Welcome

to the

18th Biennial Conference

and

50th Anniversary Celebration

of the

Rhetoric Society of America

May 30 – June 3, 2018
Downtown Minneapolis Hilton | Minneapolis, Minnesota
Welcome to the Conference
On behalf of the Board of Directors and the many volunteers who make our Society possible, we would like to welcome you to the 18th biennial conference and 50th Anniversary celebration of the Rhetoric Society of America. We have returned to the city where RSA began, Minneapolis, to continue our traditions and to make some new ones. This landmark moment arrives amid an academic resurgence in the scope and study of rhetoric, as well as a keen public awareness of its uses and misuses. The Society has never been stronger or larger and has experienced a continuous diversification of its members and their scholarship. The next few days will be a time to consider where we have been and how we will (re)invent our future.

Few rhetorical concepts utilize the past or consider the future more readily than *invention*. Invention recognizes the radical specificity that surrounds rhetorical practice, moments that are bound to time and location but demand that a speaker move within or beyond those limits to propose what might become. Invention invites dialogue with others, calling people to deliberate, debate, dispute, and even dissent. Invention works best when it is multi-vocal and inclusive, incorporating the interests of everyone who will bear the consequences of action or inaction, silence or sound. Invention is the promise of change, the possibility that our world can be better. Invention is the labor of a single moment and an ongoing, iterative process that reconsider identity, knowledge, and position. *Invention is re-invention*, a rhetorical habit that furthers the conversation that always proceeds us and will remain long after we have left.

This year marks RSA’s Golden Anniversary, so it’s appropriate to consider the treasures we have amassed. We have a widely read and respected journal that publishes first-rate scholarship on an immense variety of topics. Our biennial conference has grown in size and depth to rival any gathering of rhetoricians on the planet. We have supplemented the conference with the wildly popular Summer Institutes, which bring new and established members of the field into close conversation and serve as crucibles for disciplinary invention. The RSA has provided a space in which rhetoric scholars from diverse traditions — especially communication, composition/English, classics, and contemporary theory — can develop connections and a common framework for a dialogue about rhetorical theory, criticism and practice. Rhetoricians from RSA have, over the decades, brought the rhetoric of and by women, African-Americans, Latinx, disabled, Asian and LGBTQ peoples into the center of criticism and theory. Not only has the study of Greco-Roman traditions never been healthier, RSA scholars are pursuing research into international and decolonized forms of rhetoric, paths which represent well our collective future.

The co-directors of this conference are grateful to the generous sponsors and volunteers that have made this event possible. We thank the co-directors of RSA 2016--Greg Clark, RSA President, Cara Finnegan, and Jenny Rice for their invaluable advice. We thank Kathie Cesa of KOC Member Services, Jasmin Miles of Experient, Inc., and Jerry Hauser, RSA Executive Director for helping us with the details that make a conference function. We thank Jessica Kurr (post-doctoral teaching fellow at PSU), Stephanie Larson (graduate student at UW Madison), Mary Clinkenbeard (graduate student at UW Milwaukee), and Caroline Koons (graduate student at
PSU) for their assistance developing the program. We are grateful to John Logie, our local host from the University of Minnesota, for his assistance with the Thursday evening reception at the Weismann Museum and the Coffman Memorial Union.

Finally, we are thankful for all of the reviewers, the graduate student volunteers, the awards committee members, and you, the participants, for sacrificing your time and energy to make the Rhetoric Society of America an intellectual community and a home.

Welcome to Mni Soto Makoce
We are meeting on the homeland of the Dakota people, a land that they refer to as Mni Soto Makoce, "the land of cloudy waters." The Dakota people claim the state as their ancestral and rightful home. In particular, they view the area that sits at the confluence of the Minnesota and Mississippi rivers as the sacred place of life's origin. The first Euro-Americans who arrived here were fur traders who depended on the Dakota people for their livelihood. Unfortunately, by the 1830s, the influx of Christian missionaries, soldiers, and settlers eroded any trust that had existed and sparked conflict. Treaties made with the United States government slowly eroded the Dakota's control of this land. After a devastating war in 1862, the Dakota were victim to the largest mass-hanging in U.S. history and were forcefully exiled from the state. Many have never returned; most regard the treaties ceding their land to have been coerced or broken by state and federal authorities. Today the state is also a homeland to the Ojibwa and Ho-Chunk people, as well as Indigenous peoples from many nations. We acknowledge their claims.

Welcome to Minneapolis
In the 1850s, the mills that dotted the banks of the Mississippi River not only formed the commercial heart of Minneapolis, they were the flour-milling capital of the world. Financial institutions soon followed, providing the funds that made "The Cities" thrive. Today, the concentration of wealth and opportunity in this region has transformed the metro into a modern urban space. United Health, Target, Best Buy, and 3M are just a few of the Fortune 500 companies that exist within a cityscape that contains 60% of the state's population.

Downtown Minneapolis is the home of the Minneapolis Symphony Orchestra, the Guthrie Theater, the Walker Art Museum, and three professional sports teams. Restaurants line Nicollet, Hennepin, and Marquette avenues where one can find a wide variety of food, wine, and craft beer. Yet what makes Minneapolis truly remarkable is that within five miles of its urban center four sizable lakes are nestled among public parks, trees, and pedestrian walkways. Along the eastern edge of downtown, the Mississippi River flows inexorably toward New Orleans.

Many of the people who live in Minneapolis and St. Paul bear little resemblance to the fictional characters of “Lake Wobegon” or Fargo. African Americans, including Dred Scott and his wife Harriet, arrived at Fort Snelling in the service of army officers throughout the 1830s and '40s. After the Civil War, more African Americans moved to the region looking for a new start. The Cities became a primary destination for the Hmong people who fled Laos and Vietnam in the
wake of the Vietnam War. The Cities sustain a thriving LGBTQ community, made possible by people like Allan Spear, the first openly gay man to serve in a U.S. state legislature. Elected in 1972, Spear eventually served more than ten years as the Senate Speaker and was instrumental in amending Minnesota's Human Rights Act to include LGBTQ communities (1993). Most recently, Minnesota has become the home of the largest Somali population in the United States.

Today, Minneapolis is in the midst of its own re-invention. It is a thriving urban landscape, but it is also a city wrestling with the challenges of its past and present. The city boasts one of the lowest unemployment rates in the country, but racial income gaps have widened over the course of five decades. The city is growing faster today than it has since 1950, but there is less affordable housing now than there was 15 years ago. Minneapolis resident Ilhan Omar is a national celebrity, the first Somali-American Muslim lawmaker in the United States, but the shooting of Philando Castile during a routine traffic stop demonstrates how easily people of color still become the victim of state-sanctioned violence.

Progress and setbacks, continuity and change, these are the hallmarks of Minneapolis and the very reason why (re)invention is so necessary today. These are also the elements that we face as an academic association. RSA has challenges ahead — from the problem of retaining its intimacy in an ever-larger organization, to the opportunity of becoming a vibrant voice in the public conversation about rhetoric, to increasing our inclusiveness — but RSA has the scholars, the organization, and the will to do these things. We can’t think of a better city in which to assemble as we consider rhetoric’s part in moments of celebration, transformation, invention.

Co-Directors,
Kirt Wilson, RSA President-elect
William Keith, 50th Anniversary Committee
Roxanne Mountford, 50th Anniversary Committee and former RSA Board Member
Christa Olson, RSA Board Member

The historical information above was graciously provided by Associate Professor Kat Hayes, Chair of American Indian Studies, University of Minnesota and The Minnesota Historical Society (http://www.mnhs.org). Additional information comes from the Star Tribune and the Pioneer Press. Page 1 image: Creative Commons “Downtown Minneapolis (MN) September 2015” by Ron Cogswell CC / BY 2.0 (https://flic.kr/p/DdnQmv)
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RSA CONFERENCE INFORMATION

Registration
Red Wing Room, 3rd Floor
Wednesday, May 30 ........................................ 12:00 PM – 5:00 PM
Thursday, May 31 ........................................... 8:00 AM – 5:00 PM
Friday, June 1 .................................................. 8:00 AM – 5:00 PM
Saturday, June 2 ............................................. 7:30 AM – 5:00 PM
Sunday, June 3 ............................................... 8:00 AM – 12:00PM

Exhibit Hall Hours and Location
Pre-function area, 3rd Floor
Thursday, May 31 ........................................... 11:30 AM - 5:00 PM
Friday, June 1 ................................................. 9:00 AM – 5:00 PM
Saturday, June 2 ............................................. 9:00 AM – 5:00 PM
Sunday, June 3 ............................................... 9:00 AM – 11:00 AM

Exhibitors
Michigan State University Press
Ohio State University Press
Palgrave Macmillan
Parlor Press
Pennsylvania State University Press
Southern Illinois University Press
Routledge
University of Alabama Press
University of South Carolina Press

Sponsors
American Society for the History of Rhetoric
Brigham Young University, College of Humanities
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Pennsylvania State University Press
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RSA Fellows
RSA Past and Present Officers & Board of Director Members
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University of Iowa, Communication Studies Department
University of Minnesota, Writing Studies and Communication Studies Departments
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C. Jan Swearingen
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2018 Gerard A. Hauser Award Winners
Jessica Benham, University of Pittsburgh
Elizabeth Bentley, University of Arizona
Florianne Jimenez, University of Massachusetts, Amherst
Sarah Riddick, University of Texas, Austin

CONVENTION POLICIES AND PRACTICES

Accessibility
RSA makes all reasonable efforts to facilitate the full participation of individuals with disabilities. Please consult the conference Accessibility Guide on the RSA website or on the conference app for more information. The Accessibility Guide is located online here: https://rhetoricssociety.org/aws/RSA/asset_manager/get_file/209325?ver=26.

Appropriate and Professional Behavior
In order to maintain a professional and comfortable environment for its members, conference registrants, and staff, the RSA requires certain standards of behavior. These standards include, without limitation, courtesy of discourse, respect for the diversity of RSA members and conference attendees, and the ability to conduct RSA business and participate in its conference in a nonthreatening, collegial atmosphere. RSA members and conference participants who do not uphold these standards may jeopardize their membership in the Society. Individuals who engage in harassment of other members of RSA or members of the hotel and convention staff will be asked to leave the conference. If you have any questions, please speak to RSA’s Executive Director, Jerry Hauser; the Conference Co-Director, Kirt Wilson; or the President of the Rhetoric Society of America, Greg Clark.

All Gender Restrooms
RSA is pleased to offer “all gender” restrooms located on the second floor near the Symphony 1 Ballroom. Anyone may choose to use these restrooms. Please look for the designating signage.

Consent to Use of Photographic Images
Registration and attendance at or participation in RSA’s meetings and other activities constitutes an agreement by the registrant to RSA’s use and distribution (both now and in the future) of the registrant or attendee’s image in photographs, video recordings, and electronic reproduction of such events and activities.

Social Media
If you are a Twitter user, the conference hashtag is #rsa50. You also may want to follow the conference’s Twitter account @rhetsoc.

Conference App
The free conference mobile app is available by going to the rhetoricsociety.org webpage or searching for “RSA Conference 2018” in the Apple App and Android stores. Note that the application is categorized as a “phone” application; consequently, it may not appear in a search for tablet apps. Finally, the log-in for this app is distinct from the credentials you use as an RSA Member, so please do not use the password that grants you access to rhetoricsociety.org or the conference submission website.

Audio Visual Policy
Thanks to the generous support of our sponsors, all presentation rooms will be equipped with a standard conference AV package. That package includes: wifi, screen, AC cable, projector, stand, and a VGA cable (for connecting to a laptop). Presenters must provide their own laptops and any other equipment they wish to use during their presentations. Mac users must provide their own adapters.

CONFERENCE STAFF

Co-Directors
William Keith, University of Wisconsin, Milwaukee
Roxanne Mountford, University of Oklahoma
Christa Olson, University of Wisconsin, Madison
Kirt H. Wilson, Pennsylvania State University

Conference Development and Advertising
Christa Olson, University of Wisconsin, Madison
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John Logie, University of Minnesota

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Caroline Koons, *Pennsylvania State University*
Jessica Kurr, *Pennsylvania State University*
Stephanie Larson, *University of Wisconsin, Madison*
Jasmin Miles, *Experient Inc.*
Graduate student volunteers from the University of Minnesota, Pennsylvania State University, and the University of Wisconsin, Madison
More than 180 proposal reviewers

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**Awards Committees**

*Committee on Awards*: Vanessa Beasley (Chair), Stuart Murray, Kristan Poriot, Thomas Rickert
*Award Subcommittees*: Fred Antzack, Robert Asen, Michael Bernard-Donals, Steph Ceraso, Celeste Condit, Jeremy Engels, Erica Fisher, Natalie Fixmer-Oraiz, Ron Greene, Cynthia Haynes, Katie Irwin, Kyle Jensen, Paul Johnson, David Kaufer, Krista Kennedy, Will Kurlinkus, Stephanie Martin, Roxanne Mountford, John Murphy, Timothy P. Oleksiak, Edward Schiappa, Scott Stroud, Robert Terrill, Pamela Van Haitsma, Kathleen Welch, Susan Wells, Sharon Yam, Amy Young
Overview of Major Conference Events

Preconference Retreats and Symposia
Wednesday, May 30 – Thursday, May 31

Day 1 of Concurrent Sessions
Thursday, May 31 at 12:30 PM – 4:45 PM
12:30 PM – 1:45 PM    A Sessions
2:00 PM – 3:15 PM    B Sessions
3:30 PM – 4:45 PM    C Sessions

U of Minnesota Reception, (Pre-Registration Required)
Sponsored by the Department of Writing Studies and the Communication Studies Department of the University of Minnesota
Thursday, May 31 from 5:30 PM – 7:15 PM
Weisman Art Museum, University of Minnesota Campus

Minnesota Politics in the Age of New Populism: Race, Immigration, and Religion
Sponsored by the Rhetoric Society of America and the American Society for the History of Rhetoric
Thursday, May 31 from 7:30 PM – 9:00 PM
Great Hall, Coffman Memorial Union, University of Minnesota Campus

Day 2 of Concurrent Sessions
Friday, June 1 from 8:30 AM – 5:15 PM
8:30 AM – 9:45 AM    D Sessions
10:00 AM – 11:15 AM    E Sessions
11:30 AM – 12:45 PM    F Sessions
1:00 PM – 2:15 PM    G Sessions
2:30 PM – 3:45 PM    H Sessions
4:00 PM – 5:15 PM    I Sessions

Keynote Address by Andrea Lunsford, Stanford University
Sponsored by the Pennsylvania State University Press
Friday, June 1 from 5:45 PM – 7:00 PM
Grand Ballrooms A, B, C, D, 3rd Floor

50th Anniversary Celebration and Reception
Co-sponsored by the past and present Officers & Board of Directors of RSA and Taylor & Francis
Friday, June 1 from 7:00 PM – 9:00 PM
Grand Ballrooms E, F, G, 3rd Floor
Day 3 of Concurrent Sessions  
Saturday, June 2, from 8:00 AM – 3:15 PM  
8:00 AM – 9:15 AM  L Sessions  
9:30 AM – 10:45 AM  M Sessions  
11:00 AM – 12:15 PM  N Sessions  
12:30 PM – 1:45 PM  O Sessions  
2:00 PM – 3:15 PM  P Sessions  

Super Session Panels  
Saturday, June 2, from 3:30 PM – 5:15 PM  

Presidents’ Panel and RSA Awards Ceremony  
Saturday, June 2, from 5:30 PM - 7:00 PM  
Grand Ballrooms A, B, C, D, 3rd Floor  

"Rhetoric on the Rockies" Graduate Student Reception  
Sponsored by the Colorado State University Department of Communication Studies, the University of Utah Department of Communication, and the University of Utah Department of Writing & Rhetoric Studies  
Saturday, June 2, from 7:15 PM – 9:00 PM  
The Duluth Room, 3rd Floor  

RSA President’s Leadership Reception  
Saturday, June 2, from 7:15 PM – 9:00 PM  
The Gallery, 1st Floor  

Day 4 of Concurrent Sessions  
Sunday, June 3 from 8:30 AM – 12:45 PM  
8:30 AM – 9:45 AM  T Sessions  
10:00 AM – 11:15 AM  U Sessions  
11:30 AM – 12:45 PM  V Sessions
Symposia, Workshops, Meetings, and Sponsored Panels

RSA Career Retreat for Associate Professors
*Sponsored by the University of Texas at Austin University Writing Center*
- Wednesday, May 30, 1:00 PM - 5:45 PM
- Thursday, May 31, 9:30 AM - 12:15 PM
- Conrad A, 2nd Floor

RSA Career Retreat for Contingent Faculty
- Thursday, May 31, 8:00 AM - 4:45 PM
- Conrad B, 2nd Floor

RSA Career Retreat on Leadership in the Academy
- Wednesday, May 30, 9:00 AM - 5:00 PM
- Thursday, May 31, 9:00 AM - 11:45 AM
- Conrad C, 2nd Floor

RSA/ISHR History of Rhetorical Theory Symposium—The Sublime: Longinus and Beyond
*Sponsored by the Pennsylvania State University Department of Communication Studies*
- Wednesday, May 30, 3:30 PM – 5:00 PM
- Thursday, May 31, 11:00 AM – 12:30 PM and 3:30 PM – 5 PM
- Conrad D, 2nd Floor

American Society for the History of Rhetoric (ASHR) Symposium: Diversity & Rhetorical Traditions
- Thursday, May 31, 8:00 AM - 5:00 PM
- Friday, June 1, 8:45 AM - 9:45 AM
- Duluth Room, 3rd Floor

Association for the Rhetoric of Science, Technology, and Medicine (ARSTM) Symposium
- Thursday, May 31, 8:00 AM - 4:45 PM
- Rochester Room, 3rd Floor

RSA Board of Directors Meeting
- Thursday, May 31 12:30 PM - 4:45 PM
- The Gallery, 1st Floor

G05 - The Power of “What Has Never Been”: The Jew as Other, The Genealogy of Error, and the Subject of Memory in Talmudic Discourse, Sponsored by Klal Rhetorica
- Friday, June 1, 1:00 PM - 2:15 PM
Conrad C, 2nd Floor

**G11 - Pragmatism, Rhetoric, and the Invention of American Philosophy, Sponsored by the Society for the Advancement of American Philosophy**
Friday, June 1, 1:00 PM - 2:15 PM
Duluth Room, 3rd Floor

**G28 - Toward More Durable Rhetorics: Building Future Praxis through Reinventing Historic Epistemologies, Sponsored by the Association for the Rhetoric of Science, Technology and Medicine**
Friday, June 1, 1:00 PM - 2:15 PM
Symphony 3, 2nd Floor

**H05 - Kial Rhetoria Business Meeting**
Friday, June 1, 2:30 PM - 3:45 PM
Conrad C, 2nd Floor

**H11 - Pragmatism and New Approaches to the History of Rhetoric, Co-Sponsored by the Society for the Advancement of American Philosophy and the American Society for the History of Rhetoric.**
Friday, June 1, 2:30 PM - 3:45 PM
Duluth Room, 3rd Floor

**H29 – Jesuit Rhetors Reception sponsored by the International Society for the Study of Jesuit Rhetoric, the Jesuit Conference on Rhetoric and Composition, and Xavier University**
Friday, June 1, 3:00 PM – 4:30 PM
The Gallery, 1st Floor

**M12 - Anthologizing Rhetoric, Sponsored by the International Society for the History of Rhetoric**
Saturday, June 2, 9:30 AM - 10:45 AM
Grand Ballroom A, 3rd Floor

**O21 – RSA Fellows Business Meeting**
Saturday, June 2, 12:30 PM – 1:45 PM
Marquette 8, 2nd Floor
RSA Career Retreat on Leadership in the Academy
9:00 AM - 5 PM
Conrad C, 2nd Floor
Chairs and Speakers,
  David Kaufer, Carnegie Mellon
  Victoria Gallagher, North Carolina State University

RSA Career Retreat for Associate Professors
*Sponsored by the University of Texas at Austin University Writing Center*
1:00 PM - 5:45 PM
Conrad A, 2nd Floor
Chairs and Speakers,
  Cheryl Geisler, Simon Fraser University
  Katherine H. Adams, Loyola University, New Orleans
  Jane Greer, University of Missouri-Kansas City
  Elizabeth Tasker, Stephen F. Austin State University
  Lynee Gaillet, Georgia State University
  Leah Ceccarelli, University of Washington

RSA/ISHR History of Rhetorical Theory Symposium—The Sublime: Longinus and Beyond
*Sponsored by the Pennsylvania State University Department of Communication Studies*
3:30 PM – 5 PM
Conrad D, 2nd Floor
Chair, Casper de Jonge, Leiden University
Thursday, May 31, 2018

RSA Career Retreat for Contingent Faculty
Sponsored by the University of Texas at Austin University Writing Center
8:00 AM - 4:45 PM
Conrad B, 2nd Floor
Chairs and Speakers,
    Seth Kahn, West Chester University
    Kathleen Feyh, Syracuse University

American Society for the History of Rhetoric (ASHR) Symposium: Diversity & Rhetorical Traditions
8:00 AM - 5 PM
Duluth Room, 3rd Floor

Association for the Rhetoric of Science, Technology, and Medicine (ARSTM) Symposium
8:00 AM - 4:45 PM
Rochester, 3rd Floor

RSA Career Retreat on Leadership in the Academy
9:00 AM - 11:45 AM
Conrad C, 2nd Floor
Chairs and Speakers,
    David Kaufer, Carnegie Mellon
    Victoria Gallagher, North Carolina State University

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Cheryl Geisler, Simon Fraser University
Katherine H. Adams, Loyola University, New Orleans
Lynee Gaillet, Georgia State University
Leah Ceccarelli, University of Washington

RSA/ISHR History of Rhetorical Theory Symposium—The Sublime: Longinus and Beyond

Sponsored by the Pennsylvania State University Department of Communication Studies

11:00 PM – 12:30 PM and 3:30 PM – 5 PM
Conrad D, 2nd Floor
Chair, Casper de Jonge, Leiden University

A01 - Re-Inventing a Modern Notion of Ekphrasis
12:30 PM - 1:45 PM
Board Room 1, 3rd Floor

The Deeper His Anger Went: the Principles of Mimesis in Achilles' Shield
   Odile Hobeika, Northeastern University

Experiencing the Model: Ekphrasis and the Aesthetic “Gestalt” in Scientific Explanation
   Emily Ruppel, University of Pittsburgh

iHave a Dream: Ekphrasis and Selfie Subjectivity in the MLK Marker
   David Seitz, Penn State University, Mont Alto

No Eyes Needed: A (Re)Vision of Ekphrasis and Phantasia
   Jessica Benham, University of Pittsburgh

A02 - Games and Images as Sites of Invention in the Digital Classroom
12:30 PM - 1:45 PM
Board Room 2, 3rd Floor
Interfacing the romance: Mass Effect’s procedural rhetoric
   Eric James, *Northwestern University*

Merging the Digital-Visual: Incorporating Emerging Multimodal Tools into Composition Pedagogy
   Peter Royal, *University of Illinois at Chicago*

Multimodal Composition and To Dynaton: Strategies for Student Invention
   Joseph Sharp, *University of Louisville*

The Game of Inventing: Ludic Heuristics, Epistemic Games, and Purposeful Play
   Jacob Euteneuer, *Oklahoma State University*

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**A03 - Bodies and Health, Written and Measured**

12:30 PM - 1:45 PM
Board Room 3, 3rd Floor

Fit and Flowing: The Empowerment Rhetoric of Bodyform’s Red.fit Program
   Berkley Conner, *The University of Iowa*

Re-Shaping the Genetic Subject: Health Information and Patient Agency in the 21st Century
   Robin Zwier, *University of Pittsburgh*

Visualizing a Pandemic: Risk Perception and Inventional Strategies for Designing Data Visualizations for Public Audiences
   Candice Welhausen, *Auburn*

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**A04 - Invention in the Post-Human Moment**

12:30 PM - 1:45 PM
Conrad C, 2nd Floor

Accounting for Affective and Material Agency in the Dialectics of Invention
   Christina LaVecchia, *University of Cincinnati*

Ciceronian Stases, Yellow Rubber Duckies, and Posthuman Gadflies: Inventions in Debugging
   E.R. Emison, *University of Texas at Austin*

Just Write Something: Capitalism, Audience, and the Moment of Anxiety in Invention
   Nathan Gale, *Utah Valley University*

Posthuman Rhetorical Agency: The Reinvention or Repetition of Market Freedom?
Edward Hahn, University of Wisconsin, Eau Claire

A05 - Comics as Invention
12:30 PM - 1:45 PM
Directors Row 1, 3rd Floor
Chair, Sergio Figueiredo, Kennesaw State University
Blending Practice and Critique
Nicholas Brown, Texas Christian University
Form is Content: How Comics Shapes Scholarly Arguments
Jason Helms, Texas Christian University
Popular and Public: Comics-as-Intermediary
Laurel Ann Lowe, Kennesaw State University

A06 - Overlayed, Intertwined, or Unprecedented? Rhetoric and the Fashioning of Political History
12:30 PM - 1:45 PM
Directors Row 2, 3rd Floor
“Our” Islands: Writing and Mapping over Histories of Human and Imperial Conquest in the Virgin Islands of the United States
Jeffrey Gross, Christian Brothers University
And She Wore White: Anti-Suffrage Rhetoric and the Candidacy of Hillary Clinton
Jesslyn Collins-Frohlich, College of Charleston
How to Judge a Present that Cannot be Mapped onto the Past: Hannah Arendt's Political Philosophy of Judging
Beth Connors-Manke, University of Kentucky

A07 - Cooking Personalities: Add Rhetoric, then Stir
12:30 PM - 1:45 PM
Directors Row 3, 3rd Floor
“And Best Authorities”: Men, Women, and the Contested Ethos of American Cookbook Authorship, 1796-1860
Elizabeth Fleitz, Lindenwood University
Feminizing Metis Through the Embodied Invention Strategies of Julia Child

Lindy Briggette, University of Rhode Island
Forgive Them, Father, for They Know Not What They Eat: The Obesity Jeremiad and Genre Disruption in Jamie Oliver’s “Teach Every Child about Food”

Jennifer Reinwald, University of Pittsburgh
A08 - Feminist Comics
12:30 PM - 1:45 PM
Directors Row 4, 3rd Floor

“¡tomar las riendas de su cuenta!”: Transnational Feminist Rhetorics of Dominican Women and their Sexual Bodies
Raquel Corona, St. John’s University

Epic Antistasis in The Life and Times of Martha Washington
Oriana Gatta, Indiana University of Pennsylvania

Feminist Reinvention in Webcomics: Politics, Imagination, and Activism in the Ladydrawers Comics Collective
Aimee Vincent, University at Albany

The Values of Resist!ance: Comics Newspaper Resist! as Feminist Epideictic Rhetoric
Sara Kelm, Texas Christian University

A09 - Teaching and Writing about Demagoguery in Dangerous Times
12:30 PM - 1:45 PM
Grand Ballroom A, 3rd Floor

Critical Public Scholarship on Demagoguery: Difficulties and Responsibilities
Jennifer Mercieca, Texas A&M University

Democracy and Demagoguery of the Elite
Trish Roberts-Miller, University of Texas, Austin

Preparing Rhetorical Critics in an Era of Demagoguery
Michael Steudeman, University of Memphis

The Rhetorical Challenge of Asymmetric Polarization
A10 - Reimagining Memory Spaces
12:30 PM - 1:45 PM
Grand Ballroom B, 3rd Floor
A Memorial With no “Things:” Memory Work at the Memorial to the Murdered Jews of Europe
Talya Slaw, University of Kansas
Memory and Invention at the Hull-House Labor Museum
Liane Malinowski, Marist College
Without Walls: Exploring the Rhetorical Simultaneity of the Digital-Material Entity in Contemporary Public Memory Production
Shersta Chabot, Arizona State University

A11 - Recurrent Modes of Social Controversy as Genre
12:30 PM - 1:45 PM
Grand Ballroom C, 3rd Floor
Analyzing President Trump’s Tweets with Lyotard and Rhetorical Genre Studies: Reinventing Uptake with the Postmodern Sublime
Drake Gossi, University of Nevada, Reno
Coming Out Narratives: A Rhetorical Genre of Resistance
Jamie Jones, Grays Harbor College
Re-Inventing Genre Uptake: Arguments about Genre in Public Controversies
Ana Cooke, Carnegie Mellon University

A12 - Environmental Rhetoric and the Southwest: Inventions and Reconstructions
12:30 PM - 1:45 PM
Grand Ballroom D, 3rd Floor
Chair, Michelle Kells, University of New Mexico
Defending Nuestro Rio: The Latino/a Voice in the Battle Over Western Rivers.
Paul Formisano, *University of South Dakota*


Michaelann Nelson, *Utah State University Eastern*


Michelle Kells, *University of New Mexico*

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**A13 - Celebrating our Platonic past: Which of Plato's dialogues is most important for the invention of rhetoric and argumentation?**

12:30 PM - 1:45 PM  
Marquette 1, 2nd Floor

Speakers,

Scott Aikin, *Vanderbilt University*

Michael Hoppmann, *Northeastern University*

Jean Wagemans, *University of Amsterdam*

Michael Phillips-Anderson, *Monmouth University*

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**A14 - Imagining an Epideictic Paradigm: Identification, Ethics, and Rhetorical Crisis**

12:30 PM - 1:45 PM  
Marquette 2, 2nd Floor

How Does Identification Work Today?: Burke, Epideictic, and ““Perspective by Incongruity””

Robert Gilmor, *University of Denver*

Imagining an Epideictic Paradigm: Identification, Ethics, and Rhetorical Crisis

Sarah Hart Micke, *University of Denver*

Is the Rhetorical Sky Falling?: Reimagining Failure of Logos as Triumph of Ethos

Angela Sowa, *University of Denver*

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**A15 - Invention, Presidential Speech, and Non-American Audiences**

12:30 PM - 1:45 PM
Marquette 3, 2nd Floor

Decorum and the United Nations: Presidential Rhetoric and A Cosmopolitan Style
Andrew Barnes, James Madison University

Deeds Done in Foreign Words: Petro Poroshenko's 2016 Annual Address
Andrew Jones, LCC International University

Know your Audience: A Comparative Study of Obama's Rhetoric on Climate
Sophia Hatzisavvidou, University of Bath
Mara Oliva, University of Reading

A16 - Protest in the Age of Trump
12:30 PM - 1:45 PM
Marquette 4, 2nd Floor

Inviting the Future: Rethinking Invention in the Wake of the 2016 U.S. Election
Kylikki Rytov, Florida State University

Rethinking the Oxymoron: Campbell’s “Rhetoric of Women’s Liberation” and the Women’s March on Washington “Vision” for Feminist Action
Rachel Chapman Daugherty, Texas Christian University

Women’s Rights are Human Rights: Social Media, (Dis)Identification, Donald Trump and the Women’s March on Washington
Jade Arvizu, California State University Northridge

A17 - Portrayals of Race in Film and Television
12:30 PM - 1:45 PM
Marquette 5, 2nd Floor

Character Assassination: The Misrepresentation of Black Characters on the television drama The West Wing.
Chante Anderson, Texas A&M University
Kristan Poirot, Texas A&M University

Re-Birth of a Nation: The Cinematic Case for Black American Subjectivity
Jim Creel, University of Wyoming

The Badass and the President: Scandal’s Prime-Time Presidency
Tasha Dubriwny, Texas A&M
Carrie Murawski, Texas A&M University
The “Grievance Industry”: The Construction of a Racial Worldview and the Delegitimization of Racial Protest in Conservative Discourse
Kenneth Ladenburg, Arizona State University

A18 - Rhetorics Reimagined: Race, Knowledge, and Rhetoric Across Space and Place
12:30 PM - 1:45 PM
Marquette 6, 2nd Floor
Hacking English: Latina Tutors in the Writing Center
   Nancy Alvarez, St. John's University
The Elements of Style and the Struggle for Language
   Laura Lisabeth, St. John's University
Black Women's Digital Rhetorics: Social Media and Communities of Resistance
   Regina Duthely, University of Puget Sound

A19 - Affective Rhetoric
12:30 PM - 1:45 PM
Marquette 7, 2nd Floor
Audience and Pure Affectivity: The Place of Emotions in Invention
   Carsten Madsen, Aarhus University
Externalities: Economics and Affect in the Rhetorics of Brain Drain Migration
   Eileen Lagman, University of Colorado Boulder
Reinventing Enthymeme Again: Thymos and the Affectivity of Identification
   Kristen Trader, Independent Scholar
The Affective Presidency: Democracy, Political Emotions, and Woodrow Wilson
   John P. Koch, Vanderbilt University

A20 - Assessing 21st Century Protest Strategies
12:30 PM - 1:45 PM
Marquette 8, 2nd Floor

Athletic Activism in the Neoliberal Era: The Case of Missouri Football
Abraham Khan, Penn State

Protesting Borders: Immigration and Citizenship in Early 21st Century United States
Svilen Trifonov, University of Minnesota, Twin Cities

The Reflection is Political: An Invitation to Reflect on Ambivalent and Precarious Relations of Power Using Mirrors in Protests
Kelly Young, Wayne State University

A21 - On the Rhetorical Use of Immigrants and Refugees
12:30 PM - 1:45 PM
Marquette 9, 2nd Floor

The Productive Other: President Obama's Immigration Rhetoric
Jason Edwards, Bridgewater State University

(Re)Inventing the “Other”: 21st Century, U.S. Rhetorics of Immigration and Transnational Adoption
Margaret Willard-Traub, University of Michigan-Dearborn

Plain Speech, Political Correctness, and the Rhetoric of “Radical Islamic Terrorism”
Jonathan Edwards, University of South Carolina

A22 - Violence, Psychology, and Law: Rhetorics of Exclusion
12:30 PM - 1:45 PM
Symphony 1, 2nd Floor

Sonder Trouble and the Logic of Identity: An Etiology of Violence
Judy Holiday, La Verne

Disorder in the Court: Ideologic and Public Perception of the Insanity Defense
Andrea Alden, Grand Canyon University

The Stigmatized Source: Analysis of “Ban the Box” News Coverage in Austin, Texas
Susannah Bannon, University of Texas, Austin

A23 - Re-Inventing Histories of Language: Rhetorical Translingualism
Thursday, May 31

12:30 PM - 1:45 PM
Symphony 2, 2nd Floor
Chair, Susan Wells, *Temple University*

Finding the Multimodal in the Monolingual: Richard Allen's Spiritual Reclamation
  Elizabeth Kimball, *Drew University*
Tracing Thomas Elyot
  Lisa Meloncon, *University of South Florida*
Translingualism and Decolonization: Eighteenth-Century Intertribal Indigenous Diplomacy
  M. Amanda Moulder, *University of San Diego*
The Philologist as Language Broker: Robert Burton and Translingual Exchange
  Susan Wells, *Temple University*

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**A24 - Beyond the Closed Fist: Activist Rhetoric and Creative-Critical Scholarship in a Digital Age**

12:30 PM - 1:45 PM
Symphony 3, 2nd Floor

Inventing Story: Rhetorical De/livery and Per/form
  Phil Bratta, *Michigan State University*
Networked Rhetorics: Digital Circulation as Rhetorical Action
  Jessica Ouellette, *University of Southern Maine*
Objects are Cool and Subjects are Warm: Rhetorical Theory Thermostat
  Scott Sundvall, *University of Minnesota*
Response Rhetoric: From the Woman's Era to Black Lives Matter
  Katherine Fredlund, *University of Memphis*

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**A25 - Reinventing Rhetoric, Materializing and Embodying Invention**

