 1532-7981 • www.tandfonline.com/HRHR

Advances in the History of Rhetoric
Publication of the American Society for the History of Rhetoric
Editor: Robert N. Gaines, University of Maryland

*Advances in the History of Rhetoric* welcomes contributions from scholars who take a historical approach to the study of rhetoric. In particular, the journal publishes scholarship on all historical aspects of rhetoric, in all historical periods, and with reference to all intellectual, national, and cultural communities.

The scope of *Advances in the History of Rhetoric* includes among other subjects the following matters of historical research: rhetorical theory, rhetorical discourse, rhetorical criticism, rhetorical instruction in writing and speaking, and relations of rhetoric with other disciplines or cultural institutions, processes, and events.

Print ISSN 1536-2426 • Online ISSN 1936-0835 • www.tandfonline.com/UAHR

Contact information in the US:
Taylor & Francis, Inc.
Attn: Journals Customer Service
325 Chestnut Street
Philadelphia, PA 19106
Toll Free: 1-800-354-1420, press “4”
Fax: (215) 625-8914
customerservice@taylorandfrancis.com

www.tandfonline.com
Challenges of Ordinary Democracy
A Case Study in Deliberation and Dissent
Karen Tracy
264 pages | 5 illus. | $27.95 paper
Rhetoric and Democratic Deliberation Series

Letters to Power
Public Advocacy Without Public Intellectuals
Samuel McCormick
208 pages | 1 illus. | $64.95 cloth
Rhetoric and Democratic Deliberation Series

John Dewey and the Artful Life
Pragmatism, Aesthetics, and Morality
Scott R. Stroud
240 pages | $69.95 cloth
American and European Philosophy Series

Feminist Interpretations of Richard Rorty
Edited by Marianne Janack
240 pages | $35.00 paper
Re-Reading the Canon Series

Public Forgetting
The Rhetoric and Politics of Beginning Again
Bradford Vivian
216 pages | $25.95 paper

A Rhetorical Conversation
Jewish Discourse in Modern Yiddish Literature
Jordan D. Finkin
216 pages | 2 illus. | $65.00 cloth

820 N. University Drive, USB 1, Suite C | University Park, PA 16802 | www.psupress.org
VISIT THE PENN STATE PRESS BOOTH FOR SPECIAL PRICING

PENN BOOK CENTER
Independently Owned Scholars' Choice Since 1962

Coursebooks + poetry + fiction + new releases + local authors

Knowledgeable staff special orders sale books

130 South 34th St.
(Corner 34th and Sansom)
Mon-Fri 10-6, Sat 10-4
215-222-7600
www.PennBookCenter.COM

shop indie
The Genuine Teachers of This Art
Rhetorical Education in Antiquity
Jeffrey Walker
A bold reconsideration of classical rhetorical pedagogy
352 pp., cloth, $49.95

Speaking Hermeneutically
Understanding in the Conduct of a Life
John Arthos
A fruitful consideration of the interplay of hermeneutic theory and rhetorical practice in communication
208 pp., unjacketed cloth, $49.95

Moving Bodies
Kenneth Burke at the Edges of Language
Debra Hawhee
A sophisticated study of how bodies and language move and are moved by each other
216 pp., 1 illus., paper, $24.95
Winner of the Diamond Anniversary Award of the National Communication Association

Rhetoric in Ancient China, Fifth to Third Century B.C.E
A Comparison with Classical Greek Rhetoric
Xing Lu
A thorough exploration of the Chinese rhetorical tradition
376 pp., paper, $24.95
Winner of the 1999 James A. Winans-Herbert Wichelns Memorial Award, National Communication Association

Battle Exhortation
The Rhetoric of Combat Leadership
Keith Yellin
A commanding study of the motivational speech of military leaders across the centuries
200 pp., paper, $21.95

800.768.2500 • www.uscpress.com
PhD in Rhetoric and Writing

We study language use and rhetorical activity in public, academic, corporate, professional, and governmental settings in a collective effort to engage pressing social and cultural issues from the perspectives of rhetorical and writing studies.

We seek students who want to research how rhetoric and writing can contribute to social progress, how literate practices create, circulate, and prioritize societal values and the public policies based on those values, and how rhetoric and writing empower and control access to power in areas such as --

- science and technology,
- diversity and difference,
- the environment,
- medicine and disability,
- education,
- civic engagement, and
- globalized communication and commerce.

We offer excellent professional development opportunities for our students through a variety of research, teaching, administrative, and editorial assistantships.

Paul Heilker, Director
RW@vt.edu
http://www/english.vt.edu/graduate/PhD/
INDEX OF PRESENTERS

Abbott, Blake p. 18
Abraham, Matthew p. 11
Accardi, Steven pp. 7, 43, 49
Adams, Heather Brook p. 68
Adams, Katherine p. 56
Adams, Laurel p. 61
Adolphson, Jeremy pp. 49, 55
Agee, Nikki p. 43
Agnew, Lois P. pp. 67, 81
Alexander, Jonathan p. 17
Alexander, Katherine M. pp. 55, 96
Allen, Ira p. 34
Allen, Julia p. 83
Amossy, Ruth pp. 27, 42, 57
Anderson, Amy pp. 44, 49, 103
Anderson, Brita p. 12
Anderson, Dana pp. 77, 84
Anderson, Erin R. p. 9
Anderson, Karrin Vasby p. 56
Andrews, Christopher p. 86
Andrews, Pamela p. 7
Andrus, Jennifer p. 51
Anguiano, Claudia p. 54
Anthony, Libby p. 77
Archer, Lauren pp. 43, 49, 98
Arcy, Jacquelyn p. 50
Arduser, Lora pp. 16, 101
Armfield, Dawn pp. 43, 49
Arnett, Ronald C. p. 81
Arnold, Lisa p. 3
Arnt Aune, James p. 38
Ashby, Dominic p. 24
Assad, Mary p. 52
Atkinson, Nathan pp. 51, 71
Atwill, Janet pp. 15, 100, 33
Aune, James p. 91
B. Beasley, Vanessa p. 39
Babb, Jacob p. 101
Baca, Damián p. 57
Bahrainwala, Lamiyah p. 96
Bailey, Courtney p. 13
Bailey, Lisa pp. 44, 49
Baker, Marsha Lee p. 103
Baker-Bell, April p. 16
Balk, Matthew p. 59
Ballif, Michelle p. 57
Banazek, Kerry p. 9
Banister, Lindsey p. 51
Bargar Kuperavage, Jessica p. 3
Barnes, Andrew p. 69
Barnes, Nicole p. 72
Barnett, Scot p. 66
Barnette, Sean p. 11
Barouch, Timothy p. 68
Bartolotta, Joseph p. 73
Bassigier, Christopher p. 13
Bateman, Cynthia pp. 44, 50, 59
Batemann, Geoffrey p. 7
Bauknigh, Lee p. 46
Beagle, Christine pp. 43, 49
Beale, Walter p. 36
Beard, David pp. 62, 68, 86
Bearden, Logan p. 13
Beasley, Vanessa pp. 55, 56
Beasley Von Burg, Alessandra p. 62
Beerits, Laura p. 89
Beerman, Ruth p. 55
Behairi, Hanadi p. 87
Behme, Tim p. 48
Beitler, Jim p. 65
Belk, John p. 83
Bell, Shelby p. 73
Bellwoar, Hannah p. 19
Benacka, Elizabeth p. 95
Bengtsson, Mette pp. 22, 43, 49
Bennett, Jeff p. 60
Benson, Alan p. 48
Bergmaier, Mike pp. 14, 53
Berkenkotter, Carol p. 41
Bernard-Donals, Michael p. 26
Berry, Christian p. 104
Berry, Patrick p. 22
Bessett, Jean p. 62
Best, Joel p. 72
Bianco, Jamie p. 9
Biesecker, Barbara pp. 37, 84
Bingham, Kathleen pp. 15, 33, 47, 100
Biswa, Mousumi p. 99
Bixel, Nancy p. 88
Bizzell, Patricia pp. 10, 44
Black, Andrew p. 88
Blackmon, Samantha p. 65
Blain, Heather p. 91
Blair, Carole p. 55
Blakesley, David p. 56
Blankenship, Lisa p. 75
Blankfield, Bryan pp. 44, 49
Bleeden, David p. 64
Blitefield, Jerry p. 50
Blouke, Cate p. 47
Blum, Ryan p. 102
Boade, Erin  pp. 28, 82
Boggs, Kyle  p. 41
Bokser, Julie  pp. 11, 19
Bommarito, Daniel  p. 91
Bono, Jamie  p. 92
Booher, Amanda  p. 64
Boone, George  p. 23
Bordelon, Suzanne  p. 25
Bost, Matthew  p. 45
Boster, Dan  p. 59
Bowman, Jim  p. 5
Bowman, Rachel  p. 10
Boyle, Casey  p. 46
Boynton, G. R.  p. 72
Brahan, Sheryl  p. 67
Braun, MJ  pp. 39, 66
Brenda, Jonathon  p. 60
Brentlinger, Joseph  p. 29
Bretton, John  p. 21
Brewer, Elizabeth  p. 60
Brewer, Meaghan  pp. 43, 49, 86
Bridgman, Katherine  p. 32
Brigance, Linda Czuba  p. 52
Britt, Elizabeth  p. 8
Brooke, Robert  p. 59
Brooks, Ron  p. 37
Brooks-Gillies, Marilee  p. 96