12:30 PM - 1:45 PM
Symphony 4, 2nd Floor

Invention and Arrangement as Memory Made Material
  Ashley Clayson, *University of West Florida*
Space, Place, and Bodies in Multimodal Composition: A Case of Makerspace
Thursday, May 31

Jason Tham, *University of Minnesota*
Voice, Google Docs, and Collaborative Invention

Brigitte Mussack, *University of Minnesota*

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**A26 - RSA Board Meeting**

12:30 PM - 4:45 PM

The Gallery, 1st Floor

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**B01 - Rhetorics of Agency and Accountability, In Memoriam of Albert Rintrona**

2:00 PM - 3:15 PM

Board Room 1, 3rd Floor

State Torture: Evading Accountability

Erin Frymire, *Trinity College*

Weaponized Empathy

Morgan Johnson, *The Pennsylvania State University*

“This Feminism is Broken”: Rhetorics of Empowerment and Vulnerability in Contemporary Title IX Debates

Jennifer Buchan, *Pennsylvania State University*

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**B02 - Rhetorical Constructions of Motherhood: From Roe v. Wade to Michelle Obama**

2:00 PM - 3:15 PM

Board Room 2, 3rd Floor

Abortion and Woman's Citizenship: *Roe v. Wade* and Enduring Constructions of Motherhood

Aya Farhat, *Baylor University*

The Naptime Hustle: Feminism, Empowerment, and the Rhetoric of Maternal Labor

Sarah Walden, *Baylor University*

“Our Kids are Watching”: Michelle Obama and the Rhetorical Potential of Civic Motherhood

Emily Berg Paup, *College of St. Benedict and St. John's University*

Childless-by-Choice Women Inventing Identities and Rhetorical Frameworks

Courtney Wooten, *Stephen F. Austin State University*
B03 - The Limits and Tensions of Cosmopolitan Citizenship
2:00 PM - 3:15 PM
Board Room 3, 3rd Floor

The Rhetorical Heuristics of Afropolitan Projects
Elias Adanu, Texas A&M University

Vietnam Veterans Against the War and Framing Patriotic Fracture
Dominic Manthey, The Pennsylvania State University

“‘Above All Nations Man’: Rhetoric and Global Citizenship in the Early 20th Century Cosmopolitan Club Movement.”
Christopher Minnix, The University of Alabama at Birmingham

B04 - Indigeneity in the Time of Law
2:00 PM - 3:15 PM
Conrad A, 2nd Floor

Chair, Barbara Biesecker, University of Georgia

The Invention of Jurisdiction, the Future of Inuit Territory
Tad Lemieux, Carleton University

Necessaries of Life: The Rhetorics of Medico-Legal Time and Indigenous Life-Times
Stuart Murray, Carleton University

Before the Law: The Status of the “Indian Child” after Adoptive Couple v. Baby Girl
Sarah Burgess, University of San Francisco

Response, Barbara Biesecker, University of Georgia

B05 - Back to Gilead’s Post-racial Future: Postcolonial Critiques of White Feminist Dystopia in the Handmaid’s Tale
2:00 PM - 3:15 PM
Conrad C, 2nd Floor

Trapped within Their Own Walls, but Whose Blood is it Anyway? Re-plotting Black Geographies of Invisible Blood in Visible Body-histories in Hulu's The Handmaid's Tale
Jaishikha Nautiyal, University of Texas at Austin
White Bonnets in the Statehouse: Reproductive Rights and Racial Politics in Handmaids' Protests
Marissa Fernholz, University of Wisconsin - Madison

A Cautionary Narrative against a Color-Blind Patriarchy: Handmaid's Tale as a White Feminist Game of Dress-up with Third World Female Agony.
Nyasha Makaza, Drake University

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**B06 - Across Centuries and Across Generations: Explorations of Delivery, Movement, Personhood and Ethos**

2:00 PM - 3:15 PM
Directors Row 1, 3rd Floor

- The Past Reexamined. Gilbert Austin and Movement on the Page
  Sara Newman, Kent State University
- From Past to Present. Movement, Mind and Body as Expressions of Personhood and Ethos
  Sigrid Streit, University of Detroit Mercy
- Into the Future. Clothed in Composition: Clothing as Wearable Technology
  Christina Rowell, Kent State University

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**B07 - Animals and Humans in Rhetorical Dialogue**

2:00 PM - 3:15 PM
Directors Row 3, 3rd Floor

- Animal Relations with/at War
  Lydia Wilkes, Idaho State University
- By Shattering the Vulture’s Nose: Sensational Avian Rhetorics
  Melissa Yang, University of Pittsburgh

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**B08 - Guts and Glory in Public Health**

2:00 PM - 3:15 PM
Directors Row 4, 3rd Floor

- How to Make a Human: The American Gut Project
  Allison Rowland, St. Lawrence University
Gut Rhetorics in a Rhetoric of Science: Biting Off More Than We Can Chew?
  David Gruber, University of Copenhagen
  Jason Kalin, DePaul University
Seeing Past Difference: Advertising, Medical Science and Social Justice
  Beck Wise, University of New England
Normalizing Trauma: The Rhetoric and Ethics of Life Saving in Hospital Advertising
  Liz Hutter, Valparaiso University

B09 - Enacting Intersectional Methodology: Three Sites of Feminist Rhetorical Intervention
2:00 PM - 3:15 PM
Grand Ballroom A, 3rd Floor
  Listening to Ourselves: Conducting An Institutional Ethnography
    Abigail Oakley, Arizona State University
  Feminist Enough: Developing an Intersectional Heuristic for Rhetorical Analysis
    Rachel Chapman Daugherty, Texas Christian University
  Resilience in Knowledge-Building: Intersectional Feminists' Mitigation of Bad Faith Rhetoric
    Holly Fulton-Babicke, Arizona State University

B10 - Non-Human Rhetorics
2:00 PM - 3:15 PM
Grand Ballroom B, 3rd Floor
  Immersed in Uncanny Worlds(?): Virtual Reality and an Object-Oriented Rhetoric of the Uncanny
    Ellery Sills, University of Nevada Reno
  Rhetorical Invention in Contemporary Spaces of Human and Non-Human Entanglements
    Tom Bowers, Northern Kentucky University
  What about the Bots? Nonhuman Actors in the Digital Public Sphere
    Kevin Rutherford, SUNY Cortland

B11 - Junk's Otherness: Parables of Courtship
Thursday, May 31

2:00 PM - 3:15 PM
Grand Ballroom C, 3rd Floor
Speakers,

Amy Young, *Pacific Lutheran University*
Casey Kelly, *University of Nebraska Lincoln*
Donovan Conley, *University of Nevada Las Vegas*
Jeff Rice, *University of Kentucky*
Justin Eckstein, *Pacific Lutheran University*

B12 - Re-Inventing Style, Re-Styling Invention
2:00 PM - 3:15 PM
Grand Ballroom D, 3rd Floor
Speakers,

Nancy Christiansen, *Brigham Young University*
Vessela Valiavitcharska, *University of Maryland*
Star Vanguri, *Nova Southeastern University*
Kira Dreher, *Montclair State University*
Paul Butler, *University of Houston*
Jarron Slater, *University of Minnesota--Twin Cities*
Response, Brian Ray, *University of Arkansas, Little Rock*

B13 - Rethinking Approaches to Rhetoric in Intercultural Contexts to Reinvent Approaches to Cross-cultural and International Communication
2:00 PM - 3:15 PM
Marquette 1, 2nd Floor

Developing Intercultural Competencies through Trans-Atlantic Online Collaborative Projects
Ann Hill Duin, *University of Minnesota--Twin Cities*

Teaching Intercultural Communication during the Intercultural Transitions of a Semester-Long Study Abroad
Grace L. Coggio, *University of Wisconsin - River Falls*

Bridging the Humanities-Engineering Divide in Intercultural Contexts
Kirk St. Amant, *Louisiana Tech University and University of Limerick*

Health Disparity Research - A Role for Intercultural Communication

Laura Pigozzi, *University of Minnesota*

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**B14 - Inventing Rhetoric Otherwise: Imagining and Enacting Alloiostrophic Rhetoric**

2:00 PM - 3:15 PM

Marquette 2, 2nd Floor

Co-Chairs, Mari Lee Mifsud, *University of Richmond*

Jane Sutton, *Pennsylvania State University*

The National Policy Institute and Alloiōsis: Constructing the Other Online

Andrew Boge, *Hastings College*

Different from What? Pirate Politicians and the Potential of Parliamentary Inclusion

Johanna Hartelius, *University of Pittsburgh*

If Mètis and Alloiōsis Had a Baby: The Future of Reproductive Justice Rhetoric

Lydia McDermott, *Whitman College*

The Refugee as a Founding Rhetorical Figure

Sara McKinnon, *University of Wisconsin*

Untimely Reflections on Alloiostrophic Rhetoric

Hillary Palmer, *University of Georgia*

Invention between Worlds: Thinking through Nüquan Discourse

Bo Wang, *California State University, Fresno*

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**B15 - Methodological Heuristics for Rhetorical Fieldwork: Navigating Incommensurable Research Spaces**

2:00 PM - 3:15 PM

Marquette 3, 2nd Floor

Elizabeth L. Angeli, *Marquette University*

"I Do Not Think it Means What You Think it Means": Negotiating Shared Disciplinary Jargon

Maria Kingsbury, *Texas Tech University*
Stephen Kingsbury, *Southwest Minnesota State University*

A Rhetorical Feminist Framework for Inventive Fieldwork Analysis

Lillian Campbell, *Marquette University*

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**B16 - Centering Bodies, Locating Positionalities: Cross Disciplinary Conversations on Embodiment in Rhetorical Studies**

2:00 PM - 3:15 PM

Marquette 4, 2nd Floor

Chair, Lindsey Banister, *Francis Marion University*

**Surveilling the Abjectified Female Body**

Logan Rae, *University of Colorado Boulder*

**Marking the Corporeal Archive: Trauma, Tattoos, and Contemplating Bodies as Location**

Kiah Bennett, *Syracuse University*

**Encountering Female Athletes: A Rhetorical Analysis of ESPN The Magazine Body Issues 2009-2015**

Lindsey Banister, *Francis Marion University*

**Embodying the Revolution: Women's Bodies and Geopolitics in Puerto Rican Nationalist Rhetorics**

Karrieann Soto Vega, *Syracuse University*

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**B17 - Universities as Sites of Unrest and Change**

2:00 PM - 3:15 PM

Marquette 5, 2nd Floor

Environmental Shock, Organizational Anxiety, and the Rhetoric of Making Change: University Presidents Respond to the 2016 Election

Bryna Siegel Finer, *Indiana University of Pennsylvania*

How is the Excellence Initiative Shaping the Future of German Universities?

Steffen Guenzel, *University of Central Florida*

Rhetorical Constructions of Civility in Higher Education: Analyzing Curry

Kristiana Baez, *University of Iowa*

The Fight Over the Future of Feminism: History and Implications of the Title IX Expansion

Valerie Kinsey, *Stanford University*
B18 - Resisting, Mapping, and Excavating Data as a Rhetorical Re/Invention
2:00 PM - 3:15 PM
Marquette 6, 2nd Floor

Numbers, Entanglements, Survival: Big Data and the Chthulucene
  Michael Salvo, Purdue University

Cartographic Hermeneutics as a Form of Rhetorical (Re)Invention: Interpreting a Rhizomatic Spatio-Temporal Dataset
  Eda Ozyesilpinar, Clemson University

Excavation, Recovery, Reinvention: Vernacular Videos on Youtube as a Dataset to Present Strategic Hybridity
  Daphne Tatiana Canlas, University of the Philippines, Diliman

Big Data as a Heuristic for Invention: An Automated Content Analysis of Rhetoric Society Quarterly
  Eric Stephens, Clemson University

B19 - Responding to Demagoguery
2:00 PM - 3:15 PM
Marquette 7, 2nd Floor

Demagogue in Demand: Exploring Certainty and Truth in Jordan Peterson’s Dissent to Bill C-16
  Geoffrey Clegg, Midwestern State University

The Paradox of Dissent: Bullshit and the Twitter Presidency
  Christopher Carter, University of Cincinnati

B20 - Citizenship on the Move: Refugees, Nationalisms, and Social Justice
2:00 PM - 3:15 PM
Marquette 8, 2nd Floor

Citizenship Islands: The Ongoing Migrant and Refugee Crisis in the Mediterranean
  Alessandra Von Burg, Wake Forest University

The Political is Personal: Privatizing Citizenship in Singapore's 2013 Censorship Debate
Rohini Singh, College of Wooster

Transforming Global Solidarity in the Age of the Terror Wars: Rhetoric and Struggle from Ferguson to Ramallah

Heather Ashley Hayes, Whitman College

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**B21 - Transnational Feminist Social Engagement**

2:00 PM - 3:15 PM

Marquette 9, 2nd Floor

Transnational Feminism in the Women's International League for Peace and Freedom First Congress

Nora Murphy, University of Maryland

“Together, we’re going to change the world—not for the worse but for the better”: Recognizing Environmental Injustice and Advocating for Change at the 1991 World Women’s Congress for a Healthy Planet

Christopher Thomas, University of Iowa

Envisioning (Trans)National Critique through Plant Ecologies

Elizabeth Bentley, University of Arizona

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**B22 - Queering Normativities: Rhetoric, Intimacy, and the “Normal”**

2:00 PM - 3:15 PM

Symphony 1, 2nd Floor

Chair, Erin Rand, Syracuse University

“Opening Up” and Staying Inside: The Figuration of the “Good Non-monogamous Relationship”

Lital Pascar, Northwestern

Illicit Objects: The Politics of Sex Toys Under Alabama’s Anti-Obscenity Enforcement Act

Larissa Brian, University of Pittsburgh

Queering Penthouse: Adventures in the “Forum” and the “Archive”

Michaela Frischherz, Towson University

Response, Erin Rand, Syracuse University

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**B23 - Student Genres, National Contexts**
Thursday, May 31

2:00 PM - 3:15 PM
Symphony 2, 2nd Floor

National Identity in Extracurricular Literacy Education at Midcentury: The Case of the Un-American 4H
  David Beard, *UM Duluth*

“The Pendulum of Change Has Swung”: Space, Race, and the Public High School in a Decolonizing Zimbabwe
  Rudo Mudiwa, *Indiana University*

Student Not Pictured: Yearbooks in WWII-era California
  Amy Lueck, *Santa Clara University*

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**B24 - Religion and Politics**

2:00 PM - 3:15 PM
Symphony 3, 2nd Floor

A Pentadic Cartography of the Religious Liberty Movement: Closed Discourse and the Preservation of Dominant Perspectives in Post-Obama America
  Jeff Lynch, *Montana State University*

How Evangelical Constructions of “the Secular” Constrain Political Activism
  Emily Cope, *York College*

Invention of the Legal Defense for Moral Monday protesters
  David Deifell, *Clarke University*

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**B25 - Institutional Rhetorics: Logics, Legislation, and Legitimation**

2:00 PM - 3:15 PM
Symphony 4, 2nd Floor

What Institutional Logics Teach Us About Institutional Rhetorics
  Ryan Skinnell, *San José State University*

Institutional Invention and “Voter Fraud”: Entextualization, Evidence, and the Rhetorics of Election Integrity
  Mark Thompson, *San José State University*

Women Spoke, but Congress Wrote: Exploring the Gendered Materiality of Legislative Rhetoric
Zornitsa Keremidchieva, *University of Minnesota*

### C01 - Teaching Invention as a Multidimensional Art

3:30 PM - 4:45 PM  
Board Room 1, 3rd Floor  
Building Future Scholars through Recovering the Past: University Archives as an Invention Site for Undergraduate Research  
- Melissa Nivens, *Midwestern State University*  
Reflection as Invention: Engaging Design Thinking in Composing Processes  
- Elizabeth Jones, *Illinois State University*  
Rhetorical Responsibilities and Responses  
- Dahliani Reynolds, *Roger Williams University*  
Teaching the multidimensionality of rhetorical invention: an antidote to polarization  
- Christian Kock, *University of Copenhagen*

### C02 - Rhetoric and/of Literacy: Three Perspectives

3:30 PM - 4:45 PM  
Board Room 2, 3rd Floor  
Rhetorical Pivots: Listening to Literacy Narratives In and Out of Prison  
- Patrick Berry, *Syracuse University*  
Some Thoughts on the DALN as Literacy Sponsor  
- Ben McCorkle, *The Ohio State University-Marion*  
Rhetorical Power and Light: Rethinking the DALN as a Public Utility  
- Michael Harker, *Georgia State University*

### C03 - Participatory Politics Online, in the House, and on the Street

3:30 PM - 4:45 PM  
Board Room 3, 3rd Floor  
A Woman’s Place is in the #Resistance: The Reappropriation of Princess Leia as Feminist Icon and the Reinvention of Resistance  
- Virginia Massignan, *Georgia State University*
Distributed deliberation: designing social media infrastructures

Alex Reid, SUNY Buffalo

Re-visioning Audience through Social Media: From Passive to (Re)Active Audience

Lee-Ann K Breuch, University of Minnesota - Twin Cities

The Public Address of Mobile Cinema: #NoBillNoBreak sit-in as Vernacular Cinematic Rhetoric

Angela Aguayo, Southern Illinois University

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C04 - Gender in Public

3:30 PM - 4:45 PM
Conrad A, 2nd Floor

“All Men Are Liars!” Susan Lawrence, Frank Lloyd Wright, and the Agency of Houses

John Arthos, Indiana University

Friend, Lover, Sister, Mother, Wife: On (Re)Writing the Personal in Public

Amy Carleton, MIT

Public Discourses and Public Rhetoric in a Domestic Violence Charity

Jennifer Andrus, University of Utah

Jessie Richards, University Utah

Wearing Rhetoric On My Chest: We Should All Be [Making Money Off Of] Feminists

Erin O'Connor, University of Texas at Austin

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C05 - Free to Associate: Clubs and Activist Groups, Past and Present

3:30 PM - 4:45 PM
Conrad C, 2nd Floor

Welcome to the Club: Debating Societies and Bluestocking Salons

Elizabeth Tasker, Stephen F. Austin State University

“Dear Mr. Rubio”: Everyday Rhetorics of Resistance in the 1930s and Today

Vanessa Sohan, Dr.

Congressional Town Meetings: Rhetoric, Citizenship, and Participatory Democracy

John Rountree, Pennsylvania State University
An Activist Rhetorician Joins Indivisible: Extracurricular Rhetorical Education in the Trump Era

Stephanie Weaver, University of Louisville

C06 - Hospitality and Incivility: Making Common Publics
3:30 PM - 4:45 PM
Directors Row 1, 3rd Floor

Dia de Los Muertos In Memorium: Hospitality and Hauntology
Sierra Mendez, University of Texas at Austin

The Arrival of the Stranger: Re-inventing Rhetorical Strategies Toward Hospitality
Tyler Welsh, University of Texas at Austin

The Rhetorical Weight of Heckling in Presidential Public Address
Milene Ortega, Georgia State University

We're Not Listening
Craig Rood, Iowa State University

C07 - Rhetorics and Literacies of Migration
3:30 PM - 4:45 PM
Directors Row 2, 3rd Floor

Immigration, Diversity, and Lefebvre: The Rhetoric of Space in the Welcoming Pittsburgh Initiative
Elise Homan, University of Pittsburgh

Migrant or Refugee, Child or Minor: Words Matter
Michal Moskow, Metropolitan State University

Notes Toward a Transmigrant Literacy
Rory Ong, Washington State University
Francisco Tamayo, California State University/Northridge

C08 - Analyzing Climate Change Arguments: Case Studies
3:30 PM - 4:45 PM
Directors Row 3, 3rd Floor
Reinventing Place in an Era of Climate Change
   Madison Jones, *University of Florida*

Using Rhetorical Historiography to Gain a Better Grasp on History: Rhetorical Crisis and Desperation in Climate Politics, 1988-92
   Gary Brooten, *Florida Atlantic University*

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**C09 - Body-based Numeracies: Big Data and Feminist Rhetorical Maths**

3:30 PM - 4:45 PM

Directors Row 4, 3rd Floor

“Welcome to You“: How 23andMe Disciplines Difference with Big Data
   Kathleen Daly, *University of Wisconsin-Madison*

Interrupting Big Data: Toward a Decolonial Feminist Rhetoric of Math
   Julie Jung, *Illinois State University*

Numbers that Matter: Data, Debt, and Decolonial, Feminist Rhetorical Math
   Kellie Sharp-Hoskins, *New Mexico State University*

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**C10 - Omega Rhetorics: On Limits, Lyrics, and Last Words**

3:30 PM - 4:45 PM

Grand Ballroom A, 3rd Floor

The Rhetoric of Threnody
   Geoffrey Sirc, *University of Minnesota*

Dropping Rhetorical Hours: S-Town as Requiem in the Age of Resignation
   Cynthia Haynes, *Clemson University*

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**C11 - Reinventing Rhetoric through Undergraduate Research: A Roundtable Deliberation**

3:30 PM - 4:45 PM

Grand Ballroom B, 3rd Floor

Chair, Jack Selzer, *Penn State University*

Speakers,
   Dominic DelliCarpini, *York College of Pennsylvania*
Jenn Fishman, *Marquette University*
Jane Greer, *University of Missouri-Kansas City*
Sean Patrick O'Rourke, *Sewanee University: The University of the South*
Trish Roberts-Miller, *University of Texas, Austin*
Response, Jack Selzer, *Penn State University*

**C12 - Rhetorical Temporalities**
3:30 PM - 4:45 PM
Grand Ballroom C, 3rd Floor
Speakers,
Michelle Ballif, *University of Georgia*
Diane Davis, *University of Texas Austin*
Daniel M. Gross, *University of California, Irvine*
Steven Katz, *Clemson University*
Thomas Rickert, *Purdue University*

**C13 - Social Movements in Transnational Contexts**
3:30 PM - 4:45 PM
Grand Ballroom D, 3rd Floor
Humanitarian Doxa and the Limits of Civic Agency

  D. Robert DeChaine, *California State University, Los Angeles*

Theorizing Transnational Social Movement Rhetoric: A Case Study of Bangladesh

  Samira Musleh, *University of Minnesota, Twin Cities*

Using Rhetorical Frame Analysis to Examine Social Movement Rhetoric: A Case Study of the Palestinian-led Boycott, Divestment, Sanctions (BDS) Movement

  Jennifer Hitchcock, *Old Dominion University*

**C14 - Placing Jesuit Rhetoric: Confronting the Past, Building the Future**
3:30 PM - 4:45 PM
Marquette 1, 2nd Floor
Speakers,
Patricia Bizzell, *College of the Holy Cross*
Laurie Britt-Smith, *College of the Holy Cross*
Maureen Fitzsimmons, *University of California, Irvine*
Renea Frey, *Xavier University*

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**C15 - Theorizing Visual Rhetorics**

3:30 PM - 4:45 PM
Marquette 2, 2nd Floor

- Reinventing Burke for Visual Rhetoric
  - Michael Hoppmann, *Northeastern University*
- ReViewing the Canon: Biblical Nationalism as a Visual Rhetorical Style
  - Philip Perdue, *Indiana University*
- Rhetorical Looking and Atrocity Archives: Inventing Answerable Action in Response to Historical Violence
  - Scott Gage, *Texas A&M University-San Antonio*
- What’s Earth Got To Do With It?: George Campbell’s Inerventional Theories and the Past and Future of Environmental Visual Communication
  - Anthony Arrigo, *University of Massachusetts Dartmouth*

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**C16 - Seeing Nature in the Anthropocene: Response-Ability and Environmental Images**

3:30 PM - 4:45 PM
Marquette 3, 2nd Floor

- Capitalism’s Changing Climate: On “Logos” and the Eco-Political Imagination in Contemporary Visual Art
  - Mark Schoenknecht, *University of Illinois at Chicago*
- Refusing Normative Natures in Laura Aguilar’s Photography
  - Anushka Peres, *University of Arizona*
- Vectors for Self-Transformation: Non-metaphorical readings and the Whole Earth image
  - Joshua DiCaglio, *Texas A&M*
C17 - Race and State Violence: Critical Interventions

3:30 PM - 4:45 PM
Marquette 4, 2nd Floor

“Time Does Not Pass; It Accumulates”: Articulating the Lynching Trope as a Countertemporality of Racialized Violence
Matthew Houdek, University of Iowa

Daniel Libertz, University of Pittsburgh

Reinventing the Reasonable: Systemic Racism and Legal Fictions in the Shooting of Philando Castile
Scott Makstenieks, University of Minnesota

“I Always Had a Good Heart:” Posthuman Metanoic Movement and the Ambient Rhetoric of Prison
Maggie Shelledy, University of Texas Rio Grande Valley

C19 - Walking on Air: Grounding Rhetorics of Mobility and Spatiality

3:30 PM - 4:45 PM
Marquette 6, 2nd Floor

“I want my home to be the road”: Itinerance, Escape and Revolution in DIY Discourses
Ryan Bince, Syracuse University

Captured Mobility
Codey Bills, UNC Chapel Hill

The Belly of the Beast: Urban Explorers Insinuating into the City, Becoming the City
Dylan Rollo, Northwestern University

(Train)ing for the Revolution: Materialist Mobility
Brandon Daniels, Syracuse University

C20 - Rhetorics of Ambiguity and Secrecy in a Time of War: From Obama to Trump

3:30 PM - 4:45 PM
Marquette 7, 2nd Floor
Shielding the People from Deliberating on War: Barack Obama's Secret Drone War
Frank Stec, The Pennsylvania State University

Strategies of Ambiguity in Barack Obama's Foreign Policy Discourse
Stephen Heidt, Florida Atlantic University

The Rhetoric of the MOAB in Trump's War on Terror
Nathalie Kuroiwa-Lewis, Saint Martin's University

**C21 - The Personal is Political is Purchasable: Exploring the Rhetorical Function of Marketplace Feminism**

3:30 PM - 4:45 PM
Marquette 8, 2nd Floor

Chair, Marylou Naumoff, Montclair State University

Assembling the Twenty-First Feminist: Bustle's BHive, Data Mining, and Inventing Feminism
Marylou Naumoff, Montclair State University

Empty Rhetoric or Productive Empowerment? An examination of Disney's “Dream Big, Princess” Campaign and the Consumption of Postmodern Feminism
Erika Thomas, California State University, Fullerton

Powerful Women or Pretty Faces: Building a Brand as a Celebrity Feminist CEO
Denise Oles-Acevedo, Iowa State University

**C22 - Mobility, Migration, and Transnational Invention: Ingenium in Motion**

3:30 PM - 4:45 PM
Marquette 9, 2nd Floor

Inventing Home and Belonging in the Transnational Context of Migration in Mexico
Sara McKinnon, University of Wisconsin

Public Art and Resilience: From Local to Transnational Rhetorical Topographies of Solidarity
Pamela Pietrucci, Northeastern University

Alien Art, Alien Affects: Migrant Artivism and Transnational Politics of Mobility
Josue David Cisneros, University of Illinois

Painting Publics: Transnational Legal Graffiti Scenes as Spaces for Encounter
Caitlin Bruce, University of Pittsburgh
Response, Alessandra Von Burg, *Wake Forest University*

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**C23 - Environmental Rhetoric as Invention: The National Consortium of Environmental Rhetoric and Writing—Performing Project Identities as Acts of Resistance**

3:30 PM - 4:45 PM
Symphony 2, 2nd Floor
Chair, Michelle Kells, *University of New Mexico*

- Conditions of Embodiment for Sustainability Activism
  Risa Applegarth, *UNCG*

- Navigating the Intersection of Environmental and Medical Rhetorics with Promotores de Salud
  Rachel Bloom-Pojar, *University of Wisconsin-Milwaukee*

- Humanists at the Headgates: Reimagining Western Water Management in the 21st Century
  Paul Formisano, *University of South Dakota*

- Querencia: Rhetorics of Place and the Power of Radical Intimacy
  Michelle Kells, *University of New Mexico*

- Rhetorics of Rebellion: What the Politics of the Bears Ear Monument Can Teach Us about Environmental Activism
  Michaelann Nelson, *Utah State University Eastern*

- Of Fields and Fieldwork: Doing Environmental Rhetoric in Rural Northern New York
  Noel Thistle Tague, *University of Pittsburgh*

- Sifting and Shifting: How Discovery and Uncertainty Impact Environmental Perspectives
  Susan Gilbertz, *Montana State University, Billings*

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**C24 - The States and Futures of Digital Rhetorics**

3:30 PM - 4:45 PM
Symphony 3, 2nd Floor

Speakers,

- Trent Kays, *Hampton University*
- Derek Mueller, *Eastern Michigan University*
Sergio Figueiredo, Kennesaw State University
Scott Sundvall, University of Minnesota
Lee Tesdell, Minnesota State University, Mankato
Jennifer Juszkiewicz, Indiana University - Bloomington
Michael Damian Jeter, Bishop State Community College

C25 - Rhetorical Climate: Contested Landscape, Memory, and Dwelling in North America
3:30 PM - 4:45 PM
Symphony 4, 2nd Floor
Chair, Maria del Guadalupe Davidson, University of Oklahoma

Violent Inheritance Between Carceral Infrastructures
E. Cram, University of Iowa

Object Lessons in Oklahoma, State of Denial
James Zeigler, University of Oklahoma

A Paper Trail of Tears: Mapping History on Sympathetic Grounds
Naomi Greyser, University of Iowa

U of Minnesota Reception, (Pre-Registration Required)

Sponsored by the Department of Writing Studies and the Communication Studies Department of the University of Minnesota.

5:30 PM – 7:15 PM
Weisman Art Museum, University of Minnesota Campus

Speaker,
  John Logie, University of Minnesota

Minnesota Politics in the Age of New Populism: Race, Immigration, and Religion

Sponsored by the Rhetoric Society of America and the American Society for the History of Rhetoric.

7:30 PM – 9:00 PM
Great Hall, Coffman Memorial Union, University of Minnesota Campus
Thursday, May 31

Speakers,

Aric Putnam, St. John’s University and the College of St. Benedict. Candidate for House of Representatives District 14A (St. Cloud)

Representative Ilhan Omar, District 60 B (Minneapolis)

Representative Fue Lee, District 59 A (North Minneapolis)

Representative Mary Kunesh-Podein, District 41 B (Columbia Heights)

Representative Erin Maye Quade, District 57A (Apple Valley)

Representative Rena Moran, District 65A, (Saint Paul)
American Society for the History of Rhetoric (ASHR) Symposium: Diversity & Rhetorical Traditions

8:45 AM - 9:45 AM
Duluth Room, 3rd Floor

**D01 - Re-Theorizing Rhetorical Circulation**
8:30 AM - 9:45 AM
Board Room 2, 3rd Floor

- Circulation and Accumulation: Accounting for Rhetoric's Particulates
  - Christa Olson, University of Wisconsin-Madison

- Decolonizing Rhetoric/s: Kiowa Storytelling and Transrhetorical Resistance
  - Rachel Jackson, University of Oklahoma

- Unwanted Circulation: Counterpublics Online and the Call for Civil Inattention
  - Jiyeon Kang, University of Iowa

- Response, Cara Finnegan, University of Illinois

**D02 - Invention from the Inside Out, Inventional Media, and Invention-In-The-Middle**
8:30 AM - 9:45 AM
Conrad A, 2nd Floor

- Disrupting Embodied Ethos in Neuroimaging: A Call To Rhetorical Critical “Invention-in-the-Middle”
  - Mary De Nora, Texas Tech University

- Reinventing Diversity from the Inside Out
  - Amy Koerber, Texas Tech University

**D03 - Re-Inventing Rhetoric for the New 21st Century University**
8:30 AM - 9:45 AM
Friday, June 1

Conrad B, 2nd Floor

Back to the Future: Reinventing Kentucky Identity By Going Back to Its Jewish (Bourbon) Past
Janice Fernheimer, University of Kentucky

Humanities and the Failure of Rhetoric
Deborah H. Holdstein, Columbia College Chicago

Public Discourse in the First-Year Course
Jack Selzer, The Pennsylvania State University

Rhetoric and Violence in the 21st-century University
Michael Bernard-Donals, University of Wisconsin-Madison

D04 - Grounding An Inventive Ethic
8:30 AM - 9:45 AM
Conrad C, 2nd Floor

A Posthuman Rhetoric for the Composition Classroom and Inventing Ethics
Jacqueline Preston, Utah Valley University

Listening, Attuning, and Inventing Ethics
Shannon Kelly, Western Washington University

Mnemosyne and Inventing Ethics
Joshua Hilst, Utah Valley University

St. Paul's Strange Ecclesia and Inventing Ethics.
Jeremy Cushman, Western Washington University

D05 - Signs: invention as interaction
8:30 AM - 9:45 AM
Conrad D, 2nd Floor

“Slow down!”: Home-made safety signs as rhetorical acts
Peter Cramer, Simon Fraser University

He Said, She Says: Cleverness and Wit in the Rhetoric of Political Repudiation
Jerry Blitefield, UMass Dartmouth

Reunion, CO: A private/public scene making “will-be” from “never-was”
Christopher Eisenhart, UMass Dartmouth
**D06 - Re-examining Conservative Women’s Religious Rhetoric**

8:30 AM - 9:45 AM

Directors Row 1, 3rd Floor

Remembering Mother McAuley: Epideictic Rhetoric, Memory, and Circulation
Amy Ferdinandt Stolley, *Grand Valley State University*

“Subversion Without Revolution”: Rhetorical Negotiations of Gender in Xvangelical Life Writing
Bethany Mannon, *Old Dominion University*

Contextualizing Christianity: The United Study Series' Political Education for Women
Marion Wolfe, *Ohio State University*

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**D07 - The Public / Private Interfaces of Medicine**

8:30 AM - 9:45 AM

Directors Row 3, 3rd Floor

How Public Should Public Health Be?: Narcan and the Politics of Overdose Reversal
Lindsay Marshall, *University of Illinois at Chicago*

You Are What You Track: Metaphors of Healthy Eating in Diet Tracking Apps
Alexis Priestley, *Virginia Tech*

Two Blue Lines: The Ethos and Literacy of an At-Home Pregnancy Test
Katherine Randall, *Virginia Tech*

Status Update: Take-Home HIV Testing and the Intersection of Public / Private Health
Andre Favors, *University of Memphis*

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**D08 - Poverty, Privilege, and the Systems that Enable Them**

8:30 AM - 9:45 AM

Directors Row 4, 3rd Floor

Monstrosity, Privilege, and Critique: The Vexed Rhetorical Terrain of Sexual and Carceral Violence
Bryan McCann, *Louisiana State University*

Ashley Mack, *Louisiana State University*
Poverty's Normative Assumption and the Problem of Defining the Poor
   Liam Olson-Mayes, Northwestern

Resisting the Rise of Foster Care: Booker T. Washington at the 1909 White House Conference
   Matthew Heard, University of North Texas

D09 - RSA's Historiography
8:30 AM - 9:45 AM
Grand Ballroom A, 3rd Floor

Reinventing Rhetoric 15 Years On: Rereading the 2003 Alliance of Rhetoric Societies (ARS) Conference
   John Dunn, Eastern Michigan University

Reconsidering the “Divorce” between Speech and English: A Microhistorical View of James M. O’Neill
   David Stock, Brigham Young University

Does a Journal Make a Field or a Field Make a Journal?: A Rhetorical Analysis of Editors’ Notes in Rhetoric Society Quarterly
   Jada Patchigondla, San Jose State University

Intellectual Affectation or Integral Location?: Recognizing Rhetoric’s (and RSA’s) Role in Inventing Composition as an Ethical Subject
   J.P. Hanly, Monmouth University

D10 - Reinventing Rhetorical Practices: Ancient, Medieval, and Contemporary
8:30 AM - 9:45 AM
Grand Ballroom C, 3rd Floor

Kurgan as a Research Site of Scythian Rhetorical Tradition
   Tetyana Zhyivotovska, University of Texas at El Paso

A Study of Medieval, Arab-Islamic Institutional Writing
   Rasha Diab, The University of Texas at Austin

Language and Gender in the Saudi Shura Council
   Mashael Altamami, University of the West of England/Princess Nourah Bint Abdulrahman University
D11 - Scientific futures for a Rhetoric of Science: We do this and they do that?
8:30 AM - 9:45 AM
Marquette 1, 2nd Floor
Speakers,
   David Gruber, University of Copenhagen
   Randy Harris, University of Waterloo

D12 - When Pathos is King: Counter-Reason and the Fall of Ethos
8:30 AM - 9:45 AM
Marquette 2, 2nd Floor
Speakers,
   Erica Cirillo-McCarthy, Stanford University
   Marissa Juárez, Central New Mexico Community College

D13 - Promises, Phone Calls, and End-of-Life Exclamations: Reinventing the Ethics of Performative Utterances
8:30 AM - 9:45 AM
Marquette 3, 2nd Floor
“‘I’ promise . . .”: Derrida and the Ethics of the Sworn Oath
   Brooke Rollins, Lehigh University
“But this means I'm dying”: Derrida, Austin, and the Ethics of End-of-Life
   Maggie Callahan, Hastings College
So I Don't Even Know My Own Name?: Affirmative Laughter and the Ethics of Alterity in Soundboard Phony Phone Calls
   Kevin Casper, University of West Georgia
Parrhesia, a Dialogic Speech Act
   William Elkins, University of Arkansas - Little Rock

D14 - Alien Persuasion: Extraterrestrials, Otherness, and The Rhetoric of Speculative Futures
8:30 AM - 9:45 AM
Marquette 4, 2nd Floor

“Contactee Cults”: Rhetorical Invention and Building a Better Future Through Extraterrestrial Communication
   Elizabeth Lowry, *Arizona State University*

Alien Megastructures: The Possibility of Extraterrestrial Life and the Rhetoric of Hope in the Anthropocene
   Andrew Pilsch, *Texas A&M University*

Aliens Among Us: An Ontography of Otherworldly Sensation
   David M. Grant, *University of Northern Iowa*

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**D15 - Rhetorics of Tourism: (Re)Inventing (Alternatives to) Neocolonial Relations**

8:30 AM - 9:45 AM
Marquette 5, 2nd Floor

Going Native: Neocolonial Ambivalence in Anthony Bourdain's No Reservations
   Casey Kelly, *University of Nebraska Lincoln*

Voluntourism: Destabilizing Aid as Neocolonial Gift-Giving
   Elizabeth Kaszynski Gilmore, *Indiana University*
   Jenna Hanchey, *University of Nevada, Reno*

“Get Lost and Find Yourself”: Dis/Locating Neocolonial Desires on the Boho Beautiful Vlog
   Roberta Chevrette, *Middle Tennessee State University*

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**D16 - Rhetorics of Birth and Natality**

8:30 AM - 9:45 AM
Marquette 6, 2nd Floor

Artificial Femme, Fatal Intelligence: Rhetorics of Gynophobia in the Age of the Technoapocalypse
   Jennifer Buchan, *Pennsylvania State University*

Midwifery as Metis: Embodied Knowledges in Childbirth in Ancient Greece
   Lauren Salisbury, *Bowling Green State University*

Natality, Rhetoric, and Cyborg Origin Stories
Jennifer Edwell, University of North Carolina at Chapel Hill
The Rhetoric of Trauma, Childbirth, and the Carnivalesque in “The Void”
Courtney Patrick-Weber, Bay Path University

D17 - Images, Imagination, and Invention in Visual Rhetorics
8:30 AM - 9:45 AM
Marquette 7, 2nd Floor
Bringing into Being: Text, Image, and Rhetorical Coaction in Walter Pope’s Scientific Illustration of the Washing of the Mercury
Jason Rocha, University of Wisconsin -- Madison
Franchise at War: Saw and Sublime Identification
Derek Lewis, Penn State University
Visualizing Democracy: Democracy, Education, and Visual Rhetoric at the Barnes Foundation
Amy Anderson, West Chester University
Heather Chacon, Greensboro College
Bunny Yeager and the Visual Rhetoric of Postwar Pin-Ups
Steven Kapica, Fairleigh Dickinson University

D18 - New Materialist Violences: Distributed Agency and Anti-Alt-Right Assault
8:30 AM - 9:45 AM
Marquette 8, 2nd Floor
Inextinguishable Violence: Richard Spencer and James Crosswhite
Benjamin Harley, University of South Carolina
An Ambience of Violence: Richard Spencer and Thomas Rickert
Haley Schneider, The Pennsylvania State University
New Materialist Violences: Distributed Agency and Anti-Alt-Right Assault
Brooke Covington, Virginia Tech
Response
Nathan Stormer, University of Maine

D19 - Objects and Fabrics in Feminist Social Movements
8:30 AM - 9:45 AM
Marquette 9, 2nd Floor

Frances Willard: Technological Pioneer of Women’s Cycling
  Christy Mesaros-Winckles, Adrian College

The Role of Quilts and Quilt-making in Refashioning the Meeting Spaces of the Women’s Christian Temperance Union
  Susanna Engbers, Kendall College of Art and Design

Embodying Protest: Wearable Paraphernalia and Political Agency
  Andrea McCrary, Queens University of Charlotte

**D20 - America’s Culture of Violence: Inventing the Second Amendment**

8:30 AM - 9:45 AM
Rochester, 3rd Floor

Pistols at Twenty Paces: Justices Scalia and Stevens Duel Over Constitutional Interpretation in *D.C. v. Heller*
  Eric Gander, Baruch College

Inventing Self Defense: The Legal Fiction of Self Defense
  David Grassmick, Law offices of Roger Higgins

“It’s Too Soon to Talk About Gun Control”: Kairic Timing (or Politicizing?) in the Wake of Shooting Sprees
  Catherine Langford, Texas Tech University

And the Second Shall Be First: The NRA’s Campaign to Ensure More Guns and not Enforced Silence
  Jeremiah Hickey, St. John's University

**D21 - Public Memory and Feminist Inquiry**

8:30 AM - 9:45 AM
Symphony 1, 2nd Floor

Critiquing Memory Narratives: Situating Women Inventors in Time
  Sarah Hallenbeck, University of North Carolina at Wilmington

Refiguring Memory Narratives: Reconciling Helen Keller’s Public and Private Selves
  David Gold, University of Michigan
Redeploying Memory Narratives: Recruiting Rosie the Riveter into Contemporary Narratives of Women's Work
   Michelle Smith, Clemson University
Layering Memory Narratives: Linking Activist Histories with Present Selves
   Risa Applegarth, UNCG
Response, Lindsay Rose Russell, University of Illinois

**D22 - Re-reading Rhetoric in Antiquity**
8:30 AM - 9:45 AM
Symphony 2, 2nd Floor

(Re)Inventing Rhetoric’s Near Eastern Past: Between Sacred and Secular
   Erin Twal, Purdue University
Longinian Hypsous and A Rhetoric of Motives, Page 58
   Jarron Slater, University of Minnesota--Twin Cities
Pathos as Ethos; Mesopotamian Historical and Cultural Context in Enheduanna’s “Lady of Largest Heart”
   Kathleen Irwin, Texas Woman's University
Rhetorical Indeterminacy in The Contest of Homer and Hesiod
   Adam Cody, The Pennsylvania State University

**D23 - Think Locally, Act Globally: Climate Politics on the World Stage**
8:30 AM - 9:45 AM
Symphony 3, 2nd Floor

“Thinking Globally, Acting Locally”: Activist/Advocacy Rhetoric and the Framing of Situated Approaches to Systemic Problems
   Alexander Helberg, Carnegie Mellon University
Mediated Public Drama as Ritualized Political Rhetoric: Dramatizations of Controversy and Momentousness in Climate Politics
   Gary Brooten, Florida Atlantic University
Reinventing Rhetorics of Global Climate as Global Rhetorics of Climate
   Lynda Walsh, University of Nevada, Reno
D24 - Jewish Rhetorics and Rhetoricians
8:30 AM - 9:45 AM
Symphony 4, 2nd Floor
Formed from Words: Minhag America and the Invention of the American Jewish Ethic
Jamie Downing, Georgia College & State University
Rhetoric of the Hebrew Bible: Power and Identity in the Book of Esther
Elizabeth Gellis, Purdue University
“The Sacred Shrine is Holy Yet:” Rhetorical Memory in the Work of Nineteenth-Century Jewish Activist Emma Lazarus.
Beth Ann Rothermel, Westfield State University

E01 - Making Places Matter
10:00 AM - 11:15 AM
Board Room 2, 3rd Floor
Developing the Map: The United Nations and the Cartographic Construction of the So-Called Third World in the Cold War
Timothy Barney, University of Richmond
Kilroy Was Here: Transcending Space to Place through Repetitious Affect and Visibility
Wade Walker, Louisiana State University
Remarking Rurality in the Borderlands: Identity and Undefinition
Brita Arrington, University of Texas at El Paso

E02 - Twitter Campaigns, Hashtag Activism, and Social Movements
10:00 AM - 11:15 AM
Board Room 3, 3rd Floor
Flood Wall Street as an Anxious Assemblage of Enunciation
Dustin Greenwalt, Penn State
Reinventing #blackfish: Logos and Hashtag Activism
Kate Comer, Portland State University
State-Sanctioned Counterpublicity: Protected Anonymity and the #altgov Movement
Elisa Findlay, University of Wisconsin-Madison
E03 - Reimagining Presidential Rhetoric
10:00 AM - 11:15 AM
Conrad A, 2nd Floor
Chair, Paul Elliott Johnson, University of Pittsburgh
Obama's Command: Chemical Weapons in Syria and the Global Duties of a Rhetorical Presidency
  Ron Greene, University of Minnesota - Twin Cities
  Jay Frank, University of Minnesota
Unpresented: Articulating the Presidency in an Age of Trump
  Blake Abbott, Towson University
The Discursive Antecedents of Richard Nixon's War on Drugs
  Joel Lemuel, Pepperdine
Trump, Twitter, and the Microdiatribe: The Short Circuits of Networked Presidential Public Address
  Stephen Heidt, Florida Atlantic University
  Damien Pfister, University of Maryland

E04 - Sounding Publics: Poetic World Making Through Music
10:00 AM - 11:15 AM
Conrad B, 2nd Floor
  Sonic Re-Production: Rethinking the Music Scene in the Age of Post-Music
    Kyle Allen, University of South Carolina
  When the Alt-Right Attacks Art: How Safety Codes Are Used to Silence DIY Spaces
    Benjamin Harley, University of South Carolina
  “It's Weird Having to Think About My Tongue”: Western Art Song as Disciplinary Practice
    Maria Kingsbury, Texas Tech University

E05 - Re-Reinventing “Disclosure”: Confessional, Spiritual, Mystical, and Ethical-Artificial Experience as a Personal Basis of Rhetorical Scholarship
10:00 AM - 11:15 AM
“Help!”: The Confessions of St. Augustine, John Lennon, and me (Confessional Writing as Cultural Critique)

Mari Ramler, Tennessee Technological Univ.

Entering the Ethos of Memory: an account of finding my narrator’s voice while writing a memoir of my spiritual pilgrimage

Dale Sullivan, North Dakota State University

Can a Sophist Believe in G/d?: Psychagogic and Magical Experiences in Writing on Mysticism and Language

Steven Katz, Clemson University

Johnny 5 Is Alive! [NO DISASSEMBLE]: Life, Death, and Rhetorical Consciousness in an Infinite Age of Finite Machines

Nathan Riggs, Clemson University

E06 - Millennial Rhetorics: Gender and Culture in the late 20th and early 21st Centuries

10:00 AM - 11:15 AM

Creating an Entitled Generation: Participation Trophies and Age Cohort Constitution through Antithesis

Tyler Brunette, The University of Pittsburgh

Normcore’s Rhetoric: Performing and Technologizing Gender

Erin O’Connor, University of Texas at Austin

Taking Off the Beer Goggles: Re-Imagining the Relationships Between Beer, Masculinity, and Care Economies in Craft Beer Breweries

Lauren Rackley, Louisiana State University

Tonight It’s Government Funded: A Rhetorical Analysis of Manufactured Social Controversy and Government Funding of the Arts

Kay Beckermann, North Dakota State University

E07 - Single Measures, Indefinite Inventions: The Rhetorical Life of Statistics in Policy, Advocacy, and Literacy Debates

10:00 AM - 11:15 AM
Directors Row 1, 3rd Floor
Chair, Crystal Colombini, University of Texas, San Antonio

Permeable Publics, Malleable Discourse: The “22-a-Day” Statistic as Participatory Trigger
   Micah Wright, University of Texas at San Antonio

Statistical Illiteracy: Reinventing Single Measures of Financial Failure
   Crystal Colombini, University of Texas, San Antonio

Shifting Statistics: Defining Perceptions of First-Generation College Students
   Meghan Sweeney, Saint Mary's College of California

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E08 - Pop-Music: Sounds, Contexts, and Politics
10:00 AM - 11:15 AM
Directors Row 2, 3rd Floor

Bob Dylan and Civic Identity: Re-examining the Rhetoric of America’s Protest Singer
   Colleen Wilkowski, Arizona State University

I’ll Take You There: Muscle Shoals, Memphis, and the Political Agency of 1960s Soul Music
   Vince Meserko, California Polytechnic State University, San Luis Obispo

Oh Oh Oh We’re on Fire: Invention, Contemporary Popular Music and the Urgency of the Aesthetic
   Kaitlin Graves, University of Memphis

Rhetorical Analysis of Great Aesthetic Invention--Applied to Music by Bach
   Christian Kock, University of Copenhagen

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E09 - Engaging Refugee Communities
10:00 AM - 11:15 AM
Directors Row 3, 3rd Floor

Action Research in Refugee Literacies: Engaging Participants for Social Change
   Tika Lamsal, University of San Francisco

The Rhetoric of Immigration: Uncovering Facts and Developing Resources for Refugee and Immigrant Communities
   Lara Smith-Sitton, Kennesaw State University
**E10 - Reinventing Racial Public Memory in the Philly Suburbs**

10:00 AM - 11:15 AM

Directors Row 4, 3rd Floor

Tracing the Past & Shaping the Future with the Black Students' Lives Project
- Michael Sterling Burns, *West Chester University of PA*
- Mikhi Woods, *West Chester University of PA*

Restoring Tamed Memories of Bayard Rustin in West Chester
- Gerard Consorti, *West Chester University of PA*

Making Quotidian White Supremacy Visible in Phoenixville's Civil War Centennial Memorial
- Timothy R. Dougherty, *West Chester University of PA*

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**E11 - An Absent Presence in Rhetorical Studies: (Re)Inventing Asian/American Rhetoric**

10:00 AM - 11:15 AM

Grand Ballroom A, 3rd Floor

Speakers,
- LuMing Mao, *Miami University*
- Morris Young, *University of Wisconsin-Madison*
- Terese Guinsatao Monberg, *Michigan State University*
- Kate Firestone, *Michigan State University*
- Florianne Jimenez, *UMass Amherst*
- Sharon Yam, *University of Kentucky*
- Vani Kannan, *Syracuse University*
- Jo Hsu, *University of Arkansas*

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**E12 - Learning Research As An Embodied Practice: Reflections on Research and/as Rhetorical Advocacy**

10:00 AM - 11:15 AM

Grand Ballroom B, 3rd Floor

Experience, Inquiry and Reflection in Developing Methodological Thinking
- Julie Lindquist, *Michigan State University*
Inventing a Rhetorical Toolkit: Questions of Research Advocacy Informed by Communities of Practice
Maria Novotny, University of Wisconsin, Oshkosh

Spaces of Rhetorical Advocacy: Examining Methods, Research, and Reciprocity
Tori Thompson Peters, University of Wisconsin-Madison

Are We Ever Not Advocates? Interrogating the Researcher’s Role
Amanda Friz, University of Wisconsin-Madison
Response, Jenell Johnson, University of Wisconsin

E13 - The Roles and Responsibilities of Activist Rhetoricians
10:00 AM - 11:15 AM
Grand Ballroom C, 3rd Floor
Speakers,
Seth Kahn, West Chester University
Amy Pason, University of Nevada, Reno
JongHwa Lee, Angelo State University
Kevin Mahoney, Kutztown University of PA
Rebecca Jones, University of Tennessee, Chattanooga
Bryan McCann, Louisiana State University
Dana Cloud, Syracuse University
Ellen Cushman, Northeastern University

E14 - A “Popular” Culture of Resistance
10:00 AM - 11:15 AM
Marquette 1, 2nd Floor
“I Don’t Rap, I Illustrate:’ The Rhetorical Strategies of Young Rappers
Martha Sue Karnes, Clemson University

Citizen Black: Luke Cage and Sacrificing for the Social Imaginary
Anthony Guy, University of Kansas

Kanye West & Contemporary Black Rhetors: Black Prophetic Tradition and Resistance to White Capitalism
Carrie Murawski, Texas A&M University

E15 - International and Domestic Rhetorics of the Cold War

10:00 AM - 11:15 AM
Marquette 2, 2nd Floor

La Patria and Mexico’s Democratic Machine: President Gustavo Díaz Ordaz’s 1964 Inaugural Address and the Topoi of Technological Progress
José Izaguirre, University of Illinois Urbana-Champaign

Presidential Rhetoric and the Global Imaginary: Bush and Gorbachev End the Cold War
Zoe Carney, Blinn College

Reimagining Cold War U.S. Presidential Rhetoric
Allison Prasch, Colorado State University

The Hidden Frames of 1989: Recovering the Berlin Wall’s Language of Political Action
Marco Ehrl, Texas A&M University

E16 - Publics/Counterpublics: Rhetorical Interventions to Oppressive Taxonomies in Health and Medicine

10:00 AM - 11:15 AM
Marquette 3, 2nd Floor

“Forgotten Warriors”: A Kairology on Gulf War Syndrome Diagnosis
Leah Heilig, Texas Tech University

Classificatory Injustice and Patient Agency in Health Insurance Policy Documents
Bailey Cundiff, Texas Tech University

Deciding Between Autonomy and Accessibility: Rethinking Hidden Disability Disclosure as the Gatekeeper of Accommodations
Erica Lange, Ohio University

Evaluating Mental Health Organization Narratives from an Ecological Perspective
Erin Schaefer, Michigan State University

E17 - The Recovery Room: New Directions for Nineteenth-Century Women’s Rhetorics
10:00 AM - 11:15 AM
Marquette 4, 2nd Floor
Chair, Ben Sword, Tarleton State University

Emigration Propagation: Elise Tvede Waerenskjold in the Nineteenth Century

Brian Fehler, Texas Woman's University

It's All a Big Misunderstanding: Caroline Lee Hentz's Use of Her Dual Ethos in “The Sex of the Soul”

Elizabeth Cozby, Texas Woman's University

The Knife's Edge: Victim Rhetoric in Selected Speeches by Elizabeth Cady Stanton

Anna Genneken, Collin College

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E18 - Remembering and Remediating the Civil Rights Movement
10:00 AM - 11:15 AM
Marquette 5, 2nd Floor

(Re)Inventing a Necessary (Digital) Space to Explore Black History and Civic Transformation

Victoria Gallagher, North Carolina State University

Keon Pettiway, Eastern Michigan University

March and the Rhetoric of Re-Circulated Photographs

Jess Boykin, Arizona State University

Purging the Uprising: Politicized Memories and Public Forgetting with Detroit 1967

Scott Mitchell, Wayne State University

Social Movement Rhetorics, Violence, and the Sixties in Decline

Brad Lucas, Texas Christian University

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E19 - Rhetorics of War and Masculinity
10:00 AM - 11:15 AM
Marquette 6, 2nd Floor

Agonistic Rhetoric: Resisting Violence in Democratic Elections

Jay Childers, University of Kansas

Reinventing Rhetoric's Approach to War and Gender

Kelly Jakes, Wayne State University
Jennifer Keohane, University of Baltimore
Sara McKinnon, University of Wisconsin
Richard Nixon and Warrior Masculinity
Lauren Camacci, Penn State University
Trump's Nasty Body: Fascistic Masculinity and the Politics of Corporeal Abjection
Brett Ingram, Boston College

E20 - Into the Future: Digital/Technical Invention
10:00 AM - 11:15 AM
Marquette 7, 2nd Floor
Endowing Multimodal Rhetorics with Power: The Need for a Contemporary Inventio for Genres
Geoffrey Sauer, Iowa State University
On the Politics of the Future and the Rhetoric of Technology's Aesthetics
Benjamin Firgens, The Pennsylvania State University
Heuretics and/for Digital Rhetoric
Gary Hink, University of Florida
Decentering the Digital: Digital Rhetoric in Postdigital Contexts
Geoffrey Gimse, University of Wisconsin - Milwaukee

E21 - Not Sticking to Sports: Athlete Protests and their Rhetorical Implications
10:00 AM - 11:15 AM
Marquette 8, 2nd Floor
Crabby Gabby as Angry Black Woman: Rhetorics of Containment and Resistance
Emily Crosby, University of Pittsburgh
Image Events and Athletic Activism: The Case of Black Lives Matter
Kyle King, Pennsylvania State University-Altoona
Neo-Colonialism and First Nation identity: An analysis of Bronson Koenig's Standing Rock protests
Kate Lavelle, University of Wisconsin-La Crosse
Standing Up for All Women?: Examining the Discourses Surrounding Female Hockey Players’ “Victory” over USA Hockey

Korryn Mozisek, Carnegie Mellon University

E22 - Engaging the Mt. Oread Manifesto on Rhetorical Education

10:00 AM - 11:15 AM
Marquette 9, 2nd Floor

The Mt. Oread Manifesto and the Realities of 2018
Joseph Good, University of Maryland

Moving Rhetorical Education Forward: Procedural Feminism and First-Year Composition
Cassandra Woody, University of Oklahoma

(Re)Imagining Empathy in Rhetorical Education: Inviting Rhetorical Listening into Experiences In and Beyond the Classroom
Erin Mcclellan, Boise State University
Kelly Myers, Boise State University
Emily Nemeth, Denison University

Rhetorical Education and the Responsibility of our Moment
Shyam Sharma, Stony Brook University

E23 - Rhetorics of Law, Justice, and the Courts

10:00 AM - 11:15 AM
Rochester, 3rd Floor

“As Uneventful as Possible:” Materializing Pain in Lethal Injection
Megan Eatman, Clemson University

Gerrymandering and Visual-Deliberative Rhetoric: A Case Study of the 2017 Texas Court Decision on Districts 23 and 35
Fernando Sánchez, University of St. Thomas

The Case of Czolgosz’s Sanity: An Examination of the Use of Judicial Rhetoric in Determining Facts
Merci Decker, SUNY New Paltz
**E24 - Big Data, Genomics and the Public**

10:00 AM - 11:15 AM

Symphony 1, 2nd Floor

- Promethean Rhetoric, Genomic Engineering, and the Boundaries of Technique
  - Chad Wickman, *Auburn University*

- Catching Genome Fever
  - Anthony Stagliano, *New Mexico State University*

- Industrializing Cyberspace: Middle-Landscape Narratives at “Next Generation Computing and Big Data Analytics”
  - Christopher Adamczyk, *Rensselaer Polytechnic Institute*

- Invention in an Information Economy: From Labor-Power to Invention-Power
  - Thomas John Pickering, *University of Massachusetts Amherst*

**E25 - Rhetorics of Veg*nism**

10:00 AM - 11:15 AM

Symphony 2, 2nd Floor

- Legitimating Meat: The Invention of Anti-vegan Rhetoric
  - Cristina Hanganu-Bresch, *University of the Sciences*

- Toward a Feminist Food Rhetoric: Contesting Meat & Masculinity
  - Abby Dubisar, *Iowa State University*

- The Rhetoric of Feminist Ethical Vegetarianism: An Irresolvable Tension
  - Adele Hite, *North Carolina State University*

- Neoliberal Risk Theory and the Medicalization of the Anomalous in Corporate Media Accounts of Veganism
  - Lisa Barca, *Arizona State University*

**E26 - Computation and Community in the Rhetoric of Science**

10:00 AM - 11:15 AM

Symphony 3, 2nd Floor

- @VaxCalc and the Credibility of “Expert Systems”
  - Miles Coleman, *Seattle University*
Biomedicine, Risk Society, and the Rhetoric of Community

Allan Borst, College of Charleston

Enacting “Consilience”: Exploring Rhetorics of Collaboration across the Science-Humanities Divide

Sara Austin, Bowling Green State University
Daniel Bommarito, Bowling Green State University

The Analog Mind: Vannevar Bush and the Management of Magnitude

Katie Bruner, University of Illinois, Urbana-Champaign

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**E27 - Future-Building: (Re)inventing Multimodality in the Composition Classroom**

10:00 AM - 11:15 AM

Symphony 4, 2nd Floor

Chair, Christopher Stuart, Clemson University

- A Curriculum of Multimodal Rhetoric: Design, Material-Rhetorical Flexibility, and Circulation in Composition
  Logan Bearden, Eastern Michigan University

- Beyond Access: Equity, Multimodality, and Identity in the Composition Classroom
  Joshua Wood, Clemson University

- Gamed Invention: Multimodal Writing through Coding, Crafting, and Playing
  Christopher Stuart, Clemson University

- Beyond Text: Cypher/Hyper/Gameful Literacies in the Classroom
  Daniel Frank, Clemson University

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**F01 - Constructing Discourses of Place: A Critical Regionalist Perspective on Energy Production**

11:30 AM - 12:45 PM

Board Room 2, 3rd Floor

- A Rhetorical History of Situated Exploitation in the North Country
  Noel Thistle Tague, University of Pittsburgh

- Maintaining Renewable Energy Inventions: The Case of Iowa
Sara Parks, *Minnesota State University, Mankato*
Mapping the Rhetorical Tectonics of Place in Local Discourses of Hydraulic Fracturing
Jacqueline Kerr, *University of Tennessee, Knoxville*
Frackers vs. Fracktivists: The Micro-Rhetorical Construction of Apologia
Justin Mando, *Millersville University*

**F02 - The Economics of Rhetoric and the Need for New Political Discourse**
11:30 AM - 12:45 PM
Board Room 3
Chair, Kyle Allen, *University of South Carolina*

- Analyzing and Predicting Direction in the American Rhetorical Economy
  Nate Kreuter, *Western Carolina University*
- The Nostalgia of Steve Bannon's Coriolanus
  Doug Eskew, *Colorado State University - Pueblo*
- Profiting from the Political: The Free Market of Speech in a Rhetorical Economy
  Kyle Allen, *University of South Carolina*
- In Defense of “Neoliberalism”: On the Reinvention of a Polemical Term
  Rodney Herring, *University of Colorado Denver*

**F03 - Re-Inventing Rhetorical Education**
11:30 AM - 12:45 PM
Conrad A, 2nd Floor

- Argument: Waging War against the Other Guy
  Amy Williams, *Brigham Young University*
- From Classical Rhetoric to Postmodern Mass Media in the “Fake News” Era: Charting an Effective Rhetorical Media Literacy Education
  Jennifer Hitchcock, *Old Dominion University*
- Telltale Video Games and Critical Decision Making: A Feminist Rhetorical Education
  Rebecca Richards, *St. Olaf. College*

**F04 - Rhetoric in the Anthropocene**
11:30 AM - 12:45 PM
Conrad B, 2nd Floor

Toward a Rhetoric for the “Geologic Now”
Ehren Pflugfelder, Oregon State University

“Extinction of Experience”: Nature and Cities in the Anthropocene
Rebecca Jones, University of Tennessee, Chattanooga

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F05 - Body, Space, and Imagination: Thinking Aesthetically about Rhetorics of Everyday Life
11:30 AM - 12:45 PM
Conrad C, 2nd Floor

“Dumbledore’s Got Style”: Coupling Aesthetics and Rhetoric
Jaishikha Nautiyal, University of Texas at Austin

Worlding Walking: Rhetorical Delivery as Ecological Performance
Bryan Picciotto, University of Maine

The Spirit of the Place: Aesthetic Haunt as Rhetorical Mode
Jordin Clark, Colorado State University

Aesthetics as Critical-Creative: Imagining the Utopian Potential in Purposiveness without Purpose
Adam Goldsmith, University of Maine

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F06 - Histories of Feminist Rhetoric: With Pen and Platform
11:30 AM - 12:45 PM
Conrad D, 2nd Floor

An “Always Already, Provisionally Settled Scene of Invention”: Building A Critical History of The Archive of Julia Child
Lindy Briggette, University of Rhode Island

Recasting Rhetorical Theology: Elizabeth Stuart Phelps’s Eschatological Sorties
Brian Fehler, Texas Woman’s University

Inventing Women’s (Rhetorical) History: the Context and Kairos of Mary Ritter Beard
Kristen Garrison, Midwestern State University
Rhetorical Sisterhood in the Steinem-Pitman Hughes Second Wave Speaking Tour
Alyson Farzad-Phillips, University of Maryland

**F07 - Rhetorical Bodies in Action**
11:30 AM - 12:45 PM
Directors Row 1, 3rd Floor
Kissing Comrades: Visual Seriality and the Rhetorical Lives of Smooching Authoritarians
Thomas Dunn, Colorado State University
Touching, Impressing, Knowing: On the Generative Work of Haptics in Clinical Encounters
Kelly Whitney, New Mexico State University
“Free Muslim Hugs” & Offering Vulnerable Bodies for State Security
Lamiyah Bahrainwala, Southwestern University
“On Wednesdays we wear pussy hats”: Contemporary Fashion & Protest
Rachel McCabe, Indiana University

**F08 - Considerations of Kairos in Rhetorical History**
11:30 AM - 12:45 PM
Directors Row 2, 3rd Floor
Chronos, Kairos, and Commemoration: 1776 and the American Bicentennial
Marissa Croft, Northwestern University
Timing, Memory, and Invention: Kairos in the Canons of Rhetoric
Hunter Stephenson, University of Houston - Clear Lake
When Kairos Compels Creation: The Factors that Compelled Women’s Response to the 1924 Burpee Seed Company Contest, “What Burpee Seeds Have Done for Me”
Cheryl McKell, Arizona State University

**F09 - Intersections of Queer Experience and Science**
11:30 AM - 12:45 PM
Directors Row 3, 3rd Floor
“Before AIDS was called AIDS, it was called , ‘gay cancer’”: Rhetoric of Naming and the Earliest Years of the United States’ HIV/AIDS Epidemic
Hillary Ash, *University of Pittsburgh*

The Bearded Lady Fights Back: Rhetorically Disrupting the Female Hairlessness Norm

Marissa McKinley, *Indiana University of Pennsylvania*

Diving Into the Past: Greg Louganis, Queer Memory, and the Politics of HIV Management

Jeffrey Bennett, *Vanderbilt University*

Inter(s)expertise: A circumferential-rhetorical approach to examining the scholar-activism of the Intersex Rights Movement

Alvin Primack, *University of Pittsburgh*

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**F10 - Wrasslin' Rhetoric: Kayfabe, Post-Truth Reality, and Breaking (in/out) the Business**

11:30 AM - 12:45 PM

Directors Row 4, 3rd Floor

The Powerslam: A Rhetorical Analysis of Wrestling as Pure-Movement

Michael Kennedy, *University of South Carolina*

More Bang for Your Buck: Social Media and the Reinvention of Kayfabe

Jacqui Pratt, *University of Washington*

The Hugplex: the “Passionate Fan” Ethos and Marketed Authenticity

Amy Patterson, *Moraine Park Technical College*

The Raven Effect: the Hardcore Ratio, Material Violence, and Performance of Pain

Trevor Meyer, *University of South Carolina*

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**F11 - Unsound Methods?**

11:30 AM - 12:45 PM

Duluth Room, 3rd Floor

Speakers,

Matthew Sumera, *Hamline University*

Allison Baker, *Hamline University*

Josh Gumiela, *Hamline University*

Aaron McKain, *Independent Scholar*

Cory Holding, *University of Pittsburgh*
F12 - Invention through Inversion: Rhetoric and the Alpha Privative

11:30 AM - 12:45 PM
Grand Ballroom A, 3rd Floor
Chair, Michele Kennerly, The Pennsylvania State University

Atechne
Mari Lee Mifsud, University of Richmond

Asomatic
Casey Boyle, University of Texas-Austin

Atopos
Michele Kennerly, The Pennsylvania State University

Asignification
John Muckelbauer, University of South Carolina

F13 - Disability, Visibility, and Resisting “The Normal”

11:30 AM - 12:45 PM
Grand Ballroom B, 3rd Floor
Chair, Krista Kennedy, Syracuse University

Visibly Marching After Virtue: 1990 and the Politics of Public Mobility for People with Disabilities
Vanessa Beasley, Vanderbilt University

Breaking Down: On Depression and Disability
Jenell Johnson, University of Wisconsin

Fearful Visibility: The Emergence of Cancer Rhetoric
Lois Agnew, Syracuse University

“Invisibilized Hearing”: Deafness, Assistive Technologies, and Rhetorical Invisibility
Krista Kennedy, Syracuse University

F14 - The Imperative of Racial Rhetorical Criticism: Theory, Method, Ethics

11:30 AM - 12:45 PM
Grand Ballroom C, 3rd Floor
Speakers,

Matthew Houdek, University of Iowa
J. David Cisneros, University of Illinois
Karma Chávez, University of Texas at Austin
Michelle Colpean, University of Iowa
Lisa Corrigan, University of Arkansas
Rebecca Dingo, University of Massachusetts, Amherst
Martin Law, Indiana University
Alexis McGee, University of Texas at San Antonio
Karrieann Soto Vega, Syracuse University

F15 - The RSA Fellows Remember: 50 Years in Retrospect, the First 25 Years
11:30 AM - 12:45 PM
Grand Ballroom D, 3rd Floor
Chair, Richard Leo Enos, Texas Christian University
Speakers,

Richard Leo Enos, Texas Christian University
Stephen Halloran, RPI, Emeritus
Kathleen Welch, University of Oklahoma
George Yoos, St. Cloud State University, Emeritus
Janice Lauer Rice, Purdue University, Emerita
Victor Vitanza, Clemson University

F16 - (Re)envisioning “Refugees” in Networked Media Ecologies
11:30 AM - 12:45 PM
Marquette 1, 2nd Floor
Iconographic Tracking of Alan Kurdi: Refugee Narrative in Global Media Ecologies.
Priya Sirohi, Purdue University
Building Transnational Feminist Solidarities from Israel/Palestine Peacemaking Activism
Elizabeth Bentley, University of Arizona
Syrian Refugees in Iraqi Kurdistan and the Neoliberal Rhetoric of Refugee Mobility
Friday, June 1

Jordan Hayes, University of Pittsburgh

F17 - Analyzing Complex Public Problems: Rhetoric in the Case of Campus Sexual Assault
11:30 AM - 12:45 PM
Marquette 2, 2nd Floor

Studying the Case of “A Rape on Campus”: A Mixed Methods Rhetorical Analysis
   - Heidi Lawrence, George Mason University
   - Rachael Lussos, George Mason University

Public Policy and Twitter's Social Constructions of Sexual Assault
   - Bonnie Stabile, George Mason University

Ontologizing campus sexual assault: the role of university administrators in the rhetoric of sexual assault
   - Lourdes Fernandez, George Mason University

F18 - Archival Queers at the Kinsey Institute: Queering Historical Productions of HIV and AIDS
11:30 AM - 12:45 PM
Marquette 3, 2nd Floor