Brooten, Gary  pp. 44, 50
Brown, Christopher  p. 85
Brown, Danika  p. 76
Brown, Heather  pp. 44, 49, 51
Brown, James  p. 66
Brown, Jim  p. 89
Brown, Monica  pp. 16, 36
Brown, Sonya  p. 63
Browne, Kevin  p. 102
Browne, Stephen H.  p. 30
Bruce, Caitlin  pp. 36, 43, 49
Brueggemann, Brenda  p. 60
Bryan, Frank M.  p. 76
Buchanan, Lindal  p. 41
Buchanan, Rebekah  p. 49
Buckingham, Shelley  p. 7
Buehl, Jonathan  p. 86
Bumstead, Brandon  p. 13
Burgess, Sarah  p. 80
Burkett, Holly  p. 43
Bush, Randall  p. 36
Butcher, Joshua  pp. 15, 33, 100
Butterworth, Michael  p. 49
Butts, Jimmy  p. 53
Cacciam, Lew  p. 29
Cadle, Lanette  p. 71
Campbell, Karlyn  p. 27
Campbell, Kermit  p. 12
Campbell, Lauren  p. 76
Campbell, Lillian  p. 6
Campbell, Peter  pp. 19, 55, 58
Campbell, Peter Odell  p. 21
Camper, Trisha Red  p. 79
Carey, K. Martin  p. 96
Carey, Kevin  pp. 44, 50, 54
Carey, Mittie  pp. 43, 49
Carey, Tamika L.  p. 73
Carlo, Rosanne  p. 48
Carlos, Claudia  p. 48
Carlton, Lisa  p. 35
Carpenter, Timothy  p. 99
Carr, Bryan  p. 20
Carrales, Rachel  p. 26
Carsey, Kerrie  p. 28
Carstarphen, Dr. Meta pp. 11, 20
Carter, Genesee  pp. 43, 49
Carter, Karen  p. 105
Carter, Michael  p. 51
Carter Wood, Sue  p. 61
Casaregola, Vincent  p. 21
Casas, Ruben  p. 54
Casey, Shawn  p. 31
Casper, Kevin  p. 42
Cavallaro, Alexandra  p. 98
Cecarelli, Leah  pp. 11, 38
Ceraro, Steph  p. 79
Cesa, Kathie  p. 58
Chambliss, Julian  p. 18
Chappelow, Brent  p. 83
Charney, Catherine pp. 39, 98
Charney, Davida  p. 10
Cheng, Martha  pp. 11, 18, 27
Cherney, James  p. 103
Childers, Jay  p. 73
Ching Carter, Karen  p. 30
Chirindo, Kundai  pp. 4, 25
Chiu, Alan  p. 78
Church, Beth  p. 37
Cintron, Ralph  pp. 43, 49, 57, 64
Cisneros, Josue  pp. 29, 50, 105
Clark, Carlton  p. 48
Clark, Gregory  pp. 56, 58, 100
Clark, Naomi  pp. 34, 44, 49
Clark Williams, Matthew  p. 31
Clifton, Jennifer  p. 101
Cloud, Doug  p. 103
Colavito, Rocky  pp. 23, 80
Cole, Andrew  p. 32
Cole, Erin  p. 73
Coleman, Miles  pp. 43, 49
Coletu, Ebony  p. 37
Collamati, Anthony  p. 80
Colton, Jared  pp. 18, 21, 63
Comber, Carolyn  pp. 68, 103
Compton, Josh  p. 75
Conners, Pamela  pp. 79, 87
Conrad, Adam  p. 95
Coogan, David  pp. 56, 68
Cook, Brad  pp. 15, 33, 100
Cooke, Ana  p. 27
Cooney, Emily  p. 78
Cope, Emily Murphy  pp. 25, 44, 49
Corp, Piper  p. 50
Corrigan, Lisa  p. 29
Corsaro, Jessica  p. 64
Cortez, José  p. 7
Costello, Lisa  p. 76
Coulson, Doug  p. 102
Councilor, Katie  p. 18
Cowles, Cindy Tebbe  p. 68
Craig, Byron  pp. 85, 96
Cram, Emily  p. 60
Cramer, Peter  p. 50
Crick, Nathan  pp. 31, 81
Crosby, Ben  p. 5
Crosby, Benjamin  p. 83
Cryer, Dan  p. 6
Cushman, Ellen  p. 57
Cutrufello, Gabriel  p. 92
Cutshaw, Daniel  pp. 12, 73
Cyphert, Dale  p. 98
D’Amico, Lisa  p. 6
Dahlgren, Paul  p. 98
Daly Goggin, Maureen  p. 9
Daniel, James  p. 38
Daniels, Christie  p. 21
Danisch, Robert  p. 31
Darnell, Emily  p. 13
Davies, Kathleen  p. 23
Davis, Andrea  p. 41
Davis, Diane  pp. 43, 49, 57, 66
Davis, Mark  p. 60
Davis, Seth  p. 102
Davisson, Amber  p. 78
Day, Stacy  p. 54
De los Santos, Rene  pp. 34, 57
de Velasco, Antonio  p. 98
Decker, Cecil  p. 8
Decker, Merci  pp. 44, 49, 73