Chair, Sarah Frank, The University of Texas at Austin

Manufacturing “AIDS Victimology” at the Kinsey Institute
   - Ryan Mitchell, Carnegie Mellon University

Archives as Rhetorical Ecologies: Producing Queer Histories through Immersion
   - Michael Chiappini, Case Western University

Feeling the Weight: Metaphor and Embodiment in the Kinsey Institute Archives
   - Sarah Frank, The University of Texas at Austin

F19 - The Star that Guides Us Still: Women of Color on Rhetoric, Invention, and Democracy
11:30 AM - 12:45 PM
Marquette 4, 2nd Floor
Say, What? Mediated Rhetorics of Resistance from Michele Obama, Maxine Waters and Kamala Harris  
Meta G. Carstarphen, *University of Oklahoma*

Calling Others In, Calling Others Out: Rhetoric, Sartre, and the Perils of Democracy  
Maria del Guadalupe Davidson, *University of Oklahoma*

“Campesino a Campesino:” Farm Worker Women Transform Their Local Community  
Gabriela Rios, *University of Oklahoma*

The Skirts We Wore at Standing Rock: Incorporating Multimodal Rhetorics of Indigenous Spirituality as Resistance  
Kimberly Wieser, *The University of Oklahoma*

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**F20 - Connecting Literature and Rhetoric**  
11:30 AM - 12:45 PM  
Marquette 6, 2nd Floor

Re-Inventing Epideictic: ST Coleridge and IA Richards  
Katie Homar, *Georgia Institute of Technology*

Reviewing A Rhetorical Strangeness  
Jimmy Butts, *LSU*

“Ain’t Hallie a Woman?”: Reimagining Southern (White) Womanhood in Coppola’s The Beguiled  
Lauren Rackley, *Louisiana State University*

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**F21 - Black Women, Identity, and Activism**  
11:30 AM - 12:45 PM  
Marquette 7, 2nd Floor

“A Grand Sisterhood”: Black American Women Represent at the World’s Congress of Representative Women, 1893  
Sara VanderHaagen, *University of Nevada, Las Vegas*

Black women's rhetorics of success  
Michelle Grue, *University of California, Santa Barbara*

Solange, Audre Lorde, & Anger’s Agency  
William DeGenaro, *The University of Michigan Dearborn*
F22 - Queer Spaces
11:30 AM - 12:45 PM
Marquette 8, 2nd Floor

“We Ain’t Nothing”: Inventing S-Town; Inventing the Nation
- Garrett Nichols, Bridgewater State University
- Devon Fitzgerald Ralston, Winthrop University

Into The Woods: Dynaton and Queers Spaces of Sanctuary
- Sarah Beck, University of Colorado Boulder

Invention and Rhetorical Identifications of Queer Rural Youth
- Amanda Fields, Fort Hays State University

Queer Invention and Reinvention: Documenting Queer Life in S-Town
- Jonathan Alexander, University of California Irvine

F23 - Communist and Post-Communist Rhetorical Practice
11:30 AM - 12:45 PM
Marquette 9, 2nd Floor

Letters from the Gulag: Rhetoric and Censorship in the Stalinist Soviet Union
- Thomas Girshin, Ithaca College

National Identity and/or Nationalist Discourse Viewed Through (Some) Post-Colonial Lenses
Legitimating Eastern Europe Post-Communist Contexts: A New Cluster of Questions on The Rhetoric of Post-Communism
- Noemi Marin, Florida Atlantic University

Postcommunist Political Style: Vaclav Havel's Stylized Vision of the Czech Presidency
- Timothy Barney, University of Richmond

F24 - Creating Collectivity in the Neoliberal Academy: The Case for a Transinstitutional Feminist Collaborative
11:30 AM - 12:45 PM
Rochester, 3rd Floor

Speakers,
F25 - “All the News that's Fit to ...”: Truth and Fiction on Radio and TV
11:30 AM - 12:45 PM
Symphony 1, 2nd Floor

A Modern Forum for Remixing Political Rhetoric: A Rhetorical and Historical Analysis of Political Satire News Shows
C.C. Hendricks, Syracuse University

Expertise or Propaganda? A Case Study of TV News Analysts before the Iraq War
John Oddo, Carnegie Mellon University

Structures of Feeling and True Crime
Isaac West, Vanderbilt University

F26 - Imagining Vegan Rhetorics
11:30 AM - 12:45 PM
Symphony 2, 2nd Floor

“Migrant Death toll in Meat Truck Rises to 71”: The Invisible Rhetoric of Vegan Studies
Laura Wright, Western Carolina University

Chickens and Other Lunches Learn to Speech: Comic Book Narratives and Vegetarianism
David Beard, UM Duluth

Reframing Veg*nism as a Mental Disorder
Cristina Hanganu-Bresch, University of the Sciences

Divided Communities and Rhetorical Common Ground in Feminism: Hunting and Fishing's Rhetorical Blending of the Vegan and Vegetarian Messaging within Popular Culture
Bryan Moe, Biola University

F27 - Medical Institutions and Rhetorical Constitution
Friday, June 1

11:30 AM - 12:45 PM
Symphony 3, 2nd Floor

Historical re-invention and criticism as ethos-building: women physicians and rhetorical historiography in nineteenth century medicine
   Kristin Kondrlik, *West Chester University of Pennsylvania*

Monumental Form & the Deflection of Public Feeling: Official Public Memory of the Willowbrook State School
   John Lynch, *University of Cincinnati*

Strange Encounters with Dead Selves: Medical Memoir, Apostrophe, and the Making of an American Physician
   Melissa Pompili, *Case Western Reserve University*

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**F28 - Reinventing Cultural-Rhetorical Literacy: Considering the Rhetoric of Culture in Crafting Curricula**

11:30 AM - 12:45 PM
Symphony 4, 2nd Floor

Conveying Culture through Curriculum -- Globalizing Program Design
   Kirk St.Amant, *Louisiana Tech University and University of Limerick*

Reinventing Audience Analysis through Cross-disciplinary Approaches
   Mary De Nora, *Texas Tech University*

Reinventing Rhetorical Education through “Remix”: Hacking Our Way into Intercultural Technical Communication and Rhetorical Expertise
   Claire Oldham, *Texas Tech University*
   Sarah Terry, *Texas Tech University*

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**G01 - Commonplaces and Common Spaces: Scientific Rhetorics of Past, Present, and Future**

1:00 PM - 2:15 PM
Board Room 2, 3rd Floor

The Cooperative Invention of Scientific Objects in John Locke's Commonplace Books
   Piper Corp, *University of Pittsburgh*
“The Small Boy has Threatened to Become a Problem”: Public Education in the First Academic Physics Museum  
Meg Marquardt, *UW-Madison*

Practice in Pursuit of Perfection: Tenacious Threads of Scientific Rationality in Evidence-Based Medicine  
Susan Popham, *Indiana University Southeast*

The High Frontier: Rhetorics of the Human Future in Outer Space  
Nicholas Stefanski, *University of Pittsburgh*

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**G02 - Invention in/through the Visual and Creative Arts**

1:00 PM - 2:15 PM  
Board Room 3, 3rd Floor  

Is Kairos Teachable?  
Gary Thompson, *Saginaw Valley State Univ.*

Locating Inspiration: A Comparative Study of Creative Writing Prompts and Cicero’s Loci  
Jessica Kontelis, *Texas Christian University*

Metaphors in the Making: Analyzing Pedagogical Approaches to Invention in the Arts  
Ben Ristow, *Hobart and William Smith Colleges*

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**G03 - Responding to Police Violence with Rhetoric, Pedagogy, and Public Action**

1:00 PM - 2:15 PM  
Conrad A, 2nd Floor  

Crowdsourced, Collaborative, and Critical: Public Social Justice Syllabi as Critical Rhetorical Practice  
Michelle Kelsey Kearl, *Indiana University-Purdue University, Fort Wayne*

In[ter]vention and Racial Justice: Local Literacy Events as a Critical Category  
Sarah Puett, *University of Minnesota, Twin Cities*

“A Perfect Storm of Human Error”: Empathy in Police Killing Press Conferences  
Morgan Johnson, *The Pennsylvania State University*

“Do you hear me, do you feel me?”: Toward a #BlackLivesMatter Lens for Radical Meaning-Making  
Louis Maraj, *The Ohio State University*
**G04 - Nostalgia and Romance: Examining Technological Futures and Technological Pasts**

1:00 PM - 2:15 PM

Conrad B, 2nd Floor

  - John Logie, *University of Minnesota*

- **Reinventing the Space Age: Romantic and Apocalyptic Appeals in the Rhetorical Framing of Mars Colonization**
  - Carrie Anne Platt, *North Dakota State University*

- **“If Only the Managers Had Been More Innovative”: Nostalgia for Industrial Technology at Lowell National Historical Park**
  - Christopher Adamczyk, *Rensselaer Polytechnic Institute*

**G05 - The Power of “What Has Never Been”: the Jew as Other, The Genealogy of Error, and the Subject of Memory in Talmudic Discourse, Sponsored by Klal Rhetorica**

1:00 PM - 2:15 PM

Conrad C, 2nd Floor

Chair, David Metzger, *Old Dominion University*

- **The Sublimation of the Jewish Other**
  - Patrick Shaw, *University of South Alabama*

- **Inventing Memories--Aesthetics, Politics, and Rhetoric in Talmud**
  - David Metzger, *Old Dominion University*

**G06 - Disability, Advocacy, and Rhetorical Practice**

1:00 PM - 2:15 PM

Conrad D, 2nd Floor

- **Centering Disability Rhetoric and Autistic Perspectives in Neurotypical**
  - Benjamin Mann, *University of Utah*
Self-Advocacy, Self-Invention: Recognizing the Agential Rhetorical Practices of Students with Intellectual Disabilities at a Midwestern University
Sean Kamperman, The Ohio State University

TweetLikeANeurotypical: Linguistic Reclamation of Spectrum Disorders on Twitter
Aimee Roundtree, Texas State University

G07 - Adapting to New Rhetorical Settings: Transdisciplinarity and Student Learning
1:00 PM - 2:15 PM
Directors Row 1, 3rd Floor

Transdisciplinarity and Writing Center Training
Brian Marbury, Northern Arizona University

Transdisciplinarity and Graduate Curriculum Redesign
Sibylle Gruber, Northern Arizona University

Transcending Disciplinarity
Nancy Barron, Northern Arizona University

G08 - Formal Approaches to (Re)Invention
1:00 PM - 2:15 PM
Directors Row 2, 3rd Floor

Ideology as Invention: Countering Constitutive Rhetoric in Seventeenth-Century Witch-Hunting Treatises
Lauren Lemley, Abilene Christian University

Invention and Innovation: The Conceptual Exchange Between Rhetorical Theory and Design Theory
J. Scott Weedon, University of California, Santa Barbara

Multiple Literacies and Rhetorical Invention: Mapping Singular Rhythms, Orientations, and Deflections
Michael Kennedy, University of South Carolina

Styling Invention: The Politics of Televisual Style
Sarah Kornfield, Hope College
**G09 - (Re)Inventing Rhetorics Within and Outside of Religious Orthodoxy**

1:00 PM - 2:15 PM

Directors Row 3, 3rd Floor

Reinventing Religious Orthodoxy
- Jon Stone, *University of Utah*

Challenging Women's Sexual Roles in Religious Cults
- Tiffany Palumbo, *University of Kentucky*

Orthodoxy After Religion
- Joshua Abboud, *University of Kentucky*

Writing A New Orthodoxy of Sexuality
- Annie Kelvie, *University of Illinois, Urbana-Champaign*

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**G10 - Protest, Sovereignty, and the Environment at Standing Rock**

1:00 PM - 2:15 PM

Directors Row 4, 3rd Floor

Mixed Messages of Environmental Protest: A Rhetorical Analysis of Celebrity Influence at the Dakota Access Pipeline Protest
- Kay Beckermann, *North Dakota State University*

*Mni Wiconi* (Water is Life): The Environmental and Decolonial Motivations for Indigenous Activism at Standing Rock
- Jordan Christiansen, *University of Kansas*

Sovereignty and Algorithms: When Indigenous Digital Making Becomes Online Content
- Matthew Homer, *Virginia Tech*

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**G11 - Pragmatism, Rhetoric, and the Invention of American Philosophy, Sponsored by the Society for the Advancement of American Philosophy**

1:00 PM - 2:15 PM

Duluth Room, 3rd Floor

Chair, Scott Stroud, *University of Texas at Austin*

Rhetorical Tropes and Pragmatic Critique
- Paul Benjamin Cherlin, *Minneapolis Community and Technical College*
Peirce and Rhetoric, Then and Now
  Vincent Colapietro, Pennsylvania State University
Locating the Words: James and Addams on “Militarism” and “Peace”
  Marilyn Fischer, University of Dayton
Why Put Pragmatism, Philosophy, and Rhetoric into Conversation?
  Scott Stroud, University of Texas at Austin

G12 - Healthcare and Disability Studies: Representation, Identity, Advocacy
1:00 PM - 2:15 PM
Grand Ballroom A, 3rd Floor
  The Future of Healthcare Advocacy: Examining the IUD as a Viral Phenomenon
    Lindsey Macdonald, Purdue University
  A Rhetorical History of Complementary and Alternative Medicine Research at the National Institutes of Health
    Deborah Danuser, University of Pittsburgh

G13 - The Haunting Specter of Death
1:00 PM - 2:15 PM
Grand Ballroom B, 3rd Floor
  “Accidental” Killing and the Erosion of the Civilian Protection Norm
    Christi Siver, College of Saint Benedict/Saint John's University
    Mary Lynn Veden, Linfield College
  Reinventing Modern Death: Medical Doctors’ Epideictic Rhetoric of How to Die
    Karen Kopelson, University of Louisville
  The Paradox of Justice: Derrida's Death Penalty Lectures Volume II
    Tim Donovan, University of North Florida

G14 - Invention, Re-Invention, and “Campus Carry”
1:00 PM - 2:15 PM
Grand Ballroom C, 3rd Floor
  Arkansans Against Guns on Campus: An Six-Year Activist Odyssey
Lisa Corrigan, *University of Arkansas*
“Talking Together About Guns” (TTAG)
Rosa Eberly, *Penn State University*
Short-term and long-term effects of “campus carry”
Matthew Boedy, *University of North Georgia*

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**G15 - The RSA Fellows Remember: 50 Years in Retrospect, the Last 25 Years**

1:00 PM - 2:15 PM
Grand Ballroom D, 3rd Floor
Chair, Frederick Antczak, *Grand Valley State University*

Speakers,
- Lester Olson, *University of Pittsburgh*
- Frederick Antczak, *Grand Valley State University*
- David Blakesley, *Clemson University*
- Gerard Hauser, *University of Colorado Boulder, Emeritus*
- David Zarefsky, *Northwestern University, Emeritus*
- Carolyn Miller, *North Carolina State University, Emerita*
- Jacqueline Jones Royster, *Georgia Institute of Technology*
- Jack Selzer, *Penn State University, Emeritus*

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**G16 - Crisis, Vulnerability, Violence: Civic Rhetorics Under Threat**

1:00 PM - 2:15 PM
Marquette 1, 2nd Floor

“The Clenched Fist of Truth:” Resisting Vulnerability
- Michael McGinnis, *University of Alabama in Huntsville*

Obama’s Tears and a Crisis of Civic Feeling
- Richard Marback, *Wayne State University*

Reasonable Suspicion: Rhetorical Violence in Investigative Stops
- Whitney Hardin, *Kettering University*
G17 - Solving Wicked Problems through Topological Invention on the U.S.-Mexico Border
1:00 PM - 2:15 PM
Marquette 2, 2nd Floor
Chair, Lucía Durá, *University of Texas at El Paso*

Digital Rhetoric on the U.S.-Mexico Border: A Transmedia Project on Immigration
Elvira Carrizal-Dukes, *The University of Texas at El Paso*

Multilingual Literacy Practices: Translation as a Site for Topological Invention
Lucía Durá, *The University of Texas at El Paso*

Rhetoric Across the Seams: Disciplinary Blending as Pathway to Invention
Billy Cryer, *The University of Texas at El Paso*

Valuing Student's Linguistic Diversity: A case study on Translanguaging
Maria Isela Maier, *The University of Texas at El Paso*

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G18 - Inventing and Re-Inventing Pro-Queer and Anti-Queer Rhetorics
1:00 PM - 2:15 PM
Marquette 3, 2nd Floor
Chair, Michael Faris, *Texas Tech University*

Defining Marriage: Tracing Recent Anti-Queer Rhetorics using Ideographic Analysis
Wilfredo Flores, *Michigan State University*

Queer Continuum: Life-Affirming Multimodal Resistance to Linear Logics
Elise Dixon, *Michigan State University*

Inventing Queer Identifications through The Babadook: Internet Memes, Queer Subjectivity, and Affect
Michael Faris, *Texas Tech University*

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G19 - Examining the Epideictic Rhetoric of Education Reform: Studies of Praise and Blame
1:00 PM - 2:15 PM
Marquette 4, 2nd Floor

Honoring the Rhetoric of Education Reform
Mark Hlavacik, University of North Texas
Performing “Teacher”: Praise and Blame as Advocacy and Dissent

Katie Garahan, Virginia Tech
To Praise or To Blame?: Examining the Role of Epideictic Rhetoric in Higher Education Policy

Carolyn Commer, Virginia Tech
From the Third Logic to the Third Sector: The “Moral Power” of Venture Philanthropy in Contemporary Education Reform Debate

James Webber, University of Nevada, Reno
G20 - Fatness Regenerated: Re-Inventing Fatness in Theories of Embodiment
1:00 PM - 2:15 PM
Marquette 5, 2nd Floor
Fat Pedagogy as Liberation
Danielle Lavendier, University of New Hampshire
But, I am Fat: Exploring Embodied Rhetorical Resistance
Charlesia McKinney, University of Kansas
Does this Essay Make Me Look Fat?: Imagining a Fat Textual Rhetoric
A. Abby Knoblauch, Kansas State University

G21 - Powerplay: Methods of Critique of Power Structures in Public Representation
1:00 PM - 2:15 PM
Marquette 6, 2nd Floor
Religious Rights and Civic Rights
Phillip Goodwin, University of Nevada, Reno
Kim Davis vs. the Gay (ze): A Problematic Response to Religious Freedom Advocates
Sarah Walker, Wayne State University
Navigating Digital Sovereignty and Precarity
Jean Alger, Trinidad State Junior College

G22 - Animal Entanglements
1:00 PM - 2:15 PM
Marquette 7, 2nd Floor

Intersectional Feminist Interventions in Animal Rights: Rhetorical Resilience as Resistance to Violence
Lisa Barca, Arizona State University

Rhetoric and the Hunt: On Cultivating a Digital Bestiary
Brian Ballentine, West Virginia University

“All Edible Except the Squeal”: Okja, Anti-Meat Rhetoric, and the Mainstreaming of Animal Consent
Brandon Miller, Temple University

G23 - Rhetorical Re/Inventions of Traumatic Memories, Discriminative Cultures, and Misrepresentative Identities
1:00 PM - 2:15 PM
Marquette 8, 2nd Floor

Chair, Cynthia Haynes, Clemson University

Rhetorical Re/Inventions of Traumatic Memories, Discriminative Cultures, and Misrepresentative Identities
Eda Ozyesilpinar, Clemson University

“I Thought This, Right Here, Was a Community”: Cognitive Mapping, Liberal Irony and Post-Postmodernist Rhetoric in Michael Chabon's Millennial Fiction
Westley Barnes, University of East Anglia (UEA)

The Rhetorical Re/invention of the Confederate Flag
Whitney Jordan Adams, Clemson University

G24 - Bringing the Past to the Present: Respectability Politics, Sonic Rhetorics, and Digital Dissent as Frameworks in the Black Rhetorical Tradition
1:00 PM - 2:15 PM
Marquette 9, 2nd Floor

Respectability Politics and the National Association of Negro Musicians: A Rhetorical Analysis of Race Women Musicians
Anita Mixon, Wayne State University
G25 - Rhetorical Invention and the Unexpected  
1:00 PM - 2:15 PM  
Rochester, 3rd Floor

Accidental Rhetoric and Being Vulnerable  
Nathan Stormer, University of Maine

A Kick to the Face, or, the Rhetorical Potential of Bodily Interruptions  
Jennifer LeMesurier, Colgate University

Randomness and Ecological Approaches to Rhetorical Adaptation  
Diane Keeling, University of San Diego

G26 - Feeling out the Past, Present, and Future: Emotions in Political Rhetoric  
1:00 PM - 2:15 PM  
Symphony 1, 2nd Floor

The Nostalgic Style in American Politics: Inventing and Longing for Home  
Eric Leake, Texas State University

How Fear Governs: The Inventions of Trumpism  
Lance Langdon, University of California, Irvine

“Out of the Mountain of Despair a Stone of Hope”: Black Twitter and Rhetorics of Hope  
Julie Nelson, North Carolina Central University

Response, Daniel M. Gross, University of California, Irvine

G27 - In Memoria: New Materialism and Sites of Public Commemoration  
1:00 PM - 2:15 PM  
Symphony 2, 2nd Floor

Changing Landscapes, Minds, and Commemorative War Practices: The First Women’s War Memorial--Making Feminism From Scraps
Heather Roy, *University of Iowa*

Re-Inventing a History of Japanese American Incarceration through Digital and Spatial Rhetoric

Stephanie Parker, *Syracuse University*

Rhetorical Invention, Comparatively Considered: Remembering the Crash of Arrow Air Flight 1285 in Newfoundland and Kentucky

Tracy Whalen, *University of Winnipeg*

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**G28 - Toward More Durable Rhetorics: Building Future Praxis through Reinventing Historic Epistemologies, Sponsored by Association for the Rhetoric of Science, Technology and Medicine**

1:00 PM - 2:15 PM
Symphony 3, 2nd Floor

Speakers,

Carl Herndl, *University of South Florida*

Scott Graham, *University of Wisconsin-Milwaukee*

Kirk St.Amant, *Louisiana Tech University and University of Limerick*

Nathaniel Rivers, *Saint Louis University*

Lauren Cagle, *University of Kentucky*

Kenneth Walker, *University of Texas, San Antonio*

Caroline Gottschalk Druschke, *University of Wisconsin-Madison*

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**G29 - Managerial Rhetoric and Science**

1:00 PM - 2:15 PM
Symphony 4, 2nd Floor

Innovation on Standby: Facing the Political Pitfalls, Economic Uncertainty, and Scientific Frustrations in Brazilian Innovation

Beatrice Choi, *Northwestern University*

Rhetorical approaches to a pedagogy of critical reflection in the social and behavioural sciences.

Laura Van Beveren, *Ghent University*
This is your Brain on Hormones: Enthymeme in Contemporary Discourses on the Female Brain

Amy Koerber, Texas Tech University

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**H01 - Acting on/with Data**

2:30 PM - 3:45 PM
Board Room 2, 3rd Floor

- **Anti-Expertise, Algorithms, and the Changing Identity of the Expert**
  
  Ron Von Burg, Wake Forest University

- **Building Participatory Policy: Tracing the Rhetoric of Scientific Validation in the Flint Water Crisis**
  
  Melinda Myers, Wayne State University

- **Powerful People and Passive Quakes: Configuring the Potential for Action in Seismic Risk Visuals**
  
  Dani DeVasto, University of Wisconsin-Milwaukee

- **Thin and Thick Information and the Rhetoric of Big Data**
  
  J.D. Applen, University of Central Florida

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**H02 - Investigating Constrained Invention through Three Lenses: Law, Intercultural Communication, and Technical and Professional Communication**

2:30 PM - 3:45 PM
Board Room 3, 3rd Floor

- **Constrained Invention in Law**
  
  Mark Hannah, Arizona State University

- **Constrained Invention in Intercultural Communication**
  
  Kevin Kato, Arizona State University

- **Constrained Invention in TPC: Document Design**
  
  Holly Fulton-Babicke, Arizona State University

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**H03 - Invention, Rhetoric, and Affect: New Materialist Methodologies of Attunement**
2:30 PM - 3:45 PM

Conrad A, 2nd Floor

New Materialist Autobiography, Mood Triggers, and Rain
   Laurie Gries, University of Colorado-Boulder
Garbage Days: Rhythms, Affects, and Everydayness
   Brian McNely, University of Kentucky
Motion and Repetition on the Plantationscape: Affect and Dwelling
   Jennifer Clary-Lemon, University of Winnipeg
Response, Nathan Stormer, University of Maine

H04 - In the Garden and the Taco Truck: Critical Studies of Food Movements
2:30 PM - 3:45 PM

Conrad B, 2nd Floor

Community Gardening and the Othering of Political Action
   Hannah Harrison, University of Texas at Austin
Lessons from a Failure to Critique
   Adele Hite, North Carolina State University
Taboo Food: Examining Assumptions of Affluence and Taboo through Reddit's r/foodporn and r/shittyfoodporn
   Jennifer Reinwald, University of Pittsburgh

H05 - Klal Rhetorica Business Meeting
2:30 PM - 3:45 PM

Conrad C, 2nd Floor

Chair, Janice Fernheimer, University of Kentucky

Speakers,
   Davida Charney, University of Texas at Austin
   Patrick Shaw, University of South Alabama
   Steven Katz, Clemson University
   Elif Guler, Longwood University
H06 - Rhetorical Interventions in Health and Medicine
2:30 PM - 3:45 PM
Conrad D, 2nd Floor

End of Life in Societies of Control
Chloe Hansen, University of Pittsburgh

Rhetorical Activism in Rhetorics of Health & Medicine
Christa Teston, The Ohio State University

Self-Care Practices and Self/Care Rhetorics
D.T. McCormick, Purdue University

The Media Construction Diagnosis: The Reinvention of Self into Patient or Survivor
Elizabeth Ferguson, George Mason University

H07 - Rhetoric in the Face of War: Nationalism and Citizenship during American Conflict
2:30 PM - 3:45 PM
Directors Row 1, 3rd Floor

The Anti-Imperialist League's Civic Imagination: Liberty and Violence in Postbellum America
Dominic Manthey, The Pennsylvania State University

A War of Opinions: The Rhetoric of American Philhellenism and the Greek War of Independence
Jeremy Cox, Pennsylvania State University

Response, Ned O’Gorman, University of Illinois

H08 - Nuclear Rhetoric
2:30 PM - 3:45 PM
Directors Row 2, 3rd Floor

Security and Secrecy: Publicizing, Suppressing, and Propagandizing Nuclear Knowledge
Ian Hill, University of British Columbia

“Balancing Concern, Security, and Completion”: Reinventing Nuclear Memory at Hanford’s B Reactor
R. Brandon Anderson, Gustavus Adolphus College
Beth Boser, University of Wisconsin, La Crosse

H09 - Musicians as Rhetors
2:30 PM - 3:45 PM
Directors Row 3, 3rd Floor
Forged in Fire: Murder, Arson, and the Rhetorical Construction of Black Metal Personae
Nicholas Brown, Texas Christian University
Ok, Ladies, Now Let's Get Information: Recognizing Moments of Rhetorical Identification in Beyoncé's Digital Activism
Garrett Arban, University of Central Florida
Reinventing a Rhetorical Eye-Con: The Ageless Americana of Patsy Cline
Emily Crosby, University of Pittsburgh

H10 - The Rhetoric, Literacy, and Labor of Food Justice: Transforming Communities Through Collective Action with Food and Farming
2:30 PM - 3:45 PM
Directors Row 4, 3rd Floor
The Power of Languaging in Social Movements: Winona LaDuke's Intervention in Food System Advocacy Narratives
Dianna Winslow, Cal Poly, San Luis Obispo
Food Literacies and Gangsta Gardening: Labor and Food Justice in South Central Los Angeles
Eileen Schell, Syracuse University
Honey to the Bee: The Rhetoric and Agency of Honey and Honeybees in U.S. Food Movement Narratives
W. Kurt Stavenhagen, SUNY-Environmental Science & Forestry

2:30 PM - 3:45 PM
Duluth Room, 3rd Floor
Chair, Robert Danisch, University of Waterloo
Sympathy for the “Devil Baby”: Social Memory, Women’s Solidarity, and Democratic Faith at the Margins
   Kaitlyn Patia, *Whitman College*
“Mood Thinking”: James’s Approach to Public Philosophy
   Kyle Bromhall, *Independent Scholar*
Post-Process Inquiry: Dewey, Dobrin, and Digital Composition
   Matt Duncan, *UNC Chapel Hill*
What Pragmatism Can Teach us about Networks, Infrastructure, and the Conditions for Rhetorical Agency
   Robert Danisch, *University of Waterloo*

**H12 - Motherhood as an Inventional Resource: Rhetoric, Reproduction, and Contemporary Sites of Identity**

2:30 PM - 3:45 PM
Grand Ballroom A, 3rd Floor
Chair, Anne Demo, *Penn State University*

   Katherine Mack, *University of Colorado Colorado Springs*
Disciplining Working Mothers: Reproducing Rhetorics and Lasting Impacts of “The Opt Out Revolution”
   Jennifer Borda, *University of New Hampshire*
“La historia de una madre”: Memory, Motherhood, and Deportation
   Jessica Enoch, *University of Maryland*
Contested Motherhood: Teen Pregnancy as a Material-Discursive Fulcrum of Contemporary Reproductive Rhetorics
   Heather Adams, *University of North Carolina at Greensboro*

**H14 - Fifty Years of Philosophy & Rhetoric: (Re)Inventing in Relation**

2:30 PM - 3:45 PM
Grand Ballroom C, 3rd Floor
Speakers,
Erik Doxtader, *University of South Carolina*
Daniel M. Gross, *University of California, Irvine*
Kelly Happe, *University of Georgia*
Barbara Biesecker, *University of Georgia*
Diane Davis, *University of Texas Austin*
Stuart Murray, *Carleton University*
Steven Mailloux, *Loyola Marymount University*
Gerard Hauser, *University of Colorado Boulder*
James Crosswhite, *University of Oregon*
Edward Schiappa, *MIT*
Stephen Browne, *Penn State*

**H15 - (Re)Inventing Feminist Historiography**

2:30 PM - 3:45 PM
Marquette 1, 2nd Floor

A Rhetorical Harmonia: Pythagoras, Aristotle, and Pythagorean Women in Ancient Civic Rhetoric

   Caroline Koons, *Pennsylvania State University*

Interrupting the Conversation: Sensationalism as Rhetorical Intervention

   Patricia Wilde, *Washington State University Tricities*

Layered Feminist Historiography: Exploring Feminist Rhetorical Practices in a Club Federation History

   Grace Wetzel, *St. Joseph’s University*

Reinventing Feminist Rhetoric: Ethical Historiography and Progressive Bias

   Julie Bokser, *DePaul University*

**H16 - President Barack Obama's Rhetorical Legacies**

2:30 PM - 3:45 PM
Marquette 2, 2nd Floor

Legitimizing a Black Presidency: Barack Obama's use of History in His 2008 Victory Speech

   Daniel DeVinney, *University of Illinois*
Pedagogical race-consciousness in President Obama’s Strategic Rhetoric of Challenge and Support

Jonathan Rossing, *Gonzaga University*

“Losing our Presence of Mind:” Cultural Memory, the Body of Obama, and the Aesthetization of Terror

Angela Mitchell, *University of North Carolina at Charlotte*

No Surrender Ceremonies: New Militarism, Genetic Arguments, and the End of the Iraq War

Paul Achter, *University of Richmond*

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**H17 - Hashtags, Memes, and Doxing! Oh my! Social Norms and Rhetorical Cultures in a Digital Age**

2:30 PM - 3:45 PM
Marquette 3, 2nd Floor

#NotOkay: Creating Affective Publics through Networked Digital Storytelling

   Amber Davisson, *Keene State College*

Forensic Democracy: The Fine and Useful Art of Making Lives Matter

   Mark Hlavacik, *University of North Texas*

You win the Internet!: Rhetorical capital within online communities

   Aaron Hess, *Arizona State University*

Searching for Robert Fisher: Unmasking Misogyny on Reddit

   Jeremy David Johnson, *Penn State University*

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**H18 - Unbinding the Body: Female Shapeshifting as a Rhetorical Strategy of Survival**

2:30 PM - 3:45 PM
Marquette 4, 2nd Floor

A Cunning Heritage: A Study of Métis as Employed in the Rhetoric of Sojourner Truth and Sarah Grimké

   Cheryl McKell, *Arizona State University*

Representing the Self: Survivance and Embodied Rhetorics in Gertrude Bonnin’s Atlantic Monthly Essays

   Emily Robinson, *Arizona State University*
Combating War-Time Commodification: Rhetorical Reconstruction of Female Identity Through Craft

Kristin Bennett, Arizona State University

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**H19 - Re-inventing Higher Education**

2:30 PM - 3:45 PM

Marquette 5, 2nd Floor

How I (Almost) Got Fired for Integrating Writing and Speaking Curriculum: Reinventing Tenure Documents

Samuel Perry, Baylor University

Intimacy as an Embodied Rhetorical Strategy for Collective Action: An Exploration of Women’s Academic Leadership Styles

Katie Gindlesparger, Thomas Jefferson University

Ivory Sanctuaries: Sanctuary Campus Petitions and the Obligations of Inhabiting Civic Geographies

Jens Lloyd, UC Irvine

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**H20 - Rhetorical Exigencies for Playing with (Re)invention**

2:30 PM - 3:45 PM

Marquette 6, 2nd Floor

Playing Rough: Eros and (Re)Invention in Taboo Erotic Fiction

Sara Howe, Southern New Hampshire University

Replay Value: Player-Made Games in Commercial Computer game Releases

Joshua Zimmerman, University of Arizona

Disidentification as the Rhetorical Practice of (Re)inventing Possibilities for Play

Antonnet Johnson, Purdue University

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**H21 - Queer Identities, Queer Communities, Queer Worldmaking**

2:30 PM - 3:45 PM

Marquette 7, 2nd Floor

Composing Queer Community: Analyzing Public Address in LGBTQ Prison Writing
Friday, June 1

Rachel Lewis, *Northeastern University*
Moving Intelligibility: Queer Relationality and Worldmaking in the Space of the Queer Dance Club

Hailey Otis, *Colorado State University*
Jordin Clark, *Colorado State University*
Quare World Making in Public Address: Recalling the Discourse of Bayard Rustin

Tyler Snelling, *University of Iowa*

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**H22 - Theorizing Rhetorical Education in Response to Globalization**

2:30 PM - 3:45 PM

Marquette 8, 2nd Floor

- Literacies of Globalization and Discourses of the Veil
  - Rachel Riedner, *George Washington University*

- Globalizing Rhetorical Writing Instruction: A Case Study
  - Rebecca Dingo, *University of Massachusetts, Amherst*

- Studying Rhetoric, Teaching Writing: A Call for a Global Graduate Curriculum
  - Jennifer Wingard, *University of Houston*

- Rhetorical Education and the Globalization of the American University
  - Jennifer Nish, *American University of Beirut*

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**H23 - “Taking a Teaching”: Toward a Decolonial Rhetorical Pedagogy**

2:30 PM - 3:45 PM

Marquette 9, 2nd Floor

- Considering Safe Spaces through a Decolonial Pedagogical Framework
  - Andrea Riley Mukavetz, *Grand Valley State University*

- Decolonizing the Greek Cultural Rhetorical Pedagogies
  - Timothy R. Dougherty, *West Chester University of PA*

- Haciendo parientes, or Making Relations: We Are Always from el otro lado
  - Christina Cedillo, *University of Houston, Clear Lake*