DeGenaro, William  p. 46
DeGraffenreid, Lauren  p. 47
Del Gandio, Jason  p. 75
Delagrange, Susan  p. 86
Denker, Katherine  p. 103
DePew, Kevin Eric  p. 104
Derkatch, Colleen  p. 36
deTar, Matthew  pp. 64, 77
Detweiler, Eric  p. 47
Detweiler, Jane  p. 19
deWinter, Jennifer  p. 5
Diab, Rasha  pp. 55, 77
Diaz-Inman, Julieta  p. 99
Dickson, Vernon  p. 18
Dickson-LaPrade, Daniel  p. 83
Dieter, Eric  p. 101
Dietz, Gretchen  p. 4
Dimmick, Michael  p. 78
Ding, Huiling  p. 52
Dingo, Rebecca  pp. 45, 57
DiPiero, Thomas  p. 58
Dodds, Graham  p. 73
Dodson, Will  p. 11
Donawerth, Jane  p. 25
Donofrio, Theresa  p. 21
Dougherty, Tim  pp. 43, 49
Dudash, Elizabeth  p. 12
Duffy, John  p. 73
Duffy, William  pp. 10, 44, 49
Dunn, Thomas  p. 62
Dunn Jr., J. S.  p. 97
DuPuis, Peter  p. 59
Dura, Lucia  p. 103
Dzikowski, David  pp. 44, 50, 72
Eatman, Megan  p. 83
Eberly, Rosa  pp. 72, 86
Edelstein, Beth  p. 17
Edwards, Jason A.  p. 72
Ehrenhaus, Peter  p. 56
Eisenhart, Christopher  p. 50
Elder, David  p. 70
Ellis, Daniel  p. 93
Ellison, Andrea  p. 48
Ellwanger, Adam  pp. 46, 59
Elmore, Kimberly  pp. 50, 86
Emerick, Rose K.  p. 92
Endres, Bill  p. 27
<table>
<thead>
<tr>
<th>Name</th>
<th>Pages</th>
</tr>
</thead>
<tbody>
<tr>
<td>Richards, Daniel</td>
<td>p. 18</td>
</tr>
<tr>
<td>Richards, Rebecca</td>
<td>p. 6</td>
</tr>
<tr>
<td>Richardson, Timothy</td>
<td>p. 37</td>
</tr>
<tr>
<td>Riche, David</td>
<td>p. 42</td>
</tr>
<tr>
<td>Richman, Lisa Thornhill</td>
<td>pp. 43, 49</td>
</tr>
<tr>
<td>Rickert, Thomas</td>
<td>p. 5</td>
</tr>
<tr>
<td>Riedner, Rachel</td>
<td>p. 45</td>
</tr>
<tr>
<td>Rigdon, Rachel</td>
<td>p. 92</td>
</tr>
<tr>
<td>Riley, Catherine</td>
<td>p. 42</td>
</tr>
<tr>
<td>Ringer, Jeffrey</td>
<td>p. 44</td>
</tr>
<tr>
<td>Ristich, Michael</td>
<td>p. 90</td>
</tr>
<tr>
<td>Ritivoi, Andreea Deciu</td>
<td>pp. 54, 77</td>
</tr>
<tr>
<td>Ritola, Tonya Hassell</td>
<td>pp. 37, 55</td>
</tr>
<tr>
<td>Ritter, Kelly</td>
<td>p. 79</td>
</tr>
<tr>
<td>Rivers, Nathaniel</td>
<td>p. 41</td>
</tr>
<tr>
<td>Roberts-Miller, Patricia</td>
<td>pp. 11, 64</td>
</tr>
<tr>
<td>Roberts-Miller, Trish</td>
<td>pp. 38, 102</td>
</tr>
<tr>
<td>Robertson, Jacob</td>
<td>pp. 43, 49</td>
</tr>
<tr>
<td>Robertson, Michael</td>
<td>p. 29</td>
</tr>
<tr>
<td>Robillard, Amy E.</td>
<td>p. 46</td>
</tr>
<tr>
<td>Robinson, Rebecca</td>
<td>p. 99</td>
</tr>
<tr>
<td>Rogers, David</td>
<td>p. 6</td>
</tr>
<tr>
<td>Rollins, Brooke</td>
<td>p. 23</td>
</tr>
<tr>
<td>Romano, Susan</td>
<td>p. 26</td>
</tr>
<tr>
<td>Romberger, Julia</td>
<td>p. 104</td>
</tr>
<tr>
<td>Romney, Abraham</td>
<td>p. 98</td>
</tr>
<tr>
<td>Rønlev, Rasmus</td>
<td>pp. 22, 43, 49</td>
</tr>
<tr>
<td>Rood, Craig</td>
<td>pp. 75, 90</td>
</tr>
<tr>
<td>Rose Guest Pryal, Katie</td>
<td>p. 41</td>
</tr>
<tr>
<td>Rossing, Jonathan</td>
<td>pp. 43, 55</td>
</tr>
<tr>
<td>Rouilloon, Vanessa</td>
<td>pp. 43, 49</td>
</tr>
<tr>
<td>Rowe, Sara</td>
<td>p. 52</td>
</tr>
<tr>
<td>Rowland, Allie</td>
<td>p. 85</td>
</tr>
<tr>
<td>Roy, Heather</td>
<td>p. 53</td>
</tr>
<tr>
<td>Royster, Jacqueline Jones</td>
<td>pp. 57, 74</td>
</tr>
<tr>