- Using Three Sisters' Pedagogy to Mentor and Lead: Two Decolonial Case Studies and a Proposal
Malea Powell, Michigan State University

H24 - Listening to the Silences in Rhetorical Myths: New Directions in Rhetorical Feminism and Mythic Historiography
2:30 PM - 3:45 PM
Rochester, 3rd Floor

Mythic Historiography: Phyllis Rides Aristotle and “Other Feisty Feminist Fables”
Krista Ratcliffe, Arizona State University
Miss Preen and Miss Prone Have A Visit: Mythic Historiography in Kenneth Burke's The War of Words
Kyle Jensen, University of North Texas

H25 - From Rapprochement to Revision: Building a Common Vocabulary for Integrated Communication Courses
2:30 PM - 3:45 PM
Symphony 1, 2nd Floor

The Best of Both Traditions: Integrating Composition and Speech Communication Pedagogies in Instructor Training
Philip Choong, Indiana University-Bloomington
In Other('s) Words: A Reflection on Designing Communication and Diversity - an Integrated Comm/Comp Course
Laura Ellen Jones, Georgia State University
Which Process to What Product? Revising Rhetorical Pedagogy In and Through General Education Initiatives
Mary Fratini, University of South Carolina
The Speaking Center: A Site for Cross-Disciplinary Approaches to Rhetorical Pedagogies
Laura Stengrim, University of Southern Mississippi

H26 - Water, Race, and Crisis
2:30 PM - 3:45 PM
Symphony 2, 2nd Floor

Building and Unbuilding: Island Futures at the Nexus of Climate Change and Maritime Law
Peter Goggin, Arizona State University
Crafting a Rhetoric of Response: Making Sense of the West Virginia Water Crisis
Ashleigh Petts, North Dakota State University
Racism and Rivers: Emmett Till, Topography, and Memory
Dave Tell, University of Kansas
Topoi of Technical Visuals in Clean Water Activism
Aimee Roundtree, Texas State University

H27 - Roundtable: What Rhetoric of Science Means to Rhetorical Criticism
2:30 PM - 3:45 PM
Symphony 3, 2nd Floor
Chair, Randy Harris, University of Waterloo
Speakers,
   Jeanne Fahnestock, University of Maryland
   Ashley Mehlenbacher, University of Waterloo
   Leah Ceccarelli, University of Washington
   James Wynn, Carnegie Mellon University

H28 - Memoir’s Power to Constitute the Self and Others
2:30 PM - 3:45 PM
Symphony 4, 2nd Floor
   How is Memoir Rhetorical? Identity, Feeling, and Persuasion in Life Narrative
      Bethany Mannon, Old Dominion University
   Memory, Resistance, and Narrating Experience in Anne Moody’s “Coming of Age in Mississippi”
      Nikki Orth, The Pennsylvania State University
   The Pastoral Mode and Its Rhetorical Potential within the Exile Memoir
      Sara Baugh-Harris, University of Denver
   Revising Rhetorical Theory in “My Bondage and My Freedom”: Narrativizing and Theorizing a Rhetoric of Blackness
      D’Angelo Bridges, Pennsylvania State University
H29 – Jesuit Rhetors Reception sponsored by the International Society for the Study of Jesuit Rhetoric, the Jesuit Conference on Rhetoric and Composition, and Xavier University
3:00 PM – 4:30 PM
The Gallery, 1st Floor

I01 - Representation and Public Memory in Europe
4:00 PM - 5:15 PM
Board Room 1, 3rd Floor

Liminal Representations: Brexit, Turkey, and the Idea of “Europe”
Matthew deTar, Ohio University

Remembering, Reimagining, and Reinventing the Nation: Irish Celebrations of the Easter Uprisings
Una Kimokeo-Goes, Willamette University

The Basovizza Monument: Historical Reinvention and Rebranding
Louise Zamparutti, University of Wisconsin-Milwaukee

I02 - Machine Rhetorics: Reinventing Rhetoric for Nonhuman Rhetors and New Persuasive Technologies
4:00 PM - 5:15 PM
Board Room 2, 3rd Floor

The Algorithmic Warrant
Antonio Ceraso, DePaul University

Making Users Matter
Tyler Easterbrook, University of North Carolina at Chapel Hill

Events in Flux: Software Architecture and Rhetorical Subtraction
Andrew Pilsch, Texas A&M University

I03 - Reinventing Chronos for Digital Media
4:00 PM - 5:15 PM
Board Room 3, 3rd Floor

The Spatial Component of Chronos
  John Gallagher, *University of Illinois, Urbana-Champaign*
Cumulative Ethos: Chronos, Character, and Kanye West
  Collin Bjork, *Indiana University*
Aristotle's Chronos and the Shared Temporalities of Writing on the Social Web
  Dan Ehrenfeld, *Stockton University*

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**104 - Now What?: Assessing the 2016 Presidential Election**

4:00 PM - 5:15 PM
Conrad A, 2nd Floor

The Grotesque Mode in American Politics: A Reading of Donald Trump’s Successful Primary Campaign
  Ben Crosby, *Iowa State University*
Lakoff via Burke: Hillary, Bernie, and the Role of Narrative Forms in the Constitution of Democratic Identity
  Stephen Morrison, *South Texas College*
Why Do They Vote Against Their Own Interest? Reinventing Thomas Frank's Question for 2018 and Beyond
  Stephanie A. Martin, *Southern Methodist University*
The End of Ethos as We Know It? Hillary, The Donald, and the Present-day Politics of Persona
  Jelte Olthof, *University of Groningen*

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**105 - Perspectives on Cultural Rhetorics & Posthumanism**

4:00 PM - 5:15 PM
Conrad B, 2nd Floor
Chair, Donnie Sackey, *Wayne State University*

Posthumanism and Its Discontents
  Casey Boyle, *University of Texas-Austin*
Posthuman Approaches to the Plain of Jars' History, Secrets Matter
  Mai Nou Xiong, *North Carolina State University*
Khipu Structures of Coding and Decolonial Approaches to Object-Oriented Rhetorics
   Gabriela Rios, University of Oklahoma

My Pink Powwow Shawl, Relationality, and Posthumanism
   Kristin Arola, Michigan State University

Thinking with Water: Posthumanism, Cultural Rhetorics & The Flint Water Crisis
   Donnie Sackey, Wayne State University

Response, Scot Barnett, Indiana University

I06 - An Archival Turn in the Rhetoric of Intellectual History
4:00 PM - 5:15 PM
Conrad C, 2nd Floor

Constructing Jane Addams's Discourse Community with Archival Research
   Marilyn Fischer, University of Dayton

   Scott Stroud, University of Texas at Austin

Booker T. Washington and the “Dignity of Labor” at the Tuskegee Institute
   Paul Stob, Vanderbilt University

Archival Reticence and Analytic Imagination: Reinventing Histories of Nineteenth-Century Debate
   Angela Ray, Northwestern University

I07 - Uses and Misuses of Social Media
4:00 PM - 5:15 PM
Conrad D, 2nd Floor

The evolution of the “catfish”: Revisiting ethopoeia for a digital world
   Katelyn Burton Prager, Fashion Institute of Technology

The Materiality of Digital Composition Tools: How Twitter and Instagram Contain Our Thoughts
   Justin Kauker, West Chester University

Toward a Theory of Online Harassment and Memetic Screens
**I08 - Re-Inventing Politics, Community and Pedagogy**

4:00 PM - 5:15 PM
Directors Row 1, 3rd Floor

Reinventing How We Assess Community-Based Writing Projects
Steven Accardi, *College of DuPage*

Rethinking Walking Rhetoric: Desire Paths as Oppositional Codes
Robb Lauzon, *Rensselaer Polytechnic Institute*

Rhetorical Care & American Diplomacy: Re-reading & Re-Inventing New Rhetorical Strategies from Campbell & Biesecker
Mary Anne Taylor, *The University of Texas at Austin*

**I09 - Reinventing Higher Education’s Civic Promise**

4:00 PM - 5:15 PM
Directors Row 2, 3rd Floor

Access, Global Citizenship, and the Civic Promise of Higher Education
Amy J. Wan, *Queens College*

Six Competing Civic Frames for Higher Education Policy
Carolyn Commer, *Virginia Tech*

Affirming Public Purpose: Campus Compact and the Situational Rhetoric of Civic Action Planning
Brian Gogan, *Western Michigan University*

Innovations in Citizenship: The Rise of Social Entrepreneurship Education in the 21st-Century University
Scott Wible, *University of Maryland*

**I10 - Rhetorical Theories of Nationhood and Identity**

4:00 PM - 5:15 PM
Directors Row 3, 3rd Floor

Code-meshing: Identity Politics at the Expense of Rhetorical Efficacy
Friday, June 1

Erec Smith, York College of Pennsylvania
Exploring Embodiment in Africana Existentialism
Jonathan Brownlee, Bowling Green State University
Interpellating the Nation: The Enjoyment of Nomos in the U.S. Tradition of Birthright Citizenship
Margaret Franz, UNC Chapel Hill

I11 - Rhetorical Interventions for Justice and Peace
4:00 PM - 5:15 PM
Directors Row 4, 3rd Floor
A Rhetoric of Food Justice Movements: An Exploration in Rhetorical Quilting
Shelley Sizemore, Wake Forest University
Ron Von Burg, Wake Forest University
Addressing Racial Equity and Justice: Preparing Rhetoric Students for Their Professional Futures
Kasi Williamson, Fontbonne University
Ecology, Energy, and Rhetoric and Writing Pedagogy: Moving Beyond Metaphor Toward Environmentally Just Teaching and Practice
Juliette Lapeyrouse-Cherry, The University of Minnesota
Peace is Every Step: Thich Nhat Hanh and the Rhetoric of Mindful Dissent
Scott Wagar, Miami University

I12 - Eurasian and American Perspectives Toward “Rhetoric”: Building the Future
4:00 PM - 5:15 PM
Duluth Room, 3rd Floor
Chair, Maureen Minielli, CUNY-Kingsborough
Speakers,
Vessela Valiavitcharska, University of Maryland
Kathleen Feyh, Syracuse University
Oksana Jackim, University of Massachusetts - Dartmouth
Michael Launer, Florida State University
Noemi Marin, Florida Atlantic University
Ligia Mihut, Barry University
Alfred Mueller II, Neumann University
Annie Laurie Nichols, University of Maryland
Kendall Phillips, Syracuse University

4:00 PM - 5:15 PM
Marquette 1, 2nd Floor

From Massive Resistance to “Make America Great Again”: Rhetorics of Race and Citizenship
Candace Epps-Robertson, Old Dominion University

Unintended Rhetorical Consequences: Enthymeme, Racial Prejudice, & Anti-Stop-and-Frisk Advocacy
Martin Camper, Loyola University Maryland
Zachary Fechter, Loyola University Maryland

Race-baiting, Fear, and Enthymematic Reasoning in American Politics: A Cognitive Rhetorical Perspective
Cameron Mozafari, University of Maryland, College Park

Andre E. Johnson, University of Memphis

I14 - Rhetorics of Risk in Health and Medicine: Re-Conceptualizing the Rhetoric-Risk Relationship
4:00 PM - 5:15 PM
Marquette 2, 2nd Floor

Risk, Optimization, and the Well Body
Colleen Derkatch, Ryerson University

Risk and Drugs
Judy Segal, University of British Columbia

Institutional Risk in Global Health
Raquel Baldwinson, Harvard University
Multiscalar Analysis of Pharmaceutical Risk
Blake Scott, University of Central Florida

I15 - Researchers, Activists, and Archivists: A Roundtable Discussion on Queer Archives
4:00 PM - 5:15 PM
Marquette 3, 2nd Floor
Speakers,
K.J. Rawson, College of the Holy Cross
Lisa Vecoli, University of Minnesota
Andrea Jenkins, University of Minnesota
Benjamin Zender, Northwestern University
Stewart Van Cleve, Augsburg University

I16 - Re-Marking Time as a Resource for Rhetorical Invention and Intervention
4:00 PM - 5:15 PM
Marquette 4, 2nd Floor
Marking Time Across the Rhetoric and Writing Curriculum
Eric Detweiler, Middle Tennessee State University
Kate Pantelides, Middle Tennessee State University
Ambient Time and the Anachronism of Anticipation
Jake Cowan, University of Texas at Austin
Beyond the Fire: The Timelessness of Revolt, Trauma, and Forgiveness
Trevor Hoag, Christopher Newport University

I17 - Looking Forward in Latinx Rhetorics: Rhetorical Exigences at the Intersections of Latinidad and Undocumented Status
4:00 PM - 5:15 PM
Marquette 5, 2nd Floor
The Rhetorical Woes of Assimilation for Latinxs
Jaime Armin Mejia, Texas State University
Tactile Rhetoric and Stories of Migration: Considering the Rhetorical Value of Textile Projects

Sonia Arellano, University of Central Florida
Undocumented and Digitized: Art, Resistance, and Un/belonging in DreamersAdrift.com

Ana Milena Ribero, Oregon State University
Affective Templates Corrected: MigraZoom and the Mundane Migrant

Ruben Casas, California State University-Fresno

I18 - Solidarity Forever: Worker Fights and Labor Frontiers
4:00 PM - 5:15 PM
Marquette 6, 2nd Floor
Chair, Mary Anne Trasciatti, Hofstra University

The Eighteenth Brumaire of Donald Trump: Labor, Trope, and Fascism
Matthew May, Texas A&M

Female Voices of Work from Early Industrial Labor Unions to Beyond: How May Women's Labor History Bear on More Contemporary Union Struggles?
Mari Tonn, University of Richmond

Moral Appeal vs. Class Antagonism: Assessing Affect in the Labor of Domestic Care Workers
Minu Basnet, Marist College

The Workers United: Organizing Labor under National “Right to Work”
Kristiana Wright, University of Minnesota

I19 - Re-Inventing Composition, Theory and Pedagogy
4:00 PM - 5:15 PM
Marquette 7, 2nd Floor

Automated Essay Scoring Software and the Rhetorical (Un)Making of Teacher Expertise
Bonnie Tucker, University of Michigan - Ann Arbor

Expanding Ethos: Media, Modes, and Self-Presentation
Ash Evans, Pacific University
Pedagogy of the Sympathetic: Adam Smith and Thomas De Quincey’s Contributions to Realizing hooks’ Vision of the Educational Environment

Ashley Garcia, University of Nebraska-Lincoln

Reinventing Transfer from a Rhetorical Perspective

Cynthia Johnson, Miami University

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**I20 - The Individual, The Crowd, and the System: Tracking Life in the Digital Age**

4:00 PM - 5:15 PM

Marquette 8, 2nd Floor

“If You See Me in Twenty Years, You Won’t Even Recognize Me”: Sponsored Visions of the Global Internet

Seth Graves, The Graduate Center, CUNY

Building the Macroscope: The Quantified Self and Its Tools

John Seabloom-Dunne, Pennsylvania State University

Crowdsourcing Invention: The “Wisdom of the Crowd” and Technological Endoxa

Joshua Welsh, Central Washington University

Invention and Quantification: Finding Stories with Digital Data

Chris Lindgren, Virginia Tech

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**I21 - Rhetorical Historiography: Three Burkean Reflections**

4:00 PM - 5:15 PM

Marquette 9, 3rd Floor

Rhetorical (Re)Construction: How To Tell a True Burke Story

Ann George, TCU

Reflections on Archival Historiography: Kenneth Burke and His Circles

Jack Selzer, Penn State University

Ignatius Burpius and Doing Impious Histories

Steven Mailloux, Loyola Marymount University

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**I22 - Inventing Theories and Methods to Analyze Fake News**

4:00 PM - 5:15 PM
Rochester, 3rd Floor

Barbara Cassin’s “Consistent Relativism” in the Post-Truth Era
Jason Maxwell, *The Pennsylvania State University*

One Last Midnight: Negativity and Nihilism in Rhetorical Theory
James Daniel, *University of Washington*

Weaponizing Social Media
Sara Strasser, *Ball State University*

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**I23 - Invention, Epideictic, and Deliberation with Intelligent Machines**

4:00 PM - 5:15 PM

Symphony 1, 2nd Floor

Alexa, Whose Natural Language is Processed in Speech Technologies?
Halcyon M. Lawrence, *Georgia Institute of Technology*

Artificial Rhetoric: The Implications of TensorFlow Machine Intelligence and the Future of Human Decision Making
Candice Lanius, *University of Alabama in Huntsville*

Tay - Zo: Microsoft’s AI Chat Bots and Rhetorical Reflexivity
Jeremy David Johnson, *Penn State University*

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**I24 - Re-Inventing the Classroom**

4:00 PM - 5:15 PM

Symphony 2, 2nd Floor

Networked Severity & Pervasiveness: Negotiating Free Speech Rights and Sexual Harassment Policy in the Online Classroom
Elizabeth Powers, *University of Maine at Augusta*

Paradox of Inclusive Stereotyping: (Re)Inventing the Role of Conflict in the Multicultural Classroom
Maria Poznahovska, *Carnegie Mellon University*

Plato’s *Psychagōgia* in the Composition Classroom: Emotion and Empowerment
Megan Donelson, *Middle Tennessee State University*

Re-Inventing Collaborative Teaching in FYC Online: Fostering Community and Growth for Students and Teachers
Jennifer Koster, *University of Cincinnati & Cincinnati Christian University*
Aleashia Walton Valentin, *University of Cincinnati*

**I25 - What Can Rhetoric of Science Teach Us About Rhetorical Theory and Methods?**
4:00 PM - 5:15 PM
Symphony 3, 2nd Floor
Chair, Alan Gross, *University of Minnesota Twin Cities*
Speakers,
  - James Wynn, *Carnegie Mellon University*
  - Alan Gross, *University of Minnesota Twin Cities*
  - Carolyn Miller, *North Carolina State University*
  - Herbert Simons, *Temple University*

**I26 - Decentering Western Rhetoric: Inventing Anti-Colonial Futures**
4:00 PM - 5:15 PM
Symphony 4, 2nd Floor
Speakers,
  - Jenna Hanchey, *University of Nevada, Reno*
  - Darrel Wanzer-Serrano, *The University of Iowa*

**J01 - Keynote Address**
*Sponsored by Pennsylvania State University Press*
5:45 PM - 7:00 PM
Grand Ballroom A, 3rd Floor, B, C, D
Chair,
  - Greg Clark, *Brigham Young University*
Speaker,
  - Andrea Lunsford, *Stanford University*
K01 – RSA 50th Anniversary Reception

Co-sponsored by the past and present Officers & Board of Directors of RSA and Taylor & Francis

7:00 PM - 9:00 PM

Grand Ballroom E, 3rd Floor, F, G

Chair, Dave Tell, University of Kansas

Speakers,

Dave Tell, University of Kansas

Joshua Gunn, University of Texas at Austin

Roxanne Mountford, University of Oklahoma

William Keith, University of Wisconsin

Diane Davis, University of Texas Austin

Michelle Ballif, University of Georgia

Eric Detweiler, Middle Tennessee State University
Saturday, June 2, 2018

L01 - The Inventions of Live/d Rhythms
8:00 AM - 9:15 AM
Board Room 2, 3rd Floor

Percussive Dance as a Transcultural Rhythmic Rhetoric
Jennifer LeMesurier, Colgate University

Collaborating with Time in Rhetorical Pedagogy and Invention
Lisa Bailey, University of South Carolina

Rhythms of the Street: A More-Than-Human Ballet
Jason Kalin, DePaul University

Response, Cory Holding, University of Pittsburgh

L02 - Literary Roots of Rhetoric
8:00 AM - 9:15 AM
Board Room 3

Hidden Under the Plane Tree: Woolf, Plato, and Place
Jennifer Juskiewicz, Indiana University - Bloomington

A Funny Thing Happened on the Way to the Agon: Aristophanes’ Comedy as Unsafe Rhetorical Space
Fiona Harris Ramsby, Bloomfield College

“And what is better than wisedoom? Womman”: Chaucer’s Creation of Dame Rhetoric in the Tale of Melibee
Morgan Hanson, Middle Tennessee State University

L03 - The Invention of Difference: Reimagining Rhetorics as Foundations for Rhetorical Understanding
8:00 AM - 9:15 AM
Conrad A, 2nd Floor

Speakers,
Jonathan Osborne, Northeastern University
Ellen Cushman, *Northeastern University*
Damián Baca, *University of Arizona*
Krista Ratcliffe, *Arizona State University*

**L04 - Rhetorical Critique of Higher Education**
8:00 AM - 9:15 AM
Conrad B, 2nd Floor

- Boundaries of the Game, or How College Football Subsumes the University
  Josiah Meints, *Oklahoma State University*
- Case Closed?: The Rhetoric of Openness and the Open Educational Resource Movement
  Tom Geary, *Tidewater Community College*
- Of Memory’s Past: Myth and Metaphor in Institutional Remembrance
  Nicholas Prephan, *Wayne State University*
- Revising the Rhetoric: An Institutional Critique and Historical Overview of International Student Representations Created by the Office of International Student Affairs
  Keely Mohon-Doyle, *North Carolina Wesleyan College*

**L05 - The Timeless Lens of Textual Criticism: Three Approaches to Using Fahnestock’s Rhetorical Style**
8:00 AM - 9:15 AM
Conrad C, 2nd Floor

- Predicating Neuronormativity: Analyzing Discourse of Applied Behavior Analysis
  Kari Lundgren, *Oregon Tech*
- Invention and Argument in a Narrative of Affordable and Accessible Healthcare
  Paula Lentz, *University of Wisconsin - Eau Claire*
- Secretum as Ego: The Heteroglossia of Historical Inter-Office Memo Communication
  Marcy Orwig, *University of Wisconsin - Eau Claire*

**L06 - Unusual and Under-recognized Oratory**
8:00 AM - 9:15 AM
Conrad D, 2nd Floor
Bread, Roses, Poetry: The Rhetorical Verse of Arturo Giovannitti
  John Belk, Southern Utah University
The Long Speech: Mass Address and Rhetorical Abundance
  Matthew deTar, Ohio University
  Erik Johnson, St. Lawrence University
Rose to the Top, Sank to Obscurity: Ernestine Rose, a forgotten feminist figure
  Brittany Knutson, University of Minnesota-Twin Cities

L07 - Articulating Communities: Architectures, Infrastructures and Spaces of Contentious Invention
8:00 AM - 9:15 AM
Directors Row 1, 3rd Floor
  “Writing Downeast”: Community Rhetorics on the Coast of Maine.
    Matthew Ortoleva, Worcester State University
  Terra Incognita: Community Invention and Science Communication in Public Lands
    Jamie Remillard, Worcester State University
  Building Space: The Generative Intersection of Stable Course Planning and Destabilizing Cultural Exchange in a Study Abroad Program.
    Hugh Wiese, Worcester State University
  Co-constructing University-wide Conversations about Writing
    Christina Santana, Worcester State University

L08 - Inventing Bodies: Embodied Relations in Digital Media
8:00 AM - 9:15 AM
Directors Row 3, 3rd Floor
  Making Trails Online: Social Media's Doxic Infrastructure
    Caddie Alford, Indiana University, Bloomington
  Tracking Hexis through Procedural Enthymemes
    Steve Holmes, George Mason University
  The Role of Telos in Digital Rhetoric and Virtue Ethics
    John Gallagher, University of Illinois, Urbana-Champaign
Saturday, June 2

Touching Rhetoric: The Technē of Bodies
Scot Barnett, Indiana University

L09 - Does Rhetoric Break Down at the Margins?
8:00 AM - 9:15 AM
Directors Row 4, 3rd Floor
Rationalizing the Irrational: Examining the Rhetorical Defense of Witch Hunting
Lauren Lemley, Abilene Christian University
Ignorance as Inventional Resource
Valeria Fabj, Lynn University
Matthew J. Sobnosky, Florida Atlantic University
The Trolls' Teacher
Kristopher Lotier, Hofstra University
Invention through Enactment: A New Materialist Approach to Rhetoric as an Architectonic Productive Art
Kelly Pender, Virginia Tech

L10 - Re-inventing “the People”: Contemporary Populist Rhetoric in the West
8:00 AM - 9:15 AM
Duluth Room, 3rd Floor
The (Non)analytical Power of “Populism”: A Case Study from Greece
Sophia Hatzisavvidou, University of Bath
Populism's Performative Oxymoron: Balancing the Extraordinary and the Ordinary
James Jasinski, University of Puget Sound
Populist Rhetoric and Political Roles: the Wilders Case
Maarten van Leeuwen, Leiden University
Jaap de Jong, Leiden University
The Discourse of Elite vs. People in a Social Welfare Society
Lisa Villadsen, University of Copenhagen

L11 - Understanding Contemporary Rhetorical Toxicity
8:00 AM - 9:15 AM
Grand Ballroom A, 3rd Floor

Literally or Seriously? Re-Inventing Rhetorical Agency In an Age of Trump
   Blake Abbott, Towson University
Make Rhetoric Great Again: Recovering the Art of Winning in Rhetorical Pedagogy and Practice
   Adam Ellwanger, University of Houston-Downtown
Political Vulgarity: Agonist Rhetoric in the Era of Illiberal Democracies
   Josephine Walwema, Oakland University
The Rhetorical Life of Pepe the Frog
   Sean Milligan, Wayne State University

L12 - On Bathroom Bills
8:00 AM - 9:15 AM
Grand Ballroom B, 3rd Floor

An Appeal for Change: Reinventing Pathos
   Julie Nelson, North Carolina Central University
   Samantha Rippetoe, University of Georgia
The Affect of Bathroom Bills: Rhetorical Roots in the Segregation Rhetoric of Wallace and Faubus
   Lucy Miller, Texas A&M University

L13 - Rhetoric On-Stage: Vaudeville, Protest, and Improv
8:00 AM - 9:15 AM
Grand Ballroom C, 3rd Floor

Crafty Capitalism: Advertising Vaudeville at the Turn of the Century.
   Kelly Jakes, Wayne State University
   Sarah Walker, Wayne State University
Puppets and Protests: Theatrical Materials as an Inventional Resource for Political Rhetoric
   Emily Smith, Penn State University
England Born, Chicago Bred: Commemorating Jane Austen on the Improv Stage
    Sarah Lingo, Northwestern

L14 - Reinventing Rhetorical Political Advocacy and Agency Post-Trump
8:00 AM - 9:15 AM
Marquette 1, 2nd Floor
    Demystifying Congress: Building Political Accountability with the Indivisible Guide
    Lisa Corrigan, University of Arkansas
    Networking with Progressive Groups in Washoe County
    Amy Pason, University of Nevada, Reno
    Navigating Divides in Rural Organizing
    Jessica Prody, St. Lawrence University

L15 - Reinventing Social Movement Rhetoric?: Studies in Recent Movements and Messages
8:00 AM - 9:15 AM
Marquette 2, 2nd Floor
    Chair, Heidi Hamilton, Emporia State University
    Marching in Dissent: Learning from the Failed Social Movement of the Women’s March on Washington
    Denise Oles-Acevedo, Iowa State University
    Veterans Deployed to Standing Rock: The Rhetoric of Serving Country through Peaceful Protest
    Heidi Hamilton, Emporia State University
    Social Movements' Social Networks: Utilizing Social Media Analytics to study Social Movement Rhetoric and Audience Effects.
    Chad Woolard, Illinois State University

L16 - Will Masterpiece Cakeshop be the icing on the cake for the gay rights movement, or will Jack Phillips be able to have his cake and eat it too?: An Analysis of the Supreme Court’s Decision in Masterpiece Cakeshop v. Colorado Civil Rights Commission
8:00 AM - 9:15 AM
Marquette 3, 2nd Floor
“Off the Shelf,” But Not by Design: A Legal Theory for Cases Involving Same-Sex Marriage and Anti-Discrimination Laws
   Eric Gander, Baruch College
Inventing Commerce: Marginalizing People of Faith But Not Corporate People.
   David Grassmick, Law offices of Roger Higgins
   Jeremiah Hickey, St. John's University
Fundamental Rights in Conflict: Do We Have a Right Not to Be Offended?
   Catherine Langford, Texas Tech University

L17 - Rhetoric, Affect, Emotion
8:00 AM - 9:15 AM
Marquette 4, 2nd Floor
Stardom and Selfhood: The Affective Affordances of Celebrity Culture
   Claire Sisco King, Vanderbilt University
The Passionate Futures of the Law
   Erin Rand, Syracuse University
The Art of Gratitude
   Jeremy Engels, Penn State University

L18 - Persons Seeking Refuge, Community Workshops, and Rhetorics of Place
8:00 AM - 9:15 AM
Marquette 5, 2nd Floor
Speakers,
   Katrina Powell, Virginia Tech
   Katherine Randall, Virginia Tech

L19 - The Activist Athlete in Modern Sport
8:00 AM - 9:15 AM
Double Consciousness, Rhetorical Circulation, and the Case of Colin Kaepernick
   Abraham Khan, Penn State
Sitting on the Hot Seat: Implications of Colin Kaepernick’s Rhetorical Moves within NFL Constraints
   Elizabeth Cozby, Texas Woman’s University

L20 - Re-Inventing Rhetorical Terms in a Digital World
8:00 AM - 9:15 AM
Marquette 7, 2nd Floor
From Ekphrasis to Experience Design: A Different Rhetorical Orientation
   Justin Hodgson, Indiana University
Re-Inventing Audience through Thorubos Today
   Sarah Riddick, University of Texas at Austin
Re-Inventing Rhetorical Figures: Celebrating the Past, Building the Future
   Randy Harris, University of Waterloo
Reimagining Kairos and Prepon: The right timing and propriety of the 10,000 Calorie Challenge
   Shana Scudder, University of North Carolina Greensboro

L21 - Turning a Recurring Pulse into a Continuous Stream: Reflecting on the Past and Carving out a Future for The Rhetoric of Mental Health
8:00 AM - 9:15 AM
Marquette 8, 2nd Floor
Chair,
   Blake Scott, University of Central Florida
Speakers,
   Cathryn Molloy, James Madison University
   Fred Reynolds, The City College of New York
   Kimberly Emmons, Case Western Reserve University
   Lucille McCarthy, University of Maryland, Baltimore County
   Drew Holladay, University of Maryland, Baltimore County
Jenell Johnson, University of Wisconsin
Response, Lisa Meloncon, University of South Florida

L22 - Resisting and Re-staging Racism Online and in the Public Square
8:00 AM - 9:15 AM
Marquette 9, 2nd Floor
Obscenity, Racism, Populism: r/ImGoingToHellForThis and the Rhetoric of Excess
   Robert Topinka, Birkbeck, University of London
What’s in a Name? Re-Thinking the use of Categorization in Studies of Racist Discourse
   Kenneth Ladenburg, Arizona State University
Reinventing Sacred Space: Contesting Identity and Origin Narratives
   Ryan McGeough, University of Northern Iowa

L23 - The Twitter Presidency
8:00 AM - 9:15 AM
Rochester, 3rd Floor
Setting the Narrowest Agenda: Donald Trump’s Presidency on Twitter
   Jessica Kurr, Penn State University
The Invention and Reinvention of the Outsider Persona: Jackson, Trump, and Anti-Establishment Ethos
   Jacob Justice, The University of Kansas
Daemonic Invention: How Trump’s Followers Construct Alt-Truth from Lies
   Stephen Yarbrough, University of North Carolina at Greensboro

L24 - Mark Longaker's Rhetorical Style and Bourgeois Virtue: Capitalism and Civil Society in the British Enlightenment: A Panel Discussion.
8:00 AM - 9:15 AM
Symphony 1, 2nd Floor
Chair, Lois Agnew, Syracuse University
Rhetorical Style and Bourgeois Virtue: A Truly Transdisciplinary Rhetoric
   Glen McClish, San Diego State University
Style and Argument in Rhetorical Style and Bourgeois Virtue
Beth Innocenti, University of Kansas
A New History of Eighteenth Century Rhetoric? The Civic and Civil in Rhetorical Style and Bourgeois Virtue.
Arthur Walzer, University of Minnesota
Response, Mark Longaker, University of Texas

L25 - Technology and Rhetorical Invention: Constructing Boundaries and Creating New Knowledge
8:00 AM - 9:15 AM
Symphony 2, 2nd Floor
Re-inventing Rhetoric as Technology: Automaticity as a Means for Inventive Productions
Jason Helms, Texas Christian University
Toward a Rhetoric of Heuretics: Using Video and GIS to Map Choral and Material Spaces
April O'Brien, Clemson University
Weaponizing Rhetorical Knowledge
Amy Charron, University of Texas at Austin
Inventing Resistance: Tactical Media in the New Aesthetic
Brian Gaines, Clemson University

L26 - The (Re)Invention of Race and Identity
8:00 AM - 9:15 AM
Symphony 3, 2nd Floor
Breaking News: Race and the Invention of the Present in Hill and Silvera’s “Liberty Deferred”
Jordana Cox, University of Waterloo
Clarence 13X: Using a Black God Trope to Re-Invent the Rhetoric of Race in America
Armondo Colllins, University of North Carolina Greensboro
Reimagining Rhetorical Identification in Consciousness-Raising Groups
Kathleen T. Leuschen, Emory University
Rhetorical Crossover: The Rhetorical Reinvention of the Black Rhetorical Presence in Mainstream Culture
L27 - She Works Hard For (No) Money: (Re)Inventing Women’s Empowerment and The Rhetoric of Commodified Feminisms
8:00 AM - 9:15 AM
Symphony 4, 2nd Floor

Euphemistic Feminism: Decoding Unilever’s Doublespeak in Dove’s “Real Beauty” Campaign
Celeste Klinger, DePauw University
Geoffrey Klinger, DePauw University
Jennifer Adams, DePauw University

Pink Pyramid Schemes: Mary Kay Cosmetics and Selling Women's Empowerment Through Multi-Level Marketing
Christopher Thomas, University of Iowa

Rescue Branding: Sexual Labor, Commodity Activism, and Global Connectedness
Michelle Colpean, University of Iowa

M01 - Grief, Loss, and Politics
9:30 AM - 10:45 AM
Board Room 2, 3rd Floor

Deploying Grief: ACT UP and Black Lives Matter’s Affective Potential
Myles Mason, University of Colorado Boulder

Stranger Things, Homosociality, and the Subversion of Toxic Masculinity
Jeffrey Nagel, Pennsylvania State University

When Obama Wept: The Rhetorical Politics of Compassion
Kevin Marinelli, Davidson College

M02 - Defining Rhetoric: Cultures and Histories
9:30 AM - 10:45 AM
Board Room 3, 3rd Floor

Rhetoric as a Field of Study in Post-World War II Japan: A Glance at the Past, a Review of the Present, and a Glimpse into the Future
Junya Morooka, *Rikkyo University*
Korean Women’s Education, the Nation, and Collective Ethos in the Rhetoric of Kim Hwallan, 1918-1934

Nathan Tillman, *University of Maryland, College Park*
The Renaissance Humanist Curriculum and Leadership Training: A New Defense for Liberal Arts Study?