<td>Rudolph, Jennifer</td>
<td>p. 5</td>
</tr>
<tr>
<td>Ruiz de Castilla, Clariza</td>
<td>71</td>
</tr>
<tr>
<td>Russell, Lindsay</td>
<td>pp. 16, 44, 50</td>
</tr>
<tr>
<td>Rutten, Kris</td>
<td>p. 57</td>
</tr>
<tr>
<td>Ryan, Holly</td>
<td>p. 101</td>
</tr>
<tr>
<td>Ryan, Susan</td>
<td>pp. 44, 49, 55, 75</td>
</tr>
<tr>
<td>Ryder, Phyllis</td>
<td>p. 56</td>
</tr>
<tr>
<td>Saad, Danielle</td>
<td>p. 86</td>
</tr>
<tr>
<td>Saas, William</td>
<td>p. 69</td>
</tr>
<tr>
<td>Saidy, Christina</td>
<td>p. 46</td>
</tr>
<tr>
<td>Saindon, Brent Allen</td>
<td>p. 36</td>
</tr>
<tr>
<td>Salazar, Philippe</td>
<td>p. 27</td>
</tr>
<tr>
<td>Salazar, Philippe-Joseph</td>
<td>pp. 57, 71</td>
</tr>
<tr>
<td>Salihu, Flurije</td>
<td>p. 97</td>
</tr>
<tr>
<td>Samek, Alyssa</td>
<td>pp. 28, 55</td>
</tr>
<tr>
<td>Samra-Graban, Tarez</td>
<td>p. 40</td>
</tr>
<tr>
<td>Sanders, Rickie</td>
<td>p. 20</td>
</tr>
<tr>
<td>Sandoval, Helen</td>
<td>p. 65</td>
</tr>
<tr>
<td>Sano-Franchini, Jennifer</td>
<td>p. 19</td>
</tr>
<tr>
<td>Santana, Christina</td>
<td>pp. 44, 49</td>
</tr>
<tr>
<td>Santos, Marc</td>
<td>pp. 12, 42</td>
</tr>
<tr>
<td>Sauter, Emily</td>
<td>p. 93</td>
</tr>
<tr>
<td>Sawyer, LaToya</td>
<td>p. 102</td>
</tr>
<tr>
<td>Scalise, Brandy</td>
<td>p. 83</td>
</tr>
<tr>
<td>Scatiff O’Grady, Julia</td>
<td>p. 28</td>
</tr>
<tr>
<td>Schaukowitch, Mark</td>
<td>p. 104</td>
</tr>
<tr>
<td>Schell, Eileen</td>
<td>pp. 30, 57</td>
</tr>
<tr>
<td>Schiappa, Jacqueline</td>
<td>p. 79</td>
</tr>
<tr>
<td>Schib, John</td>
<td>p. 20</td>
</tr>
<tr>
<td>Schmertz, Johanna</td>
<td>p. 86</td>
</tr>
<tr>
<td>Schneider, Jason</td>
<td>pp. 44, 49, 64</td>
</tr>
<tr>
<td>Schneider, Stephen</td>
<td>p. 90</td>
</tr>
<tr>
<td>Schonberg, Eliana</td>
<td>p. 7</td>
</tr>
<tr>
<td>Schraunfgal, Doug</td>
<td>p. 95</td>
</tr>
<tr>
<td>Schraunfgal, William</td>
<td>pp. 61, 79</td>
</tr>
<tr>
<td>Schuld, Hilary</td>
<td>p. 24</td>
</tr>
<tr>
<td>Schultz, Yvonne</td>
<td>p. 37</td>
</tr>
<tr>
<td>Scialdone-Kimberley, Hannah</td>
<td>p. 31</td>
</tr>
<tr>
<td>Scott, Blake</td>
<td>pp. 16, 101</td>
</tr>
<tr>
<td>Scott, J. Blake</td>
<td>p. 36</td>
</tr>
<tr>
<td>Seearfoss, Lynn</td>
<td>p. 103</td>
</tr>
<tr>
<td>Seemann, Emma</td>
<td>p. 32</td>
</tr>
<tr>
<td>Segal, Judy</td>
<td>p. 36</td>
</tr>
<tr>
<td>Seitz, David</td>
<td>pp. 36, 56</td>
</tr>
<tr>
<td>Selby, James</td>
<td>pp. 15, 33, 100</td>
</tr>
<tr>
<td>Selby, Jim</td>
<td>p. 76</td>
</tr>
<tr>
<td>Selzer, Jack</td>
<td>pp. 44, 50, 57, 58</td>
</tr>
<tr>
<td>Serviss, Tricia</td>
<td>p. 57</td>
</tr>
<tr>
<td>Sery, Joseph</td>
<td>p. 4</td>
</tr>
<tr>
<td>Sevenker, Justin</td>
<td>p. 79</td>
</tr>
<tr>
<td>Shapiro, Rachel</td>
<td>p. 9</td>
</tr>
<tr>
<td>Sharma, Ghanashyam</td>
<td>pp. 5, 43, 49</td>
</tr>
<tr>
<td>Shaver, Lisa J.</td>
<td>p. 66</td>
</tr>
<tr>
<td>Shaw, Michael</td>
<td>p. 56</td>
</tr>
<tr>
<td>Shaw, Patrick</td>
<td>p. 7</td>
</tr>
<tr>
<td>Shepherd, Dawn</td>
<td>p. 78</td>
</tr>
<tr>
<td>Sheriff, Stacey</td>
<td>p. 28</td>
</tr>
<tr>
<td>Shumake, Jessica</td>
<td>p. 80</td>
</tr>
<tr>
<td>Shuur, Nickk</td>
<td>p. 61</td>
</tr>
<tr>
<td>Sidler, Michelle</td>
<td>p. 38</td>
</tr>
<tr>
<td>Siess, Jürgen</td>
<td>p. 42</td>
</tr>
<tr>
<td>Singh, Minal</td>
<td>pp. 99, 104</td>
</tr>
<tr>
<td>Singh, Rohini</td>
<td>p. 74</td>
</tr>
<tr>
<td>Singletary, Kimberly</td>
<td>p. 81</td>
</tr>
<tr>
<td>Skinnel, Ryan</td>
<td>pp. 8, 89</td>
</tr>
<tr>
<td>Skinner, Carolyn</td>
<td>p. 70</td>
</tr>
</tbody>
</table>
Sliter-Hays, Sara  p. 70
Smith, Christian  p. 11
Smith, Dale  pp. 94, 101
Smith, Julia Marie  p. 85
Smith, Michael  p. 8
Smith, Rogers  p. 39
Smither, J. Banks  p. 59
Snyder, Todd  p. 40
Sobiech, Michael  pp. 35, 44, 50
Soetaert, Ronald  p. 57
Solomon, Ryan  p. 27
Sorensen, Karen  p. 70
Southard, Bjorn Stillion  p. 18
Spalding, Sally  p. 35
Sparks, Laura  p. 13
Spoe, Philippa  p. 36
Spring, Sarah  p. 32
Spring, Suzanne B.  p. 12
Sproat, Ethan  p. 48
Spurlock, Cindy  pp. 19, 101
Stache, Lara  pp. 30, 43, 49
Stack, Garrett  p. 76
Stagliano, Anthony  pp. 55, 78
Stahl, Roger  p. 14
Standjord, Erika  p. 81
Stangler, Ryan  p. 43
Starnes, David  p. 103
Stavenhagen, Kurt  p. 30
Stec, Frank  pp. 43, 88
Stein, Bob  p. 88
Stephens, Patricia  p. 65
Stevens, Shannon  p. 39
Stewart, Nathan  p. 50
Stob, Paul  pp. 14, 31, 61, 100
Stock, David  pp. 44, 49, 79
Stone, Jonathan  p. 91
Stormer, Nathan  pp. 3, 54
Stoutenburg, Karyn  p. 83
Street, Nathaniel  p. 78
Streit, Sigrid  p. 63
Strickland, Donna  p. 12
Stroud, Scott R.  pp. 31, 81
Stubblefield, David  p. 78
Stuckey, Mary  pp. 57, 61
Stuckey, Zosha  p. 67
Suarez-Murias, Adiel  p. 97
Sullivan, Dale  p. 64
Suter, Lisa  p. 25
Sutherland, Alison  p. 50
Swearingen, C. Jan p. 48
Sweeney, Meghan  p. 19
Swiencicki, Jill  pp. 58, 85
Swift, Jeff  pp. 60, 79
Tasker, Elizabeth  p. 41
Taylor, Mary Anne  p. 99
Teagarden, Alexis  pp. 68, 70
Tell, Dave  pp. 38, 74
Teston, Christa B.  p. 46
Teutsch, Matthew  p. 101
Thimsen, Freya  p. 83
Thomas, Christopher  p. 98
Thomas, Erika  pp. 21, 80
Thomas-Pollei, Kimberly  pp. 79, 99
Thompson, Roger  p. 98
Thompson, Savannah  p. 65
Thornton, Jamie  p. 76
Thorpe, Elizabeth  p. 91
Thorpe, Justin  p. 87
Tiedemann, John  p. 7
Topinka, Robert  p. 105
Trasiatti, Mary Anne  p. 34
Tremeryn, Kari  p. 7
Trim, Michelle  p. 26
Tsay, I-Lien  p. 58
Tucker, David  p. 54
Tulley, Christine  p. 11
Tulley, Ronald  p. 24
Tulloch, Scott  p. 46
Turnage, Anna  p. 62
Turner, Joseph  p. 4
Ulman, H. Lewis  p. 86
Unruh, Wes  p. 78
Valentine, Kathryn  p. 101
Valliavitcharska, Vesselka  pp. 15, 33, 94, 100
van Belle, Hilde  p. 27
Van Osdol, Paige  p. 25
Vance, John  p. 35
VanderHaagen, Sara  pp. 45, 76
VanHaitsma, Pamela  p. 23
Varda, Scott  p. 48
Varelmann, Megan  p. 24
Vats, Anjali  p. 20
Verzosa, Elise  pp. 6, 89
Vicaro, Michael  p. 36
Villadsen, Lisa  pp. 15, 27, 33, 40, 72, 100
Villanueva, Victor  p. 57
Vinson, Jenna  p. 39
Vitale, Alejandra  pp. 27, 34
Vivian, Bradford  pp. 54, 84
Vogel, Elizabeth  p. 42
Voss, Julia  p. 81
<table>
<thead>
<tr>
<th>Name</th>
<th>Pages</th>
<th>Name</th>
<th>Pages</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wachs, Anthony</td>
<td>p. 80</td>
<td>Williams, Danielle</td>
<td>p. 73</td>
</tr>
<tr>
<td>Wade, Stephanie</td>