Nancy Christiansen, *Brigham Young University*
Whose Rhetoric?: Examining the Consequences of Walker’s Prioritization of “Producing Rhetors”

Matthew Brigham, *James Madison University*

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**M03 - Sport, Gender, and the Constitutive Rhetorics of Identity**

9:30 AM - 10:45 AM
Conrad A, 2nd Floor

Fighting Bodies: Reinterpreting the Rhetoric of Violence in Combat Sports

Stephanie Phillips, *University of South Florida Tampa*

The Playoff of Hegemonic Masculinity vs. Fatherhood: David Johnson’s Emerging Construction of Fatherhood as an NFL Dad

Ashley Garcia, *University of Nebraska-Lincoln*

“She didn’t come to play. She came to slay”: Serena Williams, Code Switching, & Professional Sports Culture

Scarlett Hester, *College of Wooster*

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**M04 - Science and the End of Shared Problems in Argument Spheres**

9:30 AM - 10:45 AM
Conrad B, 2nd Floor

Expanding Spheres of Argument

Marsha Maxwell, *University of Utah*

Science, a Self-Governing Sphere

Maureen Mathison, *University of Utah*

Musings of the Spheres: Rhetoric and Ethics at the Margins of Biomedical Discourses

Lisa DeTora, *Hofstra University*
M05 - Rhetorics and Selves

9:30 AM - 10:45 AM
Conrad C, 2nd Floor

Believing Critically: The Conversion Narrative as Vehicle of Critical Self-Reflection
   Christopher Brown, The University of Arizona

Reinventing the Self: Metanoia, Epistrophē, and the New Rhetoric of Personal Transformation
   Adam Ellwanger, University of Houston-Downtown

That’s So Rhetor-o-normative: Critiquing and Reinventing Sociopolitical Discourse with Taboo Rhetorics
   Matt McKinney, Texas A&M University

Place-based Rhetoric in the Absent Narrative: Children of Vietnam War Veterans and Collective Memory of War
   Leigh Jones, Hunter College, CUNY

M06 - (Re)Building the Future of Rhetoric: Inviting Disability into Our Rhetorical Theories and Methods

9:30 AM - 10:45 AM
Conrad D, 2nd Floor

Animating Disclosure: Rhetorical Negotiations of Disability
   Elizabeth Tacke, University of Michigan

Materializing Disability Rhetoric in the Possibilities of Form
   Kristina Lucenko, Stony Brook University

A Qualitative Approach to the Lived Realities of Disability Rhetoric
   Annika Konrad, University of Wisconsin Madison

Response, Neil Simpkins, University of Wisconsin, Madison

M07 - Innovations in Invention: Teaching the First Canon

9:30 AM - 10:45 AM
Directors Row 1, 3rd Floor
Chair, Robert Terrill, *Indiana University*

Cultivating Rhetorical Selves

Peter Simonson, *University of Colorado, Boulder*

On Rhetoric, Invention, and the Civic Arts in the Face of the Impossible

Candice Rai, *University of Washington*

Narratives, Ethics, and Rhetorical Invention

Robert Terrill, *Indiana University*

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**M08 - Facing the Oxymorons of Political Activism: Underlying Rhetorical Activities of Noisy/Silent Politics**

9:30 AM - 10:45 AM

Directors Row 2, 3rd Floor

“Latrina”–Private Rhetorics in Public Spaces

Patrick James, *The Graduate Center, CUNY*

“When Their Own Latent Power is Freed”: The Farmer's Wife and “Mama Grizzly” Activist Rhetoric, Then and Now

Erin Andersen, *Centenary University*

Sponsors of Queer Literacy: Reclaiming Rhetorical Agency

Mark McBeth, *John Jay College English 7.63.10NB*

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**M09 - Reinventing Digital Delivery for the Eras of Ubiquitous and Immersive Computing**

9:30 AM - 10:45 AM

Directors Row 3, 3rd Floor

Digital Delivery, Software, and Pedagogies of Silence

James Brown, *Rutgers University-Camden*

Personal, Portable, Presidential: Ubiquitous Computing in the White House

Elizabeth Losh, *College of William and Mary*

A Delivery of Things

Sean Morey, *University of Tennessee, Knoxville*

Radiant Delivery: Delivery and Epideictic in the Post-PC Era
Saturday, June 2

David Rieder, *North Carolina State University*

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**M10 - Rhetorical Can-Openers for (Re)Inventing Democratic Discourse**

9:30 AM - 10:45 AM
Directors Row 4, 3rd Floor
Chair, Sharon A. Harris, *Texas Christian University*

- Inventing Democracy with Rhetorical Theory
  - Michelle Iten, *Virginia Military Institute*
- Redeeming Dispute: The Role of Narrative in the Rhetoric of Democracy
  - Sharon A. Harris, *Texas Christian University*
- Burkean Recalcitrance Meets Cognitive Science
  - Ann George, *TCU*

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**M11 - Hubert Humphrey and the Civil Rights Debate in the Postwar United States**

9:30 AM - 10:45 AM
Duluth Room, 3rd Floor

- The Sunshine of Human Rights: Hubert Humphrey and Liberal Universalism
  - John Murphy, *University of Illinois at Urbana-Champaign*
- The Southern Response to Humphrey's Speech: Senator Strom Thurmond's Address Accepting the States' Rights Democratic Party's Presidential Nomination, August 11, 1948
  - Denise Bostdorff, *College of Wooster*
- Whatever Happened to Hubert Humphrey
  - David Zarefsky, *Northwestern University*

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**M12 - Anthologizing Rhetoric, Sponsored by the International Society for the History of Rhetoric**

9:30 AM - 10:45 AM
Grand Ballroom A, 3rd Floor
Chair, Debra Hawhee, *Penn State University*

Speakers,
- Andrea Lunsford, *Stanford University*
Debra Hawhee, *Penn State University*
Robin Reames, *University of Illinois at Chicago*
Michelle Bachelor Robinson, *Spelman College*
Vershawn Young, *University of Waterloo*
Susan Jarratt, *University of California, Irvine*

**M13 - Queer Trans Culture and Invention Beyond Visibility: Experiencing Cassils**

9:30 AM - 10:45 AM
Grand Ballroom B, 3rd Floor

Speakers,

- E. Cram, *University of Iowa*
- Charles Morris, *Syracuse University*
- Daniel Brouwer, *Arizona State University*
- Karma Chávez, *University of Texas at Austin*
- Tom Nakayama, *Northeastern University*
- K.J. Rawson, *College of the Holy Cross*
- Benjamin Zender, *Northwestern University*

**M14 - Celebrating the European Past -- Building the Joint Future: The Rhetoric Society of Europe**

9:30 AM - 10:45 AM
Grand Ballroom C, 3rd Floor

Chair, Michael Hoppman, *Northeastern University*

Speakers,

- Alan Finlayson, *University of East Anglia*
- Dietmar Till, *University of Tubingen*
- Jean Wagemans, *University of Amsterdam*
- Michael Hoppmann, *Northeastern University*
- Jens Kjeldsen, *Department of Information Science and Media Studies*
- Kris Rutten, *Ghent University*
- Lisa Villadsen, *University of Copenhagen*
M15 - Artifacts, Ephemera, and Archives: Changing Scholarly Conversations and Recovering Rhetorical Histories
9:30 AM - 10:45 AM
Marquette 1, 2nd Floor
Speakers,
   Kristeen Cherney, Georgia State University
   Lynee Gailet, Georgia State University

M16 - Rhetorical Dodos: Confluences of Violence, Memory, and Extinction
9:30 AM - 10:45 AM
Marquette 2, 2nd Floor
“To Go the Way of the Dodo” -- On Pigeons Passing
   Melissa Yang, University of Pittsburgh
“Forgetting the Dodo Over and Over Again”: Public Memory and Emblems of Extinction
   Christopher Stuck, University of Louisville
For the Love of Annihilation: Dodo as Victim of Human Exploration-as-Predation
   Trevor Meyer, University of South Carolina

M17 - Weaponized Journalism
9:30 AM - 10:45 AM
Marquette 3, 2nd Floor
Confabulation and the Re-Invention of Self-Knowledge
   Kim Lacey, Saginaw Valley State University
Spreading Invisibility: Trump as an Animate Vector of Whiteness in the Rhetorical Biome
   Michael Gallaway, University of Texas at San Antonio
“For Everything is fast Americanizing”: The Mexican-American War and Imperial Journalistic Modernism
   Elizabeth Earle, Texas A&M University
M18 - Fake News--Domestic and International Crisis?
9:30 AM - 10:45 AM
Marquette 4, 2nd Floor
Fake Online News in a Political Crisis in South Korea
   Daewoo Jin, Indiana University of Pennsylvania
From Real Fake News to Fake Fake News: Donald Trump and the Rhetoric of Fake News
   Rod Carveth, Morgan State University
“Post-Truth” in 2016: Four Discourses within a Single Slogan
   Jason Myres, University of Georgia

M19 - Networks of Fascism
9:30 AM - 10:45 AM
Marquette 5, 2nd Floor
Chair, Madeline Denison, Northwestern University
   From Homonationalism to Homofascism: Queer networks and the virality of pink fascism
   Andrew Wirth, Wake Forest University
If the Comments Section were a Person
   Madeline Denison, Northwestern University
The Ideological Right’s Adoption of the Twink: An Analysis of Political Irony
   Nicholas Lepp, University of Nevada Las Vegas

M20 - Where Extinction Meets Invention: Rhetoric in the Age of Ecological Collapse
9:30 AM - 10:45 AM
Marquette 6, 2nd Floor
Invention Amidst Extinction: Caring for Worlds through Rhetorical Field Methods
   Bridie McGreavy, University of Maine
   Tyler Quiring, University of Maine
Creating Sustainable Sanctuaries and Resilient Refuges
   Katherine Lind, Indiana University
Good Grief: Rhetoric and the Mourning of Ecological Loss
M21 - Mixing the Virtual and the Physical in Digital Social Movements

9:30 AM - 10:45 AM
Marquette 7, 2nd Floor

Expanding the Available Means: Avatar-Rhetors in Mixed Reality Public Protests
Brenta Blevins, University of Mary Washington

David Mueller, North Carolina State University

M22 - The Weight of the Second Amendment: Critical Interventions

9:30 AM - 10:45 AM
Marquette 8, 2nd Floor

Reinvention or Re-appropriation? The 2016 House Democratic Sit-in
Scott Varda, Baylor University

The Gunslinging, Law-Abiding Citizen(s): Democratic Ideobodies in the HB-2074 Testimonies
Dana Comi, University of Kansas

The Weight of the Second Amendment
Craig Rood, Iowa State University

M23 - Understudied Rhetorics: Roundtable on Rhetoric and Religion at the RSA

9:30 AM - 10:45 AM
Marquette 9, 2nd Floor

Chair, Jim Vining, Governors State University

Speakers,

Michael Bernard-Donals, University of Wisconsin-Madison
Patricia Bizzell, College of the Holy Cross
Jonathan Edwards, University of South Carolina
Jeremy Engels, Penn State University
Adrienne Hacker Daniels, Illinois College
David Frank, University of Oregon
Paul Lynch, Saint Louis University
Theon Hill, Wheaton
Andre E. Johnson, University of Memphis
Jeff Ringer, University of Tennessee, Knoxville
Joy Qualls, BIOLA University

M24 - Soccer as Synecdoche: Rhetorical Reinventions In and Through the Beautiful Game

9:30 AM - 10:45 AM
Rochester, 3rd Floor

Speakers,

Randall Monty, University of Texas Rio Grande Valley
John Sloop, Vanderbilt University
Brian McNely, University of Kentucky
Fernando Delgado, UM Duluth
Doulgas Walls, North Carolina State University
José Ángel Maldonado, University of Nebraska-Lincoln
Michele Ramsey, Penn State Berks
Colleen English, Penn State Berks
Liza Potts, Michigan State University

M25 - Doing Transdisciplinary/Transnational Rhetoric: Frames and Methods

9:30 AM - 10:45 AM
Symphony 1, 2nd Floor

Disciplines of Future Past: Revisting Interdisciplinarity as a Prerequisite for Transdisciplinary Rhetoric

Kat Lambrecht, University of Nevada, Reno

Rethinking Translingual as a Transdisciplinary Rhetoric

Zhaozhe Wang, Purdue University

Understanding Positions of Possibilities through Rhetorical Invention in Transnational Labor Contexts
Eduardo Nevarez, University of Minnesota at Twin Cities

M26 - Re-Inventing (with) Mètis
9:30 AM - 10:45 AM
Symphony 2, 2nd Floor
Chair, Dustin Edwards, University of Central Florida

Cunning in Coal Country: Cultivating an Ecological Theory of Mètis
   Erin Brock Carlson, Purdue University
Digital Rhetoric on the Edge of Cunning: Metic Inventiveness in Trickster Bots
   Dustin Edwards, University of Central Florida
Engaging Mètis as a Site of Disability Activist and Leadership Possibilities
   Stephanie Wheeler, University of Central Florida

M27 - The Reinvention of Racism in U.S. Politics
9:30 AM - 10:45 AM
Symphony 3, 2nd Floor

Diversity in Translation
   Tyrell Stewart-Harris, Ithaca College
“Post-Fact” Politics and the Rhetoric of Racism under Trump
   Thomas Girshin, Ithaca College
Catholicism, Kingism, and the Rhetorical Construction of Freedom in La Villita
   Jose Castellanos, Arrupe College of Loyola University

M28 - Libera/story: circular and narrative power of failures and successes in cultural rhetorics
9:30 AM - 10:45 AM
Symphony 4, 2nd Floor

The Queer Art of Failure in College Writing Teachers' Acts of “Coming Out”
   Michael Baumann, University of Louisville
Pedagogical Narratives of the World: How World Literature Syllabi Address Global Learning and Absence
Elisa Cogbill-Seiders, University of Nevada - Las Vegas
Critical Narrative as a Liberatory Space: The Impact of Collective Narratives Upon Trauma Victims
Kristin Bennett, Arizona State University

N01 - Viewing Persuasive Intentions
11:00 AM - 12:15 PM
Board Room 2, 3rd Floor
Flip the Switch: Pedagogy as Technology and the Prospect of Automatic Agency in WALL•E
Adam J. Gaffey, Winona State University
Matrimonical Discourse in Our Favorite Romances
Craig Wynne, Hampton University
Subtle Visual Persuasion in Back of the Head Shots in Mad Men
Dann Pierce, University of Portland
Rebekah Markillie, University of Portland
YAS KWEEN, Indeed: Pegging Down Broad City’s Trainwreck Feminism
Meg Tully, University of Iowa

N02 - Post-human Peacemaking: Reinventing Agency as Social Materiality
11:00 AM - 12:15 PM
Board Room 3, 3rd Floor
Beyond Agency
Nadya Pittendrigh, University of Houston-Victoria
Agency in the Epoch of the Anthropocene: Rhetorical Ecology and the Law
Casey Corcoran, University of Illinois - Chicago
Agency and the Order of Material Operations
Dayna Goldstein, Texas A&M University- Texarkana
Pursuing Solidarity in South Texas
Cassie Cameron, University of Houston-Victoria

N03 - The Limits of Decorum in Contemporary Political Rhetoric
11:00 AM - 12:15 PM
Conrad A, 2nd Floor
Engaging the Trolls: Rhetorical Re-invention of Trolling as Argument
   Avery Henry, Southeast Missouri State University
   John P. Koch, Vanderbilt University
   Kelly Young, Wayne State University
What Does (it) “All” Mean: Betsy DeVos Indecorous Discourse on Title IX
   John Pell, Whitworth University
   Will Duffy, University of Memphis

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N04 - Technical Communication In and Out of the Classroom
11:00 AM - 12:15 PM
Conrad B, 2nd Floor
Explicit, Implicit, and Contextual Rhetoric in Technical Communication Pedagogy
   Jeremy Rosselot-Merritt, University of Minnesota
Pointless Feminist Rants? Instructor Bias, Student Resistance, and the Teaching of Technical Communication
   Jennifer Mallette, Boise State University
Telling Stories, Shaping Data: Narrative Affordances in Data Ecologies
   Patrick Danner, University of Louisville

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N05 - Interrogating Digital Infrastructures: New Directions for Feminist and Queer Rhetorics
11:00 AM - 12:15 PM
Conrad C, 2nd Floor
Chair, Annette Vee, University of Pittsburgh
Unthinkable Consumers: Facebook's Advertising Interface and the Transgender Demographic
   Sandra Nelson, University of Pittsburgh
Hashtags and Whores: Marking Rape Victims Unfit Rhetors
   Stephanie Larson, University of Wisconsin-Madison
“Changed status to wontfix:” Silencing and Digital Infrastructures
N06 - Reluctant Post-humans and Bestial Rhetorics
11:00 AM - 12:15 PM
Conrad D, 2nd Floor
Burke's Vocabulary for Non-human Rhetorics
Devon Cook, Purdue University
The Reluctant Posthumanism of Hannah Arendt
Paul Dahlgren, Georgia Southwestern State
Interruptive Relation: Bestial Sophists, a Parasitic Socrates, and Toxoplasma gondii
Steven LeMieux, University of Texas at Austin
Vivisection, Ambivalence, and the Elusive Human-Animal Boundary in G.H. Lewes’s Sea-Side Studies (1856-58)
Rebecca Thorndike-Breeze, Massachusetts Institute of Technology

N07 - Invention's Re-invention: Looking Forward, Looking Back
11:00 AM - 12:15 PM
Directors Row 1, 3rd Floor
Inventing Constraints, Constraining Invention: Women’s Petitionary Discourse and Antifeminist Satirical Petitions in Seventeenth Century England
Danielle Griffin, University of Maryland
Invention Between Rhetoric and Terror: On the Legacy of Jean Paulhan
Jonathan Doering, University of Western Ontario
Rhetorical Looking: A Heuristic for Invention across Digital Interfaces
Katherine Bridgman, Texas A&M University - San Antonio

N08 - Teaching Argument for a Post-Truth, Anti-Deliberative Age: Resources from Rhetorical Theory
11:00 AM - 12:15 PM
Directors Row 2, 3rd Floor
Teaching the Inseparability of “Logic” and “Emotion” in an Age of Seeming Illogic
Chris Mays, *University of Nevada, Reno*

Demagoguery, Bullshit, and Bias: Helping Students See (Anti)Rhetorical Patterns

Chris Earle, *University of Nevada, Reno*

Facts Are Not (Just) Facts: Teaching Latourian Dingpolitik in the Post-Truth Moment

Ellery Sills, *University of Nevada Reno*

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**N09 - Affect's Rhetorical Patho-logies**

11:00 AM - 12:15 PM

Directors Row 3, 3rd Floor

- Sketchy Affects: Invention, Prudence, and New Media
  Sergio Figueiredo, *Kennesaw State University*

- Feeling Solidarity: Affect and Self-Reproducing Movements
  Kate Siegfried, *Texas A&M University*

- Political Sensations: Toward a Critical Affect Pedagogy
  Jasmine Lee, *University of California, Irvine*

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**N10 - Sonic and Multi-sensory Rhetorics within and beyond the Classroom**

11:00 AM - 12:15 PM

Directors Row 4, 3rd Floor

- Consequences of the Audio Revolution
  Pablo Gannon, *Wake Forest University*

- Re-Sensing the “Observation” in the Materially Diverse Classroom
  Jay Jordan, *University of Utah*

- Reinventing Rhetoric and Technology with Genre: Moving Beyond Pedagogy with Conversational Podcasts
  Matthew Jacobson, *University of Oklahoma*

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**N11 – Setting Precedent: Analyzing High Court Arguments and Opinions**

11:00 AM - 12:15 PM

Duluth Room, 3rd Floor
Invention, Reinvention, and Supreme Court Overruling: The Long-Term Consequences of Rhetorical Choices in Two Equal Protection Cases

Clarke Rountree, University of Alabama in Huntsville

“Mark of a Maturing Legal System” vs. “Seat of the Pants Judgment”: Dissociation of Concepts in Peña-Rodriguez v. Colorado

Drew Loewe, St. Edward’s University

Legal Discursive Accessibility: a Comparative Genre Analysis of Supreme Court Opinions

Susan Tanner, Carnegie Mellon University

“The Brooding Spirit of the Law”: The Rhetoric of the Contemporary Supreme Court Dissent

Matthew Bridgewater, Woodbury University

N12 - Keywords: Special Issue of RSQ Celebrating RSA’s Past and Future

11:00 AM - 12:15 PM

Grand Ballroom A, 3rd Floor

The Digital

James Brown, Rutgers University-Camden

Energy

Chris Ingraham, North Carolina State University

Genre

Carolyn Miller, North Carolina State University

Victoria Gallagher, North Carolina State University

Kairos

Chandra A. Maldonado, North Carolina State University

William Trapani, Florida Atlantic University

Memory

Bradford Vivian, Pennsylvania State University

Sound

Byron Hawk, University of South Carolina

Response, Michelle Ballif, University of Georgia and Susan Jarratt, University of California, Irvine

N13 - The Prospect of Rhetoric in a Neoliberal Age
11:00 AM - 12:15 PM
Grand Ballroom B, 3rd Floor
Speakers,
  Robert Asen, University of Wisconsin-Madison
  Catherine Chaput, University of Nevada, Reno
  Rebecca Dingo, University of Massachusetts, Amherst
  Whitney Gent, University of Wisconsin-Madison
  Ron Greene, University of Minnesota - Twin Cities
  Jennifer Wingard, University of Houston

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N14 - Reinventing Rhetoric through the Technics Turn
11:00 AM - 12:15 PM
Grand Ballroom C, 3rd Floor
Chair, Casey Boyle, University of Texas at Austin
  Temporal Technicity and Rhetoric
    Nicole Allen, St Lawrence University
  Transindividuating Nodes: Technics as Rhetorical Organizers of Networks
    Jonathan Carter, Eastern Michigan University
  Rhetoric as Technic: Stiegler, the Sophists, and a Critical Theory of Digital Culture
    Damien Pfister, University of Maryland
  Deliberations on Automation
    John Tinnell, University of Colorado, Denver
Response, Casey Boyle, University of Texas at Austin

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N15 - Topos, Topics, and the Ars Topica: Generative Tensions
11:00 AM - 12:15 PM
Marquette 1, 2nd Floor
  A Roving Humor: Melancholy and the Reinvention of the Topics of Motive
    Timothy Barr, University of Pittsburgh
  Friedrich Nietzsche and the Invention of Literature
    Christopher Swift, University of Maryland
A Seed-Bed of Names: Aby Warburg’s Bilderatlas Mnemosyne between Topos and Topics
David Marshall, *University of Pittsburgh*

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**N16 - New Investigations in 19th Century Rhetorical Education**

11:00 AM - 12:15 PM
Marquette 2, 2nd Floor
Chair, Elizabeth Britt, *Northeastern University*

- **RPI, nee The Rensselaer School: Beginnings of Engineering Education in the US**
  Stephen Halloran, *retired (RPI)*

- The Sloyd Method of Handiwork as a Form of Nineteenth-Century Rhetorical Education
  Laura Proszak, *Northeastern University*

- On Not Repeating Mistakes: The Importance of Nineteenth-Century American Catholic Rhetorical Education's Historiography
  Anthony Howe, *University of Minnesota Duluth*
  Elizabethada Wright, *University Minnesota Duluth*

- Against Rhetoric: The Development of the Case Method in 19th Century American Legal Education
  Elizabeth Britt, *Northeastern University*

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**N17 - From Rhetoric of Science to Rhetoric-Science: Methodological Provocations and Disciplinary Transgressions**

11:00 AM - 12:15 PM
Marquette 3, 2nd Floor

- **Accidental Whitehead: The Discourse of “Pseudo-persistence” and the Future of Resilience Rhetorics**
  Scott Graham, *University of Wisconsin-Milwaukee*

- Rhetorical Assemblages at Speed: The Case of Phage Therapy
  Jodie Nicotra, *University of Idaho*

- The Science and Art of Stinky Cheese: Pragmatic Rhetorical Implications
  Jeremiah Dyehouse, *University of Rhode Island*

- Developing Ambient Methodologies, or How Can We Talk About Trout Politics Without Being Anthropocentric Jagoffs?
Caroline Gottschalk Druschke, *University of Wisconsin-Madison*

Response, William Keith, *University of Wisconsin*

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**N18 - Revisiting Diverse Sites of Resistance within the Black Freedom Movement**

11:00 AM - 12:15 PM

Marquette 4, 2nd Floor

Chair, Andre E. Johnson, *University of Memphis*

- Black Awakenings: Student Journalism in Richmond County, N.Y. 1969 -- 1976
  - Jack Morales, *Indiana University of Pennsylvania*
- Rhetorical Agency and the Fight against Urban Renewal in Milwaukee
  - Derek Handley, *Carnegie Mellon University*

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**N19 - Reproducing and Contesting Public Memory**

11:00 AM - 12:15 PM

Marquette 5, 2nd Floor

- American Nocturne, 2016: A Case Study of Identity Recognition in a City Controversy
  - Philip Dalton, *Hofstra University*
  - John Butler, *Chicago, Illinois*
- In Search of Amelia Earhart: The Ever-Present Discourse of Disappearance
  - Julia Scatliff O'Grady, *St. Andrews University*
- “Second Line to Bury White Supremacy”: Deconstructing New Orleans’ Confederate Past
  - J. David Maxson, *The Pennsylvania State University*

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**N20 - Criticism and History**

11:00 AM - 12:15 PM

Marquette 6, 2nd Floor

- Rewriting Method: Rhetorical Invention and Critical Ludology
  - Charlotte Lucke, *Clemson University*
- Critical Inventions: The emergence of rhetorical criticism in antiquity
  - Ilon Lauer, *Western Illinois University*
Playing with Error: Figura, Figurality and Force in Quintilian
David Stubblefield, Southern Wesleyan University

The Printing of Speeches in the U.S. and the History of Rhetorical Criticism, 1776 to 1850
Thomas Dunn, Colorado State University

N21 - Theorizing from and through the Digital
11:00 AM - 12:15 PM
Marquette 7, 2nd Floor

Between Episteme and Doxa: (Re)Considering Corder’s “Argument as Emergence, Rhetoric as Love” for Invention and Rhetoric in the Digital World
Trent Kays, Hampton University

Usability and Rhetoric: Reinventing the available means of dialectic
Joseph Bartolotta, Hofstra University

“Haunted Media and the Future of Rhetoric in Democracy”
Sarah Colclough, University of Texas at Austin

N22 - Rhetoric on the Road: How Tourism Shapes Memories of Place and Race
11:00 AM - 12:15 PM
Marquette 8, 2nd Floor

Chair, Meredith Love, Francis Marion University

Remembering the California Missions
Brenda Helmbrecht, Cal Poly San Luis Obispo

Making Accommodations Visible
Meredith Love, Francis Marion University

Heritage Tourism and the Problem of Empathy
Shevaun Watson, University of Wisconsin-Milwaukee

Kristan Poirot, Texas A&M University

N24 - Undergraduate Research Network Forum
Sponsored by the Pennsylvania State University Department of English in honor of Jack Selzer
Rochester, 3rd Floor
11:00 AM - 12:15 PM

Chair, James Jasinski, *University of Puget Sound*

Mentors,
- Paul Achter, *University of Richmond*
- Rubén Casas, *Fresno State University*
- Kundai Chirindo, *Lewis and Clark College*
- Regina Duthely, *University of Puget Sound*
- Katherine Lind, *Indiana University*
- K.J. Rawson, *College of the Holy Cross*

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**N25 - Hillary Rodham Clinton and the Rhetorical Double-Bind**

11:00 AM - 12:15 PM

Symphony 1, 2nd Floor

*Convention-al Politics: Women, Agency, and the Civility Double Bind*
- Emily Berg Paup, *College of St. Benedict and St. John's University*

*Hillary Clinton’s Rhetorical Life in Speeches: Cohering Her Political Agenda to the Social Contract, 1993-2013*
- David Kaufer, *Carnegie Mellon*
- Shawn Parry-Giles, *University of Maryland*
- Xizhen Cai, *Temple University*

*The Stories We Tell Ourselves in Order to Vote: Obama’s “Founding Fathers” and Clinton’s “Founders”*
- Rhiannon Goad, *University of Texas at Austin*

*“She Doesn’t Have the Stamina”: Hillary Clinton and the Double Binds of Women’s Health in the 2016 Presidential Election*
- Ryan Neville-Shepard, *University of Arkansas*
- Jaclyn Nolan, *University of Georgia*

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**N26 - The Inventional Resources of Presidential Rhetoric**

11:00 AM - 12:15 PM

Symphony 2, 2nd Floor
Covenant as a Mediating Economic Tool: Reagan’s Creation of a Covenantal Market Space as a Bastion for Trickle-Down Economics
    Margaret Kunde, *Augustana College*

Presidential Debates: A Top Ten List of Rhetorical Strategies for Success
    Delia Conti, *Penn State Fayette, The Eberly Campus*

Reinventing Kennedy: The limits of archontic power
    Andrew Barnes, *James Madison University*
    Nicole Williams Barnes, *University of Mary Washington*

Rumblings of Empire: JFK’s Foresight of Post-Cold War America
    Alexander Hiland, *James Madison University*

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**N27 - Rhetoric at the Limit of the Nation-State Community**

11:00 AM - 12:15 PM

Symphony 3, 2nd Floor

The Beast and the Border Crisis: A Postnational Rhetoric
    José Cortez, *University of Utah*

“Immigration and citizenship have always been an Asian American issue”: An Intersectional Argument for Delinking Undocumented from Latinx
    Sara Alvarez, *University of Louisville*

The Rhetorics of *doble nacionalidad*: Immigrant Civic Binationality and Migrant Civil Society in the US
    René A. De los Santos, *Universidad Autónoma de Baja California*

Response, Christa Olson, *University of Wisconsin-Madison*

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**N28 - Repression, Sublimation and Dialogue**

11:00 AM - 12:15 PM

Symphony 4, 2nd Floor

Foucault’s Care of the Self and Truth-Telling: An Examination
    Raymie McKerrow, *Ohio University*

Productive Repression in the Realm of the Unspeakable
    Michael Lane Bruner, *Georgia State University*
The Sublimation of Persuasion
Michael Kaplan, Baruch College, CUNY

N29 - Research Network Forum
Sponsored by the Fellows of the Rhetoric Society of America
11:00 AM - 1:45 PM
The Gallery, 1st Floor

Adam Banks, Stanford University
Kendra Fullwood, Johnson University
Christopher Stuart, Clemson University

Vanessa Beasley, Vanderbilt University
Wanda Fenimore, University of South Carolina-Sumter
Kristina Lee, Colorado State University

Karma Chávez, University of Texas at Austin
Gabriel Aguilar, University of Texas at San Antonio
Jo Hsu, University of Arkansas
Elizabeth Miller, Mississippi State University
Lora Smith, Indiana University

Richard Enos, Texas Christian University
Cynthia Johnson, Miami University
Jordan Loveridge, Mount Saint Mary's University

David Frank, University of Oregon
Sophia Hatzisavvidio, University of Bath, UK
Brad Serber, University of North Dakota

David Gold, University of Michigan
Rusty Bartels, Syracuse University
Katie Homar, Georgia Institute of Technology
Marion Wolfe, Ohio State University
Tatjana Schell, Independent Scholar

Debra Hawhee, Pennsylvania State University
Katie Bruner, University of Illinois, Urbana-Champaign
Patricia Wilde, *Washington State University*
Melissa Yang, *University of Pittsburgh*
Collin Bjork, *Indiana University*
Andrea Lunsford, *Stanford University*
Mary De Nora, *Texas Tech University*
William Elkins, *University of Arkansas, Little Rock*
Amy Lueck, *Santa Clara University*
LuMing Mao, *Miami University*
Charissa Che, *University of Utah*
Vani Kannan, Syracuse University
Jennifer Mercieca, *Texas A&M University*
Jordana Cox, *University of Waterloo*
Jamie Crosswhite, *University of Texas at San Antonio*
Rachel Daugherty, *Texas Christian University*
Kent Ono, *University of Utah*
Kenneth Ladenburg, *Arizona State University*
Scott Mitchell, *Wayne State University*
Kristin Slattery, *Colorado State University*
J. Blake Scott, *University of Central Florida*
Michael Baumann, *University of Louisville*
Nancy Henaku, *Michigan Technological University*
Mary Stuckey, *Pennsylvania State University*
Steven Kapica, *Fairleigh Dickinson University*
Bohn Lattin, *University of Portland*
Marie-Louise Paulesc, *Arizona State University*
Darrel Wanzer-Serrano, *University of Iowa*
Rebecca Avalos, *University of Colorado Boulder*
Karl Haase, *University of Utah*
Caitlin Pierson, *University of Central Florida*
O01 - Rhetoric in the Middle Ages
12:30 PM - 1:45 PM
Board Room 2, 3rd Floor
Dragon Daughters and Spiritual Armor: Medieval Rhetorics of Virginity
Colleen Boardman, Oregon State University
Early Medieval Irish Sagas and Rhetorical Invention
Brian J. Stone, Cal Poly Pomona
Relocating the Places of Parliament: The Shift from Secular Charge Oration to Thematic Sermon in the Opening Addresses of the Late Middle Ages
Daniel Seward, The Ohio State University
Loud Approval at the Law Rock: Stasis Theory and the Viking Legal Tradition
Robert Lively, Arizona State University

O02 - Rhetoric Reframed
12:30 PM - 1:45 PM
Board Room 3, 3rd Floor
Plant Sex and Ambulocentrism: Re-Inventing Concepts of Movement in Rhetorical Studies
Alana Hatley, University of South Carolina
Recalling the Disaster: Disruptions in Invention
Courtney Sloey, University of Illinois at Chicago
Reinventing Rhetoric's Ontology of Movement
Bryan Picciotto, University of Maine
The Rhetorical Material of Philosophy: Restipulating the Intersection of Rhetoric and Philosophy through Laruelle's Non-Standard Philosophy
Andrew Heermans, The University of Texas at Austin

O03 - Presidents and their Others
12:30 PM - 1:45 PM
Conrad A, 2nd Floor
Coaching Ambivalence: William Howard Taft’s Speech at the 1910 National American Woman Suffrage Association Convention
Leslie Harris, University of Wisconsin-Milwaukee
Kathryn Olson, University of Wisconsin-Milwaukee

Operationalizing the Great Society: Making the “Disadvantaged Student” Visible before the Law
William Cooney, University of Nebraska-Lincoln

“Can We Do Better?”: Abraham Lincoln and the Best (and Last) Policy Arguments for African Colonization
Bjørn Stillion Southard, University of Georgia

Ida Tarbell, Lincoln Biography, and the Rhetoric of Illiteracy
Peter Mortensen, University of Illinois at Urbana-Champaign

O04 - Re-inventing Composition Studies: History, Theory, Praxis

12:30 PM - 1:45 PM
Conrad B, 2nd Floor

Rhetoric, Revival, and Re-Invention: Social Forces and the Shaping of Composition History 1957-1974
Elizabeth Baddour, The University of Memphis

Gesture and Movement: Vilém Flusser’s Dynamic Rhetoric
Joddy Murray, Texas Christian University

The Rhetoric of Reinvention in Composition Studies
Joshua Kutney, Lakeland University

Rhetorical Listening, Feminist Pedagogy, and Primary Texts: Building a Brighter Future from a Troubled Past
Sarah Walden, Baylor University
Samuel Perry, Baylor University

O05 - Indigenous Politics and History

12:30 PM - 1:45 PM
Conrad C, 2nd Floor

Becoming Subject to Jurisdiction: The Rhetoric of Competency in the Making of the Indian Citizenship Act of 1924.
Margaret Franz, UNC Chapel Hill
Developing Legible Sovereignties: Imagining New Approaches and Adjusting for Audiences at the National Museum of the American Indian

Lisa King, *The University of Tennessee Knoxville*

Lords of the Plains: American Indian Rhetoric and the Myth of Land in Hell or High Water

Raymond Blanton, *Creighton University*

You are not the Father: Psychoanalysis, Rhetoric, and Federal Indian Law

Alvin Primack, *University of Pittsburgh*

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**O06 - EcoTour: Digital Rhetoric and Local Spaces**

12:30 PM - 1:45 PM

Conrad D, 2nd Floor

Speakers,

- Shannon Butts, *University of Florida*
- Jacob Greene, *University of Florida*
- Jason Crider, *University of Florida*
- Madison Jones, *University of Florida*
- Kenny Anderson, *University of Florida*

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**O07 - Perspectives on “Clarity” as a Property of Style**

12:30 PM - 1:45 PM

Directors Row 1, 3rd Floor

“Perspicuity” as “The First Care of a Judicious Writer” in the Work of Late-Eighteenth- and Early-Nineteenth-Century Rhetoricians

Adrianna Lamonge, *Youngstown State University*

Nominalization, Cohesive Ties, and Grammatical Metaphor as (Potential) Conditions for Clarity

Thomas Slagle, *Youngstown State University*

“Clarity” in Argumentative Writing from the Perspective of Reading Comprehension Research

Jay Gordon, *Youngstown State University*

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**O08 - Imitatio and Improv: Rhetorical Invention in Social Justice Efforts**
12:30 PM - 1:45 PM
Directors Row 2, 3rd Floor

Racializing Imitatio to Grow in Interdependence
  Will Penman, Carnegie Mellon University
Improvisational Criticism: “Yes, And...” as a Critical Method and Practice
  Jonathan Rossing, Gonzaga University
Fighting Absurdity with Absurdity: Women's Tactical Frivolity in Social Protest Movements
  Sarah Lingo, Northwestern University

O09 - Rhetorics beyond Persuasion
12:30 PM - 1:45 PM
Directors Row 3, 3rd Floor

W.E.B. Du Bois and the Possibility of Racial Redress: Is Racism Open to Persuasion?
  Ruben Casas, California State University-Fresno
Deliberative Empathy and Storytelling: Reading Migrant Domestic Workers' Narratives
  Sharon Yam, University of Kentucky
Windows Into the Tenderloin: Challenging Hegemonic Looking Practices in San Francisco
  Leigh Elion, UC-Santa Barbara
Response, Adela Licona, University of Arizona

O10 - Invention or Exploitation? The Civil Rights Era and Contemporary Racial Politics
12:30 PM - 1:45 PM
Duluth Room, 3rd Floor

Survival's in the Retelling: A Note on Critical Black Memory
  Ersula Ore, Arizona State University
Taming “America's Number One Demagogue”: How Editors and Lawyers Censored The Autobiography of Malcolm X and Bamboozled a Nation
  Keith Miller, Arizona State University
Highlander Folk School and a Multivocal Past
  Jennifer Courtney, University of Utah
Can a Gas Station Remember a Murder?
O11 - Civic Empathy in the Age of Trump: Transforming Public Discourse through Rhetorical Education
12:30 PM - 1:45 PM
Grand Ballroom A, 3rd Floor
Transforming Public Discourse through General Education: The Oklahoma Model
   Roxanne Mountford, University of Oklahoma
Exploring What We're Made Of: Values and Theory in Praxis
   Jason Opheim, University of Oklahoma
Rethinking the Concept of Transfer for Rhetorical Education
   Matthew Jacobson, University of Oklahoma
Considering Others: Assessing Rhetorical Awareness in First Year Writers
   Courtney Jacobs, University of Oklahoma

O12 - Shaping Public Memory: Emotion as Invention
12:30 PM - 1:45 PM
Grand Ballroom B, 3rd Floor
Mnemonic Forms and Public Emotions in Russia's Post-Communist Cult of the Great Patriotic War
   Ekaterina Haskins, Rensselaer Polytechnic Institute
Figures of Children and Childhood in Holocaust Remembrance: Pathos, Witnessing, and Atrocity
   Bradford Vivian, Pennsylvania State University
From Crisis to Remembrance: Public Memory and the Rwandan Genocide
   Allison Niebauer, Pennsylvania State University
Response, Sara VanderHaagen, University of Nevada, Las Vegas

O13 - The Urban Design of Rhetoric
12:30 PM - 1:45 PM
Grand Ballroom C, 3rd Floor
Chair, John Ackerman, *University of Colorado Boulder*

Making Space: Landscape Architectural Compositions of Public Space

Blake Watson, *University of Nevada*

Preserving the Past in a Progressive Present: The Rhetoric of Urban Park Renovation

Kaitlyn Haynal, *University of Pittsburgh*

Crafting Humanities Frameworks for Building Smart Cities

John Monberg, *Michigan State University*

The Fair City: Urban Aesthetics and Social Justice

Curry Chandler, *University of Pittsburgh*

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**O14 - Firing Cicero: The Ideal Orator in an Uncivil Age**

12:30 PM - 1:45 PM

Marquette 1, 2nd Floor

Oratory and The Art of the I-Deal: “Cicero, You’re Fired!”

Steven Pedersen, *University of Colorado Denver*

Tolerate THIS!: Concept Creep and Rhetorical Tricks of the Alt-right

Bryan Jones, *Oklahoma State University*

Decorum Bites.

Lynn Lewis, *Oklahoma State University*

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**O15 - Rethinking the Region through Rhetorics of Race and Migration: Critical Regionalism’s Challenge to White Neo-Nationalisms**

12:30 PM - 1:45 PM

Marquette 2, 2nd Floor

Chair, Greg Dickinson, *Colorado State University*

Sthapatya Vedic Architecture as Critical Regionalism: Resisting White Neo-Nationalism with Religious States

Joan Faber McAlister, *Drake University*

The Young Patriot Organization: Regionalism, Migration, & Multiracial Coalitions in “Hillbilly Harlem”

Kate Siegfried, *Texas A&M University*
The Elusive Quest: National Identity and Politics of the Belly in the Postcolony
Kundai Chirindo, Lewis & Clark College
Rev. Edward Pinkney's Regional Rhetoric
Joshua Ewalt, University of Utah

O16 - Re/Writing the Environment: Biopolitical Control and Resistance
12:30 PM - 1:45 PM
Marquette 3, 2nd Floor
Anarchy and Gardens: The Posthuman Confrontational Rhetoric of On Guerrilla Gardening
John Koban, University of Wisconsin-Madison
Deep Mapping Environmental Restoration Rhetorics: Unsettling Settler Colonialism at the Local Level
Kassia Shaw, University of Wisconsin-Madison
The Flint, MI Water Crisis: Biopolitics, Neoliberalism and Settler Colonialism
CM Randall, University of Wisconsin-Madison

O17 - Voices in Dissent
12:30 PM - 1:45 PM
Marquette 4, 2nd Floor
Moveable Feasts and Fixed Famines: Nostalgic Algos from the 2015 Paris Attacks
Anthony Irizarry, Pennsylvania State University
Quaking Dissent - The Political Theology and Rhetorical Dissonance of Occupy Wall Street
Mark Schaukowitch, University of South Carolina
Revolt from Below, Violence from Above: Reframing the Rhetoric of Revolution and Violence
Joseph Kubiak, Arizona State University
Argument Without Debate: Rorty’s Vichian Theory of Rhetorical Invention
Scott Welsh, Appalachian State University
Laura Leavitt, Earlham College

O18 - Productive Intersections
12:30 PM - 1:45 PM
Marquette 5, 2nd Floor

Comic invention: Lucie Olbrechts-Tyteca’s Le comique du discours and Kenneth Burke’s comic frame
  Michael Phillips-Anderson, *Monmouth University*
  Noemi Marin, *Florida Atlantic University*

  Calum Matheson, *University of Pittsburgh*

Nietzsche’s Affirmative Envy in “Homer’s Contest”
  Matt Breece, *UT Austin*

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**O19 - Trans Bodies and Trans Words in Public**

12:30 PM - 1:45 PM

Marquette 6, 2nd Floor

Dragging Parody into the Present: Gender Performance as Cultural Critique
  Elizabeth Benacka, *Lake Forest College*

Misgendering and Erasure in Online News Coverage of Violence against Trans Populations
  Benjamin Mann, *University of Utah*

Sylvia Rivera's Listening Body
  Timothy Oleksiak, *University of Massachusetts, Boston*

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**O20 - Histories of National Feeling**

12:30 PM - 1:45 PM

Marquette 7, 2nd Floor

Suffering Greeks, Sympathetic Americans: Philhellenism and the Rhetoric of Sentimental Nationalism
  Jeremy Cox, *Pennsylvania State University*

The Mob or the People? Post-revolution Citizenship and the Whiskey Rebellion
  Eric James, *Northwestern University*

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**O21 – RSA Fellows Business Meeting**
12:30 PM – 1:45 PM
Marquette 8, 2nd Floor

**O22 - Sanctuary, Policy, and Education: Re-Examining and Re-Imagining the Rhetoricality of Immigration**

12:30 PM - 1:45 PM
Marquette 9, 2nd Floor

Shifting Landscapes: The Deliberative Rhetoric of Citizenship in U.S. Immigration Policy

Genevieve Garcia de Mueller, *University of Texas Rio Grande Valley*

The Metonymy of Sanctuary

Kendall Leon, *California State University Chico*

Economy of Exclusion and Traditions of Discrimination in the Bay Area

Cruz Medina, *Santa Clara University*

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**O23 - Rhetoric, Invention, and Diabetes in the 21st Century**

12:30 PM - 1:45 PM
Symphony 1, 2nd Floor

Chair, Jordynn Jack, *University of North Carolina, Chapel Hill*

Speakers,

Lora Arduser, *University of Cincinnati*

Sarah Singer, *The University of North Carolina at Chapel Hill*

Rachel Bloom-Pojar, *University of Wisconsin-Milwaukee*

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**O24 - Rhetoric in Motion: (Re)Invention & (Re)Circulation**

12:30 PM - 1:45 PM
Symphony 2, 2nd Floor

“Passing” Policy: A Rhetorical Survival Strategy

Whitney Gent, *University of Wisconsin - Madison*

Scrap Writing: Invention through Recirculation

Danielle Koupf, *Wake Forest University*
Habits of Circulation: A Historiography of Values in Humphry Davy’s “Scientific Invention”
Kristin Shimmin, *Frostburg State University*

**O25 - Conversation Three (“Some More”): Are There Real Substantive Changes Between Traditional Rhetoric and New Rhetorics?**

12:30 PM - 1:45 PM
Symphony 3, 2nd Floor
Speakers,
  - Victor Vitanza, *Clemson University*
  - David Blakesley, *Clemson University*

**O26 - Reimagining Family Rhetoric: Critical Imagination as a Tool for Reinventing Historical Research**

12:30 PM - 1:45 PM
Symphony 4, 2nd Floor

  - Rescripting and Reimagining Gendered Authority in Early Modern Women's Letter Writing
    Keri Mathis, *University of Louisville*
  - Patching it Together: Reading Women's Rhetoric through a Cookbook, Historical Records, and Family Stories
    Jennie Vaughn, *Gannon University*
  - Re-imagining James Agee's “Unimagined”
    Erin Chandler, *University of Montevallo*

**P01 - Geo-Rhetorics**

2:00 PM - 3:15 PM
Board Room 2, 3rd Floor

  - Buying Time to Save the World: The Rhetorics of Geoengineering
    Ehren Pflugfelder, *Oregon State University*
  - Coding Environmental Dramatism, or Hiking the Trail Anew
    Glen Southergill, *Montana Tech*
Rhetoric Repair and the Circulation of Environmental Writing: A Case Study of the 2016 Great Barrier Reef Obituary
   Nicole Ciulla, University of Minnesota-Twin Cities

“Found It!”: Geocaching as a Feminist Rhetorical Practice
   Jamie Jones, Grays Harbor College

P02 - Burkean Criticism: Case Studies
2:00 PM - 3:15 PM
Board Room 3, 3rd Floor

Reinventing Burke for Rhetorical Ethnography
   Annie Laurie Nichols, University of Maryland

Cotton, Monuments, and Basketball Hoops: Racial Metonymy in Civil War Discourse
   Elizabeth Chamberlain, Arkansas State University

Rehearsal for Living a Life of Social Activism: The Prayers of W.E.B. Du Bois and Walter Rauschenbusch
   Barbara Little Liu, Eastern Connecticut State University

Reinventing the Nation of Iraq: Constitutional Wishes and Grievances in the Iraqi Constitution
   Melvin Hall, Marquette University

P03 - Walking, Talking, and Writing Feminist Memory
2:00 PM - 3:15 PM
Conrad A, 2nd Floor

Mobilizing Memories: Historical Walking Tours & Feminist Place-Making Practices
   Carly Woods, University of Maryland

Madonnas Across America: Maternal Memories of Westward Expansion
   Jessica Enoch, University of Maryland

Moving through the Childhoods of Famous Women: Commemorative Rhetoric in American Progressive-Era Biography
   Lisa Zimmerelli, Loyola University Maryland
P04 - “The Past as Future”: Thirty Years of Composition as a Human Science
2:00 PM - 3:15 PM
Conrad B, 2nd Floor
Composition in Louise W. Phelps's Groundbreaking Composition as a Human Science: A Conceptual Analysis
James Zebroski, University of Houston
Ecologies of Composition: Counter-Tradition in Composition and Rhetoric
Byron Hawk, University of South Carolina
Contextualizing Context
Donnie Sackey, Wayne State University
Application as Dialogic Engagement: A Context-Sensitive Framework for Developing Critical, Affirmative Approaches Toward New Materialism
Laurie Gries, University of Colorado-Boulder
Response, Louise Wetherbee Phelps, Old Dominion University

P05 - Listening as Rhetoric
2:00 PM - 3:15 PM
Conrad C, 2nd Floor
Rhetorical Listening as an Approach for Engaging in Racial Discourse
Tracy Flicek, Indiana University of Pennsylvania
Rhetorics of Listening
Leslie Anglesey, University of Nevada, Reno

P06 - Narrating Illness and Disability Online and Off
2:00 PM - 3:15 PM
Conrad D, 2nd Floor
“Re-Inventing” Authority: Illness Related Facebook Groups and Patient Self-Advocacy
Ben Sword, Tarleton State University
Katrina Hinson, Tarleton State University
Inventing a Disease: Mapping Narratives Onto Rare Illnesses
Caitlin Ray, University of Louisville
The Rhetorical Implications of Identity, Representation, and Curation Practices among People with Disabilities in Online Support Groups
Deanna Laurette, Wayne State University

P07 - Beyond the West and the Rest: Initiating Dialogue Between Non-Western and Western Rhetorical Traditions
2:00 PM - 3:15 PM
Directors Row 1, 3rd Floor
The Sounds of Home: Ambient Sound and Necropolitics in Two NPR Podcasts
Florianne Jimenez, UMass Amherst
Rhetorical Comparison of Hindu God Krishna and Plato: An Exploration of Non-Western “Hindu Rhetoric”
Sweta Baniya, Purdue University
The Religious and Domestic Rhetoric in Middle English Drama and Its Chinese Counterpart: Everlasting and Shared Quest for Righteousness and Justice
Belle Xiaobo Wang, Georgia State University
Guiguzi and Feminist Rhetorical Listening in Dialogue
Hua Zhu, Miami University

P08 - Horizons of Public Discourse in a Troubled Time
2:00 PM - 3:15 PM
Directors Row 2, 3rd Floor
A Rhetorical Account of Dissent in the Time of Total Resistance
Stephen Llano, St. John's University
Disciplining the Imagination: The Rhetorical Institution of the Political Sublime
Ethan Stoneman, Hillsdale College
Inspiration as Erasure: Scrubbing Class from Political Representations of Disability
Drew Finney, Drake University
The Force of Pity: Moral Moods and A Rhetoric of Moral Citizenship
Ryan Mitchell, Carnegie Mellon University
Andreea Ritivoi, Carnegie Mellon University
P09 - Re-Inventing Rhetoric: Giving a Hoot about Animal Voices

2:00 PM - 3:15 PM
Directors Row 3, 3rd Floor

Hold Your Horses! Tempering the Animal Turn in Rhetorical Studies
Kristian Bjørkdahl, University of Oslo

The Power of Naming: What Dolphin Signature Whistles Can Tell Us about Human Individuality
Alex Parrish, James Madison University

The Pressure and Oppression of Haptic Rhetorics: Sovereignty, Disability, and Animality
Kelin Loe, University of Massachusetts Amherst

P10 - On the Powers and Limits of Rogue Rhetorics...

2:00 PM - 3:15 PM
Directors Row 4, 3rd Floor

Chair, Mark Martinez, Spalding University

The Troll as All-American Rogue
Jason Hannan, University of Winnipeg

The Sovereign and the Rogue
Alex Hiland, University of Minnesota-Twin Cities

Our Desire for the Rogue
Mark Martinez, Spalding University

Response, Joshua Hanan, University of Denver

P11 - Conservative Resources for Invention

2:00 PM - 3:15 PM
Duluth Room, 3rd Floor

Chair, Tyler Snelling, University of Iowa

The Rhetorical Trajectory of the Conservative 1980s: An Entelechial Zeal for Anti-Government Purity in the Reagan Revolution
Michael Eisenstadt, University of Kansas
Both More and Less than the Leviathan: The Legacy and Present of State-Phobia in American Conservatism
   Paul Elliott Johnson, University of Pittsburgh

Transferable Inventional Resources for Rhetorically Defining and Contesting Conservatism: Barry Goldwater's 1981 Senate Speech “To Be Conservative”
   Kathryn Olson, University of Wisconsin-Milwaukee

Emotional Memory: Tales from a Conservative Activist
   Tyler Snelling, University of Iowa

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**P12 - New Applications of Dissociation: A Roundtable Discussion in Celebration of The New Rhetoric’s 60th Anniversary**

2:00 PM - 3:15 PM

Grand Ballroom A, 3rd Floor

Speakers,
   Martin Camper, Loyola University Maryland
   Amy Anderson, West Chester University
   Jeanne Fahnestock, University of Maryland
   David Frank, University of Oregon
   Janice Fernheimer, University of Kentucky
   Michelle Bolduc, The University of Exeter

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**P13 - Celebrating Classical Rhetoric & Building Contemporary Law**

2:00 PM - 3:15 PM

Grand Ballroom B, 3rd Floor

Speakers,
   Kirsten Davis, Stetson University College of Law
   Brian Larson, Texas A&M University School of Law
   Francis J. Mootz, McGeorge School of Law
   Susan Provenzano, Northwestern Pritzker School of Law
   Susie Salmon, The University of Arizona James E. Rogers College of Law
P14 - The New Rhetoric of Old Conservation
2:00 PM - 3:15 PM
Grand Ballroom C, 3rd Floor

Hetch Hetchy and the Rhetoric of Reclamation
Garrett Stack, Ferris State University

Asian Carp: Threat, Response, and the Problem of Rhetorical Spectacle
Justin Mando, Millersville University

Devaluing Expertise: How Ecosystem Function Discourse Displaces the Public and Technical Discourse
Jason Ludden, University of Nevada, Reno

P15 - Rhetorics of Surveillance in Government, Academic, and Medical Contexts
2:00 PM - 3:15 PM
Marquette 1, 2nd Floor

Embodied Ethos: Surveillance Systems in Cicero's Roman Republic
Noah Wilson, Syracuse University

Acknowledging the Alien in the Room: Reconsidering Writing Studies' Understanding of Agency in Light of Government Surveillance
David Maynard, Syracuse University

Crafting Legislation for Invisible Veterans with Invisible Illnesses?
Lenny Grant, Syracuse University

Rhetorical Agency, Pervasive Surveillance, and Medical Wearables
Krista Kennedy, Syracuse University

P16 - Rhetoric and Minds
2:00 PM - 3:15 PM
Marquette 2, 2nd Floor

Rhetorical Argument, Narrative Inference, and Mental Models, or How to Think Without Words.
James Fredal, Ohio State University

What about Rhetoric? A Critique of Design Thinking in Workplace and Technology Studies
Joanna Schreiber, Georgia Southern University
Jessica Lauer, Michigan Tech
What We Think About When We Talk About Money: Conceptual Blending, Distributed Cognition, and the Amalgamated Mind
Todd Oakley, Case Western Reserve University

P17 - “The centre cannot hold”: Community Engagement at the Edge
2:00 PM - 3:15 PM
Marquette 3, 2nd Floor
Remaining in Circulation: “Urban Appalachian” Migrants and Rhetorical Advocacy
Jonathan Bradshaw, Western Carolina University
Reciprocity After Humanism: Constructing Ethical Relationships with (Nonhuman) Online Communities
Leigh Gruwell, Auburn University

P18 - Women of Alternative Means: Radical (Re)Visioning and the Black Freedom Struggle
2:00 PM - 3:15 PM
Marquette 4, 2nd Floor
The Making of an Afro-Chinese Ethos: Grace Lee Boggs' Search for Change
Chenchen Huang, Penn State University
Angela Davis, Civility, and the “Disruptive” Black Woman's Militancy
Justin Hatch, UT Austin
Kathy Boudin's Prison Activism and Its Affect on Black Incarcerated Motherhood
Jazmine Wells, UT Austin
“How I Got Over”: The Rhetoric of Mahalia Jackson
Earl Brooks, Penn State

P19 - Conditions of Possibility for Rhetorical Criticism: Putting Immanent Materialism and Psychoanalysis into Practice
2:00 PM - 3:15 PM
Speakers,

John Arthos, *Indiana University*
Kurt Zemlicka, *Indiana University Bloomington*
Barbara Biesecker, *University of Georgia*
Matthew May, *Texas A&M University*
Christian Lundberg, *University of North Carolina*
Matthew Bost, *Whitman College*
Marnie Ritchie, *University of Texas, Austin*

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**P20 - African American Authors**

2:00 PM - 3:15 PM

Marquette 6, 2nd Floor

- bell hooks’ Dual Ethos in *All About Love*
  - Ashley Gellert, *Berry College*
- Ellisonian Rhetoric: A Postcolonial Theory of Symbolic Action
  - Rhana Gittens, *Georgia State University*
- Inventing the New Negro: From Messenger in the President’s Office to Unofficial “Dean” of African American Students in Illinois.
  - Vanessa Rouillon, *James Madison University*

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**P21 - Memes from the Left and from the Right**

2:00 PM - 3:15 PM

Marquette 7, 2nd Floor

- Meaning from Memeing: Memory and Imitation in Feminist Memes
  - Abigail Lambke, *Avila University*
- Memes and the Reinvention of Propaganda by the Alt-Right
  - Leslie Hahner, *Baylor University*
- Pepe is Dead, Long Live Pepe: Networked Rhetorics and the Displacement of the Rhetor/Audience Duality
  - Jonathan Carter, *Eastern Michigan University*
You’ve Got to Meme It To Believe It: Rhetorical Play and the Post-Election Counternarrative
Francesca Gentile, Buena Vista University

P22 - Queer Methods
2:00 PM - 3:15 PM
Marquette 8, 2nd Floor

Listening’s Ethical Quandary
Timothy Oleksiak, University of Massachusetts, Boston

Queer Curatorial Rhetoric: An LGBTQ Archive in the Making
Rick Wysocki, University of Louisville

Remembering as Resistance: Reinventing Queer Histories in Publication
Katelyn Litterer, University of Massachusetts Amherst

Unsettling Invention
Thomas Passwater, Syracuse University

P23 - Reinvention for Discovery, Disruption, and Diversion: Women's Suffrage, African American Racial Uplift, and Asian American Versatility
2:00 PM - 3:15 PM
Marquette 9, 2nd Floor

Competing Reinventions of Women's Suffrage During Reconstruction
Nancy Myers, University of North Carolina-Greensboro

Visual Invention in the Jazz Age: African American Women Photographers as Civil Rights Activists
Kristie Fleckenstein, Florida State University

“I am growing more Chinese-each passing year!”: Visual Regulation, Racial Assimilation, and Re-Inventing Chineseness
Sue Hum, University of Texas at San Antonio

P24 - The Construction and Deconstruction of Scientific Expertise in Public Discourse
2:00 PM - 3:15 PM
Rochester, 3rd Floor

Chair, Doug Cloud, *Colorado State University*

The “Involved Scientist” Archetype and Its Significance for Environmental Communication

Doug Cloud, *Colorado State University*

In Service of Society: Competing Discourses of Duty within the American Association for the Advancement of Science

Collin Syfert, *University of Rhode Island*

Expertise and Public Participation in the Design and Direction of Human Genome Editing Technology

Emily Tyner, *University of Wisconsin-Milwaukee*

Response, Leah Ceccarelli, *University of Washington*

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**P25 - Cultivating Mediated Representations of Citizenship**

2:00 PM - 3:15 PM

Symphony 1, 2nd Floor

Chair, Maggie Goss, *Carnegie Mellon University*

It's Handled: Popular TV as Constructive

Krystal Fogle, *Texas A&M University*

In the Crossfire: Mediated Deliberation and Contested Citizenship

Trevor Sprague, *University of Wisconsin-Milwaukee*

Creating Future Citizens on a Dystopian Playground

Kristie Ellison, *University of North Carolina at Greensboro*

Image Construction through News Narratives

Maggie Goss, *Carnegie Mellon University*

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**P26 - Invention in the Disciplines**

2:00 PM - 3:15 PM

Symphony 2, 2nd Floor

In Lieu of Reinventing Invention

Gaines Hubbell, *University of Alabama at Huntsville*

Inventing a Tool for Rhetorical Invention in STEM Fields
Suzanne Lane, *Massachusetts Institute of Technology*
Andreas Karatsolis, *Massachusetts Institute of Technology*
Invention in the Texture of Academic Life
Kathleen McConnell, *San Jose State University*
Replication as Invention: Rhetoric and the Replication Crisis in Science
David Kellogg, *Coastal Carolina University*

**P27 - Translingual, Transcultural Writing Pedagogies**
2:00 PM - 3:15 PM
Symphony 3, 2nd Floor

- Debunking “Chineseness”: Third Place and Transformation in the Composition Classroom
  Charissa Che, *University of Utah*
- Rethinking Writing About Writing for Culturally and Racially Heterogeneous Classrooms
  Anna Zeemont, *CUNY Graduate Center*

**P28 - Feminist Interventions in Public and Private**
2:00 PM - 3:15 PM
Symphony 4, 2nd Floor

- “Tricks in all Trades”: Rhetorics of the Americanization of Immigrant Women
  Gracemarie Fillenwarth, *Rowan University*
- Access Denied: When Immigrant Youths Try to Access Abortion Care in a Trump Era
  Skye de Saint Felix, *University of Maryland*
- “The Opposite of Love:” Exploring the Normative, Procedural, and Representative Dimensions of “Getting Silenced”
  Crystal Colombini, *University of Texas, San Antonio*
- A Feminist Reinvention of Logos: Rhetorics of Proof for Women in the Workplace
  Sarah Moseley, *University of Virginia*

**Q01 - Super Session on Re-Inventing RSA’s Outreach**
3:30 PM - 5:15 PM
Duluth Room, 3rd Floor
Saturday, June 2

Speakers,

Jennifer Mercieca, Texas A&M University
Nick Lehr, Arts + Culture Editor, The Conversation
Adam Banks, Stanford University
Rosa Eberly, Penn State University
John Murphy, University of Illinois at Urbana-Champaign
Kathleen Hall Jamieson, University of Pennsylvania

Q02 - Super Session on the Metaphors and Materialities of Invention
3:30 PM - 5:15 PM
Marquette 1, 2nd Floor

Chairs, Michele Kennerly, Penn State University and Peter Simonson, University of Colorado, Boulder

Speakers,

Michele Kennerly, Penn State University
Arabella Lyon, University at Buffalo
David Marshall, University of Pittsburgh
Peter Simonson, University of Colorado, Boulder
Casper de Jonge, Leiden University

Q03 - Super Session on Re-Inventing RSA's Publications
3:30 PM - 5:15 PM
Marquette 3, 2nd Floor

Speakers,

Carolyn Miller, North Carolina State University
James Jasinski, University of Puget Sound
Leah Ceccarelli, University of Washington
Susan Jarratt, University of California, Irvine

Q04 - Super Session on Re-Inventing RSA's Pedagogical Agora
3:30 PM - 5:15 PM
Marquette 9, 2nd Floor

Speakers,

Jens Kjeldsen, *Universitet i Bergen*
Craig Rood, *Iowa State University*
Robert Terrill, *Indiana University*
Debra Hawhee, *Penn State University*
Samuel Perry, *Baylor University*
Roxanne Mountford, *University of Oklahoma*
Jonathan Rossing, *Gonzaga University*
William Keith, *University of Wisconsin-Milwaukee*
Emily Cope, *York College*
David Stock, *Brigham Young University*

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**Q05 - Super Session on Re-Inventing Academic Freedom and Activism in the Face of Opposition**

3:30 PM - 5:15 PM

Rochester, 3rd Floor

Chair, Dana Cloud, *Syracuse University*

Speakers,

Building Faculty Solidarity: Lessons from a Strike

Seth Kahn, *West Chester University*

"Faculty are not Workers" and Other Damaging Rhetorics of Professionalism

Karma Chávez, *University of Texas at Austin*

Fighting Back Against the Alt-Right’s Higher Education Agenda

Dana Cloud, *Syracuse University*

“Moderate” Muslims & “Moderate” Scholarship

Lamiyah Barainwala, *Southwestern University*

Surviving the University: A Note on Institutional Politics and Academic Activism

Ersula Ore, *Arizona State University*

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**Q06 - Super Sessions on Re-Inventing RSA's History**
3:30 PM - 5:15 PM
Symphony 3, 2nd Floor
Chair, J. Michael Sproule, San José State University
Speakers,
  J. Michael Sproule, San José State University
  Richard Leo Enos, Texas Christian University
  Barbara Biesecker, University of Georgia
  Stephen Halloran, retired (RPI)
  Andrea Lunsford, Stanford University
  George Yoos, St. Cloud State University
  David Zarefsky, Northwestern University

R01 - Presidents' Panel and Awards Ceremony
5:30 PM - 7:00 PM
Chair, Kirt Wilson, Penn State University
Speakers,
  Kirt Wilson, Penn State University
  Greg Clark, Brigham Young University
  Krista Ratcliffe, Arizona State University
  Kendall Phillips, Syracuse University

S01 – “Rhetoric on the Rockies” Graduate Student Reception
Co-Sponsored by the Colorado State University Department of Communication Studies, the University of Utah Department of Communication, and the University of Utah Department of Writing and Rhetoric Studies
7:15 PM - 9:00 PM
Duluth Room, 3rd Floor

S02 – RSA President's Leadership Reception
7:15 PM - 9:00 PM
The Gallery, 1st Floor
Sunday, June 3, 2018

**T02 - (Re)Inventions as Interventions**
8:30 AM - 9:45 AM
Board Room 3, 3rd Floor

(Re)inventing Judgment and Recovering a Useable Liberal Tradition
   Timothy Barouch, *Georgia State University*
Rhetoric’s Pivotal Role in Pluri-Lectical Processes of Invention
   Justin K. Rademaekers, *West Chester University of Pennsylvania*
Chora, Assembly, and Reinvention for Social Action
   James Beasley, *University of North Florida*

**T03 - Articulating Civil Rights Action**
8:30 AM - 9:45 AM
Conrad A, 2nd Floor

Beyond Mountain Top Experiences: The Prophetic Pessimism of Martin Luther King Jr.
   Andre E. Johnson, *University of Memphis*
Redefining King’s Dream: George H.W. Bush’s Presidential Rhetoric of Postracism
   Andrea Terry, *Cal Poly San Luis Obispo*
Reframing Malcolm X and Dr. King: Collective Action Events of 1956 and 1957
   Danny Rodriguez, *Texas Christian University*
The Montgomery Story Comic Book: Inter(con)textuality and Nonviolent Movements
   Scott Tulloch, *City University of New York - Borough of Manhattan Community College*

**T04 - Higher Education’s Rhetorics**
8:30 AM - 9:45 AM
Conrad B, 2nd Floor

Closer Than It Appears: Understanding Diversity Rhetorics in Higher Education Through Rhetorical History
   Annie Mendenhall, *Armstrong State University*
The Coddled Student: Egg Metaphors and Rhetorics of Resilience in Higher Education
Erika Strandjord, UC Davis

Writing to be heard: Wagatwe Wanjuki's Campus Sexual Assault Activism
Logan Rae, University of Colorado Boulder

“Backward-Looking” Rhetoric: Ancient Solutions for the University of the Future
Joseph Forte, Purdue University

T06 - Theorizing From and Through Mestizaje
8:30 AM - 9:45 AM
Conrad D, 2nd Floor

Intuition, Affect, and Chôra: Looking at Invention through Connaissance and Conocimiento
Tawny LeBouef Tullia, Christian Brothers University

Problematising Rhetorical Mestizaje: Unprivileging the Colonizer for the Colonized
Eric Rodriguez, Michigan State University

The Re-Invention of Ingenium: Gloria Anzaldúa as a Modern Enactment of the Grassian
“Poet as Orator”
Kaitlyn Hawkins, Appalachian State University

Walking with Joaquín: Remediation and Rodolfo “Corky” Gonzales’ Epic Poem I am Joaquín
José Izaguirre, University of Illinois Urbana-Champaign

T07 - Papal Rhetoric Reinvented
8:30 AM - 9:45 AM
Directors Row 1, 3rd Floor

Communication, Media, and Contact: Munera and Natural Law in Humanae Vitae
Jon Radwan, Seton Hall University

Pope John Paul II’s Renewal of “Catechetical Dynamism”: Inclusively Inviting Understanding
Gavin Hurley, Lasell College

Who Am I to Judge: A Self-Reflexive Analysis of the Papal Rhetoric of Pope Francis
Anthony Wachs, Duquesne University

T08 - The Sorcery of More-Than-Human Invention
8:30 AM - 9:45 AM
Directors Row 2, 3rd Floor
Invention as Teleportation: Here, There, and Everywhere
Charley Silvio, Louisiana State University
Astrological Topoi: Casting a Chart for Contemporary Rhetorical Historiography
David M. Grant, University of Northern Iowa
Becoming-Sorcerer: Scrying, Summoning, and Seeking Planes of Invention
Jeremy Gordon, Gonzaga University

T09 - National and Transnational Public Spheres
8:30 AM - 9:45 AM
Directors Row 3, 3rd Floor
Mughals and Mercenaries: The Birth of the “Western” Public Sphere and the Playbook of Empire
Priya Sirohi, Purdue University
Reenvisioning Public Participation: Environmental Voices in the Public Sphere
Deborah Wertanen, Minneapolis Community and Technical College
The Fall of the Public Sphere and the Future Work of Rhetorical Education, or, Rhetoric with an “Anarchist Squint”
Michael Ristich, Michigan State University
Young at Heart: Advocating a Rhetorical Theory of Youth in the Public Sphere
Carlos Flores, Arizona State University

T10 - Rhetorical Practice in Church and Temple
8:30 AM - 9:45 AM
Directors Row 4, 3rd Floor
Called to Serve: A Rhetorical History of the Wesley Deaconess Movement
Andrew Winckles, Adrian College
Christy Mesaros-Winckles, Adrian College
Shaping at the Point of Dialogue: Invention and Reinvention in Black Church Rhetorical Practices
Kendra Fullwood, Johnson University
“A System-Splitting Dream:” Sonia Johnson and Radical Feminist Invention

Tiffany Kinney, Colorado Mesa University
“The Offspring of Moments”: Truth and Personality as Foundation for Kairotic Invention in the Preaching Philosophy of Rev. Phillips Brooks

Theresa Evans, Miami University

T11 - Making Inquiry
8:30 AM - 9:45 AM
Grand Ballroom A, 3rd Floor
Speakers,
Jordynn Jack, University of North Carolina, Chapel Hill
Kristin Arola, Michigan State University
Kevin Browne, University of the West Indies
Robin Reames, University of Illinois at Chicago
Thomas Rickert, Purdue University
Nathaniel Rivers, Saint Louis University

T12 - Science, Security, and State: An Investigation of Scientific and Technological Rhetoric as Interventions in Political Discourse
8:30 AM - 9:45 AM
Marquette 1, 2nd Floor

Ike’s Intervention: Lebanon and the Rhetoric of Justification
Randall Fowler, University of Maryland

The Meaning of Internet Freedom: Reexamining Security Metaphors in the Internet Era
Misti Yang, University of Maryland

Skye de Saint Felix, University of Maryland

T13 - The Problem of Whiteness in Black Spaces
8:30 AM - 9:45 AM
Marquette 2, 2nd Floor

Assuaging the Ambivalence of Black Voters: Irene McCoy Gaines’s 1929 Speech as Apologia
   Anita Mixon, *Wayne State University*

Deconstructing the “I Am Not a Racist” Terministic Screen
   Tyiste Taylor, *Wake Forest University*

Keep That Big Mouth of Yours Shut: The Rhetorical Effects of Elizabeth Waring’s Speeches Against Segregation
   Wanda Little Fenimore, *USC Sumter*

Staying “Safe” in Black Neighborhoods: A Critical Ideographic Analysis of Urban Private Hospitality Services
   Josh Guitar, *Wayne State University*

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**T14 - Spatial Reinvention: Rhetorics of Memory, Impermanence and Culture in the Public Sphere**

8:30 AM - 9:45 AM
Marquette 3, 2nd Floor

The Motor City Palimpsest: Residual Civil Rights Memories and Reinventing Detroit
   Scott Mitchell, *Wayne State University*

Silent Screens, Impermanence, and the Displacement(s) of Memory
   Saul Kutnicki, *Indiana University*

Deconstructing and Reconstructing Death in Tijuana’s Plaza de la Unidad y la Esperanza
   José Ángel Maldonado, *University of Nebraska-Lincoln*

Colonial Durabilities: A Black Woman’s Movements through Harare, Zimbabwe
   Rudo Mudiwa, *Indiana University*

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**T15 - Imaging and Imagining Rhetoric**

8:30 AM - 9:45 AM
Marquette 4, 2nd Floor

All in New Time: Posthuman Interpellation and Temporal Disruption in Feminist Rhetorical Historiography
   Jason Barrett-Fox, *Weber State University*
Diffraction as a Methodological Intervention
Megan Poole, Penn State University

Reinventing the Geometries of Rhetoric: Triangles, Pentagons, and the Descriptive Potential of Conic Sections
Jonathan Buehl, The Ohio State University

**T16 - South America's 21st Century Rhetorical Contexts**
8:30 AM - 9:45 AM
Marquette 5, 2nd Floor

Framing Children’s Voices: Bolivia’s Code of Children and Adolescents
Elizabeth Gardner, Westmont College

The foundation of a modern democratic Argentina in President Mauricio Macri’s addresses in Congress (December 10th, 2015 -- March 1st, 2017)
Mariano Dagatti, CONICET - Universidad Nacional de Quilmes

Venezuelans’ Identity in the Bolivarian Diaspora
Mariana Mendez, Drexel University

**T17 - Reinventing Spaces for Disabled Bodies**
8:30 AM - 9:45 AM
Marquette 6, 2nd Floor

Inventing the Exceptional: Comparative Rhetoric, Racialization, and Normalization in the Exhibitions of Chang and Eng Bunker and Millie-Christine McKoy
Sam Allen, University of Pittsburgh

Rhetorical Constructions of Disability in Thomas Sheridan’s Course of Lectures on Elocution
Daniel Kenzie, North Dakota State University

The Beautiful Monster: Female Dis/ability and Agency in Penny Dreadful
Caitlin Pierson, University of Central Florida

“Unreliable Activists”: Reformulating Protest and Social Movement Rhetoric for Disability Activism
Whitney James, Texas Christian University
T18 - In(ter)vention: Rhetorics of Display Expanded
8:30 AM - 9:45 PM
Marquette 7, 2nd Floor

Seeing Through Catastrophe: Civil War in South Sudan As an Event of Photography
R. Michael Jackson, University of New Hampshire

Bodies, Surfaces, Lights, Gazes: Visual Rhetoric in Photographs of the Shuafat Refugee Camp
Stephen Roxburgh, University of New Hampshire

Response, Lawrence Prelli, University of New Hampshire

T19 - New Media, New Rhetorics?: Re-Inventing Rhetoric’s Past with Its Technological Future
8:30 AM - 9:45 AM
Marquette 8, 2nd Floor

Chair, Atilla Hallsby, North Carolina State University

Westworld Treats Objects Like Women, Man: Gender, Embodiment, and Rhetorical Inversion in Artificially Intelligent Techno-Bodies
Heather Woods, Kansas State University

Gazing upon the Urban and the Possibilities for Alternative Feelings in User-Generated Videos of Urban Agriculture
Dustin Greenwalt, Penn State

You Live in Public: The Rhetorical Secret and the Vault 7 Leak
Atilla Hallsby, North Carolina State University

Horizons of the Post-Racial - Rhetoric, Media and the Temporal In-Between of Race
James McVey, UNC Chapel Hill

T20 - Chinese Comparative Rhetorical Studies: Research and Methodology
8:30 AM - 9:45 AM
Marquette 9, 2nd Floor

A Ritualist Perspective on the Chinese Constitutive Rhetoric
Keren Wang, Pennsylvania State University
Is Modern Chinese Writing Close to Contemporary English Writing? -- Rhetorical modes of Chinese Expository Paragraphs

Donghong Liu, Central China Normal University

What Do Comparative Rhetoricians Invent?