<td>p. 30</td>
<td>Williams, David</td>
<td>p. 54</td>
</tr>
<tr>
<td>Wagner, Zachary</td>
<td>pp. 55, 88</td>
<td>Williams, Erin</td>
<td>pp. 43, 49</td>
</tr>
<tr>
<td>Wasanen, Don</td>
<td>p. 88</td>
<td>Williams, Malinda</td>
<td>p. 52</td>
</tr>
<tr>
<td>Walker, Jeffrey</td>
<td>p. 94</td>
<td>Williamson, Kasi</td>
<td>p. 34</td>
</tr>
<tr>
<td>Wall, Amanda</td>
<td>p. 24</td>
<td>Wills, Jeanie</td>
<td>p. 36</td>
</tr>
<tr>
<td>Wallace, David</td>
<td>p. 17</td>
<td>Wilson, Gregory D.</td>
<td>p. 29</td>
</tr>
<tr>
<td>Walsh, Bryan</td>
<td>pp. 9, 71</td>
<td>Wilson, Kirt</td>
<td>pp. 55, 57</td>
</tr>
<tr>
<td>Walter, Madaline</td>
<td>p. 60</td>
<td>Winderman, Emily</td>
<td>p. 99</td>
</tr>
<tr>
<td>Walters, Kuhio</td>
<td>p. 4</td>
<td>Wingard, Jennifer</td>
<td>pp. 45, 86</td>
</tr>
<tr>
<td>Walters, Shannon</td>
<td>p. 3</td>
<td>Wink, Karen</td>
<td>p. 66</td>
</tr>
<tr>
<td>Walhema, Josephine</td>
<td>pp. 44, 50</td>
<td>Winslow, Diana</td>
<td>p. 58</td>
</tr>
<tr>
<td>Walhema, Josie</td>
<td>p. 23</td>
<td>Wisniewski, Carolyn</td>
<td>pp. 43, 49</td>
</tr>
<tr>
<td>Walzer, Art</td>
<td>pp. 44, 50</td>
<td>Wittman, John</td>
<td>p. 65</td>
</tr>
<tr>
<td>Walzer, Arthur E.</td>
<td>p. 53</td>
<td>Wojahn, Patti</td>
<td>p. 101</td>
</tr>
<tr>
<td>Walzer, Belinda</td>
<td>pp. 44, 49, 77</td>
<td>Wolfe, Joanna</td>
<td>p. 89</td>
</tr>
<tr>
<td>Wan, Amy</td>
<td>p. 91</td>
<td>Wolford, Rachel M.</td>
<td>p. 29</td>
</tr>
<tr>
<td>Wang, Mingjie</td>
<td>p. 37</td>
<td>Wolke, Shari</td>
<td>p. 72</td>
</tr>
<tr>
<td>Warnick, Barbara</td>
<td>pp. 10, 77</td>
<td>Wood, Dustin</td>
<td>p. 83</td>
</tr>
<tr>
<td>Warren, Jim</td>
<td>p. 83</td>
<td>Wood, Sue</td>
<td>p. 37</td>
</tr>
<tr>
<td>Watt, Sarah Stone</td>
<td>p. 52</td>
<td>Woods, Carly S.</td>
<td>p. 100</td>
</tr>
<tr>
<td>Waugh, Robin</td>
<td>p. 102</td>
<td>Woods, Marjorie</td>
<td>pp. 15, 33, 100</td>
</tr>
<tr>
<td>Weaver, Margaret</td>
<td>p. 67</td>
<td>Woodward, Gary</td>
<td>p. 70</td>
</tr>
<tr>
<td>Webber, Jim</td>
<td>p. 68</td>
<td>Wray, Alan</td>
<td>p. 13</td>
</tr>
<tr>
<td>Weber, Dani</td>
<td>p. 69</td>
<td>Wray, Amanda</td>
<td>p. 74</td>
</tr>
<tr>
<td>Weber, Jill</td>
<td>p. 39</td>
<td>Wright, Elizabethadna A.</td>
<td>p. 35</td>
</tr>
<tr>
<td>Weber, Ryan</td>
<td>p. 51</td>
<td>Wright, Jaime</td>
<td>p. 46</td>
</tr>
<tr>
<td>Weiser, Elizabeth</td>
<td>p. 76</td>
<td>Wu, Hui</td>
<td>p. 56</td>
</tr>
<tr>
<td>Welch, Dr. Kathleen</td>
<td>p. 20</td>
<td>Wynn, James</td>
<td>p. 90</td>
</tr>
<tr>
<td>Welch, Kristen</td>
<td>p. 7</td>
<td>Wysocki, Anne Frances</td>
<td>p. 9</td>
</tr>
<tr>
<td>Wells, Holly</td>
<td>p. 97</td>
<td>Yang, Yuching Jill</td>
<td>p. 105</td>
</tr>
<tr>
<td>Wells, Justine</td>
<td>p. 76</td>
<td>Yerke, Corrina</td>
<td>p. 28</td>
</tr>
<tr>
<td>Wells, Susan</td>
<td>pp. 15, 33, 41, 100</td>
<td>Yoon, Hyoejin</td>
<td>p. 87</td>
</tr>
<tr>
<td>Welsh, Tyler</td>
<td>p. 71</td>
<td>Young, Anna M. (Amy)</td>
<td>p. 68</td>
</tr>
<tr>
<td>Werner, Erich</td>
<td>pp. 43, 49</td>
<td>Young, Stephanie L.</td>
<td>p. 102</td>
</tr>
<tr>
<td>Werner, Jansen</td>
<td>pp. 8, 85</td>
<td>Yuan, Ying</td>
<td>p. 27</td>
</tr>
<tr>
<td>Werner, Maggie</td>
<td>p. 66</td>
<td>Zappen, James</td>
<td>p. 57</td>
</tr>
<tr>
<td>Werry, Chris</td>
<td>p. 39</td>
<td>Zarefsky, David</td>
<td>pp. 44, 50, 58, 94</td>
</tr>
<tr>
<td>West, Isaac</td>
<td>p. 60</td>
<td>Zeleny, Rachael</td>
<td>p. 41</td>
</tr>
<tr>
<td>Westin, Monica</td>
<td>pp. 29, 43, 49</td>
<td>Zemlicka, Kurt</td>
<td>p. 93</td>
</tr>
<tr>
<td>Whidden, Rachel</td>
<td>p. 14</td>
<td>Zepernick, Janet</td>
<td>p. 34</td>
</tr>
<tr>
<td>White-Farnham, Jamie</td>
<td>p. 93</td>
<td>Zhan, Jingwen</td>
<td>p. 52</td>
</tr>
<tr>
<td>Whyte, Sarah</td>
<td>pp. 44, 50</td>
<td>Zhang, Peter</td>
<td>pp. 44, 50, 60, 74</td>
</tr>
<tr>
<td>Wiatrak-Uhlenkott, Mary Jo</td>
<td>pp. 44, 49, 82</td>
<td>Zhao, Jing</td>
<td>p. 27</td>
</tr>
<tr>
<td>Wible, Scott</td>
<td>pp. 86, 91</td>
<td>Zhiyong, Deng</td>
<td>p. 11</td>
</tr>
<tr>
<td>Wickman, Chad</td>
<td>p. 95</td>
<td>Zimmerelli, Lisa</td>
<td>p. 66</td>
</tr>
<tr>
<td>Wideman, Stephanie</td>
<td>p. 82</td>
<td>Zoltan, Majdik</td>
<td>p. 88</td>
</tr>
<tr>
<td>Wiederhold, Eve</td>
<td>p. 12</td>
<td>Zulick, Margaret</td>
<td>p. 62</td>
</tr>
<tr>
<td>Wilder, Laura</td>
<td>p. 89</td>
<td>Zwilling, Jillian</td>
<td>pp. 55, 101</td>
</tr>
<tr>
<td>Wilkes, Lydia</td>
<td>p. 84</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Williams, Bonnie</td>
<td>p. 86</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
The graduate program in Rhetoric and Public Culture, housed in Northwestern’s Department of Communication Studies, prepares students to make significant contributions to rhetorical inquiry and cultural analysis of communicative forms, genres, and practices. The graduate curriculum enables students to understand the production, circulation, and reception of texts and practices and their social and political effects in given contexts and historical moments. The current faculty are engaged in the study of rhetoric as an intellectual tradition; oratory and performance; publics and publicity; visual culture; power, discourse, and difference; the politics of representation; media and culture; and democracy and its disorders.
Graduate Studies in Rhetoric
at the University of Minnesota

The University of Minnesota-Twin Cities’ graduate programs in Communication Studies and in Rhetoric and Scientific and Technical Communication (RSTC) offer opportunities for advanced study in the history and theory of rhetoric, public address and rhetorical criticism, composition theory, critical media studies, internet studies, and technical communication.

Department of 
Communication Studies
www.comm.umn.edu/grad

Graduate Faculty
Karlyn Kohrs Campbell
Ronald Walter Greene
Alan G. Gross
Annie Hill
Laurie Ouellette
Gilbert Rodman
Edward Schiappa
R. L. Scott (emeritus)
Mary Vavrus
Arthur E. Walzer

Department of 
Writing Studies (RSTC)
www.writingstudies.umn.edu/grad

Graduate Faculty
Carol Berkenkotter
Lee-Ann Kastman Breuch
Patrick Bruch
Richard Graff
Laura Gurak
Christina Haas
John Logie
Bernadette Longo
Thomas Reynolds
Donald Ross
Mary Lay Schuster