Haixia Lan, University of Wisconsin-La Crosse

Yin-Yang as the Philosophical Foundation of Chinese Rhetoric

Hui Wu, University of Texas at Tyler

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**T21 - The Power of Visualizations, Past and Present**

8:30 AM - 9:45 AM

Rochester, 3rd Floor

Blank Space: Negotiating Whiteness, Femininity, and Authenticity with Taylor Swift Paparazzi Images

Kaitlyn Filip, Northwestern University

Seeing Time: The Rhetorics of Temporality in Photography

Ella Garcia, Northwestern University

Visual Euphemism and the Rhetoric of W.E.B. Du Bois's Infographic Inventions

Kevin Van Winkle, Colorado State University-Pueblo

Visualizing Well, or the Inventive Capacity of Interactive Data Visualizations

Maclain Scott, The University of Texas at Austin

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**T22 - Democracy after Ecology**

8:30 AM - 9:45 AM

Symphony 1, 2nd Floor

Chair, Joshua DiCaglio, Texas A&M University

Speakers,

John Ackerman, University of Colorado Boulder

Catherine Chaput, University of Nevada, Reno

Ralph Cintron, University of Illinois Chicago

Jason Ludden, University of Nevada, Reno

Kenneth Walker, University of Texas, San Antonio
**T23 - The Body as a Source of Re/Inventio in Ancient Rhetorics**

8:30 AM - 9:45 AM

Symphony 2, 2nd Floor

- An Outsider Within: Gender and Performance in Plato's *Menexenus*
  
  Allison Dziuba, *University of California, Irvine*

- Rhetoric Beyond the Text: Aeschines' Embodied Rhetorical Performance
  
  Julia Shapiro, *Michigan State University*

- The Labors of Demosthenes
  
  Jordan Loveridge, *Mount Saint Mary's University*

- Mary Magdalene's Queer Afterlife
  
  Cory Geraths, *Wabash College*

- Response, Ekaterina Haskins, *Rensselaer Polytechnic Institute*

**T24 - The Rhetorics of Women in Unexpected Places**

8:30 AM - 9:45 AM

Symphony 3, 2nd Floor

- Rhetorics of Conviction: An Analysis of Responses to Presumed Incompetent
  
  Rachelle A.C. Joplin, *University of Houston*

- “Bill Wrote It And I was Mad”: Ethopoeia and 13th Stepping in the Books and Rooms of Alcoholics Anonymous
  
  Shannon Howard, *Auburn University Montgomery*

- “First Woman” Rhetoric: The Case of “Lady Lindy”
  
  Julia Scatliff O'Grady, *St. Andrews University*

**T25 - Moving Beyond Epideictic Rhetoric: (Re)inventing Communal Discourses of Praise and Blame**

8:30 AM - 9:45 AM

Symphony 4, 2nd Floor

- Pop Culture as Epideictic: Rhetorics of Praise and Blame in Film Depictions of Teachers
  
  Katie Garahan, *Virginia Tech*
“Friends of Coal”: The Uses of Epideictic Rhetoric in Appalachian Coal Country
Katie Beth Brooks, Virginia Tech

Written in Stone: Rhetorics of Praise and Blame in the Virginia Tech April 16th Memorial
Brooke Covington, Virginia Tech

U01 - Rhetoric and Critical/Normative Definition
10:00 AM - 11:15 AM
Board Room 2, 3rd Floor
In Good Faith: Rethinking Rhetoric and Just War Theory’s “Right Intention” in the Bush-Era Torture Memos
Laura Sparks, California State University, Chico

Toward a -photic Rhetoric: On the Neoliberal Foreclosure of a Posthuman Ethics, or, “This is [a rhetoric of] water”
Cody Jackson, Texas Woman's University

Towards a Definition of Constitutional Crisis
Donovan Bisbee, University of Illinois

Using Everyday Epideictic Rhetoric in Historically White Sororities to Celebrate the Past and Build the Future
Charlotte Hogg, Texas Christian University

U02 - Power & the Invention of Archival Stories
10:00 AM - 11:15 AM
Conrad A, 2nd Floor
Theorizing the “Archive Story” in Rhetoric
Jean Bessette, University of Vermont

Straightening Up in the Archives
Pamela VanHaitsma, Penn State University

The Narrative Power of Archival Metadata
Courtney Rivard, UNC-Chapel Hill

Settling for Queerness: Queer Archival Research and Colonial Power
Garrett Nichols, Bridgewater State University
U03 - Gender and Sexuality in Support and Advice Texts
10:00 AM - 11:15 AM
Conrad B, 2nd Floor

Academic Mamas: Reinventing the Rhetoric of Parenthood in Academia
Tina Arduini, Ferris State University

Everyone is Gay, Including Your Kids: Negotiating Persona in Queer Advice Texts for Parents and Youth
Angela Leone, Northwestern University
Lauren DeLaCruz, Northwestern University

Genderblindness and the Wage Gap: Disciplinary Power in Self-Help Books
Lucy Miller, Texas A&M University

“Evil is Part of the Territory”: Inventing the Stepmother in Self-Help Books
Kirsti Cole, Minnesota State University
Valerie Renegar, Southwestern University

U04 - Sonic Improvisation and/as Rhetorical Invention
10:00 AM - 11:15 AM
Conrad C, 2nd Floor

Chair, Rosa Eberly, Penn State University

Inventing Jazz: “Hotness” as an Elemental Rhetoric of Fear, Fever, and Deft Improvisation
Jon Stone, University of Utah

Serial Uncertainty: The Rhetoric and Ethics of True Crime Podcasts
Eric Detweiler, Middle Tennessee State University

Dynamic Systems, Free Play and Improvisation as a Model for Transnational Ethical Communication
Heather Palmer, University of Tennessee, Chattanooga

U05 - Rhetorics and Rhetor-tics: Rethinking Intention and Exigence through Disability
10:00 AM - 11:15 AM
Conrad D, 2nd Floor

Kairo-tics: The Premonitory Situation
    Martin Law, *Indiana University*

Tics and Disordered Agency
    Caleb Maier, *The Pennsylvania State University*

St-imitation and T(r)ic(k)ery: Rhetoric and Unreliable Bodies
    Melanie Yergeau, *University of Michigan - Ann Arbor*

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**U06 - Virtual Reality, Virtual Rhetoric: Toward Audience Immersed**

10:00 AM - 11:15 AM

Directors Row 1, 3rd Floor

Presence and Audience in Augmented Reality
    Joseph Moses, *University of Minnesota--Twin Cities*

Immersive Rhetorical Situation: Seeing Culture through Google Cardboard
    Jason Tham, *University of Minnesota--Twin Cities*

VR's Implications for Including Audience while Presenting
    Megan McGrath, *University of Minnesota--Twin Cities*

Proposing Audience Immersed as a Theoretical Construct
    Ann Hill Duin, *University of Minnesota--Twin Cities*

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**U07 - Apology and Forgiveness in an Age of Retrenchment**

10:00 AM - 11:15 AM

Directors Row 2, 3rd Floor

Robert Penn Warren’s Unapologetic Apologia: Co-opted Black Voices in Who Speaks for the Negro
    Laura Ellen Jones, *Georgia State University*

Stasis Theory and Apology in a Time of Entrenchment
    Keith Grant-Davie, *Utah State University*

The Post-Critical Condition: Rhetoric, Politics, Forgiveness
    Philip Choong, *Indiana University-Bloomington*
U08 - (Re)Invented Genres
10:00 AM - 11:15 AM
Directors Row 3, 3rd Floor

The Rhetoric of Naming: Identifying Genre-fluid Writing Strategies, and Why This Naming Matters
Ruby Nancy, East Carolina University

“More Doctors Smoke Camels Than Any Other Cigarette”: Inventional Vacancy, Reclaimed Heterotopic Spaces, and the Evolving Body (Politic)
Nathan Bedsole, University of Colorado, Boulder
Jennifer A. Malkowski, California State University, Chico

Dystopia as Metarhetorical Genre
Amy Lea Clemons, Francis Marion University

U09 - Reinventing Trust in the Digital Age
10:00 AM - 11:15 AM
Directors Row 4, 3rd Floor

Reinventing Ethos via Trust
Laura Gurak, University of Minnesota

Rhetoric of Scholarly Code in the Digital Humanities
Smiljana Antonijevic Ubois, PCH Research Institute

#ItWasNeverADress: Reimagining Ethos in a Case Study of Feminist Activism
Nathan Bollig, University of Minnesota, Twin Cities

Reinventing Immersive Worlds
Dawn Armfield, Minnesota State University, Mankato

U10 - Southern Rhetoric and Political Imagination
10:00 AM - 11:15 AM
Grand Ballroom A, 3rd Floor

Inventing Radical Reconstruction in the South: From Enclave Education to Public Advocacy
Angela Ray, Northwestern University
The Eloquence of the African American Postbellum South Carolinians and the Limits of Rhetoric
   Glen McClish, San Diego State University

The Unmaking of America: Rhetorics of Secession Since 1776
   Michael Lee, College of Charleston
   Jarrod Atchison, Wake Forest University

U11 - Super Sonic Rhetoric: Attuning Invention for Situations of Inspiration, Collaboration, and Administration

10:00 AM - 11:15 PM
Marquette 1, 2nd Floor
Chair, Julianne Smith, Pepperdine University

   Invention--Out of the Cloudy Pillar of Inspiration
      Joonna Smitherman Trapp, Emory University

   Invention, Collaboration, and the Emersonian Panharmonic
      Roger Thompson, Stony Brook University

   On Sonic Invention
      Abraham Romney, Michigan Technological University

   Velvet Handcuffs: Administration and Invention
      Amy Heckathorn, California State University, Sacramento

U12 - Re-visioning Aristotle's On Rhetoric

10:00 AM - 11:15 AM
Marquette 2, 2nd Floor

   Inventing Virtue, Inventing Community
      Carsten Madsen, Aarhus University

   The Lesbian Rule: Rereading Rhetoric 1.5
      Timothy Barr, University of Pittsburgh

   The Rhetorical Temporality in Scientific Academy Websites: Inventing a History, Celebrating the Present, and Looking to the Future
      Olga Menagarishvili, Appalachian State University
Bret Zawilski, *Appalachian State University*

Was Aristotle Wrong About the Enthymeme? Or are We Wrong about Aristotle? or Both?

James Fredal, *Ohio State University*

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**U13 - Queer Reparative Practices: Pedagogies, Publics, and Presents**

10:00 AM - 11:15 AM

Marquette 3, 2nd Floor

Chair, Karma Chávez, *University of Texas at Austin*

Queer Methods, Pedagogies, and Panics

Ian Barnard, *Chapman University*

Inducements to Assessment: (Re)inventing Gay Pulp Fiction Audiences

Jessica Shumake, *Oakland University*

Making Queer Room with June Jordan

Aneil Rallin, *Soka University*

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**U14 - Alternative Fact and Alternative Histories**

10:00 AM - 11:15 AM

Marquette 4, 2nd Floor

Mourning in America: The Tea Party, Invention, and the Media

Matt Morris, *Texas State University*

Persuasion and Trustworthiness in Political Discourse: An Empirical Study of Linguistic Tokens in “Fake News”

Mark Pedretti, *Claremont Graduate University*

Hovig Tchalian, *Claremont Graduate University*

Andrew Marx, *Claremont Graduate University*

Reinventing Vulnerability for Rhetorical Pedagogy in a Culture of Closure

David Riche, *University of Denver*

What About the “What If?”: Alternative Histories as Alternative Facts

Joseph Kubiak, *Arizona State University*

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**U15 - Decolonizing Rhetorical Studies' Frames and Methods**
10:00 AM - 11:15 AM
Marquette 5, 2nd Floor

Imagining Decolonial Futurities: Reinventing Rhetorical Reading and Analytical Practices through a Pedagogy of Hauntings
   Joanna E. Sanchez-Avila, The University of Arizona

Uncovering Coloniality’s Dehumanizing Silences: Delinking the Pioneer Narrative
   Kasi Williamson, Fontbonne University

An Epistemically Disobedient Rhetorical Analysis of RSA 2018’s CFP
   Danielle Donelson, Bowling Green State University

U16 - Using New Materialism and Post-Humanism to Understand Rhetoric’s Objects
10:00 AM - 11:00 AM
Marquette 6, 2nd Floor

Build Mode to Live Mode: Invention in The Sims Ecology from Design to Fan Production
   Brett Keegan, Syracuse University

Flying Carpet
   Colleen Boardman, Oregon State University

New Materialist Rhetoric in the Post-Anthropocene: Timescapes and Nuclear Waste
   Andrew Allsup, University of Pittsburgh

U17 - Sight and Sound
10:00 AM - 11:15 AM
Marquette 7, 2nd Floor

Resisting the Material Effects of Gentrification through Activist Visual Rhetoric
   Kristina Gutierrez, Lone Star College-Kingwood

A Tuned Remix of Contemporary Sonic Composition Rhetoric
   John Andelfinger, Indiana University of Pennsylvania

Sonic Repetition: Susanne Langer and Kenneth Burke as Sonic Rhetoricians
   Joel Overall, Belmont University
**U18 - Re-inventing the Public Work of Rhetoric through Engagements with Law**

10:00 AM - 11:15 AM  
Marquette 8, 2nd Floor

Reinventing Judicial Text  
Peter Campbell, *University of Pittsburgh*

Law’s Problems Are Ours: Reading Law for Ethical Openings  
Laura Collins, *University of Colorado, Colorado Springs*

Inventing Reparations: In Re African-American Slave Descendants and the Future of the Slavery Reparations Movement  
Sarah Hakimzadeh, *University of Pittsburgh*

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**U19 - A Deweyan Reconstruction of the Rhetorical Situation: Bitzer, Dewey, & Beyond**

10:00 AM - 11:15 AM  
Marquette 9, 2nd Floor

Dewey and the Science of Situations  
Jeremy Smyczek, *University of Texas at Austin*

Can Rhetorical Situations Function “Ecologically” in the New Materialist Sense?  
Jeremiah Dyehouse, *University of Rhode Island*

Contexts, Qualities, and Crises: A Deweyan Construal of the Rhetorical Situation  
Vincent Colapietro, *Pennsylvania State University*

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**U20 - Reinventing Virtue Ethics for Contemporary Rhetoric**

10:00 AM - 11:15 AM  
Rochester, 3rd Floor

Defining and Contextualizing Virtue Ethics for  
Jared Colton, *Utah State University*

Dispositional Ethics in Social Media Closed Captioning  
Steve Holmes, *George Mason University*

Re-Framing Rhetorics of Environment by Cultivating New Virtuous Dispositions  
Beth Shirley, *Utah State University*
U21 - Disciplinary Attunement: Rhetoric of and in the Biology Lab
10:00 AM - 11:15 AM
Symphony 1, 2nd Floor
Chair, Maureen Mathison, University of Utah

Adjusting to a Discipline: Writing as Rhetoric or as a Discrete Variable?
Tiffany Kinney, Colorado Mesa University

Integrating Rhetorical Spaces into Science Laboratories
Nina Feng, University of Utah

MicroBiology and the Learning of the Lab Notebook as Strategic Genre
Mitchell Reber, University of Utah

Visual Rhetoric and the Inscription of Meaning in Science
Maureen Mathison, University of Utah
Ivy Christofferson, University of Utah

U22 - Rhetoric and Agency in the Composition Classroom
10:00 AM - 11:15 AM
Symphony 2, 2nd Floor

(Re)Coding Rhetoric: Toward a Diffractive Epistemology of Computer Composition
Sean McCullough, Texas Christian University

A Taxonomic Reflection: Is Expressivism Dead . . . Again?
Don Jones, University of Hartford

Developing Student Agency in a Post-process World
Brandy Scalise, University of Kentucky

“A Prompt is Not a Purpose”: Creating Rhetorically Salient Purposes in Writing Classrooms
Ash Evans, Pacific University

U23 - Taking Your Daughter to Work: A Conversation between two Generations of Rhetorical Scholars
10:00 AM - 11:15 AM
Sunday, June 3

Symphony 3, 2nd Floor
Speakers,

Emily Sauter, *Minnesota State University, Mankato*
Kevin Sauter, *University of St. Thomas*
Lucy Burgchardt, *University of North Carolina at Chapel Hill*
Carl Burgchardt, *Colorado State University*

**U24 - Re-inventing Civic Desire in the Study of Rhetorical Persuasion**
10:00 AM - 11:15 AM
Symphony 4, 2nd Floor
Chair, Sophia Hatzisavvidou, *University of Bath*
Speakers,

Lisa Villadsen, *University of Copenhagen*
James Martin, *Goldsmiths, University of London*

**V01 - “Being There” and Being There Differently: The Rhetorical Defamiliarization of Home**
11:30 AM - 12:45 PM
Board Room 2, 3rd Floor
Reading Chicago Through a Florentine Lens
   Linda Horwitz, *Lake Forest College*
Finding Johnson: The Symbolic in the Material
   Emily Brennan Moran, *University of North Carolina at Chapel Hill*

**V02 - Material Molecular Rhetorics: The Body’s Micro-Reinventions**
11:30 AM - 12:45 PM
Board Room 3, 3rd Floor
The Dark Dust of Speech and Asphyxiating Mucous of Mineral Rhetoric
   Jeremy Gordon, *Gonzaga University*
Olfactory Late Capitalism: Understanding Rhetorical Circulation and Ambience Together
Kelin Loe, *University of Massachusetts Amherst*

Micro-Tropes of Genetic Reinvention: CRISPR's Articulation through Metaphor and Metonymy

Oren Abeles, *Michigan Technological University*

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**V03 - Pragmatism, Rhetoric, and Leftism**

11:30 AM - 12:45 PM

Conrad A, 2nd Floor

Truth and Leftist Consequences: Event, Horizon, Communism

Ira Allen, *Northern Arizona University*

Pragmatism, Feminism, and the Gendered Communicative Praxis of Social Democracy

Zornitsa Keremidchieva, *University of Minnesota*

Horizontal Democracy: The Pragmatic Anarchism of Occupy Wall Street

Freya Thimsen, *Indiana University*

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**V04 - Social Movement Rhetoric: Theories and Methods**

11:30 AM - 12:45 PM

Conrad B, 2nd Floor

Constituting a Transhistoric Identity through Failure: The League of Women Voters and the 1982 Defeat of the Equal Rights Amendment

Sarah Austin, *Texas Tech University*

Erica Stone, *Texas Tech University*

Angela McCauley, *Texas Tech University*

Day of Silence: From Information Overload to Social Change

Sakina Jangbar, *University of Texas at Austin*

Decentering and Recentering Texts: How the NSA Leaks of Edward Snowden Exemplify Agency in Public Policy Discourse

Calvin Pollak, *Carnegie Mellon University*

Toward the Affective Turn in Social Movement Theory in Communication Studies

Aaron Dicker, *Georgia State University*
V05 - (Re)Inventing Faith and Religion
11:30 AM - 12:45 PM
Conrad C, 2nd Floor
Imitation as the End of Identification
Paul Lynch, Saint Louis University
The Rhetorical Situation of Prayer: The Evolution of Judaic Liturgy
Davida Charney, University of Texas at Austin
Two Twentieth Century American Jesuit Rhetoricians
John Brereton, University of Massachusetts Boston
Cinthia Gannett, Fairfield University

V06 - The Material, Cultural, and Affective Dimensions of Social Media Research
11:30 AM - 12:45 PM
Conrad D, 2nd Floor
Data in a State of Drought: The Deep Materiality of Facebook's New Mexico Data Center
Dustin Edwards, University of Central Florida
Decolonize all the (Digital) Things (Pt.2): The Creation of Activist Ethoi on Social Media through the Appropriation of Decoloniality
Christina Cedillo, University of Houston, Clear Lake
Facebook as Election Technology: Mediated Temporalities and the Affective Politics of User Experience Design
Jennifer Sano-Franchini, Virginia Tech

V07 - Toulmin 2.0
11:30 AM - 12:45 PM
Directors Row 1, 3rd Floor
Rhetorical Topoi and the Other Toulmin Model: Time, Place, Evolution
Ben Wetherbee, The University of Science and Arts of Oklahoma
Toulmin 2.0: Reinventing Rhetoric for a Digital Age
Clint Bryan, Northwest University
Using the Stases to Scaffold Persuasive Reading and Writing
Wayne Slater, *University of Maryland*

**V08 - Writing and Rhetoric in Multilingual Classrooms**

11:30 AM - 12:45 PM
Directors Row 2, 3rd Floor

Motivation in the ESL Classroom: A Pentadic Evaluation
Seth Clippard, *Hung Kuang University*

Rhetoric of Technology in Multilingual World
Hem Paudel, *University of Iowa*

Rhetorical Reinvention of Paralinguistic Strategies from L1 to L2 English Speech: Hiroshima University EFL Undergraduate Students in English Speaking Performance
Karen Carter, *Arizona State University*
Noriko Yamane, *Hiroshima University*

**V09 - Rhetorical Research Methods and Ethical Quandaries: A Roundtable Discussion**

11:30 AM - 12:45 PM
Directors Row 3, 3rd Floor

Speakers,

Lisa Meloncon, *University of South Florida*
Sarah Singer, *The University of North Carolina at Chapel Hill*
Lauren Cagle, *University of Kentucky*
Jordynn Jack, *University of North Carolina, Chapel Hill*
Jennifer A. Malkowski, *California State University, Chico*
Sara West, *San Jose State University*

**V10 - Deep Rhetoric, Rhetorical Humanism, Wonder**

11:30 AM - 12:45 PM
Directors Row 4, 3rd Floor

Speakers,

Kara Wittman, *Pomona College*
James Crosswhite, *University of Oregon*

**V11 - Speaking for and with Others Ethically: Perils and Possibilities in Researching Precarious Populations**

11:30 AM - 12:45 PM

Grand Ballroom A, 3rd Floor

Chair, Anne Demo, *Penn State University*

- Ethnographic Ethics and the Strange Time of Trauma  
  Miles Young, *Pennsylvania State University*

- Archives and Advocacy: Studying Vulnerable Populations in Rhetorical Research  
  Bridget Sutherland, *Indiana University*

- Managing Exploitative Interactions While Invigorating Ethical Collaboration: Imagining Feminist Rhetorical+Ethnographic Methodologies  
  Suzanne Enck, *University of North Texas*

- An Ethical Interface: Precarious Subjects, Digital Immersion, and Audience Response-Ability  
  Anne Demo, *Penn State University*

**V12 - The Logic of Invention: Reconsidering the Place of Scholastic Thought in the History of Rhetoric**

11:30 AM - 12:45 PM

Marquette 1, 2nd Floor

- Reinventing the Topics: Boethius' Understanding and Use of Topical Invention  
  Anthony Wachs, *Duquesne University*

- Scholastic Power and Light: The Complementary Roles of Rhetoric and Logic in St. Bonaventure's “Rational Philosophy”  
  John Jasso, *Penn State University*

  Jordan Loveridge, *Mount Saint Mary's University*

Sunday, June 3

11:30 AM - 12:45 PM
Marquette 2, 2nd Floor

From “Family Values” Back to “Law and Order”: The Legacy of an Ideograph and the Vanishing Moralistic Veneer of Conservative Rhetoric
Naomi Clark, *Loras College*

The Bottom Line: Discourses of Disposability in Higher Education
Jo Hsu, *University of Arkansas*

Inventing Forms: Toward a Rhetoric of Everyday Violence in Human Rights
Belinda Walzer, *Northeastern University*

Trump’s Thumbs: Pollice Verso and the Spectacle of Approbation
Will Duffy, *University of Memphis*

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**V14 - Safe Spaces, Confining Spaces, Changing Spaces, Democratic Spaces**

11:30 AM - 12:45 PM
Marquette 3, 2nd Floor

The Responsibility of Rhetoricians to Challenge the Binary of Safe vs. ____?: Reinventing Safe Space as Brave Space
Lisa Costello, *Georgia Southern University*

Bigger (Was) Better: The Tiny House Movement’s Re-Imagining of the American Dream
Emma Bedor Hiland, *University of Minnesota*

Look Behind the Changing Storefront: Spatiality and the Forming of an Educational Non-Profit Team in a Gentrifying Neighborhood
Kelly Opdycke, *Claremont Graduate University/CSU, Northridge*

Creating a Rhetoric of Advocative Access and Democratic Movement: The Fight for the Soul of America
Michael Reich, *St. John's University*

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**V15 - Reimagining and Remembering City Spaces**

11:30 AM - 12:45 PM
Marquette 4, 2nd Floor

Breaking Rhetorical Borders: Interdependence in Public Discourse
Jessica Batychenko, *University of Maryland, Baltimore County*
Memory as Resource and Constraint in Greensboro's Search for Social Justice
Laura Michael Brown, Iowa State University

Reinventing the West End: Rewriting Public Memory in Louisville, Kentucky
Jaclyn Hilberg, University of Louisville

When the City Speaks: Reinventing Space by Restoring Place
Rachel Dortin, Wayne State University
Mark Lane, Wayne State University

V16 - Making Graduates and Pre-Professionals: Rhetoric and Writing in Undergraduate and Graduate Curricula
11:30 AM - 12:45 PM
Marquette 5, 2nd Floor

Re-Inventing the Rhetoric of Training Graduate Teaching Assistants
Lew Caccia, Kent State University at Stark

The potential and pitfalls of “authenticity” for majors in rhetoric and writing
Stuart Blythe, Michigan State University

Ponderable Matter: Making Light Visible in Graduate Student Writing at Johns Hopkins University (1895-1913)
Gabriel Cutrufello, York College of Pennsylvania

V17 - Queering Productive and Problematic Discourse Online
11:30 AM - 12:45 PM
Marquette 6, 2nd Floor

Disidentification, Twine Games, and Queer Solidarity
Kendall Gerdes, Texas Tech University

It’s Not Fappening: Identity, Masculinity, and the Rhetoric of Muscular Digitality on r/NoFap
Chase Aunspach, University of Nebraska

“Why Take the Photo If You Didn’t Want it on the Internet?”: Circulation, Shaming, and the Paradox of Agency in Nonconsensual Pornography
Meghan Dykema, Florida State University
V18 - The Campus Shooting That Wasn’t: Rhetorics of Free Speech and Violence
11:30 AM - 12:45 PM
Marquette 7, 2nd Floor

No Place: Discursive Constructions of Campus Violence
Patrick McGowan, University of Washington

On the “Free Speech” Topos and Other Liberal Ruses
Candice Rai, University of Washington

Parrhesia and Punching Down: The Construction of Neutrality in the UW Campus Shooting
Shon Meckfessel, Highline College

V19 - Strange Archives
11:30 AM - 12:45 PM
Marquette 8, 2nd Floor

Speakers,
Joshua Abboud, University of Kentucky
Heather Palmer, University of Tennessee, Chattanooga
Sarah Welsh, The University of Texas at Austin
Evin Groundwater, University of Illinois, Urbana-Champaign

V20 - Placing Rhetoric in Time, Space, and Ecologies
11:30 AM - 12:45 PM
Marquette 9, 2nd Floor

Bridging Utopia: The Local Spaces of Universal Memory in UNESCO's World Heritage Program
Haley Schneider, The Pennsylvania State University

Do You Want to Monkeywrench?: Tracing Inventive Discourses Through Environmental Media
Emma Lundberg, University of Rhode Island
Tyler Quiring, University of Maine

Standing in the Unbuilt Empty: Commemorative Visions, Sensuous Imaginings, and the Architectural Epideictic
Dylan Rollo, Northwestern University
V21 - Reasoning in/with Publics
11:30 AM - 12:45 PM
Rochester, 3rd Floor

A Public Lands Citizenship: The Outdoor Industry’s Democratic Vision of Public Lands
Joshua Smith, University of Kansas

Hillbilly Elegy as “Representative Anecdote” for Middle America: Rhetorically Reconfiguring American Identity through Anecdotal Reasoning
John Rief, Duquesne University
Brian Schrader, University of Michigan-Flint
Samuel Jay, Metropolitan State University of Denver

Inventing a People: Communal Bonds of Exemplarity in “The Principle of Civil Union and Happiness Considered and Recommended”
William Cooney, University of Nebraska-Lincoln

The Function of Quasi-Public Intellectuals in the Manipulation of Publics
Phillip Goodwin, University of Nevada, Reno

V22 - Is Rhetoric Effective?
11:30 AM - 12:45 PM
Symphony 1, 2nd Floor

Can Rhetorical Phronesis Be Taught?
John Gage, University of Oregon

Learn It, Live It, Teach It, Embed It: Positive Education and the Construction of Neoliberal Subjectivity
Jason Opheim, University of Oklahoma

V23 - Rhetorics of/as Resistance
11:30 AM - 12:45 PM
Symphony 2, 2nd Floor

Dutertismo: Populist Rhetoric in the Philippines
Gene Navera, National University of Singapore
Re-inventing the Future Rhetoric of Faith: How Contemporary Feminism Approaches a Religious Future through Technē Visions

Kelsey Waninger, The University of Denver

The Rhetoric of Corporate Governance: Attacking Boards of Directors at Mylan and Wells Fargo

Jeffrey Brand, University of Northern Iowa

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**V24 - Re/Inventing Rhetoric Between Trajectories and Accountabilities: “Non-Western,” Global, and Hybrid Traditions**

11:30 AM - 12:45 PM

Symphony 3, 2nd Floor

Chair, Tarez Samra Graban, Florida State University

“Been-tos” in the British Gold Coast: African Rhetoric Between the Colony and the Metropole

Erik Johnson, St. Lawrence University

Between Local Expectations and Borrowed Traditions: Hybridity in/for Postcolonial African Rhetorics

Stephen Dadugblor, The University of Texas at Austin

Archival Encounters Between “The West” and “The Rest”

Tarez Samra Graban, Florida State University

Fear and (Self)-Loathing in the Catskills: Jewish Comedians, the Carnivalesque, and the Affirmation of In-between Identities

Jamie Downing, Georgia College & State University

Response, LuMing Mao, Miami University

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**V25 - Rhetoric's Intentions and Effects**

11:30 AM - 12:45 PM

Symphony 4, 2nd Floor

Audience Addressed/Audience Provoked: Figurations of Queer Catholics in LGBTQ Catholic Websites

Anna Worm, Florida State University

The Anxiety of the Rhetor: Building a Rhetoric of Mental Illness
Emily Katseanes, University of Colorado: Colorado Springs
The End of (Human) Invention: Posthuman Anxieties in the Age of Artificial Intelligence
Andrew Allsup, University of Pittsburgh
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